SFA School of Art

ART 497.001 Video Editing
Spring 2016

Instructor: Michael Tubbs
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Course Time & Location: T & Th 8:00am – 10:40pm, 318 Starr 102
Office Hours: TBA & by appointment
Credits: 3 semester hours
Email: tubbsmicha@sfasu.edu

I. Course Description:

Video Editing - 3 semester hours, 6 hours studio, 6 hours assigned independent study per week. Advanced technical practice in digital video editing with historical and theoretical context. Levels A-D. Prerequisite: ART 212 and consent of instructor.

This course will provide foundational technical knowledge of video editing for effective storytelling in a variety of genres. We will also cover other post-production processes including sound design, effect design and color correction/grading. Generally accepted “best practices” and standards based approaches for software use and workflows will be emphasized. Students will learn to manage and edit projects in Adobe Premiere Pro, Final Cut Pro, Avid Media Composer and DaVinci Resolve.

II. Intended Learning Outcomes/Goals/Objectives (Program/Student Learning Outcomes):

A. Program Learning Outcomes:

1. Undergraduate students will demonstrate proficiency in studio foundation courses, which will prepare them for advanced coursework in their chosen field.
2. Undergraduate students will exhibit proficiency in the application of technical and problem solving skills appropriate to their designated concentration, as well as developing individual creativity.
3. Undergraduate students will compare their progress against models of excellence in the visual arts, which are provided through high quality extracurricular and extramural art activities.
4. Undergraduate students will design and implement art activities for the larger art community appropriate to their designated field.

B. Student Learning Outcomes:

1. Undergraduate students will define and differentiate video production software, video technologies, and film production terminology.
2. Undergraduate students will demonstrate proficiency in editing and delivering content through digital video files and DVD/BluRay format.
3. Undergraduate students will create and present original, video-based fine art.
4. Undergraduate students will analyze and categorize their own work in the context of contemporary filmmaking.
5. Undergraduate students will justify functional, aesthetic, and conceptual decisions in the editing process.

III. Course Assignments, Activities, Instructional Strategies, use of Technology:

All course assignments will address specific topics associated with video editing, video technologies and software. All students in the course will complete individual and group projects to develop the necessary skills to edit and deliver video content in a variety of genres. Industry standard software and equipment will be used in the production of all video content.

IV. Evaluation and Assessments (Grading):

Students will exhibit mastery of technique by editing individual and group projects in Adobe Premiere Pro, Final Cut Pro, Avid Media Composer and DaVinci Resolve. Project grades will be calculated based on the quality of the edit according to the following:

Excellent (A) = Contains a wide variety of well executed editing techniques, Professional pacing, Clips and scenes are timed to deliver the desired emotional effect, Cuts maintain continuity and screen direction, Shots and scenes flow smoothly and seamlessly, Audio levels are appropriate to the scene, Sound and soundtrack make a rich contribution to the production, Student uses techniques researched outside of class

Good (B) = Contains a wide variety of editing techniques but could be executed with more precision, Pacing is mostly appropriate with few inconsistencies, Clips and scenes are generally timed to deliver the desired emotional effect but could be more precise, Cuts maintain continuity and screen direction, Shots and scenes flow smoothly and seamlessly for the majority of the edit but could be improved, Audio levels are appropriate to the scene, Sound and soundtrack make a good contribution to the production, Student only uses techniques demonstrated in class
Needs Improvement (C) = Contains a limited variety of editing techniques. Pacing seems off and needs improvement. Clips and scene timing are missing the mark for emotional effect. Cuts are inconsistent for continuity and screen direction. Shots and scene flow are rough. Audio levels are inconsistent or inappropriate to the scene. Sound and soundtrack make a limited contribution to the production and detract in some instances. Student is unable to consistently execute techniques demonstrated in class.

Poor (D) = Contains bare minimum editing techniques. Pacing is mostly off. Clips and scene timing are make little to no sense for the desired emotional effect. Cuts are mostly inconsistent for continuity and screen direction. Shots and scene flow are very rough. Audio levels are inconsistent or inappropriate to the scene. Sound and soundtrack make a limited contribution to the production and detract in some instances. Student is unable to consistently execute techniques demonstrated in class. Is unfinished or incomplete.

Failure (F) = Has numerous, major flaws demonstrating a complete lack of knowledge or understanding. Is unfinished or incomplete.

A mid-term and final examination will be administered in multiple-choice and short-answer formats. Questions topics will include editing technique, theory and film history covered in classroom lectures, viewing assignments and discussions.

Attendance to scheduled class meetings is required and will affect your grade. Details of the School of Art policies can be found in section VIII.

Projects:

<table>
<thead>
<tr>
<th>Project</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Individual Project</td>
<td>30%</td>
</tr>
<tr>
<td>Vignettes</td>
<td>40%</td>
</tr>
<tr>
<td>Exams</td>
<td>20%</td>
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<tr>
<td>Class Participation</td>
<td>10%</td>
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</tbody>
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Grading Scale

A = 90 – 100
B = 80 – 89.9
C = 70 – 79.9
D = 60 – 69.9
F = 59.9 and below

V. Tentative Course Outline/Calendar:

Schedule is subject to change.

- Weeks 1 - 2 Syllabus, Course Introduction, Viewing Assignment, Editing Foundations, Definitions, Process, Cut, Scene, Sequence, Recutting, Sound
- Weeks 3 - 4 Premiere Pro & Final Cut Pro Demonstrations and Practice
- Weeks 5 - 6 Start Cutting Vignettes #1 & #2
- Weeks 7 - 8 Avid Media Composer & DaVinci Resolve Demonstrations and Practice, Recut Vignettes #1 & #2
- Weeks 9 - 11 Midterm Exam, Vignettes #1 & #2 DUE, Start Cutting Vignette #3, Recut Vignette #3
- Weeks 12 - 14 Vignette #3 DUE, Start Cutting Vignettes #4 & #5, Recut Vignettes #4 & #5
- Weeks 15 - 17 Start Cutting Vignette #6, Vignettes #4 & #5 DUE, Individual Projects DUE
- Finals Week Vignette #6 DUE, FINAL EXAM

VI. Readings (Required and recommended—including texts, websites, articles, etc.):

Recommended Reading:
The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web
ISBN-10: 0321585453

VII. Course Evaluations:

Near the conclusion of each semester, students in the School of Art electronically evaluate courses taken within the College of Fine Arts (COFA). As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation.
Please know that the COFA faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical!

In the School of Art, the course evaluation process has been simplified and is completed electronically through MySFA. Although the instructor will be able to view the names of students who complete the survey, all ratings and comments are confidential and anonymous, and will not be available to the instructor until after final grades are posted.

VIII. Student Ethics and Other Policy Information:

Attendance

School of Art Policy:
Class absences are not to exceed 6 contact hours in a studio class without consequence. A student will not receive credit for any studio class when missing 18 contact hours or more (this includes excused and unexcused absences).

Course Policy:
Class attendance is mandatory; punctuality is expected. Attendance is taken in the first 5 minutes of class; if you are not present, you are marked tardy. If you do not arrive after another 10 minutes, you are absent. Two tardies/early departures equal one unexcused absence. Each unexcused absence beyond three will lower the students final grade by one letter. Students with more than six absences will fail the course. Students must provide acceptable documentation to the instructor at the next class meeting for an absence to be excused. Excused/unexcused absences will be determined by the instructor in accordance with university policy. Absence during a presentation or failure to turn in an assignment will result in an automatic F for that assignment. Students are responsible for making up missed work.

Acceptable Student Behavior

Classroom behavior should not interfere with the instructor's ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

Students with Disabilities

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004/468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilitiyservices/.

Health and Safety

If you are pregnant or should become pregnant while taking this course, or have a medical condition that could increase your sensitivity to chemical exposure, it is important for you to take all precautions concerning your own personal safety. While reasonable measures have been taken to insure your safety, there is a risk in the class of exposure to material that could prove harmful to persons at risk. Please contact the professor should you have questions or concerns.

Academic Integrity

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one’s own work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit.

Please read the complete policy at http://www.sfasu.edu/policies/academic_integrity.asp
Withheld Grades Semester Grades Policy (A-54)

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

IX. Text and Materials:

Required and recommended readings are listed in section VI.

Portable Storage Data Storage - Backup Device – It is imperative that you backup your work daily.