

STEPHEN F. AUSTIN STATE UNIVERSITY  
NACOGDOCHES, TEXAS

# Update on Academic Programs Enrollment Update



[sfasu.edu](http://sfasu.edu)



# Update on Academic Programs

*“We can’t be J.C. Penny’s in an Amazon world.”*



# Relevant, Dynamic Academic Programs



[sfasu.edu](http://sfasu.edu)

# Relevant, Dynamic Academic Programs

## Graduate Level Examples

- **Cyber Security (Online)**
- **Natural Resources Communication (Online)**
- **School Mathematics Teaching (Online)**
- **“Flex” MBA (Zoom)**
- **National Security (Online)**
- **Publishing**
- **Family Nurse Practitioner (Online)**
- **Certificate Programs ...**



# Relevant, Dynamic Academic Programs

## Graduate Level Examples

- Certificate Programs ...

18-hour Certificate in Psychology

18-Hour Certificate in Sociology



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## Graduate Level Examples

- Certificate Programs ...

18-hour Certificate in Psychology

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**MA in  
Teaching  
Social  
Sciences**



# Relevant, Dynamic Academic Programs

## Graduate Level Examples

- Certificate Programs ...

18-hour Certificate in Psychology

18-Hour Certificate in Sociology

18-Hour Certificate in Advanced English Pedagogy



**MA in  
Teaching  
Social  
Sciences**



# Relevant, Dynamic Academic Programs

## Graduate Level Examples

- Certificate Programs ...

18-hour Certificate in Psychology

18-Hour Certificate in Sociology



**MA in  
Teaching  
Social  
Sciences**

18-Hour Certificate in Advanced English Pedagogy

12-hour Certificate in Nonprofit Management

12-hour Certificate in Digital Humanities





# Relevant, Dynamic Academic Programs

## Undergraduate Examples

- Sound Recording Technology
- Banking
- Human Services
- Sports Business
- Construction Management
- Medical Humanities
- Data Analytics
- International and Intercultural Communications
- Certificates ...

*Aviation*

*(Public/Private Partnership)*



# **Relevant, Dynamic Academic Programs**

**Courses Taught in 8 Weeks**

**Multiple Partnerships with Community Colleges**

**Complete Redesign of Multiple Core Courses**



# **Relevant, Dynamic Academic Programs**

**Courses Taught in 8 Weeks**

**Multiple Partnerships with Community Colleges**

**Complete Redesign of Multiple Core Courses**

- **Philosophy**
- **World History**
- **American History**
- **General Psychology**
- **Elementary German**
- **Ethics**



# Relevant, Dynamic Academic Programs

Courses Taught in 8 Weeks

Expanding Partnerships with Community Colleges

Complete Redesign of Multiple Core Courses

- Philosophy
- World History
- American History
- General Psychology
- Elementary German
- Ethics

... and Faculty  
Members  
Are Creating  
Texts to be  
Provided to  
Students Free



# Relevant, Dynamic Academic Programs

**Courses Taught in 8 Weeks**

**Expanding Partnerships with Community Colleges**

**Complete Redesign of Multiple Core Courses**

**Updating Curricula and Modalities  
(particularly online and Zoom-based)**





# Relevant, Dynamic Academic Programs

**“Spot on!”**

(Versus **“Cylinders of Excellence”**)

**“Speed up!”**

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**Reorganizing for Relevance and Alignment  
with Students/Society Today and in the Future**





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# Update on Academic Programs Enrollment Update



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## SFA ENVISIONED 2015-2023

SFA Envisioned	Total Enrollment	Credit Hours	Undergrad. Enrollment	Undergrad. Retention	Undergrad. Transfer Enrollment	Undergrad. Dual Credit Enrollment	Graduate/ Post-Bacc. Enrollment	Hispanic Enrollment
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### SFA ★ ENVISIONED Strategic Plan 2015-2023

#### MISSION STATEMENT

**Stephen F. Austin State University is a comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work and service. Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.**

**Our Foundational Goal: Meaningful and Sustained Enrollment Growth**

[https://public.tableau.com/profile/sfa.office.of.institutional.research#!/vizhome/SFAEnvisioned2015-2023\\_0/Story](https://public.tableau.com/profile/sfa.office.of.institutional.research#!/vizhome/SFAEnvisioned2015-2023_0/Story)



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**Total Enrollment**  
**Semester Credit Hours**  
**Undergraduate Enrollment**  
**Undergraduate Retention**  
**Transfer Enrollment**  
**Dual Credit Enrollment**  
**Graduate Enrollment**  
**Hispanic Enrollment**

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**Total Enrollment**

**Semester Credit Hours**

**Undergraduate Enrollment**

**Undergraduate Retention**

**Transfer Enrollment**

**Dual Credit Enrollment**

*Align internal processes for student success ...*

*“We can’t be J.C. Penny’s in an Amazon world.”*

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