

**Submit one printed copy of this form with signatures and one printed copy of the syllabus to the Provost/VPAA's Office (Austin Building, Room 309). Initial submissions are due no later than February 15, 2013.**

1. College: **Arthur Temple College of Forestry and Agriculture**
2. Department: **Agriculture**
3. Course status: **existing; requires modification**
4. Course prefix and number: **HRT 222**
5. Course title: **Floral Design**
6. Course catalog description: **The history and development of floral design focused on the elements and principles of design illustrated with the use of floral materials and techniques to create an appreciation of this art. Two hours lecture, two hours lab per week.**
7. Number of semester credit hours: **3**
8. Estimated total course enrollment per year: **200**
9. Course prerequisites and/or required qualifications for enrolling in the class:
10. Course is **not/will not** be available online.
11. Foundational Component Area: **Creative Arts**
12. Explain why this course fits into this foundation component area: **This course focuses on the exploration and appreciation of floral design as an art. The elements (line, form, texture/pattern, color, space and size) and principles (dominance, balance, proportion, harmony, rhythm, unity and contrast) of floral design provide the foundation for the appreciation of floral design aesthetics and innovation to assist student's appreciation of the various styles of expression. The history of floral design examines the progression of this art as influenced by cultural, societal and religious norms as well as design techniques and mechanics.**
13. Core Objectives
  - **Critical Thinking** - The design process (thinking, observing and practice) and critiques (Feldman method - description, analysis, interpretation and evaluation) provide the cornerstone to critical thinking. Direct instruction and active learning provide the backbone to support creative thinking, innovation, inquiry and analysis as well as evaluation and synthesis to accomplish the desired aesthetics. Students in lecture and laboratory will be instructed in the design process and procedures for critiquing floral designs. Students will practice the design process through the creation of floral designs characteristic of different design styles in the laboratory. Similarly, students will apply critiques to their own and fellow student's floral designs.
  - **Communication Skills** - Flowers (floral designs) are a powerful tool for visual communication affecting one's mood, happiness, connections and compassion, at the deepest levels of human emotion. Students in lecture and laboratory will be instructed on the impact of symbolism and color of floral materials as tools of visual communication. Students will practice visual communication through the floral designs created in the laboratory. The design process and critiques incorporate visual, oral and written forms of communication. Students will practice written, oral and visual communication using the design process and critiques in their group and final design projects that require written (descriptions, materials list and cost); visual (sketches, PowerPoint, floral design) and oral (critiques, presentation).
  - **Teamwork** - Students in lecture will be instructed in the guidelines and dynamics of effective teamwork to accomplish a common goal. There are two projects where students

will demonstrate teamwork. Teams of 2-3 students will demonstrate teamwork in the creation of a floral design for a specific person or charity using the design process. This will require students to apply teamwork to the planning, creation and delivery of the floral design within the confines of a theme, budget and list of materials. Similarly, students will apply teamwork principles to the composting and recycling project.

- Social Responsibility - Intercultural competence will be developed through lectures exploring the contributions of various cultures on the development of floral design and the impact of the floriculture industry, globally, regionally and locally. Students will be instructed and practice social responsibility through the composting and recycling of waste products from the laboratory in collaboration with the SFASU Sustainable Community Education Garden. Additionally, students will be instructed and practice civic responsibility through the creation of a floral design specifically designed for a person or charitable organization discovering the psychological effects of flowers through giving of floral designs.

14. Email the syllabus for this course to [brewersi@sfasu.edu](mailto:brewersi@sfasu.edu). Please include the course prefix, course number and the word "Syllabus" in the file's title (e.g. PSC 141 Syllabus).

- The syllabus must meet the SFASU Course Syllabus Guidelines as published by the Provost/VPAA. A link to these guidelines can be found at <http://www.sfasu.edu/acadaffairs>.
- Student learning outcomes should be clearly specified in the syllabus. These are course objectives—describing what students who complete the course will know or be able to do. Required core objectives (see above and [Appendix 2](#)) should be represented in the student learning outcomes.
- A course calendar should be included in the syllabus. The calendar should list the topics that the course will cover and indicate the approximate amount of time to be devoted to each, either by percent of course time or number of weeks. The outline should indicate which topics will be required in all sections of the course and which may vary. If time in the course is to be specifically devoted to the required core objectives (see above and [Appendix 2](#)), that should be indicated in the course calendar.

Contact person for questions about this submission:

- a. Michael Maurer
- b. 936-468-1729
- c. [maurerma@sfasu.edu](mailto:maurerma@sfasu.edu)

A separate description of the institution-level assessment procedures to be used for the core curriculum will be distributed by the Core Curriculum Assessment Committee. Course acceptance by the Core Curriculum Advisory Committee does not guarantee acceptance by the Core Curriculum Assessment Committee. Approval by both committees is required for a course to be included in the core.

Department chairperson signature:

  
Date: 12/18/17

College dean signature:

  
Date: 1/12/18