

Faculty Senate Report—October 21, 2013
Outstanding Faculty Activities & Accomplishments

Nelson Rusche College of Business

- Ms. Nikki Shoemaker, (CPA), instructor, and her accounting students consulted with Atkinson Candy in Lufkin as part of their course work. This experiential learning opportunity provided students with hands-on application of accounting and auditing principles and produced recommendations to the company for enhancing their accounting procedures.
- Dr. George Hunt, associate professor and interim director of the Schlieff School of Accountancy, directed accounting students in providing the Volunteer Income Tax Assistance program, a service offered in conjunction with the IRS. Participating students received IRS training, which prepared them to assist low-income individuals, families, and non-profit entities in filing their federal tax returns.
- Dr. Marsha Bayless, business communication professor, recently served as immediate past president of the Federation of Business Disciplines, one of the largest and most prestigious conferences for business disciplines.
- Ms. Carol Wright, business communication lecturer, has four articles published or accepted for publication or accepted for publication in scholarly journals in the past year, including the *Journal for Values, Business Education Forum*, *Texas Business & Technology Education Journal* (co-authored with Judith Biss), and the *Journal of Accounting and Finance*.
- Dr. Michael Stroup, economics professor, taught an honors section of Economics 231: Macroeconomics and assisted professor Dr. Emiliano Giudici, advisor for the Rusche College Finance Club, on a visit to the Federal Reserve Bank of Dallas. Students toured the Dallas Fed museum and enjoyed a presentation by an economist with the Federal Reserve Bank.
- Dr. Mike Stroup, economics professor, presented his invited paper, “Empirical Evidence of Capitalism’s Impact on the Quality of Life and Ecosystems,” at the Economics Graduate Seminar at North Carolina State University in Raleigh, North Carolina.
- Dr. Banker Phares, senior lecturer of finance, and the current recipient of the John and Karen Mast Endowed Professorship, received the designation of Registered Financial Consultant by the International Association of Registered Financial Consultants.
- Dr. Mark Scanlan, associate professor of economics, was the recipient of the Best overall Economics & Finance Paper award at the Academy of Business Research Conference in his paper titled “E-Commerce Utilization among the Disabled.”
- Dr. Marlene Kahla, associate professor of marketing, directed a service learning project in her Marketing 352: Promotion and Advertising class that involved developing an advertising and promotion plan for the Texas Wing of the Civil Air Patrol.

James I. Perkins College of Education

- Jeanie Gresham, professor of elementary education, had six articles published or accepted for publication in journals in the past year including the *Journal of Teacher and Education*, the *Journal of Research in Rural Education*, *The Social Studies Texan*, *Curriculum History Journal*, and *Scholar Practitioner*.
- Drs. Glen McCuller and Ginger Kelso, direct the Autism Clinic, which provides services to an underserved population while also providing their student trainees with valuable experiential learning.
- Dr. Todd Whitehead, assistant professor of kinesiology and health science, supervises the Biomechanics Laboratory, which provides motion analysis equipment to analyze gait, balance, and sport performance assessments.

College of Fine Arts

- Ongoing international study programs offer fine arts students a wealth of opportunities. The college is currently hosting four theatre students from Rose Brunford College (London), while one SFA student is currently studying in London.
- One music student from the University of Tasmania (Australia) is currently a student at SFA while a SFA music major is studying at UT, Australia.
- The School of Theatre will present Shakespeare’s *Romeo and Juliet* in November.
- The new music program in Sound Recording Technology, which began in 2009, now enrolls 50 majors, has earned national visibility in the commercial field, and has moved into a new space that will soon be adapted into a recording studio.
- Enrollment for the college managed an increase of 1% between fall 2012 and 2013.

Arthur Temple College of Forestry and Agriculture

- Dr. Brian Oswald, professor of forestry, has developed a collaborative project with a university in The Netherlands, which has resulted in student exchange for extended period within the last year, and will result in improved fire ecology and protection in wild land interface areas in The Netherlands.
- The Society of American Foresters recently elected Dr. Pat Stephen Williams, associate professor of forestry, a “fellow.”
- Dr. Joey Bray, assistant professor of agriculture, and Dr. Sheryll Jerez, assistant professor of forestry, are collaborating on a project which has been funded as a three-year project at \$178,000, to demonstrate the effect of trees for controlling particulate matter, ammonia, and odor from poultry buildings,
- Faculty from the college—Drs. Theresa Coble, Brian Oswald, Hans Williams—are collaborating with Dr. Chay Runnels, associate professor of human sciences, to develop a faculty-led study abroad program with a university in Sweden. The course will be offered during the 2013-14 academic year.
- Dr. Chris Comer has received a \$131,000 grant from the U.S. Fish and Wildlife Service to assess bat occurrence relative to silvicultural treatments.

College of Liberal and Applied Arts

- The Department of English recently hosted the award-winning Jamaal May, a poet, editor, and educator from Detroit, Michigan, where he has taught poetry in public school and worked as a freelance audio engineer and touring performer.
- For the fourth year, Dr. Linda Thorsen Bond, associate professor of mass communication, is team-teaching the award-winning advertising class that prepares students for the American Advertising Federation’s fall competition in Houston and the national competition in the spring in Austin. Dr. Bond also serves as the faculty advisor of AdHoc, SFA’s advertising organization.
- Dr. William Forbes, associate professor of geography, recently completed a livability study for the city of Kilgore and is in discussions with the city of Nacogdoches for a similar study.
- Photographs by Greg Patterson, lecturer in mass communication, were recently published in two separate 2013 editions of *Guideposts* magazine.
- Dr. Ericka Hoagland, associate professor of English, recently published an article, “Colonial Ambiguity and Ambivalence in Gwyneth Jones’ Aleutian Trilogy,” in the *New Centennial Review*, special section on the British Boom in science fiction, 13.2 (fall 2013).
- *Comstock Review* has accepted three poems by Dr. Mark Sanders, professor and chair of the Department of English.
- Dr. John McDermott, associate professor of English, recently published a story in *Story/Houston’s* premiere issue and was invited to Houston to do a reading. He has also published poems in *Prime Number* and *Southern Humanities Review*.

College of Sciences and Mathematics

- Drs. Dennis Gravatt, professor of biology, recently took four students to NASA to Houston as part of the T4—Talented Teachers in Training for Texas—Grant, funded through the NSF, Robert Noyce Foundation. These students will be involved in mentoring high school students at the Texas Aerospace Scholars Program that NASA puts on each summer for the most talented high school students in Texas.
- SFA professors collaborating on the T4 grant include Drs. Lesa Beverly and Keith Hubbard, of the mathematics department, and Dr. Karen Embry Jenlink, professor of secondary education.
- Dr. Josephine Taylor, professor of Biology, received the College of Science and Mathematics Teaching Excellence Award.
- Dr. Robert Ball, assistant professor of computer science, presented his paper, “Enabling Health Literacy for Older Adults through Anamorphic Perspective,” at the 6th International Conference on Pervasive Technologies Related to Assistive Environments (PETRA 2013) at Rhodes Island, Greece.
- Dr. Wesley Brown, associate professor of geology, has worked for the last year with the U.S. Geological Survey and the UT Institute of Geophysics studying increases in seismic activity in east Texas and has presented papers on the work at national level geophysics conferences.
- The Department of Physics and Astronomy has maneuvered the engineering program proposal for an Engineering Physics Program, ABET accredited, to the last level of approval from the Texas Higher Education Coordinating Board. Dr. Dan Bruton, associate dean and professor of physics, authored the proposal and has been instrumental in negotiations with the THECB.