

Texas Historical Commission Staff (CW), 10/16/78

Official Texas Historical Building Marker to attach to concrete  
Harrison County (Order #5291)

Location: 211 W. Grand Avenue, Marshall

THE HOCHWALD HOUSE\*

AN ORPHAN, ISAAC ("IKE") HOCHWALD

\*\*\* \*\*  
(1865-1956) CAME TO MARSHALL IN 1877

AS THE WARD OF LIONEL KAHN, HE

JOINED KAHN'S MERCANTILE FIRM AND

BECAME A PROSPEROUS BUSINESSMAN.

HOCHWALD WAS A SCHOOL TRUSTEE,

MEMBER OF SEVERAL FRATERNAL

GROUPS, AND ONE OF THE ORGANIZERS

OF THE EAST TEXAS BASEBALL LEAGUE.

HE AND HIS WIFE AMELIA (RAPHEL)

BUILT THIS VICTORIAN RESIDENCE IN

1894-95, CLASSICAL REVIVAL DETAILING

WAS ADDED IN 1912. THE HOCHWALD

FAMILY LIVED HERE UNTIL 1956. \*\*

RECORDED TEXAS HISTORIC LANDMARK - 1978\*\*\*

\*1/2 inch lettering

\*\*3/8 inch lettering

\*\*\*1/4 inch lettering

APPROVED

Trust Intimer

*Quell Johnson* 11/8/78

APPLICATION FORM FOR OFFICIAL TEXAS HISTORICAL MARKER

TEXAS HISTORICAL COMMISSION
P. O. Box 12276, Austin, Texas 78711

5291

A written history, signed by the author, must accompany this form before it will be accepted.

RECEIVED
MAY 16 1978

Harrison

May 11, 1978

County

Date

1. The Hochwald House

Title of marker

TEXAS HISTORICAL COMMISSION

2. The Hochwald House

Name of building, cemetery, public square, park, archeological site, etc., where marker is to be placed

RECEIVED
MAY 16 1978

3. 211 West Grand Avenue

Marker site (street address or highway number)

4. Marshall, Texas

City or nearest city. If marker is to be placed on a highway or in a small community, you must briefly explain how to get there from nearest town shown on a Texas Highway Department road map. For example, "Marker will be in Bastrop Beach, which is 6 miles south-east of Angleton on FM 523."

FIELD SERVICES DEPARTMENT

5. NA

Distance (miles, yards, feet) and direction (north, south, east, west) of subject from marker site. For example, "Subject is 1/2 mile southwest of marker site."

6. Mr. and Mrs. Francis Franks

411 West Grand Avenue

Marshall, Texas

Owner of marker site

Address

City

7. Mr. and Mrs. Francis Franks

411 West Grand Avenue

Marshall, Texas

Sponsor of marker

Address

City

8. Max S. Lale

3704 Fitzgerald

Marshall, Texas

County chairman

Address

City

"I have reviewed the narrative for this marker and attest to its accuracy."

9. Mr. and Mrs. Francis Franks

411 West Grand Avenue

Marshall, Texas

Person to whom marker is to be shipped

Street Address

City

Note: If marker is to be placed on a highway right-of-way, it will automatically be shipped to your district highway engineer.

10. Concrete

Surface to which marker will be attached (i.e., wood, brick, stucco over stone) if not on post.

ORDER FORM

Please consult page 7 for specifications of the markers available. Check the items desired below. Then mail this application and narrative history, together with a check made payable to the Texas Historical Foundation, to the address above. No applications will be accepted unless payment is included.

If marker application is cancelled after the inscription is written, the Texas Historical Foundation will deduct the cost of writing the inscription from the refund.

HISTORICAL MARKERS

- 27" x 42" subject marker with post \$475
27" x 42" subject marker without post \$435
18" x 28" subject marker with post \$250
18" x 28" subject marker without post \$220
16" x 12" grave marker (comes with mounting bar) \$125
16" x 12" building marker with post \$150
16" x 12" building marker without post \$125
National Register plaque \$ 25

REPLACEMENT MARKERS

- Bronze plate \$300
Bronze seal \$245
Bronze wreath \$115
16" x 12" building plaque only \$ 75
14" medallion only \$ 50

HIGHWAY DIRECTIONAL SIGN

Please indicate quantity desired and location:
24" x 24" Historical Markers In City sign \$ 50

- Black and white (for farm-to-market roads, state and U.S. highways)
Green and white (for interstate highways)

MARKER REPLICA PAPERWEIGHT

This item should be ordered at the same time marker is ordered. Indicate quantity desired. Allow six months from completion of marker for receipt of paperweight.

- 3" x 4" plastic paperweight with replica of marker inside \$ 50

THE HOCHWALD HOUSE  
211 West Grand Avenue  
Marshall, Texas

By Max S. Lale

Economic recovery in Marshall after Union occupation troops were withdrawn from Texas at the end of Congressional Reconstruction was slow and hesitant and beset with difficulties. Establishment in the city of the Texas & Pacific railroad shops had created a welcome<sup>1</sup> industrial payroll, but the condition of public affairs in Harrison County was a major obstacle to business prosperity. As the year 1877 drew to a close, the county found itself with a total assessed valuation of only \$3,147,017, of which the railroad investment in the county represented one-fourth. A pay reduction of 10 percent for all T&P employees in Marshall announced earlier in the year<sup>2</sup> had produced widespread public concern. The county's credit had fallen to 14¢ on the dollar through favoritism, mismanagement and suspected malfeasance on the part of carpetbagger public officials. Taxes were rapidly becoming confiscatory. A large bond issue floated to insure location of the railroad shops in the city was in serious jeopardy.<sup>3</sup>

This was the condition of affairs when "a poor boy, bright-eyed, keen brained, honest hearted and determined to succeed" was taken from an orphanage in New Orleans and brought to Marshall as the ward of Lionel Kahn. The youngster was Isaac (Ike) Hochwald, who had been born in St. Louis on April 13, 1865, and then was 12 years old.<sup>4</sup> Kahn had come to Marshall in 1870 or 1871 and begun a small mercantile business which in later years developed into the city's

largest retail establishment.<sup>5</sup>

The turning point in the county's public affairs, and with it a soundly based economy, came when carpetbagger dominance of the courthouse was overthrown in 1878, a year after Marshall had become Hochwald's new home. The movement which restored popular control over the courthouse was led by what at first glance would seem to be a curious combination of former Union officers and a larger group of former Confederate officers and Marshall businessmen. The magnetic attraction which pulled the group together was their common need to stabilize both the public and the private economies. The former enemies of all things for which Marshall and Harrison County had fought in the War Between the States were General Grenville M. Dodge, president of the T&P, and Major H. Kretz, the railroad's local cashier. As a result of the combined efforts, the business climate began a slow improvement. In an obiter dictum while speaking from the bench in a desegregation case in Dallas in 1960, the late federal District Judge T. Whitfield Davidson, a native of Harrison County and a longtime student of East Texas history, declared that "The county taxes went back up. The juror could draw his pay at face value. The T&P got its bonds paid in full . . . It [recovery of courthouse control] affected the entire stamina of the county's economic and political life."<sup>6</sup>

Difficult times were no novelty for Lionel Kahn and his brother E. Kahn, who was associated with him in his mercantile business. Both had been born in Lorraine Lohr, ~~Lorraine~~, at a time when that disputed province had been a part of Germany, and had arrived in the United States penniless and seeking only the opportunity to build a life in a new country.<sup>7</sup>

As business conditions improved in Marshall, the mercantile house operated

by L. Kahn, as he was known in business circles, began its climb to a position of leadership in all of Northeast Texas. Assisted by his brother and later, after a period of schooling and training, by his young ward Ike Hochwald, Kahn built The Great Railroad Supply Store at 107 West Houston Street, on the public square, into an operation which occupied a two-story, 30 x 120-foot building extending through the block to Austin Street on the north and required 15 of "the most experienced salesmen" to wait on customers.<sup>8</sup> By untiring energy, thrift and a fine business ability, the senior Kahn had amassed a fortune by the time of his death and had established a reputation for generous philanthropy.<sup>9</sup> Perhaps because of the long hours during which the store was open and the dedication they gave to it, neither of the Kahn brothers ever was married.<sup>10</sup>

Kahn prepared his protege well for his future duties in the business. The young Hochwald was sent first to the "poor boys' university" on South College Street, on the campus of the Marshall University which in a moment of grandiose vision had been chartered by the Republic of Texas to become one of the crown jewels of what then was called the Athens of Texas. Never a university in the modern sense of the word, the school operated as an academy for male students until public schools were established in the city. Later, L. Kahn sent the young man to Cincinnati to complete a business education which could be put to use in the store.

When Hochwald returned to Marshall he took his place beside the Kahn brothers in an establishment which served the needs of a wide trade territory centered on the city. By 1911, after the death of the brothers, the Marshall Messenger described the business in glowing terms:

Steadily and continuously this great railroad supply center has during its forty years of merchandising risen to a position the peer of

any mercantile institution in the state of Texas. The marvelous growth and expansion under the present able management of Mr. Hochwald has been such that today its wonderful diversified stock contains every article necessary to clothe and feed mankind, as well as hundreds of other items consumed daily . . . The lines carried embrace groceries, dry goods, clothing, blankets, boots and shoes, hats and caps, hardware, and a number of other articles too numerous to mention. The store is appropriately furnished and equipped for the transaction of the great volume of business done by the firm. In all respects this store is one of the foremost commercial enterprises outside of the large market centers and in the extent of its trade and high character of stock wields a powerful and increasing influence in the business circles of Marshall and surrounding country. 11

In his mid-20s, well established in business through the guidance and generosity of his benefactor, Hochwald was able to extend his interests into the community and, in 1891, to take a bride, Miss Amelia Raphael. Following their marriage the couple occupied the Wilson House (now razed) at 301 North Franklin Street,<sup>12</sup> where they continued to live until their new home at 211 West Grand Avenue was completed in 1895, and where their first child, Roberta, was born on November 11, 1892.

The bridegroom became the first president of the Moses Montefiore congregation in Marshall and served as its president for more than two decades after its organization. He became a member of the board of trustees of the Marshall school system, beginning an involvement in education which continued throughout his remaining years. He was a member of the Knights of Pythias, Benevolent and Protective Order of Elks, Woodmen of the World and other fraternal organizations including the Masonic orders, in which he was a Shriner,<sup>13</sup> and he developed an interest in organized baseball which was to remain one of his principal joys as long as he lived.

In his 60s, in 1926, he was one of the organizers and became the first president of the Marshall Rotary Club.<sup>14</sup> After completing his service as pres-

ident, he became chairman of the club's scholarship committee. Funded by contributions from club members, the scholarship committee made interest-free loans to deserving students,<sup>15</sup> an activity in which Hochwald's interest never waned.

It was in these years also, shortly before and for many years after his retirement from business in 1927, that Hochwald's love affair with baseball reached its full flower. With like-minded businessmen in other cities in the area, he was instrumental in organizing the East Texas Baseball League, of which he became president, and purchased the Marshall franchise in the eight-team professional circuit. His many years of involvement earned him the honorific title of "Father of Organized Baseball in East Texas" and a lifetime pass<sup>16</sup> to all major league parks in the country.

Hochwald's benefactor, L. Kahn, died in 1896, a year after the young man and his bride occupied their new home, leaving Hochwald "one-fourth of his immense fortune," and E. Kahn, who had succeeded to managership of the family business after his brother's death, died 13 years later, on May 1, 1909. Hochwald then assumed sole charge of the business and continued as its owner until his retirement. Among the other benefactions of L. Kahn, in addition to Hochwald and his brother, was a sum of \$5,000 left to the city's struggling young hospital.<sup>17</sup>

Hochwald's years in Marshall spanned an era which began with the eclipse of the planter princes in Harrison County and continued through the rise of a new merchant elite in the city. Too, they coincided with a period in the nation's history during which the Mellons, Carnegies, Goulds, Fricks, Rockefellers and other wealthy bankers and industrialists in the eastern states were attesting to their affluence by building turreted castles along the Hudson and elab-

orate "cottages" at Newport and other favorite retreats. It was a period of opulence and ostentation.

It is not surprising, then, that the young Ike Hochwalds should have exhibited their affluence in the design of their new home. Where else but in this country could an orphan, the ward of a penniless immigrant who amassed a fortune before his death, have secured himself in a position of wealth and respect? It was a period when a man could be proud of his achievements in business and could display them to the world without reluctance or embarrassment. That Hochwald had achieved this ambition is confirmed by a newspaper comment 16 years after the home was completed that "Mr. I. Hochwald is a distinguished leader and member of Marshall's social and business life. He has a beautiful home and a most charming and interesting family."<sup>18</sup>

For the new home they planned, Mr. and Mrs. Hochwald purchased from Mrs. Virginia A. Van Hook and her husband J. H. Van Hook two lots, Nos. 4 and 5, in Mason's Addition to the City of Marshall, for which they paid \$950. The warranty deed was executed December 30, 1893, and was filed for record in the county clerk's office on January 2, 1894.<sup>19</sup> These lots were located on the north side of Grand Avenue, the northern boundary of the 64-block original townsite, and only a block west of North Washington avenue, the north-south street connecting the courthouse square and the Texas & Pacific railway station seven blocks distant. The site was immediately west of a large two-story house in the basement of which hats and saddle blankets had been manufactured for Confederate troops during the war three decades earlier, later owned by members of the pioneer Key family.<sup>20</sup> A start on the Hochwald house no doubt was delayed until spring, with its more clement weather, for the house



was not completed until 1895,<sup>21</sup> though the labor-intensive nature of its interior ornamentation would have made the undertaking a lengthy one in any case.

Investigation to this date has not revealed an architect whose name can be attached to the design of the dwelling, if in fact there was a resident architect at all. All members of the family who might have information on the subject are now deceased, and the file on the Kahn-Hochwald family in the Harrison County Historical Museum archives is likewise silent. However, it should be remembered that this was in a period of great proliferation of wealth, machines, architects, builders and developers, a period in which a stream of architectural journals was reaching a spate. "These publications traversed the country, spreading news of the latest fashions in home building and advertising the latest products necessary to accomplish the construction of a thoroughly up-to-date house. Pattern books featuring elevations and floor plans and including suggested paint colors and decorative trims were also widely circulated by the burgeoning mail-order architectural establishments. A prospective homeowner could select a model from a 'catalog' and order by mail the architectural drawings with specifications ready for the builder to commence work."<sup>22</sup> It seems entirely possible that the wealthy young Hochwald couple may have felt it necessary to buy such plans from an "eastern" architect in order to realize their dreams of the home they envisioned.

The lower floor as constructed consisted of an entrance hall, parlor, music room, dining room, breakfast room, kitchen, half-bath, middle hall and a pantry between the kitchen and dining room. From the right front of the entrance hall an <sup>ornate</sup> ~~ornate~~ stairway with a small landing at midpoint led to the upper hall running from front to rear of the house. In addition to the upper hall, the

second floor accommodated four bedrooms, two on each side, three of which were provided with their own fireplace<sup>s</sup> elegantly faced in the Victorian manner with tiles of a color individual to each room. A bathroom separated the bedrooms on the east side of the second floor.

Semi-circular porches on both levels of the house, facing south and east, were supported by cypress columns with fluted Corinthian capitals. Access to the upper porch was provided by an elaborate doorway at the south end of the upper hall. The entire structure was roofed with heavy imitation tile.

Woodwork in the house (still unpainted, surprisingly) was hand-crafted from a beautiful oak lumber which retains its grain and luster today. Corinthian columns separated the entrance hall from the parlor and the parlor from the music room, all with carved capitals. Wainscoting in the entrance hall, parlor and music room was crafted with beaded, carved edging. The same beaded and carved edging was given to wide ceiling moldings in the music room, parlor and dining room, the ceiling of each of which was beamed. Each of these rooms was provided with its own fireplace.

The upper hallway also was wainscoted with 42-inch paneling.

All ceilings on the lower floor were 11 feet high, and those on the second floor were 10 feet high. The floors on the lower level were of sawed oak and those on the upper level of native hard pine.

Each door in the house was constructed with its own transom. The transom over the front door, as are the parlor windows, is of heavy bevelled glass in the style of the front door itself and its side panels. A side entrance to the ground level of the house is fitted with 15 small panes of heavy glass. The upper level door leading to the second-story porch is ornamented with heavily-etched

glass in which the initials I. H. were cut. These initials appeared also in the heavy cut glass which ornamented the door at the end of the upper hallway leading to a stairway to the ground floor.

A carriage house at the northeast corner of the two combined lots was connected to Grand Avenue on the east side of the house, where the side entrance provided access to the entrance hall. A small servant's quarters occupied the northwest corner of the property.

This was an elegant house in which the young Hochwalds could entertain in a style suitable to their station in the community.

Additions were made to the house in 1912,<sup>23</sup> in part perhaps of the increasing popularity of the new horseless carriages then becoming available to those of means. A double garage was built to the south of the carriage house, and thus nearer to the dwelling and the street, and the driveway to it was concreted and equipped, just outside the garage, with a turntable so that an automobile could be turned about and driven forward to the street. Again the initials I. H. were displayed, appearing on the south facade of the garage. A portico was built over the driveway to provide a cover for the side entrance to the house.

On the ground level, an additional pantry was constructed, and the original rear porch was enclosed with glass. Over this porch was constructed a second-floor sleeping porch which was reached by means of an additional stairway. A cedar-lined closet at the rear of the upper hall, adjacent to the sleeping porch, apparently was added at the same time.

The final alteration to the house in 1912 was the addition to the exterior of a heavy concrete-type finishing material which remains <sup>remarkably</sup> remarkable undamaged

24  
today.

It was in this elaborate home that the Hochwalds' two children, Roberta and Henry, who was commissioned in the regular army and was retired after a distinguished career at his death, grew from childhood to adulthood.

After the death of her father on October 15, 1956, at the age of 91 (her mother had died earlier) Roberta Hochwald, who remained a spinster throughout her life, moved to an apartment in the Marshall Hotel. The house then was unoccupied for several months. As the sole owner under her father's will, she first rented the house to Mr. and Mrs. Francis Franks, longtime antique dealers in Marshall who expanded their business into it, displaying furniture and other furnishings in it in a home-like setting,<sup>25</sup> and then sold it to them in 1960.

Mr. and Mrs. Franks have made nominal alterations to the support buildings on the property but almost none to the principal structure itself. The original carriage house has been enlarged to accommodate a doll museum operated in connection with their antique business, and a fallout shelter was constructed underground adjacent to the rear of the house at the time of a nuclear near-panic in the country in the early 1960s.

Otherwise the house remains today essentially as it was originally designed and constructed in 1894 and 1895 and enlarged in 1912. While the exterior woodwork needs to be scraped and repainted and <sup>(have)</sup> some wood replaced, along with repairs to the capitals and footing of the porch columns, on which some of the carving has been separated and lost because of weather action, the house is sound structurally and remarkably undamaged despite its brief vacancy and its use over the past 17 years as a business location.

Mr. and Mrs. Franks liquidated much of the inventory of antiques in the building at an auction sale in March 1978, and the property presently is for sale.

Both for its ornate architecture and as an outstanding example of the elegant Victorian mansion to which the new merchant elite of Marshall aspired at the time of its construction, The Hochwald House merits recognition by the Texas Historical Commission as a recorded historic landmark. Such designation undoubtedly would contribute to preserving a structure which otherwise may be lost to future generations of Marshall residents, thus denying them one more manifestation of the city's heritage.

*Max S. Roe*  
May 9, 1978

NOTES

1. Hobart Key, Jr., and Max Lale, OF MONEY . . . AND MEN, An Illustrated Collection of Representative Early Texas Bank Checks from the Old Files of Garrett & Key, Private Bankers, 1877-1884, and A History of The First National Bank of Marshall, Texas, The Port Caddo Press, Marshall, Texas, 1965, page 17.
2. The Marshall Messenger, June 9, 1877, as quoted in OF MONEY . . . AND MEN, page 16.
3. Ibid.
4. L. W. Kariel, Jr., a Marshall merchant, declared in a talk before the Harrison County Historical Society in December 1966 about the city's Jewish merchants that Hochwald was brought to the city in 1880, but this clearly is incorrect. A "progress edition" of the Marshall Messenger published in July 1911 from which the quotation is taken confirms that the boy's arrival in Marshall had occurred "Thirty-four years ago . . ." A typescript of Kariel's talk and a copy of the newspaper's special edition cited above are to be found in the archives of the Harrison County Historical Museum in Marshall.
5. Messenger, July 1911, op. cit.
6. OF MONEY . . . AND MEN, op. cit., page 18. Born in 1876 in the western part of Harrison County, Davidson served as lieutenant governor of Texas and at his retirement from the bench was the senior member of the federal judiciary. The final ambition of his life, to live from the nation's centennial to its bicentennial, was disappointed by his death in 1974, at the age of 98.
7. A typed copy of L. Kahn's obituary from an undated and unidentified Marshall newspaper is to be found in the archives of the Harrison County Historical Museum. Kahn died on Saturday, June 27, 1896, and the newspaper apparently is one which was published the next day, on June 28.
8. Messenger, July 1911, op. cit.
9. Obituary, op. cit.
10. The story in Messenger, July 1911, op. cit., spoke of "thronges of shoppers constantly coming and going from early morning until the closing hour at night." It was common for retail establishments of the period to remain open until 9:00 p.m. on week nights and even later on week ends.
11. Messenger, July 1911, op. cit.
12. City Directory, 1893.
13. Messenger, July 1911, op. cit.

14. It is told that he first learned of Rotary International, then still in its adolescent years, while on a train between Marshall and Texarkana. He fell into conversation with a member of the Texarkana service club who encouraged him to take the lead in organizing a Rotary Club in Marshall.
15. As a member of the Marshall Rotary Club for more than 21 years, the author was aware in general of Hochwald's long service to his community through the agency of the scholarship fund. This information was confirmed in interviews on May 4, 1978, with Richard Blalock and L. W. Kariel, both of whom were members of the club while Hochwald still was active in it. As the scholarship fund increased through continuing contributions, the policy of the committee was changed to permit outright grants instead of loans.
16. The author was sports editor of the Marshall News Messenger for several years after 1946 and has personal knowledge of the lifetime pass. However, because Hochwald then was in his 80s and in poor health, the author cannot confirm the story that this pass was gold-plated.
17. Messenger, July 1911, op. cit.
18. Ibid.
19. Deed Records of Harrison County, Vol. 31, page 400. A complete chain of ownership is shown in Appendix A.
20. For more information about this house, later destroyed by fire, see the narrative history in the application for "Confederate Hat Factory in Marshall, C.S.A.," approved by the Texas Historical Commission and erected on the site in 1976.
21. These years for the beginning and completion of construction were confirmed to Mr. and Mrs. Francis Franks, the present owners, by Roberta Hochwald, the couple's older child, now deceased, who inherited the house on the death of her father and sold it to the present owners. This dating seems perfectly logical in view of the fact that the land on which the house is situated occurred on the penultimate day of 1893.
22. Kathleen Sinclair Wood, lecturer on American art and architecture, Lewis and Clark College, and the Smithsonian Institution, Smithsonian, May 1978, page 136, in a review of Carol Olwell and Judith Lunch Waldhorn, A GIFT OF THE STREETS, A Study of Victorian Architecture, Antelope Island Press.
23. Roberta Hochwald to Mr. and Mrs. Francis Franks; L. W. Kariel to author.
24. Texas Historical Commission architect Stan Klein remarked when he examined the house in early April 1978 that this material, more commonly seen in West and South Texas than in East Texas, is among the most durable of all exterior finishes.
25. Deed Records of Harrison County, Vol. 538, page 476.

OWNERSHIP CHAIN

Lots 4 and 5, as they appear on the plat of Mason's Addition to the City of Marshall, said plat being on record in Book 18, Deed Records of Harrison County, at page 458.

Field Notes                    Republic of Texas to Peter Whetstone, 8 labors of arable and 17 of pasture land, Certificate No. 81, Shelby County, dated March 8, 1838, filed May 20, 1838, page 47, Harrison County Surveyor's Records.

Patent                            Republic of Texas to Peter Whetstone, same, dated August 13, 1845, filed June 24, 1847, Vol. F, page 160, Deed Records of Harrison County.

Warranty Deed                    Peter Whetstone et ux, Dicey Whetstone, to Eveline Burress, 1076.07 acres, \$1300 in hand paid, Dated April 2, 1843, filed May 13, 1843, Vol. B, page 229 DRHC.

Warranty Deed                    A. D. Burress et ux, Eveline Burress, to Robert H. Martin, 6 acres of land as near in a square as can be, \$60 in hand paid, dated April 29, 1844, filed May 4, 1844, Vol. C, page 238, DRHC.

Warranty Deed                    Robert H. Martin et ux, Mary W. Martin, to John F. Witherspoon, 16.25 acres more or less, \$350 in hand paid, dated August 25, 1847, filed August 25, 1847, Vol. F, page 207, DRHC.

Warranty Deed                    John F. Witherspoon et ux, Eliza E. Witherspoon, to John A. McMillan, 5,814 square yards more or less, \$100 in hand paid, dated May 12, 1850, filed February 20, 1851, Vol. H, page 373, DRHC.

Warranty Deed                    John A. McMillan et ux, Lucy J. McMillan, to Eliza J. Dickey, one and 974/4840 acres more or less, \$700 cash, dated February 16, 1850, diled February 20, 1850, Vol. H, page 386, DRHC.

Deed of Trust                    Eliza J. Dickey to William R. D. Ward, one and 976/4840 acres more or less "lying North of the Town of Marshall and adjoining the Town common, running around said Town, \$1 paid, dated March 28, 1850, filed May 29, 1850, Vol. H, page 531, DRHC.

Trustee's Deed                    E. J. Dickey, by W. R. D. Ward, to Joseph Mason, "as trustee by virtue of an order and decree of the Probate Court of the County of Smith directed to me the said Ward and dated the 27th day of December 1853, did advertise and sell on the first



Tuesday in February 1854 at the Court House door in the town of Marshall to the highest bidder for cash at public outcry the following described property," one and 976/4840 acres, \$675, dated February 10, 1854, filed February 23, 1854, Vol. N, page 59, DRHC.

Deed

Joseph Mason to Wm. H. Mason et al (other children), a part of the Peter Whetstone headright including Lots 4 and 5, Mason's Addition, \$5 in hand paid, dated April 14, 1877, filed April 14, 1877, Vol. 6, page 185, DRHC.

Warranty Deed

W. H. Mason to Virginia A. Van Hook, two tracts of land including Lots 4 and 5, Mason's Addition, \$2,066.65, dated December 18, 1884, filed January 6, 1885, Vol. 18, page 184, DRHC.

Warranty Deed

Mrs. Virginia A. Van Hook et vir, J. H. Van Hook, Lots 4 and 5, Mason's Addition, to Isaac Hochwald, \$950, dated December 30, 1893, filed January 2, 1894, Vol. 31, page 400, DRHC.

Isaac Hochwald died October 15, 1956, at his residence, 211 West Grand Avenue, Marshall, Texas, and bequeathed Lots 4 and 5, Mason's Addition, to his daughter Roberta Hochwald. Vol. 63, pages 169-181, Probate Minutes of Harrison County.

Warranty Deed

Roberta N. Hochwald to Francis Franks et ux, Clara Franks, Lots 4 and 5, Mason's Addition, \$17,250, dated February 1, 1960, filed February 15, 1960, recorded February 19, 1960, Vol. 538, page 476, DRHC.

Texas Historical Commission Staff (CW), 10/16/78

Official Texas Historical Building Marker to attach to concrete  
Harrison County (Order #5291)

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APPROVED

Truett Latimer

*Truett Latimer* 11/8/78

# TEXAS HISTORICAL FOUNDATION

BOX 12243 • CAPITAL STATION • AUSTIN, TEXAS 78711 • PHONE 475-3258

November 9, 1978

Mr. Bill Southwell, Jr.  
The Southwell Company  
P.O. Drawer 299  
San Antonio, Texas 78206

5291

NO \_\_\_\_\_

No. #1785 - Medallion 16" x 12" building  
marker without post (to be attached to  
The Hochwald House concrete)

Harrison \_\_\_\_\_ County

Dear Mr. Southwell:

Enclosed is an application for #1785 - Medallion 16" x 12" building marker  
without post (to be attached to concrete), The Hochwald House,  
Marshall, Harrison County, Texas.

We would appreciate a rubbing of this inscription.

Thank you.

Sincerely,

(Miss) Ann Goldman  
/ag

SHIP TO: Mr. & Mrs. Francis Franks  
414 West Grand Avenue  
Marshall, Tx. 75670



**Texas Historical Commission**

Box 12276, Capitol Station,  
Austin, Texas 78711  
Truett Latimer  
Executive Director

October 31, 1978

Mr. Max Lale  
3704 Fitzgerald  
Marshall, TX 75670

RE: The Hochwald House  
Medallion and plate without post

Dear Mr. Lale:

Before we order casting of the enclosed marker inscription, we would like for you to please review and verify the history set forth in the text, as approved by the State Marker Committee.

Will you please signify your approval of the inscription as submitted by signing and returning the enclosed card at your earliest convenience. You may retain the marker copy for your files.

Sincerely,

Truett Latimer  
Executive Director

By:

Anice Read  
Director of Programs

AR:ljm

5291

MARKER TITLE The Hochwald House [A building medallionJOB#  
and interpretive plate are wanted, for  
CITY Marshall "RECORDED TEXAS LANDMARK" Harrison  
DATE 5/17/78

EVALUATION OF  
APPLICATION FOR COMMEMORATIVE MARKER  
TEXAS HISTORICAL COMMISSION

TO THE MEMBERS OF THE STATE MARKER COMMITTEE:

Your appraisal of the attached dossier is hereby requested. To assist you in your deliberations, the comments and recommendations of the staff are included. If your own comments are extensive, you may attach other sheets, or write on the back of this one.

Please retain in your file all but this evaluation sheet, which we request that you return to the state office at your earliest convenience. If the majority of the State Marker Committee recommends acceptance, the inscription will be written and sent to you for your approval. At that time you may wish to refer to the history previously submitted.

Truett Latimer  
Executive Director

Architectural Evaluation:

As no photos can be found to support the claim that the porches are part of the original Victorian house, I will have to go on record questioning that. Please note intersection of porch roof with main house -- not to mention the different styles represented, Victorian vs. Classical Revival. I believe porte-cochere and porches were added, perhaps at same time, in 1912. I am also attaching a xerox copy of Goodman House in Tyler, a Victorian house altered into a Classical Revival. Please note smooth transition into a good design. The Hochwald house, through showing a growth over a period of time, does not appear to have the best, but the worst juxtaposition of the two different styles. For this reason I do not feel it deserves a medallion. J.R.W., 8/17/78

Substantive Evaluation: For my part, the cultural history of the place outweighs the architectural defects, if any. This is old, it is important to the community growth aspect of society in Marshall, and it deserves to be marked and saved. *D.P. 8*

Administrative Evaluation: I visited this house 8-21-78. It is a landmark in *1227* the downtown area of Marshall. It has been used as an antique shop and they are now looking for another commercial use for the building. Many houses have been lost in Marshall, and this one could pave the way for more adaptive reuse of their historic homes. I saw nothing incompatible with the porch being enlarged in 1912. They were an important family and I recommend Medallion and plate. *(Amice) Reed 8-23-78*

RECOMMENDATION OF SMC MEMBER:

Signature, SMC Member

Date

5291

MARKER TITLE The Hochwald House [A building medallion JOB#  
and interpretive plate are wanted, for  
CITY Marshall "RECORDED TEXAS LANDMARK" Harrison

DATE 5/17/78

EVALUATION OF  
APPLICATION FOR COMMEMORATIVE MARKER  
TEXAS HISTORICAL COMMISSION

RECEIVED  
AUG 29 1978

TEXAS HISTORICAL COMMISSION

TO THE MEMBERS OF THE STATE MARKER COMMITTEE:

Your appraisal of the attached dossier is hereby requested. To assist you in your deliberations, the comments and recommendations of the staff are included. If your own comments are extensive, you may attach other sheets, or write on the back of this one.

Please retain in your file all but this evaluation sheet, which we request that you return to the state office at your earliest convenience. If the majority of the State Marker Committee recommends acceptance, the inscription will be written and sent to you for your approval. At that time you may wish to refer to the history previously submitted.

Truett Latimer  
Executive Director

Architectural Evaluation:

As no photos can be found to support the claim that the porches are part of the original Victorian house, I will have to go on record questioning that. Please note intersection of porch roof with main house -- not to mention the different styles represented, Victorian vs. Classical Revival. I believe porte-cochere and porches were added, perhaps at same time, in 1912. I am also attaching a xerox copy of Goodman House in Tyler, a Victorian house altered into a Classical Revival. Please note smooth transition into a good design. The Hochwald house, through showing a growth over a period of time, does not appear to have the best, but the worst juxtaposition of the two different styles. For this reason I do not feel it deserves a medallion. J.R.W., 8/17/78

Substantive Evaluation: For my part, the cultural history of the place outweighs the architectural defects, if any. This is old, it is important to the community growth aspect of society in Marshall, and it deserves to be marked and saved. *DP, 8-22-78*

Administrative Evaluation: I visited this house 8-21-78. It is a landmark in the downtown area of Marshall. It has been used as an antique shop and they are now looking for another commercial use for the building. Many houses have been lost in Marshall, and this one could pave the way for more adaptive reuse of their historic homes. I saw nothing incompatible with the porch being enlarged in 1912. They were an important family and I recommend Medallion and plate. *(Annie) Reed 8-23-78*

RECOMMENDATION OF SMC MEMBER:

*I visited the Hochwald House, and the addition which incorporated another style is no different from many others whose style was changed to reflect the mode of the day - this being what others no doubt did around 1912. I see no reason to use the incompatibility of the*

Signature, SMC Member

Date

*two styles as a sole reason for rejection. I approve the medallion and plate. Better Dan Kleb (Mar X... 8-27-78) (over)*

5291

MARKER TITLE The Hochwald House [A building medallion JOB#  
and interpretive plate are wanted, for  
CITY Marshall "RECORDED TEXAS LANDMARK" Harrison

DATE 5/17/78

RECEIVED  
SEP 11 1978

EVALUATION OF  
APPLICATION FOR COMMEMORATIVE MARKER  
TEXAS HISTORICAL COMMISSION

FIELD SERVICES DEPARTMENT

TO THE MEMBERS OF THE STATE MARKER COMMITTEE:

Your appraisal of the attached dossier is hereby requested. To assist you in your deliberations, the comments and recommendations of the staff are included. If your own comments are extensive, you may attach other sheets, or write on the back of this one.

Please retain in your file all but this evaluation sheet, which we request that you return to the state office at your earliest convenience. If the majority of the State Marker Committee recommends acceptance, the inscription will be written and sent to you for your approval. At that time you may wish to refer to the history previously submitted.

Truett Latimer  
Executive Director

Architectural Evaluation:

As no photos can be found to support the claim that the porches are part of the original Victorian house, I will have to go on record questioning that. Please note intersection of porch roof with main house -- not to mention the different styles represented, Victorian vs. Classical Revival. I believe porte-cochere and porches were added, perhaps at same time, in 1912. I am also attaching a xerox copy of Goodman House in Tyler, a Victorian house altered into a Classical Revival. Please note smooth transition into a good design. The Hochwald house, through showing a growth over a period of time, does not appear to have the best but the worst juxtaposition of the two different styles. For this reason I do not feel it deserves a medallion. J.R.W., 8/17/78

Substantive Evaluation: For my part, the cultural history of the place outweighs the architectural defects, if any. This is old, it is important to the community, growth aspect of society in Marshall, and it deserves to be marked and saved. <sup>DP, 122</sup>

Administrative Evaluation: I visited this house 8-21-78. It is a landmark in the downtown area of Marshall. It has been used as an antique shop and they are now looking for another commercial use for the building. Many houses have been lost in Marshall, and this one could pave the way for more adaptive reuse of their historic homes. I saw nothing incompatible with the porch being enlarged in 1912. They were an important family and I recommend Medallion and plate. <sub>Chancellor 8-23-78</sub>

RECOMMENDATION OF SMC MEMBER:

*Give him 18 x 28 but no medallion (ok TRH)*

*Caldwell*

Signature, SMC Member

RECEIVED  
SEP 11 1978

*7 Sept 78*  
Date

RECEIVED  
AUG 31 1978

RECEIVED  
AUG 31 1978

5291

TEXAS HISTORICAL COMMISSION

MARKER TITLE The Hochwald House [A building medallion JOB#

C FIELD SERVICES DEPARTMENT and interpretive plate are wanted, for  
"RECORDED TEXAS LANDMARK" Harrison

DATE 5/17/78

EVALUATION OF  
APPLICATION FOR COMMEMORATIVE MARKER  
TEXAS HISTORICAL COMMISSION

TO THE MEMBERS OF THE STATE MARKER COMMITTEE:

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Executive Director

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Administrative Evaluation: I visited this house 8-21-78. It is a landmark in *7-22-7* the downtown area of Marshall. It has been used as an antique shop and they are now looking for another commercial use for the building. Many houses have been lost in Marshall, and this one could pave the way for more adaptive reuse of their historic homes. I saw nothing incompatible with the porch being enlarged in 1912. They were an important family and I recommend Medallion and plate. *(A nice) Read 8-23-78*

RECOMMENDATION OF SMC MEMBER:

*I recommend approval. I sincerely wish it qualified for architecture.*  
*Betty T. Murray*  
Signature, SMC Member *8-28-78*  
Date



RECEIVED  
AUG 30 1978

5291

MARKER TITLE FIELD SERVICES DEPARTMENT  
The Hochwald House [A building medallion JOB#  
CITY Marshall and interpretive plate are wanted, for  
"RECORDED TEXAS LANDMARK" Y Harrison

DATE 5/17/78

RECEIVED  
AUG 30 1978

EVALUATION OF  
APPLICATION FOR COMMEMORATIVE MARKER  
TEXAS HISTORICAL COMMISSION

TEXAS HISTORICAL COMMISSION

TO THE MEMBERS OF THE STATE MARKER COMMITTEE:

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Truett Latimer  
Executive Director

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RECOMMENDATION OF SMC MEMBER:

*O.K. history validates marker in spite of architectural lack of smooth transition. It is significant.*

*M.B.*  
Signature, SMC Member

*8/26/78*  
Date

BIBLIOGRAPHY

County Surveyor's Records, Harrison County.

Deed Records of Harrison County.

Probate Minutes of Harrison County.

Abstract of Title, Lots 4 and 5, Mason's Addition to the City of Marshall.

Marshall City Directory, 1893.

Biographical files, Harrison County Historical Museum.

The Marshall Messenger, June 9, 1877; July 1911.

Smithsonian, May 1978.

Hobart Key, Jr., and Max Lale, OF MONEY . . . AND MEN, An Illustrated Collection of Representative Early Texas Bank Checks from the Old Files of Garrett & Key, Private Bankers, 1877-1884, and A History of the First National Bank of Marshall, Texas, The Port Caddo Press, Marshall, Texas, 1965.

Interview, Roberta Hochwald with Mr. and Mrs. Francis Franks, circa February 1960.

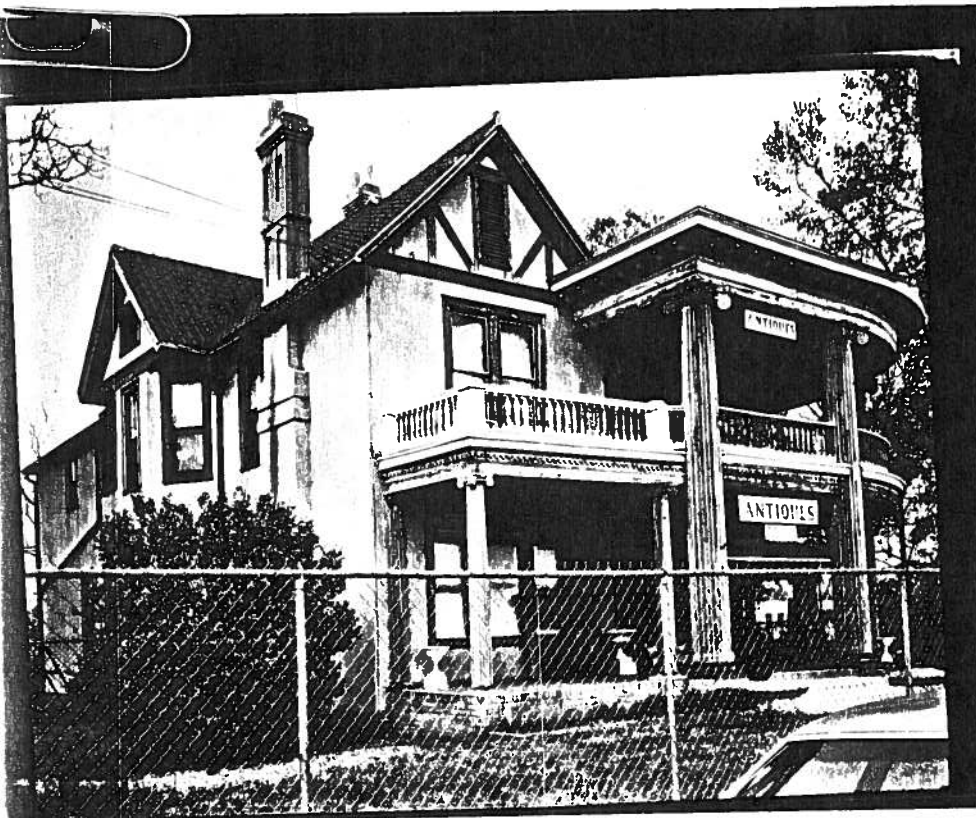
Interview, author with Richard Blalock, May 4, 1978.

Interview, author with L. W. Kariel, May 4, 1978.

NAME: HOCHWALD HOUSE

ADDRESS: 211 WEST GRAND AVENUE

CO CITY QUAD BLK LOT HAN  
MR



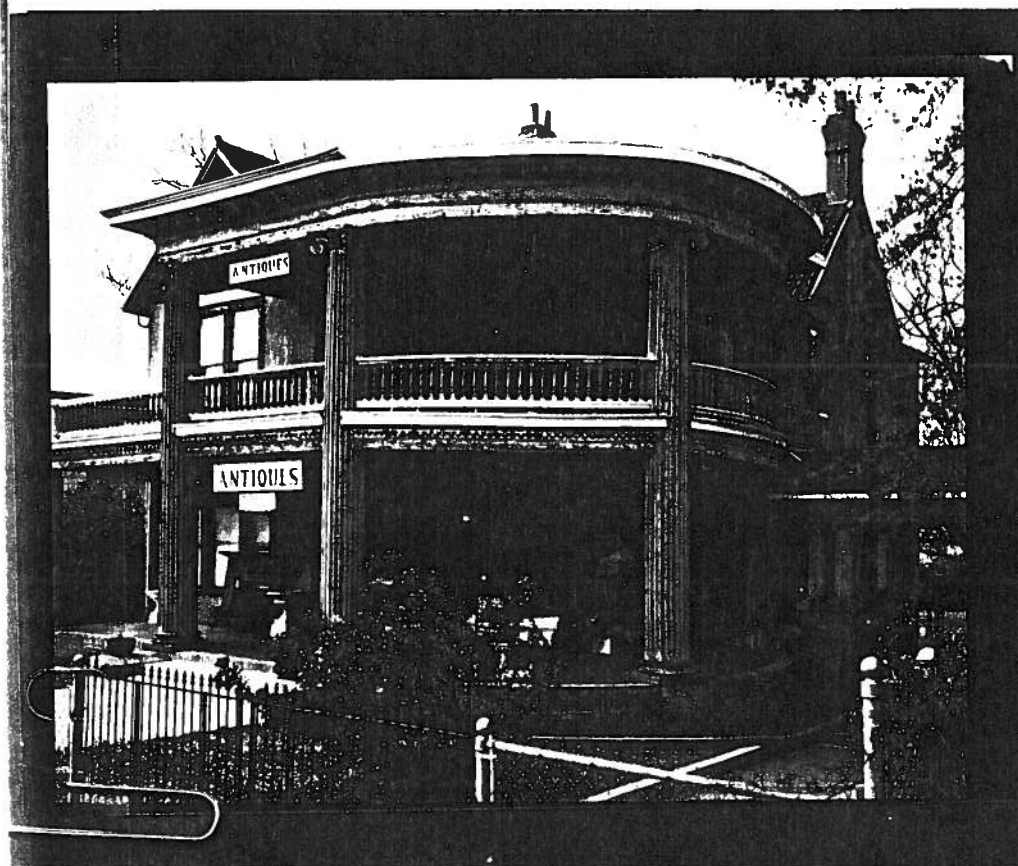
VIEW: SOUTHWEST OBlique

RECORDED BY: SK/BW  
DATE: 4.7.78

NAME: HOCHWALD HOUSE

ADDRESS: 211 WEST GRAND AVE

CO CITY QUAD BLK LOT HAN  
MR



VIEW: SOUTHEAST OBlique

RECORDED BY: SK/BW  
DATE: 4.7.78

NAME: HOCHWALD HOUSE

CO \_\_\_\_\_  
CITY \_\_\_\_\_ QUAD \_\_\_\_\_ BLK HAN  
LOT \_\_\_\_\_ MR \_\_\_\_\_

ADDRESS: 211 WEST GRAND AVENUE



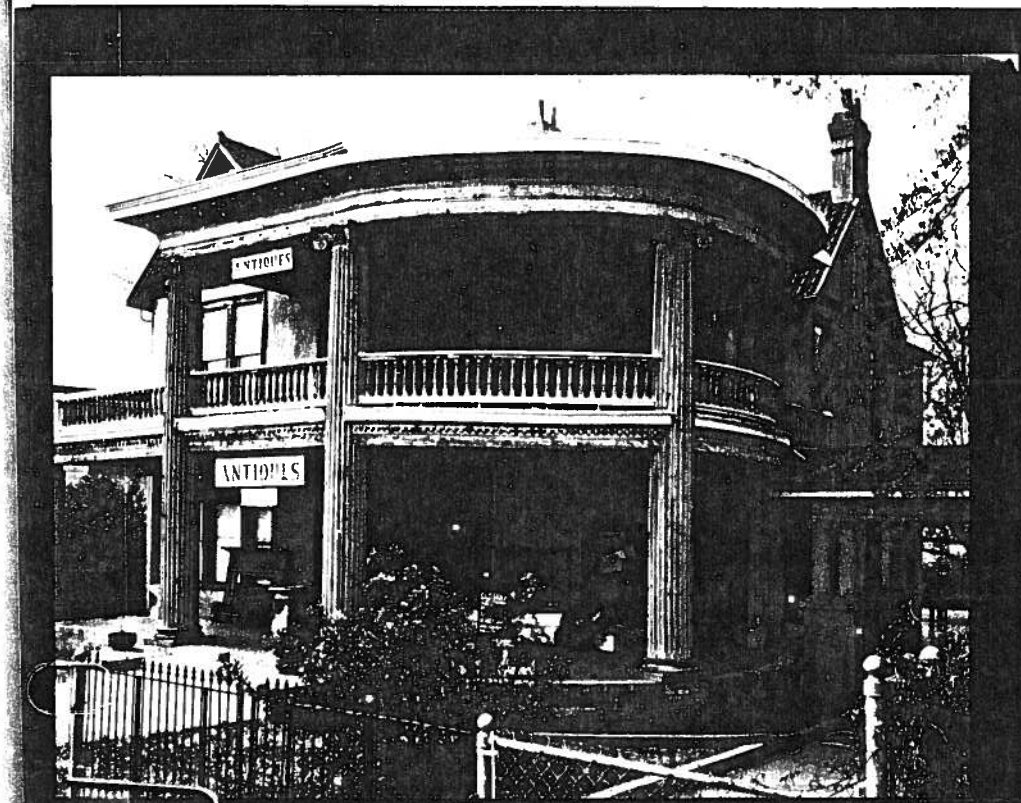
VIEW: SOUTHWEST OBLIQUE

RECORDED BY: SK/BW  
DATE: 4.7.78

NAME: HOCHWALD HOUSE

CO \_\_\_\_\_  
CITY \_\_\_\_\_ QUAD \_\_\_\_\_ BLK HAN  
LOT \_\_\_\_\_ MR \_\_\_\_\_

ADDRESS: 211 WEST GRAND AVE

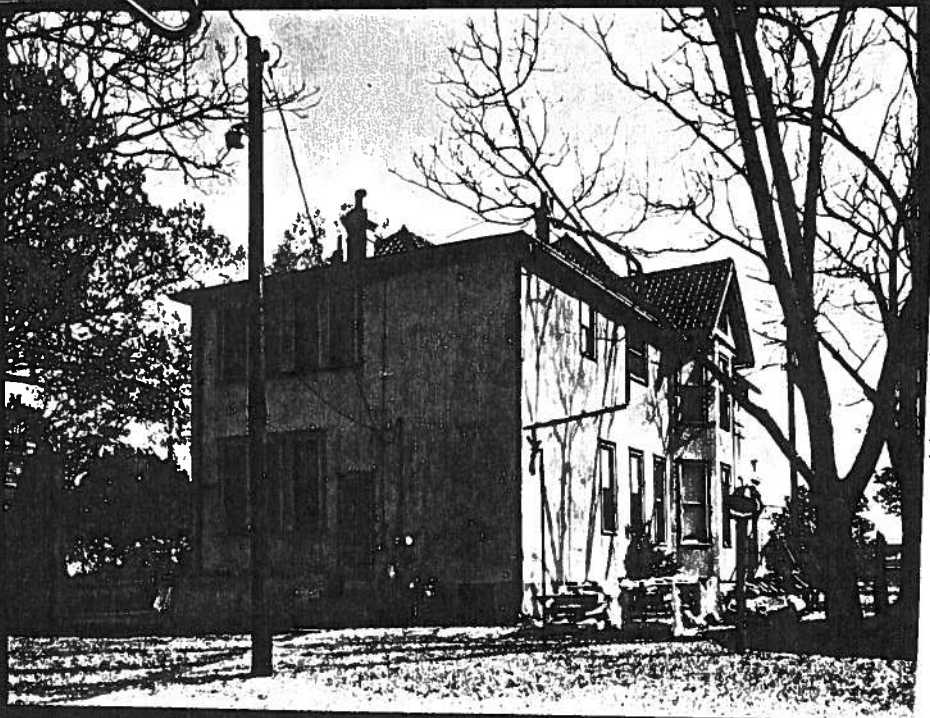


VIEW: SOUTHEAST OBLIQUE

RECORDED BY: SK/BW  
DATE: 4.7.78

NAME: HOCHWALD HOUSE  
ADDRESS: 211 WEST GRAND AVENUE

CO \_\_\_\_\_  
CITY QUAD BLK HAH  
LOT MR

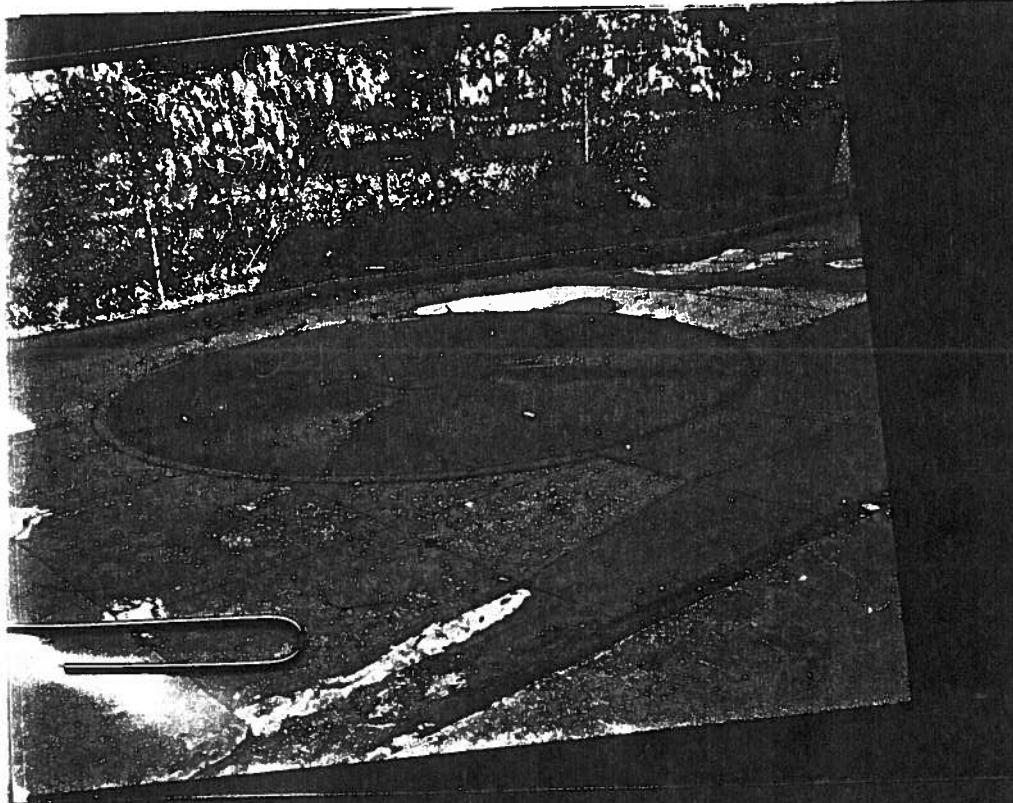


VIEW: NORTHWEST OBLIQUE

RECORDED BY: SK/BW  
DATE: 4.7.78

NAME: HOCHWALD HOUSE  
ADDRESS: 211 WEST GRAND AVE.

CO \_\_\_\_\_  
CITY QUAD BLK HAH  
LOT MR



VIEW: TURN-AROUND FOR  
AUTO.

RECORDED BY: SK/BW  
DATE: 4.7.78



*before*



*after*

*Goodman House in Tyler  
for comparison*

File



CURTIS TUNNELL  
EXECUTIVE DIRECTOR

# TEXAS HISTORICAL COMMISSION

P.O. BOX 12276

AUSTIN, TEXAS 78711

(512) 463-6100

January 10, 1991

Audrey Kariel  
Harrison County Historical Commission  
513 Lansdowne  
Marshall, TX 75670

RE: THE HOCKWALD HOUSE  
16" x 12" interpretive place

Dear Ms. Kariel

The above referenced marker has been shipped as indicated below. If this marker is not received within one week from the date of this notice, please contact Sylvia at the Southwell Company at 512/223-1831, immediately, so it can be traced. Please be prepared to give her the following information:

Job No. 04091 Date Shipped 12/28/90 Via UPS

Shipped to: \_\_\_\_\_ (your address as it appears above)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sincerely,

*Frances Rickard*

Frances Rickard  
Director  
State Marker Program

FR/bjb  
pc: Mr. and Mrs. Francis Franks  
Mrs. Julius Nachman

Date 11/30 Hour 9:07

To CB

**WHILE YOU WERE OUT**

From Carol Little

Of Longview

Phone ( ) 903-758-0581

Telephoned	Returned Call	Please Call	<input checked="" type="checkbox"/>
Please See Me	Will Call Again	Important	<input type="checkbox"/>

Message

They close between  
12:00 and 1:00 pm.

Hochwald/Hockwald

He changed the  
spelling legally from  
Hochwald to  
Hockwald CB

Signed ae



Texas Historical Commission Staff (CW), 10/16/78; replacement 10/17/90;  
revised spelling 11/30/90

Replacement 16" x 12" interpretive plate to be attached to concrete  
Harrison County (Replacement Job #04091)  
Location: 211 W. Grand Avenue, Marshall

THE HOCKWALD HOUSE\*

AN ORPHAN, ISAAC ("IKE") HOCKWALD

(1865-1956) CAME TO MARSHALL IN 1877

AS THE WARD OF LIONEL KAHN, HE

JOINED KAHN'S MERCANTILE FIRM AND

BECAME A PROSPEROUS BUSINESSMAN.

HOCKWALD WAS A SCHOOL TRUSTEE,

MEMBER OF SEVERAL FRATERNAL

GROUPS, AND ONE OF THE ORGANIZERS

OF THE EAST TEXAS BASEBALL LEAGUE.

HE AND HIS WIFE AMELIA (RAPHAEL)

BUILT THIS VICTORIAN RESIDENCE IN

1894-95. CLASSICAL REVIVAL DETAILING

WAS ADDED IN 1912. THE HOCKWALD

FAMILY LIVED HERE UNTIL 1956. \*\*

RECORDED TEXAS HISTORIC LANDMARK - 1979\*\*\*

\*1/2 inch lettering

\*\*3/8 inch lettering

\*\*\*1/4 inch lettering

Texas Historical Commission Staff (CW), 10/16/78; replacement 10/17/90

Replacement 16" x 12" interpretive plate to be attached to concrete  
Harrison County (Replacement Job #04091)

Location: 211 W. Grand Avenue, Marshall

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HOCHWALD WAS A SCHOOL TRUSTEE,

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FAMILY LIVED HERE UNTIL 1956. \*\*

RECORDED TEXAS HISTORIC LANDMARK - 1979\*\*\*

\*1/2 inch lettering

\*\*3/8 inch lettering

\*\*\*1/4 inch lettering

TEXAS HISTORICAL COMMISSION  
State Marker Program  
P. O. Box 12276  
Austin, Texas 78711  
512-463-6100

October 18, 1990

Mr. Bill Southwell  
The Southwell Company  
P. O. Box 299  
San Antonio, TX 78291

RE: JOB NO 04091  
COUNTY HARRISON  
TITLE THE HOCHWALD HOUSE

Dear Mr. Southwell:

The Texas Historical Commission wishes to place an order with you for the following items:

- 12"x 6" Supplemental plate for job# \_\_\_\_\_ for attachment to \_\_\_\_\_
- 16"x12" Interpretive plate for attachment to concrete
- 16"x12" Grave Marker
- 18"x28" Subject marker with post
- 18"x28" Subject marker without post for attachment to \_\_\_\_\_
- 27"x42" Subject Marker with post
- 27"x42" Subject Marker without post for attachment to \_\_\_\_\_
- Medallion No. \_\_\_\_\_ and 16"x12" plate with post
- Medallion No. \_\_\_\_\_ and 16"x12" plate w/o post for attachment to \_\_\_\_\_
- 15"x10" Bronze National Register Plaque for attachment to \_\_\_\_\_
- \_\_\_\_\_ Aluminum National Register Plaque for attachment to \_\_\_\_\_
- Plastic Paperweight Replica of Job No. \_\_\_\_\_, \_\_\_\_\_ County
- Medallion Paperweight
- \_\_\_\_\_ 24"x24" Historical Markers in City Signs (black and white)
- \_\_\_\_\_ 24"x24" Historical Markers in City Signs (green and white)
- Other \_\_\_\_\_

Please provide us with a rubbing of the inscription as appropriate.

We appreciate your prompt attention to this order.

Sincerely,



State Marker Program

SHIPPING INFORMATION

Audrey Kariel  
503 Lansdowne  
Marshall, TX 75670  
214/935-5387

( ) INCISING INFORMATION  
( )  
( )  
( )  
( )  
( )  
( )

9/20/90

MRS. JULIUS B. NACHMAN  
3014 NELSON STREET  
ALEXANDRIA, LOUISIANA 71301

Oct. 23, 1990

RECEIVED

OCT 25 1990

TEXAS HISTORICAL COMMISSION

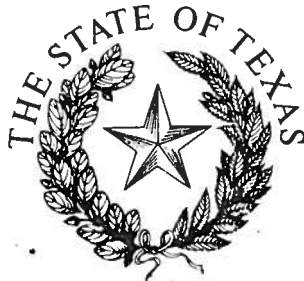
Mrs. Cynthia J. Beeman  
P.O. Box 12276  
Austin, Texas 78711-

Dear Mrs. Beeman:

I appreciate so very  
much your assistance  
in effecting the correction  
of my Aunt's name on  
the "Hochwald House"  
marker in Marshall-

A branch of the Raphael  
family changed the spell-  
ing of their name to "leil"  
With repeated thanks

every good wish, Sincerely,  
MaryAnna Nachman



CURTIS TUNNELL  
EXECUTIVE DIRECTOR

# TEXAS HISTORICAL COMMISSION

P.O. BOX 12276

AUSTIN, TEXAS 78711

(512)463-6100

October 18, 1990

Audrey Kariel  
503 Lansdowne  
Marshall, TX 75670

RE: THE HOCHWALD HOUSE  
16"x12" interpretive plate

Dear Ms. Kariel:

The above referenced marker has been ordered for casting and should be shipped within the next 8 to 10 weeks. Our records indicate that the completed marker will be shipped as follows:

\_\_\_\_\_  
Audrey Kariel  
503 Lansdowne  
\_\_\_\_\_  
Marshall, TX 75670  
\_\_\_\_\_  
\_\_\_\_\_

If this is not correct, please let us know as soon as possible.

Sincerely,

*Frances Rickard*

Frances Rickard, Director  
State Marker Program

FR/bb

cc: Mr. & Mrs. Francis Franks  
Mrs. Julius Nachman

Job #  
04091

APPLICATION FORM FOR OFFICIAL TEXAS HISTORICAL MARKER  
Texas Historical Commission  
State Marker Program  
P.O. Box 12276, Austin, Texas 78711

RECEIVED  
OCT 15 1990  
TEXAS HISTORICAL COMMISSION

Title of Marker (subject to revision by THC staff)		County	
The Hockwald House		Harrison	
Marker Location (street address and town, or specific directions from nearest town on state highway map)			
211 West Grand Avenue		Marshall, Texas	
Distance and direction of subject from marker site		If not on post, type of surface to which marker will be attached (wood, stone, etc.)	
Current plate & Medallion are on the house		Concrete	
Owner of Marker Site	Address	City, Zip	
Mr. & Mrs. Francis Franks	414 West Grand Avenue	Marshall 75670	
Sponsor of Marker	Address	City, Zip	
Harrison Co. Historical Commission	503 Lansdowne	Marshall, 75670	
Signature of County Chairman	Address	City, Zip	Date
Audrey Kariel	503 Lansdowne	Marshall, 75670	10-21-90
Person to whom marker is to be shipped*	Address	City, Zip	Telephone (required)
Audrey Kariel	503 Lansdowne	Marshall, 75670	214-935-5387

\*If marker is to be placed on highway right-of-way, it will be shipped to your district highway engineer.

Please consult the back of this page for specifications of the markers available. Check the items desired below. Approval of the application and narrative must be obtained from the county historical commission, as indicated by the county chairman's signature on this form, before forwarding the material to the Texas Historical Commission. Please do not send payment if ordering subject or building markers; funds will be requested once the application has been approved by the State Marker Committee. Sales tax must be added to the price, except if purchased by a tax exempt organization. Applicants may order a marker with a socket to attach to their own post; however, the cost is the same as a marker furnished with a foundry post.

**SUBJECT MARKERS**

- 16" x 12" grave marker (comes with mounting bar) ..... \$225
- 27" x 42" subject marker with post ..... \$650
- 27" x 42" subject marker without post ..... \$600
- 18" x 28" subject marker with post ..... \$375
- 18" x 28" subject marker without post ..... \$300
- I(We) request that RTHL designation be considered for this structure.  
(Please see signature line below.)

**BUILDING MARKERS**

- 16" x 12" building marker with post ..... \$350
- 16" x 12" building marker without post ..... \$300

Applications for building markers will automatically be considered for the RTHL designation. Please read carefully Texas Marker Policies 13 through 18, and indicate that you have done so by signing below.

Signature of owner

**PAPERWEIGHTS**

Please indicate quantity desired.

- \_\_\_ 3" x 4" plastic paperweight  
mounted with replica of marker ..... \$90  
*Allow two months from completion of marker  
for receipt of paperweight.*
- \_\_\_ Medallion paperweight ..... \$40  
*Allows four lines of engraving; please indicate desired wording.*

**DIRECTIONAL SIGNS**

Please indicate quantity desired and give location(s) on form above:

- 24" x 24" Historical Markers In City sign ..... \$80  
*These will be shipped to and placed on your town's city  
limits signs by the District Highway Engineer.*
- \_\_\_ Black and White (for farm-to-market roads, state and U.S. highways)
- \_\_\_ Green and White (for interstate highways)
- 18" x 22" Historical Marker directional sign ..... \$80  
*In black and white only. For city and county roads.  
Applicant must supply post and be responsible for placement.*
- \_\_\_ With arrow pointing straight ahead
- \_\_\_ With arrow pointing left
- \_\_\_ With arrow pointing right

**OTHER**

\* Replacement of  
incorrect 16" x 12"  
marker plate

- 12" x 6" supplemental plate ..... \$110
- 16" x 12" building marker plate only  
X (see policy #15) ..... \$190
- Replacement medallion (see policy #15) ..... \$110
- Bronze stars (for replacement on 1936  
granite markers) ..... \$ 25
- Bronze wreaths (for replacement on  
1936 granite markers) ..... \$ 25
- Bronze seals (for replacement on  
1936 granite markers) ..... \$ 65
- Bronze plates (for replacement on  
1936 granite markers) ..... \$185
- Certificates of appreciation ..... 50¢ each



CURTIS TUNNELL  
EXECUTIVE DIRECTOR

TEXAS HISTORICAL COMMISSION  
P.O. BOX 12276 AUSTIN, TEXAS 78711 (512)463-6100

October 17, 1990

Audrey Kariel  
Harrison County Historical Commission  
503 Lansdowne  
Marshall, TX 75670

RE: HOCHWALD HOUSE

Dear Audrey:

We received a letter from Carol Little on October 15, along with a check from Mrs. Nachman for a replacement interpretive plate for the Hochwald House. Enclosed is a copy of the corrected marker text for your files. I am also sending copies to Mrs. Nachman and Mr. and Mrs. Franks.

We will proceed with sending this order to the foundry. You should receive the completed marker in about eight weeks. If there are any further questions concerning the marker, please let us know.

Sincerely,

Cynthia J. Beeman  
Historian  
State Marker Program

Enc.

cc: Mr. and Mrs. Francis Franks  
Mrs. Julius Nachman

*Carol Morris Little*

RECEIVED  
OCT 15 1990

Post Office Box 3123  
Longview, Texas 75606  
913  
914-758-0581

October 21, 1990

TEXAS HISTORICAL COMMISSION

Frances Rickard, Director  
State Marker Program  
Texas Historical Commission  
P. O. Box 12276  
Austin, Texas 78711

112542

CK # 630

\$ 190.00

Job # 04091

Dear Frances.

Enclosed is a check for the replacement cost of a 16" x 12" plate for the Isaac Hockwald Home in Marshall. Mrs. Nachman provided the check because she wanted the marker corrected. The name "Raphel," as it appears on the present plate, should read **RAPHAEL**.

Mrs. Nachman has been concerned about this for several months. and the current owners Clara and Francis Franks also are eager to have a correct text. The rest of the wording is OK.

If you need more information. please let me know.

Thank you,

*Carol*

Carol Morris Little

*Harrison Co.  
1978*



5/12/87  
Enail: Inclosing  
copies of Mrs Nachman  
letter, page of  
Maxine + Roberta's death -  
all of which show  
the mis-spelled name  
& the correct spelling -  
If this is not enough,  
let us know -

Also, please let us  
know ~~if~~ if there is  
an east & if no, what  
it would, as Mrs  
Nachman, ask us to  
let her know -

Thanks.  
J.W.F.

any mercantile institution in the state of Texas. The marvelous growth and expansion under the present able management of Mr. Hochwald has been such that today its wondrous diversified stock contains every article necessary to clothe and feed mankind, as well as hundreds of other items consumed daily . . . The lines carried embrace groceries, dry goods, clothing, blankets, boots and shoes, hats and caps, hardware, and a number of other articles too numerous to mention. The store is appropriately furnished and equipped for the transaction of the great volume of business done by the firm. In all respects this store is one of the foremost commercial enterprises outside of the large market centers and in the extent of its trade and high character of stock wields a powerful and increasing influence in the business circles of Marshall and surrounding country. 11

In his mid-20s, well established in business through the guidance and generosity of his benefactor, Hochwald was able to extend his interests into the community and, in 1891, to take a bride, Miss Amelia Raphael. Following their marriage the couple occupied the Wilson House (now razed) at 301 North Franklin Street,<sup>12</sup> where they continued to live until their new home at 211 West Grand Avenue was completed in 1895, and where their first child, Roberta, was born on November 11, 1892.

The bridegroom became the first president of the Moses Montefiore congregation in Marshall and served as its president for more than two decades after its organization. He became a member of the board of trustees of the Marshall school system, beginning an involvement in education which continued throughout his remaining years. He was a member of the Knights of Pythias, Benevolent and Protective Order of Elks, Woodmen of the World and other fraternal organizations including the Masonic orders, in which he was a Shriner,<sup>13</sup> and he developed an interest in organized baseball which was to remain one of his principal joys as long as he lived.

In his 60s, in 1926, he was one of the organizers and became the first president of the Marshall Rotary Club.<sup>14</sup> After completing his service as pres-

Official Texas Historical Building Marker to attach to concrete  
Harrison County (Order #5291)

Location: 211 W. Grand Avenue, Marshall

THE HOCHWALD HOUSE\*

AN ORPHAN, ISAAC ("IKE") HOCHWALD

\*\*\* \*\*  
(1865-1956) CAME TO MARSHALL IN 1877

AS THE WARD OF LIONEL KAHN. HE

JOINED KAHN'S MERCANTILE FIRM AND

BECAME A PROSPEROUS BUSINESSMAN.

HOCHWALD WAS A SCHOOL TRUSTEE,

MEMBER OF SEVERAL FRATERNAL

GROUPS, AND ONE OF THE ORGANIZERS

OF THE EAST TEXAS BASEBALL LEAGUE.

HE AND HIS WIFE AMELIA (~~RAPHEL~~) **RAPHAEL**

BUILT THIS VICTORIAN RESIDENCE IN

1894-95. CLASSICAL REVIVAL DETAILING

WAS ADDED IN 1912. THE HOCHWALD

FAMILY LIVED HERE UNTIL 1956. \*\*

RECORDED TEXAS HISTORIC LANDMARK - 1979\*\*\*

\*1/2 inch lettering

\*\*3/8 inch lettering

\*\*\*1/4 inch lettering

Beth Francis and Clara  
Franklin approved this 11-4  
by telephone

msf

## Deaths, Funerals

**MISS HOCKWALD**  
Funeral services for Miss Roberta Nathan Hockwald, 84, of 1302 E. Burleson St., were held at 2 p.m. Monday in Hillcrest Mausoleum in Dallas, with Rabbi Gustave Falk officiating. Arrangements were under the direction of Cothron-Blalack and Huffman Funeral Home.

Miss Hockwald died Saturday in a local hospital.

A native and lifelong resident of Marshall, she was born Nov. 11, 1891, the daughter of Issac and Amelia Raphael Hockwald. Miss Hockwald was a member of the Jewish faith.

Survivors include three cousins, Mrs. Mary Anna Nachman of Alexandria, La., Mrs. Bertha Wood of Dallas and Dr. Robert Hockwald of San Francisco, Calif.

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MARKER TITLE THE HOCHWALD HOUSE (re)  
 MARKER SIZE 16" x 12" interpretive place

JOB. NO. 04091  
 COUNTY HARRISON  
 PRICE \$190.00

**PROCEDURE FOR MARKER APPLICATION**

INITIAL      DATE

		1. Application received		
cjb	10/15/90	2. Receipt of application acknowledged		
<del> </del>	<del> </del>	3. Additional information sent for		
<del> </del>	<del> </del>	4. Evaluated		
<del> </del>	<del> </del>	5. Sent to SMC for approval		
<del> </del>	<del> </del>	6. Letter of approval sent and folder labeled		
cjb	10/15/90	7. Check received	THC # 112542	Amount: \$190.00
<del> </del>	<del> </del>	8. Inscription written	File name: 12: hochwald.hsn	
<del> </del>	<del> </del>	9. Inscription sent out for approval		
<del> </del>	<del> </del>	10. Reapproval sent (if necessary)		
<del> </del>	<del> </del>	11. Highway permission secured (if necessary)		
<del> </del>	<del> </del>	12. Order sent to Southwell		
<del> </del>	<del> </del>	13. Dedication material sent		
PR-d CJB	11-25-90	14. Rubbing checked		
AP	1-10-91	15. Notice of shipment		
		16. Survey card completed		

**COUNTY CHAIRMAN:**

Audrey Kariel  
 503 Lansdowne  
 Marshall, TX 75670

**CC:**

Mr. & Mrs. Francis Franks  
 414 W. Grand Ave.  
 Marshall, TX 75670

Mrs. Julius Nachman  
 3014 Nelson Street  
 Alexandria, LA 71301

MRS. JULIUS B. NACHMAN  
3014 NELSON STREET  
ALEXANDRIA, LOUISIANA 71301

March 7, 1987.

Dear Mr. & Mrs. Franks:

I am addressing you folks about a matter that became evident to me at the dedication ceremonies of the Hockwold House - However, I hated to place a "damp" on the occasion, so did not bring it up at the time - The misspelling of Amelia Raphael Hockwold's name. My mother's branch of the family kept the original spelling when cousins changed to "iel".

2.

I bring this error up now  
as the correct spelling  
has been changed on U.S.  
Army Corp of Engineers maps  
maps, as well as a recent  
publication of Central La-  
Roses. I have brought  
this error to their attention  
but doubt what effect  
it will have.

Sincerely hope that  
Amelia Hochwald's home  
can have her correct  
maiden name -

Every good wish,  
Awaiting your reply,

Sincerely  
MaryAnna W.

RECEIVED  
NOV 02 1978

3704 Fitzgerald  
Marshall, Texas 75670

November 1, 1978

TEXAS HISTORICAL COMMISSION

Dear Anice:

Deolece will be as pleased to have this in the commission's hands as I am. She has been needling me gently about this for a long time. The application is one of those I mentioned at our meeting you attended as being "promised."

I am accompanying it with a National Register form. Will you be kind enough to pass it along to Joe's office? Stan and Barry surveyed and photographed the house when they were here in April, I believe it was, and the photographs should be in Joe's office.

I must share a secret with you. The owners of the Hochwald House have found an old zinc engraving -- a newspaper cut on a wood block -- from which they have had proof prints made. The picture obviously was made before the 1912 additions. It shows no porte-cochere, no garage, no concrete siding (as a matter of fact, the wood siding is visible)-- but it does show the porches, the point on which Joe based his objections! Please keep this under your hat, though. The owners are to search the microfilm files at the newspaper offices this week, hoping to find the reproduction for which this cut was designed, and perhaps an accompanying story. When they have made this search, either successfully or unsuccessfully, I will send copies of the proof prints -- to Truett.

Best regards and all good wishes,

*Max S. Jones*

I Approve of the inscription for \_\_\_\_\_

The Hochwald House

as sent to me \_\_\_\_\_ October 31, 1978

Harrison

*Max S. Jones*  
signed

*11-6-78*

date