State of the University

Stephen F. Austin State University

August 24, 2017

Steve Bullard
Provost and VPAA
WELCOME to New Members of the SFA Family
Recognition of New Roles at SFA
Beginning of the semester
Beginning of the semester
SFA ★ ENVISIONED
Strategic Plan 2015-2023

PETER FELTEN • JOHN N. GARDNER
CHARLES C. SCHROEDER • LEO M. LAMBERT
BETSY O. BAREFOOT

FOREWORD BY FREEMAN A. HRABOWSKI

THE UNDERGRADUATE EXPERIENCE
FOCUSING INSTITUTIONS ON WHAT MATTERS MOST
Strategic Plan 2015-2023

SFA ★ ENVISIONED

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THE
UNDERGRADUATE
EXPERIENCE
FOCUSING INSTITUTIONS ON
WHAT MATTERS MOST

Jossey-Bass
A Wiley Brand
Transformative Experiences

Meaningful & Sustained Enrollment Growth
Transformative Experiences

Meaningful & Sustained Enrollment Growth
Stephen F. Austin State University is a comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work and service.

Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.

Our Vision of the Future

[1] Stephen F. Austin State University will have a distinct and stellar reputation based on the transformational learning experiences we provide for all our students in an exceptional setting. We will not use the term “transformational” lightly. We will be deeply committed to providing high-impact, experiential learning for all SFA students.

[2] Our students will be engaged and empowered. They will know we care about them and that we have high expectations for their performance and success. Our students will graduate with the marketable skills and qualities necessary to be leaders in their respective fields. Employers will seek out our students because of a demonstrated reputation of a solid work ethic. Their moral compass will be strong and true.

[3] We will expand our reach and increase our enrollment, not merely for the sake of growth, but because we are committed to our responsibility to the people of Texas to prepare more citizens to lead our state into the future. By seeking and accepting diverse students with a strong potential for success and providing them the resources and experiences to capitalize on their promise, the percentage of SFA students graduating also will increase.

[4] We will achieve financial sustainability by meeting tough choices head-on and making smart decisions about the future of the university. We will diversify our revenue streams, allocate our resources strategically, increase our private funding, and achieve meaningful enrollment growth. We will invest in our people and achieve appropriate levels of compensation, reward and recognition. Professional development for faculty and staff members will be seen as an investment and not an expense because our people are the greatest asset we have.

[5] We will be an innovative university. We will reach our students where they are and prepare them for lifelong learning and career responsiveness in the 21st century. We will use cutting-edge teaching techniques and advanced research methods both inside and outside the classroom. We will be a forward-thinking university that not only is responsive to the realities of higher education but also is a leader in academia. Technology will be appropriately and sensibly infused throughout the campus in our classrooms and operations. It will facilitate—not drive—how we teach and work together.

[6] Our campus culture will be open, collaborative and engaged. We will have an energetic and respectful workplace where civility, inclusivity and accountability are guiding principles for everyone. We will become well known for the high quality of our faculty and staff. People will feel valued as employees of the university and work hard to sustain the sense of community that distinguishes us. Communication will be robust, transparent and trusted.

[7] Our brand and identity will be authentic, clear and understood by all our stakeholders. People will know who we are, what we contribute to the local, regional, and state communities, and what matters to us as a university. We will be known as trusted partners. We will leverage the strengths of our stakeholders, including community colleges, businesses and industries, K-12 institutions, and government entities. These partnerships will enable us to provide a stellar learning experience for our students and contribute to the quality of life of everyone we touch.

Our Overarching Goal

Provide Transformative Experiences for SFA Students

Our Supporting Goals

Attract and Support High-Quality Faculty and Staff
Foster Academic and Co-curricular Innovation
Redefine University Culture
Increase Connections

Our Foundational Goal

Meaningful and Sustained Enrollment Growth
SFA ★ ENVISIONED

2023

Challenging Minds, Changing Lives - One Lumberjack at a Time

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**Our Foundational Goal**
Meaningful and Sustained Enrollment Growth
“We will be deeply committed to providing high-impact, experiential learning for all SFA students.”
- Our Vision of the Future -

We will ...

• be deeply committed to providing high-impact, experiential learning for all SFA students
We will …

• **be deeply committed to providing high-impact, experiential learning for all SFA students**

• **expand our reach and increase our enrollment, not merely for the sake of growth, but because we are committed to our responsibility to the people of Texas**
We will …

- be deeply committed to providing high-impact, experiential learning for all SFA students
- expand our reach and increase our enrollment, not merely for the sake of growth, but because we are committed to our responsibility to the people of Texas
- achieve financial stability by meeting tough choices head-on and making smart decisions about the future of the university
We will …

- diversify our revenue streams,
- allocate our resources strategically,
- increase our private funding, and
- achieve meaningful enrollment growth
We will …

• **diversify our revenue streams,**
  **allocate our resources strategically,**
  **increase our private funding,** and
  **achieve meaningful enrollment growth**

• **invest in our people and achieve appropriate levels of compensation, reward and recognition**
We will …

• be an innovative university

• reach our students where they are and prepare them for lifelong learning and career responsiveness in the 21st century
We will …

- be an innovative university
- reach our students where they are and prepare them for lifelong learning and career responsiveness in the 21st century
- use cutting-edge teaching techniques and advanced research methods both inside and outside the classroom
Teens spend more of their time watching YouTube video clips than television, according to research from DEFY Media. Yet when they arrive at college, they’re suddenly expected to sit in classrooms, concentrating on 50-minute lectures.

The disconnect between students’ digital lives and their classroom experience is narrowing as professors are increasingly embedding video in their courses—for both in-person and online learning. Making the videos interactive—whether quizzes, polls or problem sets that can reinforce the learning process—is the most effective approach, instructors say.

One factor driving the use of interactive video is research showing students get distracted when a lecture or presentation lasts more than 10 minutes, according to the book *Brain Rules* (Pear Press, 2008) by John Medina, a developmental molecular biologist at Seattle Pacific University. Applying that line of thought to learning videos, professors and instructional designers are developing videos that offer a new activity at least every 10 minutes.

“YouTube videos by and large are very short. Every few minutes, people are clicking on something else,” says Brian Klaas, senior technology officer at Johns Hopkins University’s Bloomberg School of Public Health. Likewise, students expect frequent shifts in activity while watching video recordings of lectures in flipped courses, he adds.

“Interactivity becomes important so students can get the conception they are doing something,” says Klaas, who conducts a popular annual presentation at UB Tech on creative applications of video instruction. “The more they are doing something, the more they are learning.”

Here are four key strategies for creating interactive video to engage—and ideally help retain—students.
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"YouTube videos by and large are very short. Every 10 minutes, people are clicking on something else," says F. Klaus, senior technology officer at Johns Hopkins University Bloomberg School of Public Health. Likewise, students can frequent shifts in activity while watching video recordings of lectures in flipped courses, he said.

"Interactivity becomes important so students can get comprehension they are doing something," says Klaus, who hosts a popular annual presentation at LEITech on the applications of video instruction. "The more they are doing something, the more they are learning."

Here are four key strategies for creating interactive video—engage—and ideally help retain—students.
We will …

• be a forward-thinking university that not only is responsive to the realities of higher education but also is a leader in academia
We will …

• **be a forward-thinking university** that not only is responsive to the realities of higher education but also is a leader in academia

• **have an energetic and respectful workplace** where civility, inclusivity and accountability are guiding principles for everyone
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• be a forward-thinking university that not only is responsive to the realities of higher education but also is a leader in academia

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• become known for the high quality of our faculty and staff
We will …

• communicate in ways that are robust, transparent, and trusted
We will …

- communicate in ways that are robust, transparent, and trusted
- develop our culture to be open, collaborative, and engaged
We will …

• **communicate in ways that are robust, transparent, and trusted**

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Our brand and identity will …

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Our students will …

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• graduate with marketable skills and qualities necessary to be leaders in their fields
60x30TX

% of Texans
# Completers
Marketable Skills
Debt vs Salary

By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.

2017 Texas Public Higher Education Almanac

A Profile of State and Institutional Performance and Characteristics

Texas Higher Education Coordinating Board
60x30TX

% of Texans
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By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.
Bachelor's Degrees Awarded to at-risk students (%)
Bachelor's Degrees Awarded to at-risk students (%)
Bachelor's Degrees Awarded to at-risk students (%)
Percent of Students with Debt (%)
$38,726
Average Student Debt ($)

$38,726

$31,186
Average time to complete Bachelor's Degree (yrs)
Our students will …

• be engaged and empowered

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Our students will …

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Transformative Experiences

Meaningful & Sustained Enrollment Growth

Stephen F Austin
Five Major Themes at SFA

Academic Primacy

• The “message” prospective and current students receive has to more strongly emphasize academics as the core of the undergraduate experience.
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Connecting College Learning and Readiness for Career Success

• The connection between classroom learning and work/life skills needs to be stronger.
Five Major Themes at SFA

Connecting College Learning and Readiness for Career Success

- The connection between classroom learning and work/life skills needs to be stronger.

- More students need to participate in high-impact practices (e.g., research, study abroad, internships, experiential learning)
Five Major Themes at SFA

Connecting College Learning and Readiness for Career Success

• The connection between classroom learning and work/life skills needs to be stronger.

• More students need to participate in high-impact practices (e.g., research, study abroad, internships, experiential learning)

• Departments need to create more campus programs that enable their majors to do things similar to what they will do in their intended careers.
Five Major Themes at SFA

Student Success

• Admissions, Financial Aid, Housing, Academic Affairs, and the Student Success Center need to work together more closely in assisting incoming first-year students.
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• Admissions, Financial Aid, Housing, Academic Affairs, and the Student Success Center need to work together more closely in assisting incoming first-year students.

• The Admissions Office needs to work with academic advisors and transfer students making sure there is complete understanding of what hours/classes transfer.
Five Major Themes at SFA

Student Success

• Admissions, Financial Aid, Housing, Academic Affairs, and the Student Success Center need to work together more closely in assisting incoming first-year students.

• The Admissions Office needs to work with academic advisors and transfer students making sure there is complete understanding of what hours/classes transfer.

• The “message” prospective and current students receive is that SFA has high expectations and will help you achieve them.
Five Major Themes at SFA

**Student Success**

- All funding decisions should hinge on/if/to what extent the expenditure will impact student success.
Five Major Themes at SFA

Student Success

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- Mentor programs on campus need to be broadened to include more students.
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“Do you feel as though there is at least one person employed at SFA (faculty or staff) who is personally invested in your success?”
Five Major Themes at SFA

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“Do you feel as though there is at least one person employed at SFA (faculty or staff) who is personally invested in your success?”

83% overall
90% of seniors
91% graduate students

1,137 students
April/May 2017
Evidence of Impact

- Review assessment processes and findings, and disseminate information and implement actual changes. (Don’t collect data for the sake of collecting data — use it.)
Evidence of Impact

• **Review assessment processes and findings, and disseminate information and implement actual changes. (Don’t collect data for the sake of collecting data — use it.)**

Camp CTL 2017 (last week)

Learning to Love the Assessment Process

(Dr. Paul Henley)
Evidence of Impact

Five Major Themes at SFA

- Review assessment processes and findings, and disseminate information and implement actual changes. (Don’t collect data for the sake of collecting data — use it.)

Camp CTL 2017 (last week)
Learning to Love the Assessment Process
(Dr. Paul Henley)
Culture Matters

• Develop a more supportive university culture in which it’s safe to ask questions/make observations, and in which administrators respond to those questions/observations.
Five Major Themes at SFA

Culture Matters

• Develop a more supportive university culture in which it’s safe to ask questions/make observations, and in which administrators respond to those questions/observations.

“Culture eats strategy for …”
Culture Matters

• Develop a more supportive university culture in which it’s safe to ask questions/make observations, and in which administrators respond to those questions/observations.

“Culture eats strategy for …”

Let’s look briefly (again) at what the Vision statement says about this …
We will …

- communicate in ways that are robust, transparent, and trusted
SFA ★ ENVISIONED
Strategic Plan 2015-2023

– Our Vision of the Future –

We will …

• **communicate in ways that are robust, transparent, and trusted**

• **develop our culture to be open, collaborative, and engaged**
We will …

- communicate in ways that are robust, transparent, and trusted
- develop our culture to be open, collaborative, and engaged

The book tells us how
Higher education communication strategies often focus on:
> speeches by the president, the provost, deans, directors, program heads;
> major publications;
> institutional websites or electronic newsletters;
> social media campaigns; and
> the like.
“While these are important, they provide no substitute for regular, in-person, relationship-building experiences that bring people together across institutional subgroups.”

“Examples include: annual retreats; conversation groups of faculty, staff, and students on topics of institution-wide importance; discussion of white papers on matters of strategic importance … ”

(pp.159-160)
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“Examples include: annual retreats; conversation groups of faculty, staff, and students on topics of institution-wide importance; discussion of white papers on matters of strategic importance … ”

(pp.159-160)
“These activities are designed to do much more than provide information. They help to lower the walls between institutional groups, to build trust, to promote understanding of how issues are seen from the vantage point of others, and to provide a basis for relationship building. Ultimately institutions of higher learning are about the quality of relationships that exist on campus.”

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Who can tell me what to be FLUNCHed means?
(Ch. 3. Relationships Matter)

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Nowicki and Baker emphasize that institutions must seed opportunities for relationship building. Two simple and replicable initiatives illustrate this approach. Duke’s FLUNCH program funds opportunities for students to invite faculty members for one-on-one lunches. Baker reports that the number of times a faculty member has been FLUNCHed has become somewhat of a status symbol at Duke. In a similar vein, since assessment results indicate that students value opportunities to dine in faculty homes, Duke and the FINvite program ported for students to free up faculty members to think about hosting intellectually engaging salons in their homes.

Who can tell me what to be FLUNCHed means? (Ch. 3. Relationships Matter)

Meal with a Mentor (pp.159-160)
Meal with a Mentor

MEAL WITH A MENTOR  OCT 2 - OCT 6

TREAT A FACULTY & STAFF MEMBER TO A MEAL WITH YOUR MEAL PLAN

OCTOBER 2- OCTOBER 6
ANY MEAL PERIOD IN THE SC & EC

SC DINING HALL
BREAKFAST: 7 AM - 10 AM
LUNCH: 11 AM - 2 PM
DINNER: 4 PM - 7:30 PM

EC DINING HALL
BREAKFAST: 7 AM - 10 AM
LUNCH: 11 AM - 2 PM
DINNER: 5 PM - 7:30 PM

STUDENT MEAL PLAN HOLDERS CAN BRING A FACULTY & STAFF MEMBER TO THE SC OR EC FOR A GUEST MEAL OCT. 2-6. F&S MEAL PLAN HOLDERS CAN ALSO BRING A STUDENT TO THE SC OR EC DINING HALL FOR A GUEST MEAL OCT. 2-6. ALL MEAL PLAN HOLDERS ARE ALLOWED UP TO ONE GUEST MEAL PER DAY. CONTACT SGA AT SGA@SFASU.EDU FOR DETAILS.

CHALLENGE ACCEPTED!
BE THE DEPARTMENT WITH THE MOST PARTICIPATION!
Meal with a Mentor

**MEAL WITH A MENTOR**

**OCT 2 - OCT 6**

**Thank you to SGA and ARAMARK!**

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**CHALLENGE ACCEPTED!**

**BE THE DEPARTMENT WITH THE MOST PARTICIPATION!**
We will …

• diversify our revenue streams, allocate our resources strategically, increase our private funding, and achieve meaningful enrollment growth

• be an innovative university
Likelihood of Success
Likelihood of Success

Anticipated Value

Low  High

Low  High
Likelihood of Success

High

Low

Anticipated Value

High

Low

Examples of Innovation
Reaching Students
Increasing Private Funding
Allocating Resources Strategically
Capital Campaign
Feasibility Study Included …
Capital Campaign
Feasibility Study Included ...

College Endowments
  > Endowed Chairs
  > Endowed Distinguished Professorships
  > Endowed Professorships

New College Academic Programs
Scholarships
Building Renovation/Remodeling
“We will leverage the strengths of our stakeholders, including community colleges.”
Likelihood of Success: High
Anticipated Value: High

We will leverage the strengths of our stakeholders, including community colleges.

Interior Design Bachelor’s Degree
August 1, 2017
Master of Science in Nursing Degree
August 23, 2017

Likelihood of Success
High

Anticipated Value
High
Likelihood of Success

High

Anticipated Value

High
Likelihood of Success

Anticipated Value

GenJacks
JacksPASS
AARC
Undecided Advising
SFA 101/301
Likelihood of Success: High
Anticipated Value: High

Student Success Center
GenJacks
JacksPASS
AARC
Undecided Advising
SFA 101/301
Likelihood of Success: High

Anticipated Value: High

GenJacks Summer Leadership Academy
We’re not leaving town ’til we wear the gown!

GenJacks Summer Leadership Academy

Likelihood of Success: High

Anticipated Value: High
Stephen F. Austin State University is a comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work and service. Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.

Our Vision of the Future

Stephen F. Austin State University will have a distinct and stellar reputation based on the transformational learning experiences we provide for all our students in an exceptional setting. We will not use the term “transformational” lightly. We will be deeply committed to providing high-impact, experiential learning for all SFA students. Our students will be engaged and empowered. They will know we care about them and that we have high expectations for their performance and success. Our students will graduate with the marketable skills and qualities necessary to be leaders in their respective fields. Employers will seek out our students because of a demonstrated reputation of a solid work ethic. Their moral compass will be strong and true.

We will expand our reach and increase our enrollment, not merely for the sake of growth, but because we are committed to our responsibility to the people of Texas to prepare more citizens to lead our state into the future. By seeking and accepting diverse students with a strong potential for success and providing them the resources and experiences to capitalize on their promise, the percentage of SFA students graduating also will increase.

We will achieve financial sustainability by meeting tough choices head-on and making smart decisions about the future of the university. We will diversify our revenue streams, allocate our resources strategically, increase our private funding, and achieve meaningful enrollment growth. We will invest in our people and achieve appropriate levels of compensation, reward and recognition. Professional development for faculty and staff members will be seen as an investment and not an expense because our people are the greatest asset we have.

We will be an innovative university. We will reach our students where they are and prepare them for lifelong learning and career responsiveness in the 21st century. We will use cutting-edge teaching techniques and advanced research methods both inside and outside the classroom. We will be a forward-thinking university that not only is responsive to the realities of higher education but also is a leader in academia. Technology will be appropriately and sensibly infused throughout the campus in our classrooms and operations. It will facilitate—not drive—how we teach and work together.

Our campus culture will be open, collaborative and engaged. We will have an energetic and respectful workplace where civility, inclusivity and accountability are guiding principles for everyone. We will become well known for the high quality of our faculty and staff. People will feel valued as employees of the university and work hard to sustain the sense of community that distinguishes us. Communication will be robust, transparent and trusted.

Our brand and identity will be authentic, clear and understood by all our stakeholders. People will know who we are, what we contribute to the local, regional, and state communities, and what matters to us as a university. We will be known as trusted partners. We will leverage the strengths of our stakeholders, including community colleges, businesses and industries, K-12 institutions, and government entities. These partnerships will enable us to provide a stellar learning experience for our students and contribute to the quality of life of everyone we touch.

Our Overarching Goal

Provide Transformative Experiences for SFA Students

Our Supporting Goals

Attract and Support High-Quality Faculty and Staff

Foster Academic and Co-curricular Innovation

Redefine University Culture

Increase Connections

Our Foundational Goal

Meaningful and Sustained Enrollment Growth

Likelihood of Success

High

Anticipated Value

High
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Our Supporting Goals

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Redefine University Culture
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Our Foundational Goal

Meaningful and Sustained Enrollment Growth
Challenging Minds, Changing Lives - One Lumberjack at a Time

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Our Overarching Goal
Provide Transformative Experiences for SFA Students

Our Supporting Goals
Attract and Support High-Quality Faculty and Staff
Foster Academic and Co-Curricular Innovation
Redefine University Culture
Increase Connections

Our Foundational Goal
Meaningful and Sustained Enrollment Growth

Career Integration Team
Academic Affairs and Student Affairs
12 actions recommended
#12. Create a ‘Faculty Career Fellows’ program where faculty could be selected, given course releases and help to coordinate career initiatives in the college.
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*Implement Fall 2017. Plan to be developed and implemented by the academic deans.*
Likelihood of Success
High
Anticipated Value
Strategic Enrollment Planning
Strategic Enrollment Planning and Actions

Likelihood of Success: High

Anticipated Value: High
Strategic Enrollment Planning and Actions

Library Architectural Assessment 2017
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3. We will expand our reach and increase our enrollment, not merely for the sake of growth, but because we are committed to our responsibility to the people of Texas to prepare more citizens to lead our state into the future. By seeking and accepting diverse students with a strong potential for success and providing them the resources and experiences to capitalize on their promise, the percentage of SFA students graduating this will increase.

4. We will achieve financial sustainability by making tough choices head-on and making smart decisions about the future of the university. We will diversify our revenue streams, allocate our resources strategically, improve our private funding, and advance meaningful enrollment growth. We will invest in our people and achieve appropriate levels of compensation, reward, and recognition. Professional development for faculty and staff members will be seen as an investment and not an expense because our people are the greatest asset we have.

5. We will be an innovative university. We will reach our students where they are and prepare them for lifelong learning and career responsiveness in the 21st century. We will use cutting-edge teaching techniques and advanced research methods both inside and outside the classroom. We will foster a forward-thinking attitude that can only be responsive to the realities of higher education but also a leader in academia. Technology will be appropriately and sensibly infused throughout the campus in our classrooms and operations. It will facilitate—not drive—how we teach and work together.

6. Our campus culture will be open, collaborative, and engaged. We will have an energetic and respectful workplace where civility, inclusivity, and accountability are guiding principles for everyone. We will become a beacon for the high quality of our hands and staff. People will feel valued as employees of the university and work hard to sustain the sense of community that distinguishes us. Communication will be robust, transparent, and trusted.

7. Our brand and identity will be authentic, clear, and understood by all our stakeholders. People will know who we are, what we contribute to the local, regional, and state communities, and what we mean to as an institution. We will leverage the strengths of our stakeholders, including community colleges, businesses and industries, K-12 institutions, and government entities. These partnerships will enable us to provide a stellar learning experience for our students and contribute to the quality of life of everyone we touch.

Our Overarching Goal
Produce Transformative Experiences for SFA Students

Our Supporting Goals

- Attract and Support High-Quality Faculty and Staff
- Foster Academic and Co-curricular Innovation
- Build University Culture
- Increase Connections

Our Foundational Goal
Meaningful and Sustained Enrollment Growth
Challenging Minds, Changing Lives - One Lumberjack at a Time

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Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.

One Vision of the Future

[1] Stephen F. Austin State University will have a distinct and stellar reputation based on the transformational learning experiences we provide for our students in an exceptional setting. We will remain true to providing meaningful and sustained enrollment growth for all SFA students.

[2] Our students will be engaged and empowered. They will know we care about them and that we have high expectations for their performance and success. Our students will graduate with the marketable skills and qualities necessary to be leaders in their respective fields.

[3] Our students will expand our reach and increase our enrollment, not merely for the sake of growth, but because we are committed to our responsibility to the people of Texas to prepare more citizens to lead our nation into the future. By seeking and accepting diverse students with a strong potential for success and providing them the resources and experiences to capitalize on their promise, the percentage of SFA students graduating will increase.

[4] We will expand our reach and increase our enrollment, not merely for the sake of growth, but because we are committed to our responsibility to the people of Texas to prepare more citizens to lead our nation into the future. By seeking and accepting diverse students with a strong potential for success and providing them the resources and experiences to capitalize on their promise, the percentage of SFA students graduating will increase.

[5] We will ensure financial sustainability by making tough choices based on and making smart decisions about the future of the university. We will diversify our revenue sources, allocate our resources strategically, increase our private funding, and achieve meaningful and sustained growth. We will invest in our people and achieve appropriate levels of compensation, reward, and recognition. Professional development for faculty and staff members will be seen as an investment and not an expense because our people are the greatest asset we have.

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[7] Our campus culture will be open, collaborative and engaged. We will have an energetic and respectful workplace where civility and accountability are guiding principles for everyone. We will become well known for the high quality of our leaders and staff. People will feel valued as employees of the university and work hard to sustain the sense of community that distinguishes us.

Our Overarching Goal

Provide Transformative Experiences for SFA Students

Our Supporting Goals

- Attract and Support High-Quality Faculty and Staff
- Foster Academic and Co-curricular Innovation
- Radiate University Culture
- Increase Connections

Our Foundational Goal

Meaningful and Sustained Enrollment Growth
Meaningful & Sustained Enrollment Growth
### Our Foundational Goal
- **Quality Faculty and Staff**: We will become well known for the high quality of our faculty and staff. They will demonstrate excellence in teaching, research, service, and academic leadership.
- **Curricular Innovation**: We will diversify our revenue streams, allocate our resources strategically, increase our private funding, and achieve meaningful and sustained enrollment growth. We will use cutting-edge technology and teaching techniques to enhance the learning experience.
- **Lives Changed, Leaders Developed**: We will increase connections to the local, regional, and state communities, and what matters to us as a university. We will not drive the measured metrics of our faculty and staff; we must ensure our students have a human-centered environment.

### Transformative Experiences
**Meaningful & Sustained Enrollment Growth**

### Our Supporting Goals
- **Attract and Support High-Quality Faculty and Staff**
- **Foster Academic and Co-curricular Innovation**
- **Increase Connections**

### reddefne University Culture
- **We will be an innovative university.** We will reach our students where they are and prepare them for lifelong learning and career success.
- **We will diversify our revenue streams, allocate our resources strategically, increase our private funding, and achieve meaningful and sustained enrollment growth.**

### SFA ENVISIONED 2023
**Challenging Minds, Changing Lives - One Lumberjack at a Time**
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### MEAL WITH A MENTOR
**OCT 2 - OCT 6**
**TREAT A FACULTY & STAFF MEMBER TO A MEAL WITH YOUR MEAL PLAN**
**ANY MEAL PERIOD IN THE SC & EC**

**SC DINING HALL**
- **Breakfast**: 7 AM - 10 AM
- **Lunch**: 11 AM - 2 PM
- **Dinner**: 4 PM - 7:30 PM

**EC DINING HALL**
- **Breakfast**: 7 AM - 10 AM
- **Lunch**: 11 AM - 2 PM
- **Dinner**: 5 PM - 7:30 PM

#### Challenge Accepted!
Be the Department with the Most Participation!

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Please take a copy
“These activities are designed to do much more than provide information. They help to lower the walls between institutional groups, to build trust, to promote understanding of how issues are seen from the vantage point of others, and to provide a basis for relationship building. Ultimately institutions of higher learning are about the quality of relationships that exist on campus.”
Phases I and II
Phases I and II
Thank You

Stephen F. Austin State University

August 24, 2017

Steve Bullard
Provost and VPAA