



#### **MAJORING IN COMMUNICATION STUDIES**

Declaring a major in Communication Studies is done through the College of Liberal and Applied Arts. Majors are advised by Communication Studies faculty. Faculty aim to assist students in scheduling classes, identifying possible careers, recommending internships and study abroad opportunities, and transitioning to professional careers. Students can choose to major in Communication Studies as a BA or BS. Additionally, Communication Studies has an education track for students interested in teaching communication at secondary institutions.

#### **MINORING IN COMMUNICATION STUDIES**

Communication courses complement a wide variety of majors across campus. Minors can choose coursework offered in Communication Studies that will enhance their major area or study and career goals.

## **COMMUNICATION STUDIES VISION**

*Equipping majors to engage  
the changing complexities of  
interpersonal, mediated,  
organizational and public  
communication in a global  
community.*



## **COMMUNICATION STUDIES**

**STEPHEN F. AUSTIN STATE UNIVERSITY**

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NACOGDOCHES, TX 75962

**Liberal Arts North, Room 434**

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**Chair**

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# **COMMUNICATION STUDIES**

**STEPHEN F. AUSTIN STATE UNIVERSITY**



**WHAT CAN YOU DO WITH YOUR DEGREE?**

**Governor, Minister, Attorney, Educator,  
Consultant, Pharmaceutical Sales,  
Human Resources, Event Planner,  
Recruiter, Lobbyist, Fundraiser,  
Training & Development, Sales,  
Campaign Manager**

## CORE COURSE WORK

At the center of our vision is to equip students to become leaders in a changing, global environment. Within the core, instruction helps students better understand how technology is altering interaction, how culture affects communication processes, and how communication competence is vital to leading and following.

COM 102 Introduction to Communication Theory

COM 111 Public Speaking

COM 170 Interpersonal Communication

COM 202 Communication Research Methods

COM 315 Small Group Communication

COM 375 Organizational Communication Theory

COM 408 Principles of Leadership

COM 414 Rhetorical Theory and Criticism

COM 435 Intercultural Communication

COM 470 Advanced Interpersonal Communication

## CONCENTRATION COURSES

Each concentration will offer specialized courses that introduce unique contributions.

COM 270 Nonverbal Communication

COM 300 Introduction to Media Studies

COM 311 Principles of Persuasion

COM 313 Argumentation and Debate

COM 390 Communication Internships

COM 400 Advanced Topics in Media Studies

COM 401 Topics in Communication

COM 402 Mass Media and Society

COM 406 Professional Communication

COM 412 Interpersonal Crisis Communication

COM 415 Political Communication

COM 436 Psychology of Communication

COM 460 Issues Management and Crisis Response

COM 475 Advanced Topics in Organizational Communication

# Communication Studies

## SELECTING A CONCENTRATION

**Organizational:** R. Tyler Spradley;  
rspradley@sfasu.edu

Organizational Communication prepares students for organizational life in profit and non-profit organizations, as employees and volunteers. Students will learn how communication influences the complexity of organizational life. Coursework develops specific proficiencies in conflict resolution, risk and crisis communication, leading and managing people, emotion management, working within various types of organizations, and assessing the effects of technology in organizational settings. A concentration in Organizational Communication prepares students for careers in management, event planning, conflict resolution, training and development, human resources, consulting, profit and non-profit organizational leadership, and higher education.

**Media Studies:** Linda Levitt; levittlb@sfasu.edu

Students choosing a concentration in Media Studies will build a greater understanding of mediated communication in society from various social scientific, humanities and critical perspectives. Courses in Media Studies examine relationships between the public and actors in television series, the effects of documentaries and news coverage on race relations, shifts in cultural norms, the use of social networking sites for interpersonal relationship maintenance, gender stereotyping within music videos, and many other complex relationships. A Media Studies concentration can be used to build foundational knowledge for careers in media literacy and ecology organizations, media research institutions, consulting firms, higher and secondary education, and public and international affairs.

**Interpersonal:** Jean Eldred; jeldred@sfasu.edu

Interpersonal Communication prepares students for interaction in a variety of relational contexts such as organizations and work teams, family, romance, friendship networks, cross-gender, and intercultural. Students will develop specific skills in relational maintenance and intimacy, self-disclosure, intervention, self-reflexivity, uncertainty reduction, listening, assertiveness, and verbal and nonverbal expressions. An Interpersonal Communication concentration can assist in establishing relational skills and understanding for a variety of careers in one-on-one sales, public affairs, higher education, and, with further education, counseling, grief recovery and crisis intervention.



**Public:** Jim Towns; jtowns@sfasu.edu

Public Communication helps students to understand and build skills in persuasive strategies, public address, critical thinking, and argumentation. Coursework will assist students in applying public speaking competencies in professional and political contexts. A Public Communication concentration develops skills for campaign management, ministry, recruitment, lobbying, fundraising, and higher education.