

## **STUDENT RECRUITING COUNCIL MINUTES**

Date: February 15, 2005  
Time: 3:00 p.m.  
Place: McKibben Education 131

The first Student Recruiting Council meeting was called to order at 3:00 p.m. The following faculty members/staff were present: Neil Armstrong, Susan Nelson, Monique Cossich, Linda Bobo, Brenda Marques, Sheryl Wittenbach, Bill Bryan, Janice Pattillo, Lisa Stone, Leisha Bridwell, John Jacobson. The following students were present: Stephanie McWoodson, Jane Harding, Samantha Mora, Xavier Young, Courtney Koder, Ashley Rhodes, Nickie Allbright.

Dean Jacobson welcomed everyone and had everyone introduce themselves.

Monique Cossich, Director of Enrollment Management, spoke to the group about the purpose of the Advising Council and the various programs concerning enrollment/retention at SFA.

Dr. Jacobson then asked the group to brainstorm about various ideas about recruitment/retention. The following are results from this brainstorming session.

1. Educate about programs.
2. Interest night – college-wide with food/music.
3. Freshman orientations – possibility of undecided majors coming early – John Jacobson
4. Career services
5. Interest survey – directs students to a particular program that meets students' interests. – Bill Bryan, Bill Weber, Linda Bobo, Stephanie McWoodson
6. Work through high school/community clubs to make presentations.
7. SFA 101 – Brenda Marques, Sheryl Wittenbach, Debbie Kiesel

The next meeting of the SRC will be mid March after Spring Break. Everyone will be notified of the date/time.