

Transfer Degree Map: Lone Star College to Stephen F. Austin State University  
**Bachelor of Arts in Mass Communication, Advertising/Public Relations Concentration**

**4 – Year Suggested Academic Plan for Transfer**

First Year - Freshman							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs	Transfer School Course Number	SFA Course Number	Course Name	Hrs
ENGL 1301	ENG 131	Rhetoric & Composition	3	ENGL 1302	ENG 132	Research & Argument	3
GOVT 2305	PSC 142	American Government (Note 7)	3	GOVT 2306	PSC 141	Texas Government (Note 7)	3
LSC Core	Core	Science (Note 1)	4	LSC Core	Core	Science (Note 1)	4
Foreign Language	Core	Modern Language (beginning 1) (Note 5)	4	Foreign Language	Modern Language	Modern Language (beginning 2) (Note 5)	4
PHED 1164	Elective	Elective	1	LSC Core	Core	Social and Behavioral Sciences (Note 6)	3
<b>Total</b>			<b>15</b>	<b>Total</b>			<b>17</b>

Second Year - Sophomore							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs	Transfer School Course Number	SFA Course Number	Course Name	Hrs
LSC Core	Core	Languages, Philosophy, Culture (Note 4)	3	HIST 1302	HIS 134	US History- 1877- Present (Note 8)	3
HIST 1301	HIS 133	US History- 1000-1877 (Note 8)	3	SPCH	COM	COM 111, 170, or 215	3
LSC Core	Core	Languages, Philosophy, Culture (different prefix) (Note 4)	3	Foreign Language	Modern Language	Modern Language (intermediate 2) (Note 5)	3
Foreign Language	Modern Language	Modern Language (intermediate 1) (Note 5)	3	LSC Core	Core	Math 110 or Higher (Note 3)	3
LSC Core	Core	Creative Arts (Note 2)	3	COMM 1307	MCM 101	Intro to Mass Media	3
<b>Total</b>			<b>15</b>	<b>Total</b>			<b>15</b>

Third Year - Junior							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs.	Transfer School Course Number	SFA Course Number	Course Name	Hrs
	MCM 205	Media Writing	3		MCM 251	Introduction to Social Media	3
	MCM 210	Multimedia Production	3		MCM 306	Media Law	3
	MCM 307	Advertising Principles	3		MCM 3--	Advanced, 300 or 400 level	3
	MCM 380	Public Relations Principles	3		Minor	Minor course	3
	Minor	Minor course	3		Minor	Advanced, 300 or 400 level	3
<b>Total</b>			<b>15</b>	<b>Total</b>			<b>15</b>

Fourth Year - Senior							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs.	Transfer School Course Number	SFA Course Number	Course Name	Hrs
	MCM 406	Media Ethics	3		MCM 470	Strategic Advertising & PR	3
	MCM 3--	Advanced, 300 or 400 level	3		MCM 3--	Advanced, 300 or 400 level	3
	MCM 3--	Advanced, 300 or 400 level	3		Minor	Advanced, 300 or 400 level	3
	Minor	Advanced, 300 or 400 level	3		Minor or Elective	Advanced, 300 or 400 level	3
	Minor	Advanced, 300 or 400 level	3		Elective	Elective	1
<b>Total</b>			<b>15</b>	<b>Total</b>			<b>13</b>

**Notes & Comments**

Note 1: Six to eight hours (two courses) from LSC Life & Physical Sciences Core

Note 2: Three hours from LSC Creative Arts Core

Note 3: Three hours from LSC Math Core

Note 4: Three hours from Lang, Phil, & Culture; **BA degrees require an additional course from the Lang, Phi, & Culture Core with a different course prefix from the Core course taken.**

Note 5: **All BA degrees require foreign language proficiency through SFA level 232 (2312) of the same language** (includes subjects FRE, GER, POR, SPA, SPH, numbers 131 (SPAN 1411), 132 (SPAN 1412), 231 (SPAN 2311), and 232 (SPAN 2312))

Note 6: Three hours from LSC Social & Behavioral Science Core

Note 7: **Both GOVT 2305 and 2306 should be taken at LSC to satisfy Government/Political Science Legislative & Core requirement.**

Note 8: Six hours from LSC History Core

Note 9: **A maximum of 66 hours of academic courses plus up to 4 hours of PHED/KINE courses from community colleges can be applied in a bachelor's degree**

**If a student is Core Complete at Lone Star College, they are Core Complete at SFA**