Department of Mass Communication

WRITING ENHANCED POLICY

Students in each of the courses below will, at a minimum:

1. Write at least 3000 words on projects and/or assignments throughout the semester.
2. Be required to revise and re-submit at least one assignment during the term.
3. Complete at least one out-of-class writing assignment.

Total writing assignments for the course will count for a minimum of 50% of the course grade.

Enrollment in the courses will be capped at 20 students to provide adequate instructor feedback to the student. Note: The cap may be increased by the department chair as necessary in consultation with the professor.

Courses:

- MCM 205 Media Writing,
- MCM 305 Converged Reporting
- MCM 308 Advertising cases & Campaigns,
- MCM 309 Feature Writing
- MCM 320 Sports Writing
- MCM 381 Public Relations Writing
- MCM 382 Public Relations Case Studies
- MCM 383 Public Relations Campaigns
- MCM 410 Student Publication Practicum
- MCM 413 Column & Editorial Writing
- MCM 421 Scriptwriting
- MCM 440 Backpack Journalism
- MCM 478 Advanced Advertising I
- MCM 479 Advanced Advertising
- MCM 490 Student Publications Workshop

Adopted December 2012 by the Department of Mass Communication faculty.