MCM 440.590-Backpack Journalism-Spring 2016
INSTRUCTOR: Mr. Greg Patterson
Phone: Office 936-468-1391, Dept. 936-468-4001
Email: gpatterson@sfasu.edu (Subject line should state: MCM 440)
Department: Mass Communication
Faculty Office: BO-201
Office Hours
Monday: 11:00-1:00, 2:15-4:00
Tuesday: 8:15-9:30, 12:15-1:00
Thursday: 8:15-9:30, 12:15-1:00
Other times by appointment

COURSE DESCRIPTION (from SFA General Bulletin)
Mobile media production, including field reporting, editing, and distributing news for multiple platforms. This course trains students to report directly from the field for an online news web site. Prerequisite: MCM 205. Incidental fee required.

PROGRAM LEARNING OUTCOMES (PLOs)
1. Demonstrate the ability to write effectively across a variety of platforms appropriate to the discipline.
2. Gather, organize and analyze discipline-appropriate research and communicate information about it.
3. Understand the role of media in society.
4. Comprehend legal and ethical principles relating to media.
5. Demonstrate the application of media technology, terminology and techniques.

JOURNALISM CONCENTRATION PLOS:
1. Demonstrate appropriate writing and editing skills across diverse multimedia platforms.
2. Gather, analyze, organize and synthesize information on contemporary topics to develop a news story.
3. Demonstrate the application of contemporary technology, terminology and techniques in the news gathering process.
4. Understand effective visual language and how to apply it to convey messages and enhance the communication process.

STUDENT LEARNING OUTCOMES (SLOs):
1. Students will utilize their combined skills in journalism to report stories using a variety of media platforms.
2. Demonstrate the ability to apply tools and technologies appropriate for the production, editing, and presentation of journalistic storytelling.
3. Students will think critically, creatively, and independently by producing weekly stories for online distribution.
Students will conduct assignments outside of the traditional classroom setting.

REQUIRED TEXT
*Journalism Next: A practical guide to Digital Reporting and Publishing (third edition)*
Mark Briggs ISBN: 978-1483356853

SUPPLIES NEEDED:
- A reasonably up-to-date and fast computer. Please click here for a System Check.
- A digital audio recorder. Many smart phones have this ability. (The Zoom H2N, Olympus VN-5200PC or VN-6200PC are recommended. They work with Mac or Windows. You might be able to buy one for less than $50.)
- A digital still camera. Again many smart phones may work OK but a DSLR is preferred.
- A video camera. Could be a DSLR with video or a handy cam. Smart phones have the ability to capture video but lack the ability to capture professional quality as they typically cannot be stabilized. To avoid movement during recording, the video camera you use should have the ability to mount to a tripod.
- Tripod or ability to steady video camera during recording.

SOFTWARE:
This course uses common web browsers for access to D2L and sfasyou.com. Additional software to edit audio and video is required. There are many options but Adobe Audition or Audacity is recommended for editing audio, For editing video, Adobe Premiere, Apple iMovie, or Apple Final Cut X is recommended. Adobe software may also be downloaded from www.adobe.com. The downloads are typically 30 day trial versions.

EQUIPMENT CHECKOUT AND LABS
All of the above equipment is available for daily checkout from the Mass Communication Journalism Lab. As well as equipment, the Mass Communication department has a dedicated computer lab with all the required software. Both are located on the second floor of the Boynton building. For current checkout or lab hours or to check availability of equipment, please call 936-468-1991.

GRADING
Your grade will be based on your participation as a reporter and editor for the online news outlet www.sfasyou.com. Seventy percent (70%) of your grade will come from reporting, 15% from editing, 15% from quizzes and other D2L
assignments.
As a reporter you will graded on 8 stories spread over the course of the semester. Each major story submission is worth up to 4 points, minor submissions up to 2 points. See REPORTER section for details and responsibilities.
As an editor you will be graded on your effectiveness during your time in this position. You will serve as editor two weeks during the semester and will earn up to a total of 15 points as editor. See EDITOR section for details and responsibilities.
Final Course Grade. The following averages are needed to attain a grade of: A= 90 or higher, B= 80.0 to 89.9, C= 70.0 to 79.9, D= 65.0 to 69.9, F=64 or lower.

REPORTER RESPONSIBILITIES
As a reporter you will work to generate story ideas, gather information, write, photograph, capture audio and or video, edit and submit multimedia stories. You will be assigned to a TEAM that consists of reporters and editors. Weekly discussion via D2L with your team is a requirement. This is where you will pitch your story ideas, plan on proper format and learn from the others in your team. Unlike traditional reporters who cover a beat, you will be free to generate stories that interest you. The website sfasYOU.com is a student focused news and feature website. All submissions MUST be with this focus of content in mind. All stories and content should be written and created using common journalistic techniques following AP Style. Editorials and or opinion focused stories are NOT permitted. (Use quotes to back up statements, otherwise you are simply giving YOUR opinion.)

REPORTER SUBMISSIONS
Each submission will be accepted according to the following guidelines. NOT following the guidelines will forfeit your submission or delay your progress.

1. In order for your work to be published it must first be reviewed by a current editor. All revisions are accomplished online via D2L. When submitting a story that is ready for editing and editors approval, you the reporter must copy the short URL of the story and create a new discussion on D2L. See the discussion instructions for details and simply follow the directions.

2. All stories must include proper formatting for both text and media, three embedded links to relevant information, and post tags. YOUR NAME must be one of the post tags. See Reporter Submission: Ebola Outbreak for a good example of formatting.

3. An editor is responsible for suggesting revisions while providing peer review based upon the grading rubric (see editor section). They will edit via D2L by making suggestions in red. You will then make the corrections on SFASYOU.com and notify the editor you are ready to be published.

4. If the peer review is a 2 or higher, you may request that the submission be
published AS IS. It is your responsibility to communicate with the editor to publish your story. Simply reply back PUBLISH AS IS or EDIT COMPLETE. If the peer review is below 2, you MUST rewrite and resubmit if you wish it to be considered as a submission.

5 When you do further additions and or revisions to improve content, you have 24 additional hours before the story/submission is dead. You may have LESS time depending on the weeks scheduled due date and time. Once a story is dead, it may not be resubmitted for a grade.

6 If corrections and or additions are added, you must resubmit by replying to the discussion in D2L. At this point the LEAD editor will peer review your work and publish the story. Any story that falls below a 2 will NOT be published but will still receive a grade.

7 You may submit up to a maximum of one major story per week or two minor submissions (unless stated otherwise by the Instructor). Each week you are REQUIRED to submit a MAJOR submission OR TWO MINOR submissions. If you have completed your required 10, then you are no longer required to submit.

8 Once published, promote via Social Media. This MUST be done through sfasyou.com. No social share will have a negative affect on your grade. Stories with more shares will positively affect the grade.

9 All submissions must be original content created for MCM 440, not rewritten or repurposed from any other class or news entity. ALL photos, video, audio MUST BE ORIGINAL created by YOU!

Final grades will be posted to D2L every two weeks by Instructor. Editor assessments will be considered however the final grade for each story submission will be determined by Instructor.

REPORTER SUBMISSION TYPES

Major submission types *(first four required):

* [REQUIRED] Story (1000-1200 word count) with photo
Reporter Submission: From Music to Movies–Student Videographer Pioneers New Position or Reporter Submission: Get Fit in Nacogdoches

* [REQUIRED] Soundslide (paragraph) with audio (90-150 seconds, 20-30 photos)
Reporter Submission: Writing the Dream or Reporter Submission: Dia De Los Muertos-Art of the Living Dead Exhibit

* [REQUIRED] Story (600 word count) with 90-150 second video
Reporter Submission: Zombies Invade for SFA Nursing Simulation or Reporter Submission: Homecoming Time Again

* [REQUIRED] Story (min 600 word count) with 90-150 second audio

Photo story (15-20 photos and captions) with 600 word count story
Reporter Submission: Expression, Passion, Art or Reporter Submission: Story of an Artist

Related content that is a combination of the above (Email Instructor for approval)

Minor submission types:
Any MAJOR submission that is team generated-no more than three team members -
(may submit up to two per semester)
Feature photo with caption - (may only submit one per semester)
Story (600-1200 word count) without photo or video - (may only submit two per semester)
Video (90-150 seconds plus caption) without story (may only submit two per semester)

Starting with Module 4, ONE major or TWO minor submissions are due. If doing a minor submission, you should combine it with another minor submission or it will negatively affect your grade.

EACH STORY USES THE FOLLOWING GRADING RUBRIC:
Excellent or A = (4 to 3.5 points [100–94.5]) Professional quality work. An insightful, relevant, newsworthy subject. Story involves the reader. Technique is flawless with perfect content, organization and mechanics. Information supporting the story is complete and accurate. Wording is precise. The writing/multimedia explores the story at different levels and does not simply make the same point from different perspectives. Publishable and distinguished. Very few submissions will fall into this category!

Good or B = (3 to 2.5 points [86.5–80]) Competent, functional storytelling. Journeyman journalism. Publishable. Clean copy/multimedia that makes a significant point efficiently in support of the story. Appropriate expression of active, believable, moments that reveal a key person, place or event. Details are thorough and accurate. Writing mechanics and organizational technique are of a high order. The story is balanced. A 2.5 is the minimum grade if NOT promoted via social media, missing tags, relevant links or feature image.

Acceptable or C = (2 points [75]) Average, run-of-the-mill story-telling. Probably publishable, but undistinguished. Properly written, but the content is average quality that may or may not be publishable. The article or story/multimedia offers little insight into why the subject is newsworthy. Content is adequate to identify the subject, but poorly organized. Mechanics are good.

Poor or D = (1 to 1.5 points [67.5–60]) Unpublishable work. A combination of flaws in conceptualizing, researching, organizing and writing render the work unsatisfactory. This is work, which with better planning and extra effort, might have been publishable.

Unacceptable or F = (0 to .5 points [30 or lower]) Not publishable. Editorial or opinion piece. Decidedly unprofessional. Weaknesses in journalistic thinking, feature writing technique, and/or professionalism have resulted in a failure on this
assignment. Inaccuracies and other content errors, poor mechanics, unpublishable organization, and/or missed deadlines have reduced the assignment to failure.

EDITOR RESPONSIBILITIES

As the Editor, you are the primary editor and must as the description suggests “Lead your Team!” You also will need to check for submitted stories daily and provide suggestions and peer review. The reporters on your team will be counting on you to communicate within 24 hours of their READY TO EDIT submission. You will be the final pair of eyes to see the story before it is published.

The following guidelines are to be followed as Editor. NOT following the guidelines will affect your grade as editor as well as affect your team members.

1. Have at least five story ideas each week you serve as lead editor. Share these via D2L group discussions with your team.

2. Log into D2L at least once each day including weekends when serving as editor. There may be up to two editors on your team. If this is the case, take turns or share the work. You should balance the work load between the two of you. Not working together will negatively affect your editing grade.

3. When a story is submitted by a team reporter, you are responsible for suggesting revisions while providing peer review based upon the grading rubric. Edit via the D2L discussion post created by the reporter. Make your edits and suggestions in red within 24 hours of the submission. Be sure to include your suggested peer review score. Be fair but not generous. The subject line must be formatted (EDIT_Reporter Last Name_Short Story Title_Short Story Type_Peer Review Grade_Editor Last Name.)

4. All stories must include proper formatting for both text and media, embedded links to relevant information, and post tags. All stories must be promoted via social media but this can only be done after the story is published. Simply remind them of this requirement after you have published. Any story that is in need of this you are to grade no higher than a (2.5).

5. Once you submit the first EDIT, the reporter will be communicating with you via D2L to either publish AS IS (if graded 2 or higher) or EDIT COMPLETE. If EDIT COMPLETE be sure to check their edits and how they followed your suggestions.

6. At this point you are to log into sfasyou.com and PUBLISH the story. Be sure to remove any extra editing notes including slugs in the story title and or edits in the body. Remind reporter to social share.

7. The Instructor has the authority to override any peer review if he or she feels it was given to harshly or to easily. This would effect your overall performance grade as editor. But make use of your other lead editor on
your team. Seek their input if necessary.

8 When serving as Editor you may NOT submit your own stories. Your focus should be on editing.

REPORTER & EDITOR CODE OF CONDUCT
Journalists believe that public enlightenment is the forerunner of justice and the foundation of democracy. The duty of the journalist is to further those ends by seeking truth and providing a fair and comprehensive account of events and issues. Conscientious journalists from all media and specialties strive to serve the public with thoroughness and honesty. Professional integrity is the cornerstone of a journalist’s credibility. See handout SPJ Code of Ethics (Society of Professional Journalists Code of Conduct).

ACADEMIC INTEGRITY POLICY (4.1)
Students in this class are expected to read and abide by the university policy on academic integrity. If a student is found in violation of this policy, he/she will be subject to receiving a failing grade for this course, and the violation will be reported to the proper university authorities. Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

DEFINITION OF ACADEMIC DISHONESTY
Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information including signing attendance sheets for another student, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one’s own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit. Please read the complete policy Academic Integrity Policy.

WITHHELD GRADES SEMESTER GRADES POLICY (5.5)
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive
a WH, or the grade automatically becomes an F, except as allowed through policy [i.e., Active Military Service (6.14)]. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. Please read the complete Semester Grades Policy.

ACADEMIC ACCOMMODATION FOR STUDENTS WITH DISABILITIES POLICY (6.1)
To obtain disability-related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, visit the Disability Services website or read the complete Students with Disabilities Policy.

MCM 440 Semester Calendar - Spring 2016
Dates may change at the discretion of the instructor. Should a date change be required, it will be announced in the course news or on the discussion board.

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<tr>
<th>Week</th>
<th>Module</th>
<th>Assignments</th>
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<tr>
<td>Week of January 17</td>
<td>Module 1: Getting Started</td>
<td>• Read syllabus and Semester Calendar.</td>
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<td>• Read Module content.</td>
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<td>• Submit Student Introduction by</td>
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<td>January 23, 11:59 p.m. (CST).</td>
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<td>Week of January 24</td>
<td>Module 2: Seeing with the Mind: Audio Journalism</td>
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<td>• Read Module content.</td>
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<td>• Read <em>Defining the Field-The Importance of Sound</em></td>
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<td>• Read <em>Forms and Formats</em>.</td>
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<td>• Read from textbook: Ch. 7 Making audio journalism visible</td>
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<td>• Find three examples online of &quot;driveway moments&quot; and post links to those on the discussion board by January 27, 11:59 p.m. (CST).</td>
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<td>• Respond to one of your classmates examples on the discussion board by January 30, 11:59 p.m. (CST)</td>
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<td>• Write a fictitious Storytelling Plan and submit in D2L dropbox by January 30, 11:59 p.m. (CST)</td>
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<td>• Take <a href="#">Module 2 Quiz</a> by January 30, 11:59 p.m. (CST)</td>
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| Week of January 31 | Module 3: Telling Stories with Video: Video Journalism | • Read Module content.  
• Read *15 Rules of Storytelling*  
• Watch 3 videos from the YouTube channel *Art of Storytelling*.  
• Read from textbook: Ch. 8 Telling stories with video  
• Find three examples online of "driveway moments" and post links to those on the discussion board by February 3, 11:59 p.m. (CST).  
• Respond to one of your classmates examples on the discussion board by February 6, 11:59 p.m. (CST)  
• Create Google+ and YouTube accounts and submit account email via D2L discussion board by February 6, 11:59 p.m. (CST)  
• Take [Module 3 Quiz](#) by February 6, 11:59 p.m. (CST) |
| Week of February 14 | Module 4: Reporting & Editing | - Read Module content.  
- Make note if you are acting as a reporter or editor this week by reading Module 4 Reporters & Editors.  
- Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the [discussion board](#).  
- Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to [sfasyou.com](#).  
- Once story is draft is submitted by reporter, create new discussion post in D2L Module 4 [discussion board](#) that contains the URL of your story.  
- Reporter to notify editor that the story is ready for editing via D2L pager.  
- Editor will provide edits and suggestions as well as peer review by responding to the D2L original [discussion board](#) post.  
- Editor will notify reporter via D2L pager that story is ready for corrections.  
- Reporter to make corrections to story draft on [sfasyou.com](#) site.  
- Reporter will notify editor that the story is ready to be published.  
- Editor to publish story on [sfasyou.com](#) site by noon Friday.  
- Read from textbook: Introduction-Journalism is about People, not technology  
- Take [Module 4 Quiz](#) by February 20, 11:59 p.m. (CST). |
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<th>Week of February 21</th>
<th>Module 5: Reporting &amp; Editing</th>
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<td>story ideas by Tuesday 5:00</td>
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<td>p.m. to the discussion board.</td>
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<td>submitted by reporter, create</td>
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<td>Module 5 that contains the</td>
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<td>URL of your story.</td>
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<td>to story draft on [sfasyou.com]</td>
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<td>• Reporter will notify editor</td>
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<td>that the story is ready to be</td>
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<td>• Editor to publish story on</td>
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<td>[sfasyou.com] site by noon</td>
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<td>• Read from textbook: Ch. 1 We</td>
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<td>are all digital workers now</td>
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<td>• Take [Module 5 Quiz] by</td>
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<td>February 27, 11:59 p.m. (CST).</td>
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| Week of February 28 | Module 6: Reporting & Editing | • Read Module content.  
• Make note if you are acting as a reporter or editor this week by reading Module 6 Reporters & Editors.  
• Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the discussion board.  
• Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to sfasyou.com.  
• Once story is draft is submitted by reporter, create new discussion post in D2L Module 6 that contains the URL of your story.  
• Reporter to notify editor that the story is ready for editing via D2L pager.  
• Editor will provide edits and suggestions as well as peer review by responding to the D2L original discussion post.  
• Editor will notify reporter via D2L pager that story is ready for corrections.  
• Reporter to make corrections to story draft on sfasyou.com site.  
• Reporter will notify editor that the story is ready to be published.  
• Editor to publish story on sfasyou.com site by noon Friday.  
• Read from textbook: Ch. 2 Blogging for better journalism  
• Take Module 6 Quiz by March 5, 11:59 p.m. (CST). |
| Week of March 6 | Module 7: Reporting & Editing | • Read Module content.  
• Make note if you are acting as a reporter or editor this week by reading Module 7 Reporters & Editors.  
• Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the discussion board.  
• Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to sfasyou.com.  
• Once story is draft is submitted by reporter, create new discussion post in D2L Module 7 that contains the URL of your story.  
• Reporter to notify editor that the story is ready for editing via D2L pager.  
• Editor will provide edits and suggestions as well as peer review by responding to the D2L original discussion post.  
• Editor will notify reporter via D2L pager that story is ready for corrections.  
• Reporter to make corrections to story draft on sfasyou.com site.  
• Reporter will notify editor that the story is ready to be published.  
• Editor to publish story on sfasyou.com site by noon Friday.  
• Read from textbook: Ch. 6 Visual Storytelling with photographs  
• Take Module 7 Quiz by March 12, 11:59 p.m. (CST). |
| Week of March 13 | Spring Break | • Nothing due this week |
| Week of March 20 (Easter Holiday 24-28) | Module 8: Reporting & Editing | • Short week due to Easter March 28 Holiday  
• No major story due  
• Read from textbook: Ch. 3 Crowd-powered collaboration  
• Take Module 8 Quiz by March 26, 11:59 p.m. (CST). |
| Week of March 27 (Easter Holiday 24-28) | Module 9: Reporting & Editing | • Read Module content.  
• Make note if you are acting as a reporter or editor this week by reading Module 9 Reporters & Editors.  
• Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the discussion board.  
• Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to sfasyou.com.  
• Once story is draft is submitted by reporter, create new discussion post in D2L Module 9 that contains the URL of your story.  
• Reporter to notify editor that the story is ready for editing via D2L pager.  
• Editor will provide edits and suggestions as well as peer review by responding to the D2L original discussion post.  
• Editor will notify reporter via D2L pager that story is ready for corrections.  
• Reporter to make corrections to story draft on sfasyou.com site.  
• Reporter will notify editor that the story is ready to be published.  
• Editor to publish story on sfasyou.com site by noon Friday.  
• Read from textbook: Ch. 4 Microblogging and social media: publish, distribute and connect  
• Take [Module 9 Quiz](#) by April 2, 11:59 p.m. (CST). |
| Week of April 3 | Module 10: Reporting & Editing | • Read Module content.  
• Make note if you are acting as a reporter or editor this week by reading Module 10 Reporters & Editors.  
• Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the discussion board.  
• Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to sfasyou.com.  
• Once story is draft is submitted by reporter, create new discussion post in D2L Module10 that contains the URL of your story.  
• Reporter to notify editor that the story is ready for editing via D2L pager.  
• Editor will provide edits and suggestions as well as peer review by responding to the D2L original discussion post.  
• Editor will notify reporter via D2L pager that story is ready for corrections.  
• Reporter to make corrections to story draft on sfasyou.com site.  
• Reporter will notify editor that the story is ready to be published.  
• Editor to publish story on sfasyou.com site by noon Friday.  
• Read from textbook: Ch. 5 Going Mobile  
• Take Module 10 Quiz by April 9, 11:59 p.m. (CST). |
| Week of April 10 | Module 11: Reporting & Editing | • Read Module content.  
• Make note if you are acting as a reporter or editor this week by reading Module 11 Reporters & Editors.  
• Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the discussion board.  
• Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to sfasyou.com.  
• Once story is draft is submitted by reporter, create new discussion post in D2L Module 11 that contains the URL of your story.  
• Reporter to notify editor that the story is ready for editing via D2L pager.  
• Editor will provide edits and suggestions as well as peer review by responding to the D2L original discussion post.  
• Editor will notify reporter via D2L pager that story is ready for corrections.  
• Reporter to make corrections to story draft on sfasyou.com site.  
• Reporter will notify editor that the story is ready to be published.  
• Editor to publish story on sfasyou.com site by noon Friday.  
• Read from textbook: Ch. 9 Data-Driven Journalism  
• Take Module 11 Quiz by April 16, 11:59 p.m. (CST). |
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<tr>
<th>Week of April 17</th>
<th>Module 12: Reporting &amp; Editing</th>
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| • Read Module content.  
  • Make note if you are acting as a reporter or editor this week by reading Module 12 Reporters & Editors.  
  • Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the discussion board.  
  • Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to sfasyou.com.  
  • Once story is draft is submitted by reporter, create new discussion post in D2L Module 12 that contains the URL of your story.  
  • Reporter to notify editor that the story is ready for editing via D2L pager.  
  • Editor will provide edits and suggestions as well as peer review by responding to the D2L original discussion post.  
  • Editor will notify reporter via D2L pager that story is ready for corrections.  
  • Reporter to make corrections to story draft on sfasyou.com site.  
  • Reporter will notify editor that the story is ready to be published.  
  • Editor to publish story on sfasyou.com site by noon Friday.  
  • Read from textbook: Ch. 10 Managing news as a conversation  
  • Take Module 12 Quiz by April 23, 11:59 p.m. (CST). |
| Week of April 24 | Module 13: Reporting & Editing | • Read Module content.  
• Make note if you are acting as a reporter or editor this week by reading Module 13 Reporters & Editors.  
• Reporters & Editors: Submit story ideas by Tuesday 5:00 p.m. to the discussion board.  
• Major story due from all reporters by Thursday at 8:00 p.m. (CST) draft saved to sfasyou.com.  
• Once story is draft is submitted by reporter, create new discussion post in D2L Module 13 that contains the URL of your story.  
• Reporter to notify editor that the story is ready for editing via D2L pager.  
• Editor will provide edits and suggestions as well as peer review by responding to the D2L original discussion post.  
• Editor will notify reporter via D2L pager that story is ready for corrections.  
• Reporter to make corrections to story draft on sfasyou.com site.  
• Reporter will notify editor that the story is ready to be published.  
• Editor to publish story on sfasyou.com site by noon Friday.  
• Read from textbook: Ch. 11 Building a digital audience  
• Take Module 13 Quiz by April 30, 11:59 p.m. (CST). |
| Week of May 1 | DEAD WEEK | • TBD |
| Week of May 8 | FINALS WEEK | • TBD |