FACULTY RETREAT
Fall, 2004

9am-4pm
Wednesday, August 25, 2004
502 Westwind Circle (My home)

AGENDA

9am  Summer Update

10am  Curriculum

Noon  Lunch

1pm  Dr. Rachel Underwood, Business Protocol

3pm  Program Areas discuss “Distinctive Identity”
     STRATEGIES FOR MARKETING (see attached article)
     1. Know thyself
     2. Focus on strategic goals
     3. Make decisions on empirical basis
     4. Integrate everything
     5. Commit for the long haul