Enrollment Update
SFA ENVISIONED

Strategic Plan 2015-2023

MISSION STATEMENT

Stephen F. Austin State University is a comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work and service. Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.

Our Foundational Goal: Meaningful and Sustained Enrollment Growth

https://public.tableau.com/profile/sfa.office.of.institutional.research#!/vizhome/SFAEnvisioned2015-2023_0/Story
SCH Tiger Team

What is a tiger team?
What is a tiger team?

This term can generally be defined as a group of experts assigned to investigate and/or solve technical or systemic problems.
Goal

Increase the semester credit hours for Fall 2020 by 5% which equals 7,632 SCH using Fall 19 SCH of 152,625.
Mission

Identify the best strategies and priorities that will meaningfully and quickly increase and sustain SCH with student success and retention in mind. The team is empowered to implement improvements to administrative business processes that emphatically increase SCH.
Focus

• Identify top strategies to increase SCH.
• Identify current barriers that we need to remove/modify in operational processes.
• Implement the needed changes.
SCH Tiger Team Members

Jamal Smith, Orientation
Rachele’ Garrett, Financial Aid
John Calahan, Assessment
Dr. Joyce Johnston, Liberal Arts
Meredith Baily, ITS
Anthony Espinoza, ITS
Dannette Sales, Controller

Raquel Skidmore, Academic Advising
Pam Corman, Business Office
Joshua Renfro, Registrar Office
Dr. Stacy Hendricks, Education
Rich Barnhart, ITS
Erma Nieto Brecht, Enrollment
# Student Population Focus

<table>
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<tr>
<th>Student Population</th>
<th>Increased SCH</th>
<th>Data</th>
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<tbody>
<tr>
<td>Dual Credit</td>
<td>572</td>
<td>557 DC Seniors, convert at 20%, 44 more, average of 13 SCH</td>
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<tr>
<td>New Transfers</td>
<td>1,262</td>
<td>100 more new TR (11% increase), average of 12.6 SCH</td>
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<tr>
<td>New FTFT</td>
<td>2,513</td>
<td>177 more new FTFT (9.3% increase), average of 14.2 SCH</td>
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<tr>
<td>Continuing UG</td>
<td>3,285</td>
<td>2.3% increase in SCH for continuing undergrad. Approx. 9.5% of all UG increase course load by 3 SCH.</td>
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<td>Total GOAL</td>
<td>7,632</td>
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Recurring Themes for both Strategies & Barriers

Tiger Team's focus is to implement improvements to administrative business processes that emphatically increase SCH.

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<tr>
<th>Billing</th>
<th>Orientation</th>
<th>Drops</th>
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<tr>
<td>Communication</td>
<td>Registration</td>
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<td>Enrollment/Retention</td>
<td>Dual Credit</td>
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<td>Course Scheduling</td>
<td>Advising</td>
<td>Marketing</td>
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Semester Credit Hours (SCH) Trends

Select Measure: Instructional Method

Source: http://www.sfasu.edu/ir/
Slowdown & Decline of Traditional-Age Students

Public & Nonpublic High School Graduates (Millions)

- Strong production of H.S. grads for two decades
- Projected slowdown/stagnation
- Projected declines

Forecasted Enrollment Rate Changes: 2012 - 2029

Legacy Debt

- Processes
- Life Cycle Management
  - Software
  - Hardware
Information Security

• Constantly evolving threats
• Texas Administrative Code 202
  – Texas information security controls
  – Unfunded mandate
  – TAC 202 requirements expanding
  – SFA funds initiatives