



STEPHEN F. AUSTIN  
STATE UNIVERSITY

Center for Career and  
Professional Development

ANNUAL REPORT  
2017-18



# LETTER FROM THE DIRECTOR



It has been my privilege to serve as director for the Center for Career and Professional Development since June 2016. Our outstanding team works together to assist students and alumni in achieving lifelong career success.

The introduction of a new career management platform, Handshake, in summer 2017 has drastically increased our capacity to do just that. Handshake allows students and alumni to set up career coaching appointments, search for employment and internship opportunities, and explore options for their future, all within an intuitive and mobile-friendly platform utilized by more than 500 career centers and 500,000 companies.

Our staff also increased this summer with the addition of a new career coordinator role, which allowed us to reallocate our assistant director to working full time on employer relations.

In collaboration with the College of Sciences and Mathematics, we launched a new STEM Career and Internship Expo in spring 2018 to maximize opportunities within a fast-growing industry.

And, finally, we adopted a new “concierge” model for our alumni and local employer partners, offering an exceptional level of customer service as we work to connect students to opportunity. These partnerships are crucial for the institution and the students and alumni we serve, and we look forward to seeing what the next year has in store.

JAMIE BOULDIN, director

Services Provided	2016-17	2017-18	% change from 2016-17
Jobs4Jacks total unique student logins	980	6,018	+514%
Jobs4Jacks new approved employers	924	5,088	+450%
Professional document critiques	1,749	2,135	+22%
Mock interviews (face-to-face with full-time staff member)	277	391	+41%
InterviewStream sessions (virtual mock interviews)	404	381	-5%
Career coaching appointments	339	609	+79%
On-campus interviews (companies)	26	41	+57%
On-campus interviews (students)	211	187	-11%
ASAP training	792	759	-4%
Full-time jobs posted on Jobs4Jacks	2,066	10,813	+423%
Internships/externships posted on Jobs4Jacks	555	2,694	+385%

Services Provided	2016-17	2017-18	% change from 2016-17
Part-time jobs posted on Jobs4Jacks	428	978	+128%
Career development presentations	96	117	+21%
Students attending career development presentations	2,064	2,735	+32%
Career development workshops	12	33	+175%
Students attending career development workshops	414	220	-46%
Class assignments requested by faculty members	32	37	+15%
Students served via class assignments	991	1,388	+40%
Lumberjacks GROW completed (survey and virtual mock interview)	56	37	-33%

Career Expo	# of Students	Change from Previous Year	# of Employers	Change from Previous Year
Part-Time Job, Volunteer and Internship Expo	173	-32%	32	-18%
Accounting Expo	169	+2%	29	+7%
Agriculture Expo	76	n/a (first-time event)	14	n/a (first-time event)
Fall Career and Internship Expo	303	+34%	70	+4%
Fall Teacher Job Expo	157	-10.7%	85	-5.9%
STEM Career Expo	107	n/a (first-time event)	19	n/a (first-time event)
Spring Career and Internship Expo	241	-31.1% (inclement weather this day)	63	-14.9%
Spring Teacher Job Expo	303	+23.7% (moved date to mid-semester)	115	-22.3% (moved date to mid-semester)

## NOW OFFERING A CAREER CLOSET



The Center for Career and Professional Development offers students the opportunity to borrow professional clothing (ranging from business casual to suits) for free to wear to presentations, interviews or career expos.



### CONTACT INFORMATION

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Rusk Building, Third Floor

HOURS  
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8 a.m. to 5 p.m.

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