I. Course Description:
Study of fashion designers and the design process as it relates to apparel production. Contents include sketching, pattern development, fabrication, style terminology and advances in technology. Other topics include apparel factories, the job of fashion designer, sources of design inspiration, researching and communicating fashion trends, designing a successful garment, organizing a line, kinds of trim and their uses, and fashion design portfolios. This course contains a critical assignment (Trend Board) related to accountability and accreditation.

II. Intended Learning Outcomes/Goals/Objectives (Program/Student Learning Outcomes):
Faculty, staff, alumni and students of Stephen F. Austin State University believe in doing things “The SFA Way” by expecting the best from ourselves and from each other. We hold each other accountable when we fail to maintain these standards. Five “root principles” upon which the SFA Way are grounded, and that the members of the SFA community use to strive for personal excellence in all that we do are: respect, caring, responsibility, unity, and integrity. More information about these principles can be found at http://www.sfasu.edu/universityaffairs/182.asp

The objectives of this course support the University Vision to be “a high quality, student-focused, comprehensive university whose graduates are productive citizens and successful leaders” and the University Mission to “provide students a foundation for success, a passion for learning and a commitment to responsible global citizenship.” Understanding the global nature of the fashion industry is particularly important for professionals in fashion merchandising to develop commitment to responsible global citizenship.

The objectives of this course support the James I. Perkins College of Education (PCOE) Vision, Mission, Goals and Core Values to “prepare competent, successful, caring, and enthusiastic professionals dedicated to responsible service, leadership and continued professional and intellectual development.” The PCOE values and goals are: 1) Academic excellence through critical, reflective, and creative thinking, 2) Lifelong learning, 3) Collaboration and shared decision-making, 4) Openness to new ideas, to cultural diverse people, and to innovation and change, 5) Integrity, responsibility, diligence, and ethical behavior, and 6) Service that enriches the community.

Student learning outcomes for fashion merchandising courses are aligned with International Textiles and Apparel Association (ITAA) Four-Year Baccalaureate Program Meta-Goals—Industry Processes; Appearance and Human Behavior; Aesthetics and the Design Process; Global Interdependence; Ethics, Social Responsibility, and Sustainability; Critical, Creative, and Quantitative Thinking; and Professional Development.

This course supports Fashion Merchandising Program Learning Outcomes (PLOs) listed below:
- The student will display the professional dispositions (academic excellence, life-long learning, collaboration, openness, integrity and service) relative to the field of Human Sciences.
- The student will exhibit the professional behavior (strong communication skills, a professional image, a good work ethic and adequate preparation for employment in his/her specific discipline) expected in the field of Human Sciences.
- The student will demonstrate competence in his/her specific discipline (using oral and written forms.).
- The student will be knowledgeable of the trends in fashion merchandising.
- The student will know the global issues facing fashion merchandising.

This course supports Fashion Merchandising Student Learning Outcomes (SLOs) listed below:
1. Become familiar with the job of an apparel designer.
2. Understanding the techniques involved in fashion designing-sketching, etc.
3. Gain knowledge of how a designer functions in the context of an apparel factory.
4. Practice skills in trend research and presentation.
5. Develop skills in sketching.
6. Gain knowledge of fashion and style terminology.
7. Relate information to working designers today.

III. Course Assignments, Activities, Instructional Strategies, use of Technology:
Instructional techniques include:
1. 3 Chapter Test (total of 300 pts.)
   Test 1: Trend Research, Ch. 1 - 3
   Trend Research
   Apparel Manufacturer
   Designer Responsibilities
   Sources of Inspiration
   100 pts.
   Test 2: Ch. 10 – Collection of Style Terms
   Origin, characteristics, etc. of fashion styles
   100 pts.
   Test 3: Sketching, Ch. 4 - 6
   Sketching
   Designing a garment
   Organizing a line
   Fabrication & Trims
   100 pts.
2. Comprehensive Final
   Old Material
   NEW: Portfolios & Patternmaking
   100 pts.
3. Trend Board
   Research current/future trends in the fashion industry.
   Create a trend presentation based on research.
   *LiveText Required - Submission*
   100 pts.
4. Mini-Portfolio
   Using sketching techniques and research, students will create a portfolio of fashion designs.
   100 pts.

Total Possible Points 600 points

Online syllabus quiz will be available during the 1st 2 weeks of the semester for students to complete. This quiz will be worth 5 pts bonus and used to collect attendance information.

IV. Evaluation and Assessments (Grading):
Evaluation and assessment will be assignments and tests listed above. Each student should strive to earn as many points as possible. The semester grade is based on a percentage of points earned.

<table>
<thead>
<tr>
<th>Grade Percentage:</th>
<th>Point Spread:</th>
</tr>
</thead>
<tbody>
<tr>
<td>A – 90% and above</td>
<td>A – 600 - 540</td>
</tr>
<tr>
<td>B – 89 – 80%</td>
<td>B – 539 - 480</td>
</tr>
<tr>
<td>C – 79 – 70%</td>
<td>C – 479 - 420</td>
</tr>
<tr>
<td>D – 69 – 60%</td>
<td>D – 419 - 360</td>
</tr>
<tr>
<td>F – 59% and below</td>
<td>F – 359 &amp; below</td>
</tr>
</tbody>
</table>

The Trend Board assignment must be submitted to LiveText. Failure to submit the Trend Board into LiveText will result in a ZERO for the assignment.

Completing an assignment does not automatically merit a grade of A. Average work will receive a grade of C. To receive a grade of B of A, the student must go above and beyond basic requirements of the assignment. Remember—"if you hit a home run, you can walk the bases." Students are advised to do their best work rather than scraping by with minimal effort.
## V. Tentative Course Schedule

<table>
<thead>
<tr>
<th>DATE</th>
<th>Tuesday</th>
<th>Thursday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 18 – Jan 22</td>
<td>Syllabus</td>
<td>Trend Research</td>
</tr>
<tr>
<td>Jan 25 – Jan 29</td>
<td>Trend Research</td>
<td>Chapter 1: The Apparel Manufacturer</td>
</tr>
<tr>
<td>Feb 01 – Feb 5</td>
<td>Chapter 2: What Does a Designer Do?</td>
<td>Chapter 3: Sources of Inspiration</td>
</tr>
<tr>
<td>Feb 08 – Feb 12</td>
<td>Exam 1: Chapter 1 - 3</td>
<td>Chapter 10: Style Terms overview &amp; tops</td>
</tr>
<tr>
<td>Feb 15 – Feb 19</td>
<td>Chapter 10: Style Terms dresses &amp; skirts</td>
<td>Chapter 10: Style Terms jackets &amp; coats</td>
</tr>
<tr>
<td>Feb 22 – Feb 26</td>
<td>Chapter 10: Style Terms sleeves</td>
<td>Chapter 10: Style Terms sportswear &amp; swimwear</td>
</tr>
<tr>
<td>Feb 29 – Mar 04</td>
<td>Trend Boards Due</td>
<td>Exam 2: Ch. 10: Style terms</td>
</tr>
<tr>
<td>Mar 07 – Mar 11</td>
<td>Mini-portfolio Design Assignment</td>
<td></td>
</tr>
<tr>
<td>Mar 14 – Mar 18</td>
<td>SPRING BREAK 😊</td>
<td>SPRING BREAK 😊</td>
</tr>
<tr>
<td>Mar 21 – Mar 25</td>
<td>Fashion Sketching</td>
<td>EASTER HOLIDAY 😊</td>
</tr>
<tr>
<td>Mar 28 – Apr 01</td>
<td>Fashion Sketching</td>
<td>Fashion Sketching</td>
</tr>
<tr>
<td>Apr 04 – Apr 8</td>
<td>Fashion Sketching</td>
<td>Chapter 4: Designing a Successful Garment</td>
</tr>
<tr>
<td>Apr 11 – Apr 15</td>
<td>Chapter 5: Organizing a Line</td>
<td>Mini-portfolio Line Layout Due</td>
</tr>
<tr>
<td>Apr 18 – Apr 22</td>
<td>Chapter 6: Fabrication</td>
<td>Exam 3: Sketching, Chapters 4, 5, 6</td>
</tr>
<tr>
<td>Apr 25 – Apr 29</td>
<td>Chapter 7: Kinds of Trim</td>
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</tr>
<tr>
<td>May 02 – May 06</td>
<td>Final Exam Review</td>
<td>Final Exam Review</td>
</tr>
<tr>
<td>May 09 – May 13</td>
<td>Final Exam</td>
<td></td>
</tr>
</tbody>
</table>

*dates and assignments are subject to change*

*Chosen trend boards are due to FGI on or before TBA*

*Trend Board assignment is a LiveText Assignment*
VI. Required and Recommended Reading Materials:
ISBN: 978-1-56367-901-8

Required:
LiveText account
This course uses the LiveText data management system to collect critical assessments for students who are Perkins College of Education majors (undergraduate, graduate, and doctoral) or majors in other colleges seeking educator certification through the Perkins College of Education. Students who do not have an existing LiveText account will receive an access code via the SFA email system within the first week of class. You will be required to register your LiveText account, and you will be notified how to do this via email. If you forward your SFA e-mail to another account and do not receive an e-mail concerning LiveText registration, please be sure to check your junk mail folder and your spam filter for these e-mails.

If you have questions about obtaining or registering your LiveText account, call ext. 1267 or e-mail SFALiveText@sfasu.edu. Once LiveText is activated, if you have technical questions, call ext. 7050 or e-mail livetext@sfasu.edu. Failure to activate the account and/or submit the required assignment(s) within the LiveText system may result in course failure.

(With the new roll out of mySFA and the email process, titan mail is changing to _____@jacks.sfasu.edu.)

The Trend Board assignment is identified as a Planned Learning Outcome (PLO) used for assessment of the fashion merchandising program and is related to the goal of fashion forecasting. LiveText is required to receive credit for this assignment. If not submitted into LiveText, you will receive a ZERO for the assignment (Trend Board).

The rubric for the Trend Board assignment is located at the end of your syllabus.

VII. Course Evaluations:
Near the conclusion of each semester, students in the College of Education electronically evaluate courses taken within the COE. Evaluation data is used for a variety of important purposes including: 1. Course and program improvement, planning, and accreditation; 2. Instruction evaluation purposes; and 3. Making decisions on faculty tenure, promotion, pay, and retention. As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation. Please know that the COE faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical!

Students who complete the on-line evaluation will earn a 3 point bonus.

In the College of Education, the course evaluation process has been simplified and is completed electronically through MySFA. Although the instructor will be able to view the names of students who complete the survey, all ratings and comments are confidential and anonymous, and will not be available to the instructor until after final grades are posted.

VIII. Student Ethics and Other Policy Information:
1. Class Attendance and Excused Absence: Policy 6.7
Regular, punctual attendance, documented participation, and, if indicated in the syllabus, submission of completed assignments are expected at all classes, laboratories, and other activities for which the student is registered. Based on university policy, failure of students to adhere to these requirements shall influence the course grade, financial assistance, and/or enrollment status. The instructor shall maintain an accurate record of each student’s attendance and participation as well as note this information in required reports and in determining final grades. Students may be excused from attendance for reasons such as health, family emergencies, or student participation in approved university-sponsored events. However, students are responsible for notifying their instructors in advance, when possible, for excusable absences. Whether absences are excused or unexcused, a student is still responsible for all course content and assignments. Students with accepted excuses may be permitted to make up work for up to three weeks of absences.
during a semester or one week of a summer term, depending on the nature of the missed work. Make-up work must be completed as soon as possible after returning from an absence.

2. Academic Accommodation for Students with Disabilities: Policy 6.1 and 6.6
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilitiyservices/.

3. Student Academic Dishonesty: Policy 4.1
Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Definition of Academic Dishonesty
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to:
- using or attempting to use unauthorized materials on any class assignment or exam;
- falsifying or inventing of any information, including citations, on an assignment; and/or;
- helping or attempting to help another in an act of cheating or plagiarism.

Plagiarism is presenting the words or ideas of another person as if they were one's own. Examples of plagiarism include, but are not limited to:
- submitting an assignment as one's own work when it is at least partly the work of another person;
- submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or,
- incorporating the words or ideas of an author into one's paper or presentation without giving the author credit.

Penalties for Academic Dishonesty
Penalties may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university

Student Appeals
A student who wishes to appeal decisions related to academic dishonesty should follow procedures outlined in Academic Appeals by Students (6.3).

4. Withheld Grades: Policy 5.5
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy [i.e., Active Military Service (6.14)]. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

5. Student Code of Conduct: Policy 10.4
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare: Early Alert Program at SFA. Information regarding the iCare program is found at https://www.sfasu.edu/judicial/earlyalert.asp or call the office at 936-468-2703.
IX. Other Relevant Course Information:

1. Regular, punctual attendance, documented participation, and, if indicated in the syllabus, submission of completed assignments are expected at all classes, laboratories, and other activities for which the student is registered. Based on university policy, failure of students to adhere to these requirements shall influence the course grade, financial assistance, and/or enrollment status. The instructor shall maintain an accurate record of each student's attendance and participation as well as note this information in required reports and in determining final grades. Students may be excused from attendance for reasons such as health, family emergencies, or student participation in approved university-sponsored events. However, students are responsible for notifying their instructors in advance, when possible, for excusable absences.

   It is very distracting to have students walk in after the class has begun. This class is only 75 minutes in length therefore if you are going to be more than 10 minutes late do not bother coming to class. You will need to get the notes from fellow classmates. If a student has an unexcused absence, you will forfeit any daily grades, handouts and/or class assignments given during that class period. Do not attempt to turn in any late assignments!!!

   Please refer to the General Bulletin for excused absences and the required documentation. The only exception to late work being accepted is if the proper documentation is presented to the instructor within two class periods of the return to class.

2. It is the student’s responsibility to come prepared for class. This means reading any materials necessary to participate in class discussions, etc. The time that you put into this class will be reflected in the grade you receive. Your course syllabi and schedule are posted to D2L for your convenience. Your instructor may also post assignments and course materials to D2L as well as send class emails. Please make sure that you check D2L frequently. If it becomes necessary to contact students, the instructor will do so through D2L.

3. All assignments must be an individual’s work. All assignments should be neat, attractive and typed. All assignments are to be turned in at the beginning of the class period. In order to receive full credit, please insure that your name is on the front page. Not having your name on an assignment will result in a 5 point deduction. Remember that LATE WORK WILL NOT BE ACCEPTED!! In addition, NO ASSIGNMENTS WILL BE ACCEPTED DURING FINALS WEEK. It is the student’s responsibility to make sure that your work is turned in to the instructor in a timely manner.

4. Students are expected to actively participate and contribute to group assignments or projects and to be present at all group meetings. Group grades may not be the same for the entire group but adjusted according to the contribution to the project. ALL group members are to be present during group presentations or set-up days.

5. Tests are to be taken on the assigned day. It is imperative that students arrive on time for testing. Anyone showing up after a student has already completed the test will not be allowed to take the test thereby forfeiting their grade. In other words, you will receive a ZERO. If a student does arrive late, you will only have the remaining class time to complete the test. You will not be allotted extra time. If a student needs to leave the room, the exam must be given to the instructor prior to doing so. Upon returning, the student may continue to take the exam. If a student leaves the exam without doing so, that student forfeits the remainder of the exam.

   Serious illness, University sponsored events, or family emergencies are the only exceptions for a test to be missed and documentation for an excused absence is required. The student must contact, by e-mail or a phone call, the teacher prior to missing a test. If proper documentation is provided, the final exam will count twice and replace the missed exam grade. This will only count for one missing grade.

   All hats/caps are to be removed during testing. Please insure that all cell phones, etc. are turned off and put away. Students are to remove and turn off any MP3 devices as well during testing. All desks are to be cleared of anything other than your scantron and pencil. Please make sure to keep the aisles clear and chairs empty for your fellow classmates. Read testing directions carefully. Make sure to include your
name and student ID on your scantron. Failure to do so will result in an automatic reduction of 5 points from your exam grade.

Student will need to have a NCS Pearson – Answer Sheet Form NO 30423

6. The Final Exam date and time is set by the university and is not to be changed by faculty. If you have extenuating circumstances and need to take your final exam at a different time, you will need to provide a written reason to the professor two weeks prior to the final. All changes must be approved by the Chair and Dean.

7. To prevent distraction to the teacher and classmates, please turn off cell phones prior to entering the classroom and store them out of sight. Please do not leave the classroom to answer a cell phone, if a student does, they should not return to the classroom. Students violating this policy will be asked to leave the class.

Laptop Computers—Computers may be used in class for class purposes ONLY, except during exams (see exam policy above). Instructor reserves the right to ban computers in the classroom for all students if the privilege is abused by even one student, i.e. students are observed to be using computers for inappropriate purposes or for purposes unrelated to this class.

8. Eating and drinking of beverages and the use of tobacco is prohibited in all classrooms and instructional laboratories unless otherwise noted by professor.

Disclaimer: This syllabus represents a "best" plan for this course; however, plans can change when circumstances necessitate change. Any changes to this syllabus will be announced to the class in a timely manner. Your feedback is greatly appreciated to aid in the development of this class for future.
PLO #4 – The students will be able to evaluate and forecast fashion trends.

Assessment #1 – HMS 233 Trend Board Rubric

<table>
<thead>
<tr>
<th></th>
<th>Exceeds Expectations</th>
<th>Meets Expectations</th>
<th>Below Expectations</th>
<th>TOTAL POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Theme: color, design or fabric</strong></td>
<td>Visual focus (customer market) Well executed theme Identifiable trend (color, design or fabric)</td>
<td>Some visual focus Good theme</td>
<td>No visual focus Poor theme No identifiable trend</td>
<td></td>
</tr>
<tr>
<td>(20 points)</td>
<td>20 – 17</td>
<td>16 - 14</td>
<td>13 or less</td>
<td></td>
</tr>
<tr>
<td><strong>Format</strong></td>
<td>PDF file 300 dpi 8 x 11 page orientation 6 – 8 pages Sources Cited</td>
<td>PDF file 8 x 11 page orientation 6 – 8 pages (missing 1 - 2 elements)</td>
<td>PDF file 6 – 8 pages (missing 3+ elements)</td>
<td></td>
</tr>
<tr>
<td>(30 points)</td>
<td>30 - 25</td>
<td>25 - 20</td>
<td>19 or less</td>
<td></td>
</tr>
<tr>
<td><strong>FGI components</strong></td>
<td>Artistic visual appeal Originality (80%) Professional Presentation Understanding of global impact</td>
<td>Some visual appeal Originality (60 – 80%) Semi-professional look Mention of global impact</td>
<td>Not professional Little visual appeal Unprofessional look Originality (50% or less) No global impact statement</td>
<td></td>
</tr>
<tr>
<td>(25 points)</td>
<td>25 - 20</td>
<td>19 - 15</td>
<td>14 or less</td>
<td></td>
</tr>
<tr>
<td><strong>Eye Appeal</strong></td>
<td>Focal point Good proportion/balance Rhythm Excellent color contrast Creative in design/execution</td>
<td>Use of space good Good color contrast Some balance</td>
<td>Poor use of space Too busy Lack of color contrast No balance Lack of creativity</td>
<td></td>
</tr>
<tr>
<td>(25 points)</td>
<td>25 - 20</td>
<td>19 - 15</td>
<td>14 or less</td>
<td></td>
</tr>
<tr>
<td><strong>Comments</strong></td>
<td></td>
<td></td>
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</table>

Assessment #1 – HMS 233 Trend Board Rubric