Update on Academic Programs
Enrollment Update
Update on Academic Programs

“We can’t be J.C. Penny’s in an Amazon world.”
Relevant, Dynamic Academic Programs
Relevant, Dynamic Academic Programs

Graduate Level Examples

- Cyber Security (Online)
- Natural Resources Communication (Online)
- School Mathematics Teaching (Online)
- “Flex” MBA (Zoom)
- National Security (Online)
- Publishing
- Family Nurse Practitioner (Online)
- Certificate Programs …
Relevant, Dynamic Academic Programs

Graduate Level Examples

• Certificate Programs …
  18-hour Certificate in Psychology
  18-Hour Certificate in Sociology
Relevant, Dynamic Academic Programs

Graduate Level Examples

- Certificate Programs …
  - 18-hour Certificate in Psychology
  - 18-Hour Certificate in Sociology

MA in Teaching Social Sciences
Relevant, Dynamic Academic Programs

Graduate Level Examples

• Certificate Programs …
  18-hour Certificate in Psychology
  18-Hour Certificate in Sociology
  18-Hour Certificate in Advanced English Pedagogy

MA in Teaching Social Sciences
Relevant, Dynamic Academic Programs

Graduate Level Examples

• Certificate Programs …
  18-hour Certificate in Psychology
  18-Hour Certificate in Sociology
  18-Hour Certificate in Advanced English Pedagogy
  12-hour Certificate in Nonprofit Management
  12-hour Certificate in Digital Humanities

MA in Teaching Social Sciences
Relevant, Dynamic Academic Programs

*Undergraduate Examples*

- Sound Recording Technology
- Banking
- Human Services
- Sports Business
- Construction Management
- Medical Humanities
- Data Analytics
- International and Intercultural Communications
- Certificates …

Aviation

*(Public/Private Partnership)*
Relevant, Dynamic Academic Programs

Courses Taught in 8 Weeks
Multiple Partnerships with Community Colleges
Complete Redesign of Multiple Core Courses
Relevant, Dynamic Academic Programs

Courses Taught in 8 Weeks
Multiple Partnerships with Community Colleges
Complete Redesign of Multiple Core Courses

• Philosophy
• World History
• American History
• General Psychology
• Elementary German
• Ethics
Relevant, Dynamic Academic Programs

Courses Taught in 8 Weeks

Expanding Partnerships with Community Colleges

Complete Redesign of Multiple Core Courses

- Philosophy
- World History
- American History
- General Psychology
- Elementary German
- Ethics

... and Faculty Members Are Creating Texts to be Provided to Students Free
Relevant, Dynamic Academic Programs

Courses Taught in 8 Weeks
Expanding Partnerships with Community Colleges
Complete Redesign of Multiple Core Courses

Updating Curricula and Modalities
(particularly online and Zoom-based)
Relevant, Dynamic Academic Programs

“Spot on!”
(Versus “Cylinders of Excellence”)
“Speed up!”

Reorganizing for Relevance and Alignment with Students/Society Today and in the Future
Update on Academic Programs
Enrollment Update
SFA ★ ENVISIONED

Strategic Plan 2015-2023

MISSION STATEMENT

Stephen F. Austin State University is a comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work and service. Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.

Our Foundational Goal: Meaningful and Sustained Enrollment Growth

https://public.tableau.com/profile/sfa.office.of.institutional.research#!/vizhome/SFAEnvisioned2015-2023_0/Story
<table>
<thead>
<tr>
<th>SFA Envisioned</th>
<th>Total Enrollment</th>
<th>Semester Credit Hours</th>
<th>Undergraduate Enrollment</th>
<th>Undergraduate Retention</th>
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<th>Dual Credit Enrollment</th>
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### Align internal processes for student success …

“We can’t be J.C. Penny’s in an Amazon world.”

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**SFA ENVISIONED 2015-2023**

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**Total Enrollment**

**Semester Credit Hours**

**Undergraduate Enrollment**

**Undergraduate Retention**

**Transfer Enrollment**

**Dual Credit Enrollment**

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