TOURNAMENT INFORMATION

2010 TOURNAMENT
• 112 games played in three days
• 69 teams from Texas, Louisiana and New Mexico, Oklahoma, Kansas, Mississippi and Arkansas
• 50 student officials from 22 different schools
• 55 staff from 26 different schools
• SFA hosted the largest tournament in the country in 2010 and plans to continue to host the largest in 2011.

WHAT IS NIRSA?
NIRSA is the leading resource for professional and student development, education, and research in collegiate recreational sports.

Headquartered in Corvallis, Oregon, NIRSA now includes nearly 4,000 highly trained professional, student and associate members throughout the United States, Canada and other countries. Serving an estimated 5.5 million students who regularly participate in campus recreational sports programs, NIRSA members are actively engaged in many areas of campus life: student leadership, development, and personnel management; wellness and fitness programs; intramural sports; sport clubs; recreation facility operations; outdoor recreation; informal recreation; and aquatic programs.

FOR MORE INFORMATION, PLEASE CONTACT:
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Promotion and Sponsorships
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wiseja@titan.sfasu.edu

WEBSITE REFERENCES:
www.sfasu.edu/campusrec
www.nirsa.org

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NIRSA REGIONAL FLAG FOOTBALL TOURNAMENT
**SPONSORSHIP TYPES**

**FOOD SPONSORSHIP:**
- Food sponsors will be feeding a minimum of 150 people.
- Cost: varies

**CORPORATE SPONSORSHIP:**

<table>
<thead>
<tr>
<th>Location of Logo</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Officials’ Tent</td>
<td>$100</td>
</tr>
<tr>
<td>Registration Area</td>
<td>$150</td>
</tr>
<tr>
<td>Golf Carts</td>
<td>$150</td>
</tr>
<tr>
<td>Gators</td>
<td>$150</td>
</tr>
<tr>
<td>Field</td>
<td>$200</td>
</tr>
<tr>
<td>Bracket Area</td>
<td>$200</td>
</tr>
<tr>
<td>Hospitality Tent</td>
<td>$250</td>
</tr>
<tr>
<td>Tournament Headquarters</td>
<td>$250</td>
</tr>
<tr>
<td>Awards Ceremony Area</td>
<td>$250</td>
</tr>
</tbody>
</table>

**WHAT WE CAN OFFER**

- Signage with logo at location or on sponsored item
- Electronic Bulletin boards: 15 second ad will be displayed from day of sponsorship agreement (or day logo is received after agreement) until November 11, 2011.
- Material in captain’s packet
- Company name and/or logo on regional staff shirt:
  - **Sponsorship Value**
    - $149 or less
    - $150 - $249
    - $250 or more
  - **Offer**
    - Name
    - Small Logo
    - Large Logo
  (Logos must be received by October 3 to be included on T-shirt design.)
- Logo and company name on Campus Rec website from day of sponsorship agreement (or day logo is received after agreement) until November 11, 2011.
- Company sponsorship included in social media updates for duration of tournament.

**SPONSORSHIP VALUE**

**T-SHIRTS:**
- T-shirts will be provided to approximately 150 staff members.

**CAPTAIN’S PACKET:**
- This packet will be given to every team and materials distributed to the entire team participating.

**ELECTRONIC BULLETIN BOARDS:**
- These are TVs in the Student Recreation Center that will show rolling ads while the facility is open.
- Ads can run every two minutes up to 18 hours a day Monday - Thursday and up to 12 hours through the weekend.
- Can receive up to 820 repetitions in a week.
- There are four boards in the lobby, one board on cardio floor, two in the gym hall and each cardio piece (76 pieces) are synced to the boards.

**WEB PRESENCE**
- Our website gets approximately 504 hits per day.
- Since January 2010, the website has received 35,276 hits (March 2010).
- Campus Recreation currently has four social networking sites including Facebook, Twitter, YouTube, and Blogger.
- These four sites combined plays host to over 1200 viewers/followers.