

STEPHEN F. AUSTIN STATE UNIVERSITY
NACOGDOCHES, TEXAS

Enrollment Update



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SFA ENVISIONED 2015-2023

SFA Envisioned	Total Enrollment	Credit Hours	Undergrad. Enrollment	Undergrad. Retention	Undergrad. Transfer Enrollment	Undergrad. Dual Credit Enrollment	Graduate/ Post-Bacc. Enrollment	Hispanic Enrollment
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SFA ★ ENVISIONED Strategic Plan 2015-2023

MISSION STATEMENT

Stephen F. Austin State University is a comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work and service. Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.

Our Foundational Goal: Meaningful and Sustained Enrollment Growth

https://public.tableau.com/profile/sfa.office.of.institutional.research#!/vizhome/SFAEnvisioned2015-2023_0/Story



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NACOGDOCHES, TEXAS

ITS Update



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SCH Tiger Team

What is a tiger team?



SCH Tiger Team

What is a tiger team?

This term can generally be defined as a group of experts assigned to investigate and/or solve technical or systemic problems.



Goal

Increase the semester credit hours for Fall 2020 by 5% which equals 7,632 SCH using Fall 19 SCH of 152,625.



Mission

Identify the best strategies and priorities that will meaningfully and quickly increase and sustain SCH with student success and retention in mind. The team is **empowered** to implement improvements to **administrative business processes** that emphatically increase SCH.



Focus

- Identify top strategies to increase SCH.
- Identify current barriers that we need to remove/modify in operational processes.
- Implement the needed changes.



SCH Tiger Team Members

Jamal Smith, Orientation

Raquel Skidmore, Academic Advising

Rachele' Garrett, Financial Aid

Pam Corman, Business Office

John Calahan, Assessment

Joshua Renfro, Registrar Office

Dr. Joyce Johnston, Liberal Arts

Dr. Stacy Hendricks, Education

Meredith Baily, ITS

Rich Barnhart, ITS

Anthony Espinoza, ITS

Erma Nieto Brecht, Enrollment

Dannette Sales, Controller



Student Population Focus

Student Population	Increased SCH	Data
Dual Credit	572	557 DC Seniors, convert at 20%, 44 more, average of 13 SCH
New Transfers	1,262	100 more new TR (11% increase), average of 12.6 SCH
New FTFT	2,513	177 more new FTFT (9.3% increase), average of 14.2 SCH
Continuing UG	3,285	2.3% increase in SCH for continuing undergrad. Approx. 9.5% of all UG increase course load by 3 SCH.
Total GOAL	7,632	



Recurring Themes for both Strategies & Barriers

Tiger Team's focus is to implement improvements to **administrative business processes** that emphatically increase SCH.

Billing	Orientation	Drops
Communication	Registration	Financial Aid
Enrollment/Retention	Dual Credit	Electronic
Course Scheduling	Advising	Marketing

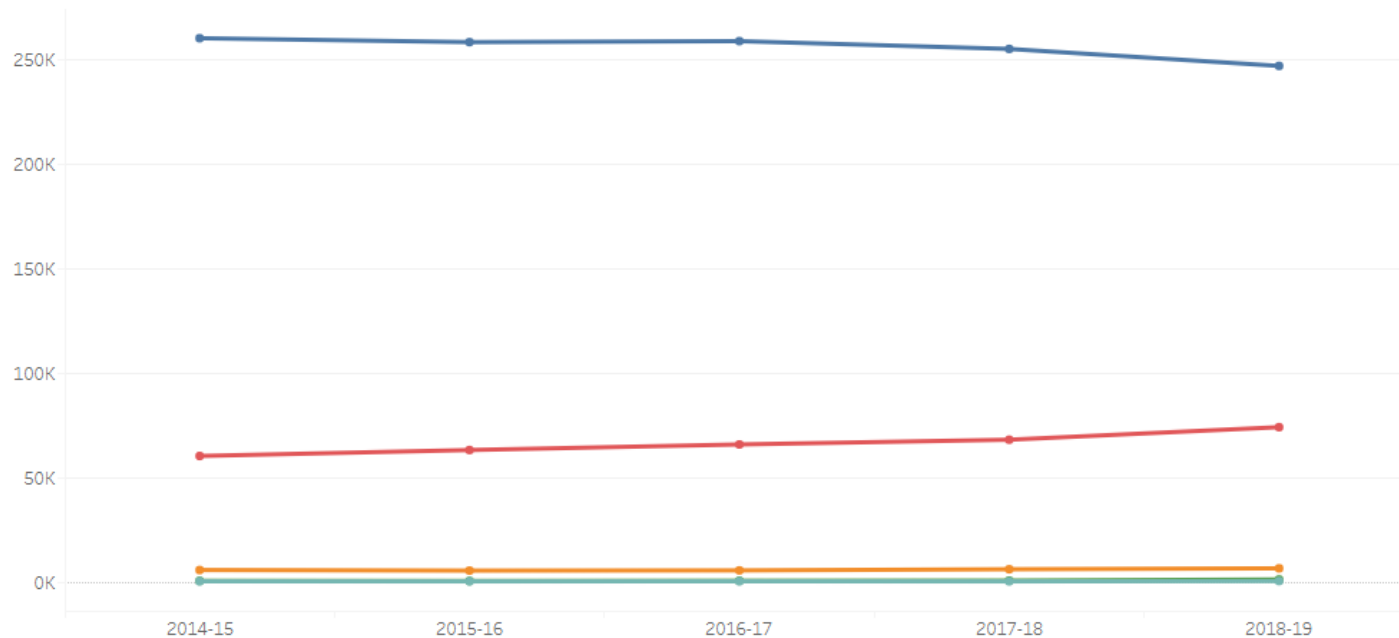


Semester Credit Hours (SCH)

Trends

Select Measure

Instructional Method



Measure Selection

- Face-to-Face
- Hybrid
- Internet (Online)
- Multiple-Other
- Zoom

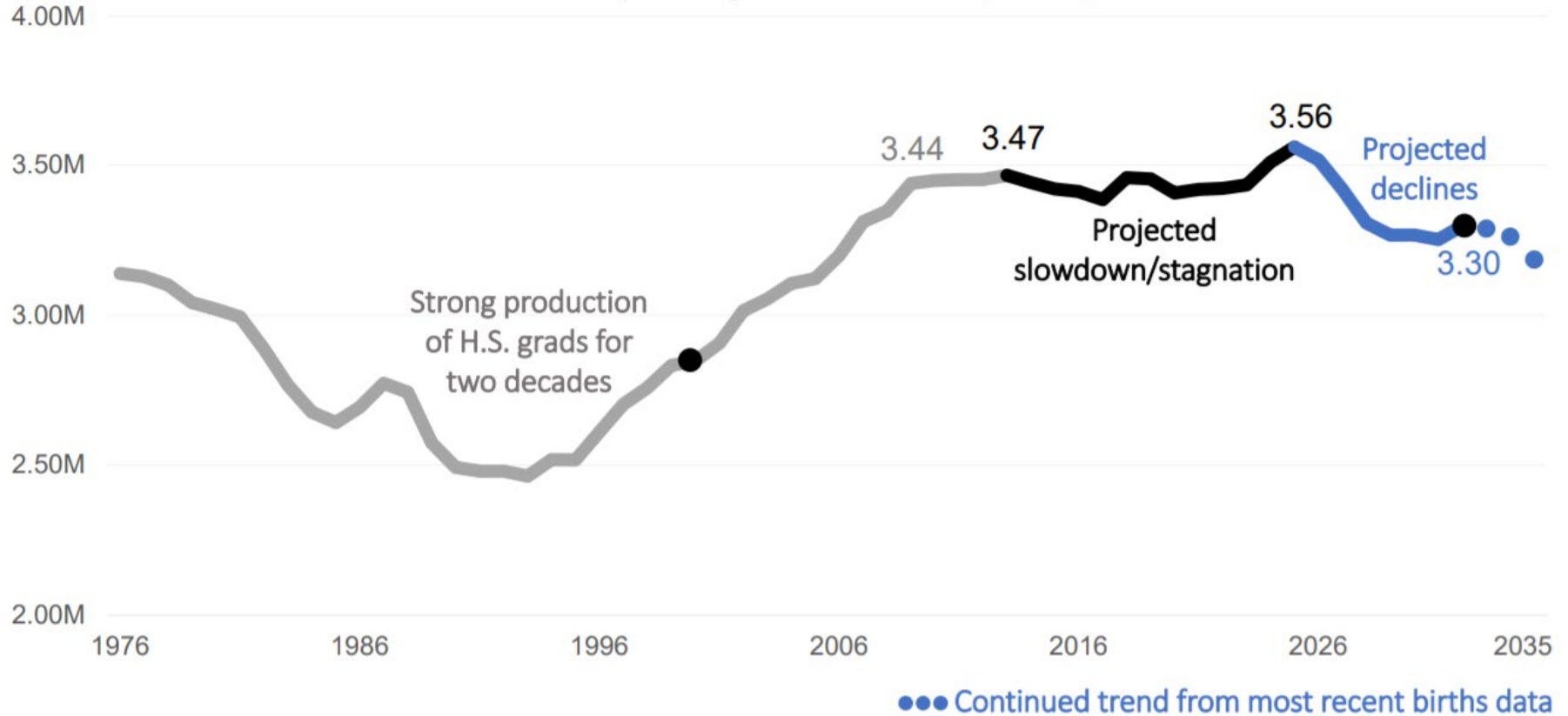
Source: <http://www.sfasu.edu/ir/>



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Slowdown & Decline of Traditional-Age Students

Public & Nonpublic High School Graduates (Millions)

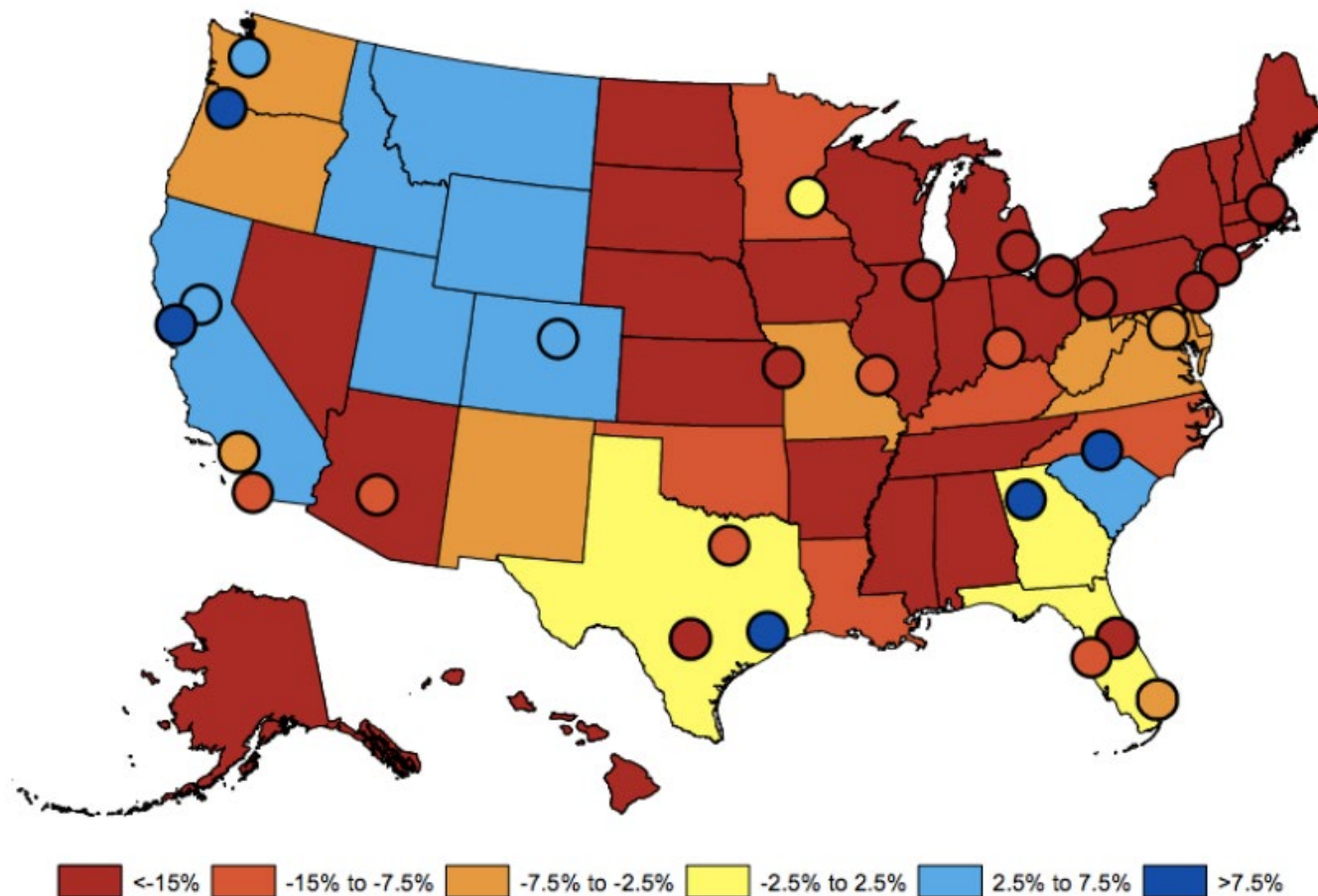


Source: Dan Stoneman, Gartner and <https://www.naspa.org/constituent-groups/posts/from-boom-to-bust-the-changing-landscape-of-student-enrollment-in-higher-ed>



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Forecasted Enrollment Rate Changes: 2012 - 2029



Source: Dan Stoneman, Gartner and <https://hechingerreport.org/college-students-predicted-to-fall-by-more-than-15-after-the-year-2025/>



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Legacy Debt

- Processes
- Life Cycle Management
 - Software
 - Hardware



Information Security

- Constantly evolving threats
- Texas Administrative Code 202
 - Texas information security controls
 - Unfunded mandate
 - TAC 202 requirements expanding
 - SFA funds initiatives



Questions?



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