Course Description

Independent Studies in Art 491.007. Prerequisites: 18 hours of Art. Fall, Spring, Summer. This course is contingent upon the student writing a professional independent study contract proposal obtained from the School of Art office, with the instructor’s, the director’s, and the Dean’s permission. Students who apply for an ART 491.007 Independent Project Study course as an advertising design internship must make all arrangements with their host supervisor and the instructor well in advance of registration. This includes completing the independent study form, available in the School of Art office. Permission of the instructor and signed independent study forms are required prior to registration. Advertising design internships require an equivalent time commitment as an art studio course, ninety hours per semester. This averages six hours per week in a fifteen-week term and fifteen hours per week in a summer term. The intern must make arrangements with their supervisor for a mutually agreeable work schedule. The intern must make arrangements with the instructor to schedule and meet regularly during the semester for in-process work reviews. And the intern must document their internship course by presenting a final portfolio of work to be submitted for evaluation at Portfolio Night at the end of the semester. The final portfolio must be both in printed and digital PDF file format. The internship portfolio will be exhibited at Portfolio Night and then retained by the University as the intern’s record of performance. Internship supervisors must qualify by possessing professional art and design skills that enable them to effectively mentor the student intern. Additionally, the supervisor must offer design opportunities and challenges to the intern that provide creative project work for the intern’s portfolio. The project work should be professional and something that the intern will be proud of exhibiting.

Intended Learning Outcomes

A. Program Learning Outcomes
1. Students will demonstrate proficiency in art studio courses, which will prepare them for advanced coursework and for their chosen art focus.
2. Students will exhibit proficiency in the application of technical and problem solving skills appropriate to their chosen art focus.
3. Students will develop visual fluency and individual creativity.
4. Students will compare their progress against models of excellence in the visual arts, provided through quality curricular and extracurricular art activities.
5. Students will design, implement and participate in art activities that showcase their own abilities to the larger art community within their chosen art focus, including art exhibitions and competitions.

B. Student Learning Outcomes

• Students will demonstrate the ability to follow directions and meet prescribed deadlines.
• Students will demonstrate the ability to explore creative options within clearly defined limits.
• Students will demonstrate the ability to create original illustrations using the elements and strategies of design (see vocabulary) with current technologies.
• Students will demonstrate the ability to position projects appropriately for clients and audiences.
• Students will critically discuss and assess the work.
• Students will exhibit a portfolio reflective of their design abilities and creative goals.

Requirements

• ART 100, ART 110, and ART 270 are the prerequisites for this class.
• ART 491 design projects may be developed in the classroom. Class projects produced inside the School of Art ad design digital lab must comply with lab rules. Login is “student”, password is “student.” Your instructor can assist you to create a private login, delete at semesters end. A dedicated portable digital storage device is required. Use self-guided tutorials to learn new applications. ART 261 Digital Media is recommended prior to or concurrent with ad design. Log out after every session for security. Personal laptops are welcome.
• Use a local service bureau for high quality final printing. Lab printers are for reserved class work ONLY and not for personal use.
• The ad design classroom is to be used ONLY for class work.
• Visual research is necessary. Dedicate a portable memory device and a paper journal for this class. You must take notes, record creative ideas, and save all project related work. Keep and submit all research in your portfolio project work should be professional and something that the intern will be proud of exhibiting.

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Recommended

• Join professional advertising and design organizations. These include: AAF, AIGA, AMA, DSVC, and more. Network, intern, and find jobs.
• Ad design internship. Internships offer professional experience and advanced credit (limit 2, no repeats).
• Join AAF Adhoc, the student advertising organization, SFA’s campus chapter of the American Advertising Federation (AAF). Access scholarships, internships and jobs, enter competitions. Contact a student officer: SFAadhoc@yahoo.com.
• Supplies: dedicated portable memory device, quality prints (off-site printers), paper journal, black mat board, other papers as needed, markers, pens, pencils, paints, mediums, tape, glue sticks, dry mount, scissors, knife, ruler, presentation portfolio. Obtain a locker (supply your own lock). Secure and identify your materials.
10433 ART 491 007 Graphic Design Independent study. Fall 2015 T/R 9:00 - 11:00 am, SFASU School of Art B127
Instructor: Peter Andrew, pandrew@sfasu.edu, office hours by appointment

GRADUES.
Grades are recorded based upon:
1. A completed evaluation report provided to the instructor from the intern’s supervisor;
2. Performance and attendance as reported during the semester;
3. Portfolio of internship design work, as submitted on Portfolio Night for University records.

From the SFA General Bulletin
Class Attendance and Excused Absences
Regular and punctual attendance is expected at all classes, laboratories and other activities for which a student is registered. For those classes where attendance is a factor in the course grade, the instructor shall make his/her policy known in writing at the beginning of each term and shall maintain an accurate record of attendance. Regardless of attendance, every student is responsible for course content and assignments. It is university policy to excuse students from attendance for certain reasons. Among these are absences related to health, family emergencies and student participation in University-sponsored events. Students are responsible for providing documentation satisfactory to the instructor for each class missed. Students with acceptable excuses may be permitted to make up work for absences to a maximum of three weeks of a semester or one week of a summer term when the nature of the work missed permits. In the case of absences caused by participation in University-sponsored events, announcement via mySFA by the provost/vice president for academic affairs will constitute an official excuse. Faculty members sponsoring the event should submit an e-mail attachment with a written explanation of the absence, including the date, time and an alphabetical listing of all students attending to the office of the provost/vice president for academic affairs for publication.

Grading System
The student’s grades are determined by daily work, oral and written quizzes, and final examination. A grade of A indicates excellent; B, good; C, average; D, passing; F, failure; QF, quit failure; WH, incomplete or grade withheld; WF, withdrew failing; WP, withdrew passing. WP and WF are assigned only when a student has withdrawn from the university after the mid-term deadline or with special approval of the student’s academic dean. No grade can be taken from the record unless put there by mistake. Specified courses are graded on a pass (P)/fail (F) system with no other grades awarded. A student who makes an F can get credit only by repeating the work. A grade of A gives the student four grade points per semester hour; B, three grade points; C, two grade points; D, one grade point; and F, WH, WF and WP, no grade points. The semester hours undertaken in all courses—except some remedial courses, repeated courses and courses dropped with grades of W or WP—are counted in the individual grade point average. A grade of WF counts as hours attempted with 0 grade points earned in computing the grade point average. A grade of WP does not count as hours attempted in computing the grade point average. Ordinarily a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH or the grade automatically becomes an F. - SFA General Bulletin 2010

Academic Integrity (A-9.1)
Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty
Arridemic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one’s own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit. Please read the complete policy at http://www.sfasu.edu/policies/academicintegrity.asp

Withheld Grades Semester Grades Policy (A-54)
Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

Students with Disabilities
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004/468-1004 (TOO) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

“If you are pregnant or should become pregnant while taking this course, or have a medical condition that could increase your sensitivity to chemical exposure, it is important for you to take all precautions concerning your own personal safety. While reasonable measures have been taken to insure your safety, there is a risk in this class of exposure to material that could prove harmful to persons at risk. Please contact— the professor should you have questions or concerns. Students who need accommodations for certified disabilities should work through the Office of Disability Services and then your professor.” - SFA General Counsel

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**On-campus intern location examples:**
Baker Pattilo University Center Graphic Shop, Supervisor: 936-468-1301, graphicshop@sfasu.edu, http://www.sfasu.edu/studentservices/274.asp

Arts Information Office, Turner Auditorium Building, College of Fine Arts, Supervisor: 936-468-5820, goodrichrs@sfasu.edu, http://www.finearts.sfasu.edu/contact

**Off-campus intern location examples:**
Hancock Advertising, Supervisor: Lance Kitchens, 564-9559, lance@hancockadvertising.com, http://www.hancockadvertising.com/

**Calendar**
25217 ART 491.007 Independent Studies Internship Spring 2016 M/W 8:00 - 10:40, SFASU School of Art Room B121
Instructor: Peter Andrew, pandrew@sfasu.edu, office hours by appointment

Week 1
1 T 1/19
2 R 1/21

Week 2
3 T 1/26
4 R 1/28

Week 3
5 T 2/2
6 R 2/4

Week 4
7 T 2/9
8 R 2/11

Week 5
9 T 2/16
10 R 2/18

Week 6
11 T 2/23
12 R 2/25

Week 7
13 T 3/1
14 R 3/3

Week 8 Mid-term
15 T 3/8 Presentations.
16 R 3/10 Presentations.

- SPRING BREAK -

Week 9
17 T 3/22
18 R 3/24 EASTER HOLIDAY

Week 10
19 T 3/29

20 R 3/31

Week 11
21 T 4/5
22 R 4/7

Week 12
23 T 4/12
24 R 4/14

Week 13
25 T 4/19
26 R 4/21

Week 14
27 T 4/26
Week 15 Dead Week
27 M 5/3
28 W 5/5

Week 16 Final Exam Week