

Transfer Degree Map: Lone Star College to Stephen F. Austin State University
Bachelor of Science in Mass Communication, Advertising/Public Relations Concentration

4 – Year Suggested Academic Plan for Transfer

First Year - Freshman							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs	Transfer School Course Number	SFA Course Number	Course Name	Hrs
ENGL 1301	ENG 131	Rhetoric & Composition	3	ENGL 1302	ENG 132	Research & Argument	3
GOVT 2305	PSC 142	American Government (Note 6)	3	GOVT 2306	PSC 141	Texas Government (Note 6)	3
LSC Core	Core	Science (Note 1)	4	LSC Core	Core	Science (Note 1)	4
LSC Core	Core	Creative Arts (Note 2)	3	LSC Core	Core	Math 110 or Higher (Note 3)	3
LSC Core	Core	Social and Behavioral Sciences (Note 5)	3	COMM 1307	MCM 101	Intro to Mass Media	3
Total			16	Total			16

Second Year - Sophomore							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs	Transfer School Course Number	SFA Course Number	Course Name	Hrs
ENGL 2311	ENG 273	Technical and Scientific Writing	3	LSC Core	COM	COM 111, 170, or 215	3
HIST 1301	HIS 133	US History- 1000-1877 (Note 7)	3	HIST 1302	HIS 134	US History- 1877- Present (Note 7)	3
LSC Core	Core	Languages, Philosophy, Culture (Note 4)	3	LSC Math	Math	Math 133 or higher (Note 3)	3
LSC Science	Science	Science (Note 8)	4	LSC Science	Science	Science (Note 8)	4
PHED 1164	Elective	Elective	1	Minor	Minor	Minor course	3
Total			14	Total			16

Third Year - Junior							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs.	Transfer School Course Number	SFA Course Number	Course Name	Hrs
	MCM 205	Media Writing	3		MCM 251	Introduction to Social Media	3
	MCM 380	Public Relations Principles	3		MCM 306	Media Law	3
	MCM 307	Advertising Principles	3		MCM 3--	Advanced, 300 or 400 level	3
	MCM 210	Multimedia Production	3		Minor	Minor course	3
	Minor	Minor course	3		Minor	Advanced, 300 or 400 level	3
Total			15	Total			15

Fourth Year - Senior							
Fall Semester				Spring Semester			
Transfer School Course Number	SFA Course Number	Course Name	Hrs.	Transfer School Course Number	SFA Course Number	Course Name	Hrs
	MCM 406	Media Ethics	3		MCM 470	Strategic Advertising & PR	3
	MCM 3--	Advanced, 300 or 400 level	3		MCM 3--	Advanced, 300 or 400 level	3
	MCM 3--	Advanced, 300 or 400 level	3		Minor	Advanced, 300 or 400 level	3
	Minor or elective	Advanced, 300 or 400 level	3		Minor or elective	Advanced, 300 or 400 level	3
	Minor or elective	Advanced, 300 or 400 level if needed	3		Elective	Elective	2
Total			15	Total			14

Notes & Comments

Note 1: Six to eight hours (two courses) from LSC Life & Physical Sciences Core

Note 2: Three hours from LSC Creative Arts Core

Note 3: Three hours from LSC Math Core. The **BS degree requires an additional Math course from LSC Math Core excluding MATH 1332 and 1350.**

Note 4: Three hours from LSC Language, Phil, & Culture Core

Note 5: Three hours from LSC Social & Behavioral Science Core.

Note 6: **Both GOVT 2305 and 2306 should be taken at LSC to satisfy Government/Political Science Legislative & Core requirement.**

Note 7: Six hours from LSC History Core

Note 8: **BS degree requires six to eight additional hours from one of the following sequences:** ANT 248(ANTH 2401), ANT 251, GEO 130(GEOG 1301); BIO 131(BIOL 1411), BIO 133 (BIOL 1413), BIO 225, 238 (BIOL 2401), 239 (BIOL 2402); CHE 133(CHEM 1411),134(CHEM 1412), 231; ENV 110 (ENVR 1401), GOL 131 (GEOL 1403), 132 (GEOL 1404); AST 105, PHY 110, PHY 131 (PHYS 1401), 132 (PHYS 1402), 241(PHYS 2425), 242(PHYS 2426). See advisor for approved substitutions.

Note 9: ENGL 2311(ENG 273) is required for BS degree.

Note 10: **A maximum of 66 hours of academic courses plus up to 4 hours of PHED/KINE courses from community colleges can be applied in a bachelor's degree**

If a student is Core Complete at Lone Star College, they are Core Complete at SFA