TypeFocus

Stephen F. Austin State University | Center for Career and Professional Development

RESUME/COVER LETTER CRITIQUE

WHAT IS TYPEFOCUS?
TypeFocus assesses personality type and generates customized reports, which allows users to better understand themselves so they can choose more effective career strategies.

As the student works through the reports, information from one section is automatically incorporated into the next section. For example, when a user identifies a career they are interested in within the career choice section, the program will also save the educational requirements needed for this career within the education section.

TypeFocus takes about half an hour to complete. After completion, the user has a set of five printable reports on personality type and potential careers, as well as how to showcase strengths on the résumé and in interviews.

HOW CAN TYPEFOCUS HELP ME?
You will receive five customized reports:

1. **Self-Awareness Report Area**: By understanding yourself better, you’ll find work that will be satisfying in the long run - where it counts. This report will help you answer the question “Who am I ...really?”
   - Personality strengths; Careers that fit strengths; Values; Interests; Skills
2. **Setting Goals Report**: This report will help you discover deeply satisfying careers that work with your strengths and not against them. In this report, you answer the question “Where am I going?”
   - Focus and passion; Education plan; Life goals
3. **Getting the Job Report**: This report will help you use your personality strengths in your job search and answer the question, “How do I get there?”
   - Customizable tools; Interview guides; Resume wizard; Career portfolio
4. **Success at Work**: Once you’ve won the job you’ve hoped for, how do you guarantee success? This report area will help you use your personality strengths to be successful on the job.
   - Understanding personality clashes; Two-person relationships; Learning styles
5. **Success Factor Results**: 10 factors related to successful completion of your education/career program. Each of these topics relates in some way to your success in achieving your career goals.

HOW DO I COMPLETE TYPEFOCUS?
If completing for a SFA101 class, refer to handout from instructor.

1. Visit the Center for Career and Professional Development website at www.sfasu.edu/ccpd
2. Click on Jobs4Jacks and log-in
3. Hover over the Career Assessments tab
4. Scroll down to “TypeFocus – Take the Assessment!”