

College: Arthur Temple College of Forestry and Agriculture

Department: Agriculture

Course Status: Existing; requires modification

Course Prefix and Number: HRT 222

Course Title: Floral Design

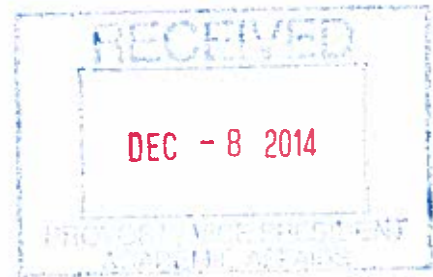
Course catalog description: The history and development of floral design focused on the elements and principles of design illustrated with the use of floral materials and techniques to create an appreciation of this art. Two hours lecture, two hours lab per week.

Number of semester credit hours: 3

Estimated enrollment per year: 200

Course prerequisites: none

Couse is not available-online



Foundational Component Area: Creative Art: This course focuses on the exploration and appreciation of floral design as an art. The elements (line, form, texture/pattern, color, space and size) and principles (dominance, balance, proportion, harmony, rhythm, unity and contrast) of floral design provide the foundation for the appreciation of floral design aesthetics and innovation to assist student's appreciation of the various styles of expression. The history of floral design examines the progression of this art as influenced be cultural, societal and religious norms as well as design techniques and mechanics.

Explain why this course fits into this foundation component area: Core Objectives:

Critical Thinking: The design process (thinking, observing and practice) and critiques (Feldman method - description, analysis, interpretation and evaluation) provide the cornerstone to critical thinking. Direct instruction and active learning provide the backbone to support creative thinking, innovation, inquiry and analysis as well as evaluation and synthesis to accomplish the desired aesthetics. Students in lecture and laboratory will be instructed in the design process and procedures for critiquing floral designs. Students will practice the design process through the creation of floral designs characteristic of different design styles in the laboratory. Similarly, students will apply critiques to their own and fellow student's floral designs.

Communication Skills: Flowers (floral designs) are a powerful tool for visual communication affecting ones mood, happiness, connections and compassion, at the deepest levels of human emotion. Students in lecture and laboratory will be instructed on the impact of symbolism and color of floral materials as tools of visual communication. Students will practice visual communication though the floral designs created in the laboratory. The design process and critiques incorporate visual, oral and written forms of communication. Students will practice written, oral and visual communication using the design process and critiques in their group and final design projects that require written (descriptions, materials list and cost); visual (sketches, PowerPoint, floral design) and oral (critiques, presentation).

Teamwork: Students in lecture will be instructed in the guidelines and dynamics of effective teamwork to accomplish a common goal. There are two projects where students will demonstrate teamwork. Teams of 2-3 students will demonstrate teamwork in the creation of a floral design for a specific person or charity using the design process. This will require students to apply teamwork to the planning, creation and delivery of the floral design within the confines of a theme, budget and list of materials. Similarly, students will apply teamwork principles to the composting and recycling project.

Social Responsibility: Intercultural competence will be developed through lectures exploring the contributions of various cultures on the development of floral design and the impact of the floriculture industry, globally, regionally and locally. Students will be instructed and practice social responsibility through the composting and recycling of waste products from the laboratory in collaboration with the SFASU Sustainable Community Education Garden. Additionally, students will be instructed and practice civic responsibility through the creation of a floral design specifically designed for a person or charitable organization discovering the psychological effects of flowers through giving of floral designs.

FLORAL DESIGN
HRT 222 Sections 001 & 020
Fall 2014

Name: xx
Email: xx
Phone: xx
Office: xx
Office Hours: xx
Department: Agriculture
Class meeting time and place: xx

Course Description:

The history and development of floral design focused on the elements and principles of design illustrated with the use of floral materials and techniques to create an appreciation of this art. Two hours lecture, two hours lab per week.

Program Learning Outcomes:

1. The student will demonstrate entry level skills needed for success in horticulture, agronomy and other related fields in the area of a) plant physiology and anatomy, b) practical experience in plant management systems, c) basic knowledge of plant genetics and reproduction, d) identification and knowledge of crops and e) management of soils and soilless media.
2. The student will demonstrate quantitative competence related to horticulture and agronomy.
3. The student will exhibit problem solving skills based on quantitative and analytical reasoning.
4. The student will demonstrate effective communication skills
5. The student will exhibit leadership and other interpersonal skills needed for career placement and advancement.

B.S. Horticulture Program Learning Outcomes					
Proficiency Levels					
Course	PLO 1 Plant Science	PLO 2 Quantitative	PLO 3 Problem Solving	PLO 4 Communications	PLO 5 Leadership
HRT 222	I	B	B	I	I
B-Basic	I-Intermediate		A-Advanced		M-Mastery

General Education Core Curriculum Objectives/Outcomes:

1. Students will apply the design process (thinking, observing and practice) and critiques (Feldman method - description, analysis, interpretation and evaluation) to demonstrate critical thinking. (*Critical Thinking*)

2. Students will demonstrate written, oral and visual communication skills through the use of critiques, the design process and creation of floral designs. (*Communication Skills*)
3. Students will demonstrate teamwork through a collaborative design and composting/recycling project. (*Teamwork*)
4. Students will demonstrate social responsibility in the collaborative design and composting/recycling projects. (*Social Responsibility*)

Foundational Component Areas						
Component Area	Critical Thinking	Communication Skills	Empirical & Quantitative Skills	Teamwork	Social Responsibility	Personal Responsibility
Creative Art	X	X		X	X	

Student Learning Outcomes:

Upon completion of this course, the students will:

1. Be able to define and identify the principles and elements of design used in floral composition and use appropriate terminology in describing and interpreting a floral composition
2. Learn and understand the design process.
3. Be able to describe the steps required for the care and maintenance of cut flowers for maximum longevity.
4. Communicate in critical, creative and innovative ways about floral designs.

Text and Materials:

Johnson, J.L., W.J. McKinley, Jr. and M. 'Buddy' Benz. 2001. *Flowers: Creative Design*. San Jacinto Publishing Co., 4354 TAMU, College Station TX 77843

Course Requirements:

Lecture

Exam I	22%
Exam II	22%
Final	22%

Laboratory

Floral design portfolio	10%
Team design project	10%
Final floral design project	14%

Total 100pts

Course Calendar:

Tentative Lecture Schedule: 66%

Topic outline and Exam dates

(Exam dates or topics may change with prior notification)

Week 1 Florist profession / industry

- Week 2 Elements of floral design – line, form, space, texture/pattern, color and size.
- Week 3 Elements cont. and Principles of floral design – dominance, proportion, balance, rhythm, harmony, unity and contrast.
- Week 4 Principles cont.
- Week 5 Care and handling of cut flowers and foliage
- Week 6 Flower and foliage forms (line, mass, form and filler)
- Week 7 Design styles – Mille Fleurs, Biedermeier, Phoenix, Waterfall, Botanical, Vegetative, Landscape
- Week 8 Design styles cont. – Western line, Parallel systems, New convention, Formalinear, Sheltered, Pave, New wave, Abstract
- Week 9 Containers
- Week 10 History – Egyptian, Greek, Roman and Byzantine
- Week 11 European – Middle ages, Renaissance Baroques and Dutch-Flemish, French, English-Georgian, Victorian
- Week 12 Asian – Chinese, Japanese and American – Early American, Colonial, Neoclassical, Victorian
- Week 13 Modern – Art Nouveau, Art Deco, Free-Form Expression, Geometric and Contemporary
- Week 14 Design mechanics
- Week 15 Design techniques

Tentative Laboratory Schedule: 34%

- Week 1 Floral tools and mechanics
- Week 2 Single and multi-stem bud vases
- Week 3 English garden
- Week 4 Circular design
- Week 5 Exam I
- Week 6 Symmetrical triangle design
- Week 7 Linear design
- Week 8 Boutonnieres, corsages, living jewelry – hand tie techniques
- Week 9 Final design project - presentation and write-up
- Week 10 Exam II
- Week 11 Dozen roses
- Week 12 Team design project – design and write-up
- Week 13 Formalinear design
- Week 14 Wreaths and garlands
- Week 15 Final design project - design

Exam Schedule:

- Exam I xx, 2014
- Exam II xx, 2014
- Final xx, 2014

Laboratory

Floral design portfolio	xx, 2014
Team design project and write-up	xx, 2014

Final design project, write-up and presentation xx, 2014

(Final project due xx, 2014 with Floral Design Exhibit xx, 2014 from 10:00 am to 4:00 pm)

Grading Policy:

Grades will be assigned according to the following scale: The lecture and laboratory grades will be pooled and you will receive the same grade for both the lecture (2 hrs) and laboratory (1 hr)

A = 90 - 100%

B = 80 - 89.9%

C = 70 - 79.9%

D = 60 - 69.9%

F < 59.9%

Classroom Behavior:

Students are expected to assist in maintaining a classroom environment which is conducive to learning. In order to assure that all students have an opportunity to gain from time spent in class, unless otherwise approved by the instructor, students are prohibited from eating in class, making offensive remarks, reading newspapers, sleeping or engaging in any other form of distraction. Inappropriate behavior in the classroom shall result in, minimally, a request to leave the classroom.

Disruptive, distracting, or disrespectful behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom.

Responsible Use of Technology:

It is expected that all students will only use cell phones, PDAs, laptop computers, MP3 players and other technology outside of class time or when appropriate in class. Answering a cell phone, texting, listening to music or using a laptop computer for matters unrelated to the course may be grounds for dismissal from class or other penalties.

Attendance Policy:

Regular and punctual attendance is expected for all classes, laboratories, and other activities for which a student is registered. If a student has excessive absences, the instructor reserves the right not to give individual tutoring, special consideration regarding make-up work, or other help the student needs because of missing class. Attendance will also play a crucial role in decisions concerning borderline final grades.

Excused Absences:

Students may be excused from attendance for certain reasons, among these are absences related to health, family emergencies, and student participation in certain university-sponsored events. However, students are responsible for notifying their instructors in advance whenever possible for excusable absences.

Students are responsible for providing timely documentation satisfactory to the instructor for each absence. Students with acceptable excuses may be permitted to make up work for absences to a maximum of three weeks of a semester when the nature of the work missed permits. Whether excused or unexcused, a student is still responsible for all course content and assignments.

Attendance is expected for each lecture and lab. You are strongly urged to attend lab, participate and complete all lab assignments and projects. The lab is hands-on and should be a fun learning experience. **Therefore, a missed lab will result in a 10% reduction in your course grade, missing a second lab without a valid documented excuse will result in failure of the course.**

Academic Integrity (A-9.1)

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit.

Please read the complete policy at

http://www.sfasu.edu/policies/academic_integrity.asp

Integrity and professionalism are expected at this level of education.

Unauthorized collaboration on assignments or projects, as well as dishonesty on exams and quizzes will not be tolerated. Suspected cases of cheating or plagiarism in class and labs as well as grade disputes and appeals will be handled according to the academic regulations of the University. **If it is determined cheating occurred, the student will be dismissed and fail the course**

Withheld Grades Semester Grades Policy (A-54)

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances.

Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

Students with Disabilities

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to <http://www.sfasu.edu/disabilityservices/>.