GBU 325.500  
BUSINESS, ETHICS, & SOCIETY  
SPRING 2016

Mr. C. Henry Dunn  
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Rusche College of Business  
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Preferred e-mail: D2L  
SFA e-mail: henrydunn@sfasu.edu

CLASS MEETING TIME/PLACE:  
This course is 100% online.

PREREQUISITE:  
Junior standing.

OFFICE HOURS:  
1:00 p.m. – 3:00 p.m. MW  
9:30 a.m. - 11:30 a.m. W  
10:45 a.m. – 11:45 a.m. T  
1:00 p. m. – 2:00 p.m. T  
** Virtual (online) 1:00 p.m. – 3:00 p.m. R  
Friday by appointment

REQUIRED TEXT:  

COURSE DESCRIPTION:  
A comprehensive study of the dynamic social, political, legal, and regulatory environments within which domestic and international business must operate. Course topics are examined with emphasis on ethical business decision making and consideration of the social responsibility of business.

PROGRAM LEARNING OUTCOMES:  
Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://cobweb.sfasu.edu/plo.html.

STUDENT LEARNING OUTCOMES:  
This course is designed to emphasize and explain the importance of recognizing the dynamics of the environment of the business community. After completing this course, the student will be able to identify the environmental forces that may impact the operation of a business, and further, to comprehend the importance of being prepared for environmental changes and anticipating the expectations of stakeholders. This course will also help the business student to identify the ethical implications of business decisions, and to encourage the application of ethical principles in evaluating business decisions, as well as considering the social responsibility expected by the stakeholders of the business community in its decision-making process.
EXAMINATIONS: (60% of the course grade)
3 Online Examinations 15% each
Final Examination 15%

NOTE: There are no exemptions from the final examination and no changes in taking the final examination. Check the final exam time.

ASSIGNMENTS AND PARTICIPATION: (20% of the course grade)
Including, but not limited to:

Homework assignments
Chapter quizzes
Discussions

TEAM CASE ANALYSIS: (20% of the course grade)

GRADING SCALE:
90 – 100 A
80 – 89 B
70 – 79 C
60 – 69 D
00 – 59 F

EXAMINATION POLICY:
All class examinations are considered to be a major part of the course work upon which a large part of the course grade depends. If you have a conflict with another university event, you must contact me well in advance of the examination. In case of an extreme emergency, contact me before the scheduled examination if at all possible. Failure to do so may result in an examination grade of zero. There are no exemptions for the final examination and no changes in taking the final examination.

ASSIGNMENT POLICY:
All assignments are due on the specified due date. That means any assignment submitted after that date is considered to be late. If you submit in your assignment after the assignment due date (and time), your assignment score may be reduced by an additional 20% per calendar day. If you have a conflict, please contact me in advance. PLEASE NOTE: You may be given assignments during the last five class days of the semester.

MAKEUP POLICY:
University excused makeup exams will be allowed only if arranged prior to the date of the test. Please see your General Bulletin for a further explanation of excused absences. Makeup exams for non-excused absences will be determined at the sole discretion of the instructor.

You may make up a quiz or assignment only for a university excused absence. The assignment must be made up within one calendar week of the missed class. Quizzes and assignments that are missed due to an unexcused absence cannot be made up.

CHEATING POLICY:
Cheating is the copying of work or another student on an assignment or exam. Plagiarism is the submission of another author’s work without acknowledging or crediting that person. The student must avoid all appearances of cheating and/or plagiarism. The penalties for cheating and plagiarism include a grade of zero (0) on a miscellaneous assignment and a minimum of one (1) letter grade will be lost in the course grade.

If in my judgment a student is found cheating on an examination, a grade of zero (0) will be assigned as the examination grade and a minimum of one (1) letter grade will be lost in the course grade.

A course grade of F may be assigned depending on the situation. A student found cheating on an examination may not drop the course.
General Student Policies:

Academic Integrity (4.1)

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit. Please read the complete policy at http://www.sfasu.edu/policies/academic_integrity.asp.

Withheld Grades Semester Grades Policy (5.5)

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

Students with Disabilities

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Acceptable Student Behavior

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy 10-4). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/ inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

August 20, 2010
<table>
<thead>
<tr>
<th>Due Date</th>
<th>Material</th>
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</thead>
<tbody>
<tr>
<td>1/19 – T</td>
<td>Syllabus Sign-off</td>
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<tr>
<td>1/21 – R</td>
<td>Chapter 1 – Introduction to the BGS Field; Introduction (Howdy) Posting and Replies</td>
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<tr>
<td>1/26 – T</td>
<td>Chapter 2 – The Dynamic Environment;</td>
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<tr>
<td>1/28 – R</td>
<td>Chapter 3 – Business Power</td>
</tr>
<tr>
<td>2/2 – T</td>
<td>Chapter 4 – Critics of Business</td>
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<tr>
<td>2/9 – T</td>
<td>Chapter 5 – Corporate Social Responsibility (CSR); <strong>Contact Team Members</strong></td>
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<td>2/11 – R</td>
<td>Exam 1 – Chapters 1 - 5</td>
</tr>
<tr>
<td>2/16 – T</td>
<td>Chapter 6 – Implementing CSR</td>
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<tr>
<td>2/23 – T</td>
<td>Chapter 7 – Business Ethics</td>
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<td>3/1 – T</td>
<td>Chapter 8 – Making Ethical Decisions</td>
</tr>
<tr>
<td>3/8 – T</td>
<td>Chapter 18 – Corporate Governance</td>
</tr>
<tr>
<td>3/10 – R</td>
<td>Exam 2 – Chapters 6, 7, 8, 18</td>
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<tr>
<td>3/29 – T</td>
<td>Chapter 10 – Regulating Business</td>
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<tr>
<td>4/5 – T</td>
<td>Chapter 15 - Consumerism</td>
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<td><strong>Due Date</strong></td>
<td><strong>Material</strong></td>
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<td>4/7 – R</td>
<td>Chapter 11 – Multinational Corporations</td>
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<td>4/14 – R</td>
<td>Chapter 13 – Industrial Pollution and Environmental Regulation; <strong>Case Papers Due</strong></td>
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<tr>
<td>4/21 – R</td>
<td>Exam 3 – Chapters 10, 11, 13, 15; <strong>Peer Evaluations Due</strong></td>
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<td>4/26 – T</td>
<td>Chapter 14 – Managing Environmental Quality;</td>
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<td>4/28 - R</td>
<td>Chapter 16 – The Changing Workplace</td>
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<td>5/3 – T</td>
<td>Chapter 17 - Civil Rights, Women, and Diversity</td>
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<td>5/9-12 – M-R</td>
<td><strong>Final Exam</strong> – Comprehensive - Online Available Beginning 8:00 a.m. Monday, May 9 until 11:55 p.m. Thursday, May 12.</td>
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