Dear SFA supporter,

Stephen F. Austin State University Orientation Programs is offering an exciting marketing opportunity to reach all new SFA students and their family members through Lumberjack Orientation and Weeks of Welcome!

The purpose of Lumberjack Orientation and Weeks of Welcome is to aid students and families in the transition to SFA, while integrating them into campus life and the Nacogdoches community. Lumberjack Orientation takes place throughout the summer with approximately 2,500 students and 2,000 family members attending. Weeks of Welcome takes place during the first two weeks of both fall and spring semesters.

Spotlight your business or department/organization by becoming a Lumberjack Orientation and/or Weeks of Welcome sponsor.

We hope you consider taking part in this marketing opportunity that we know will have a positive outcome on the SFA community. If you have any questions, do not hesitate to contact Orientation Programs at (936) 468-6641, orientation@sfasu.edu or sfawow@sfasu.edu.

Thank you for your support, we look forward to working with you!

Axe ‘em Jacks,

Jamal Smith
Director of Orientation Programs
SFA ORIENTATION PROGRAMS ADVERTISING & SPONSORSHIP OPPORTUNITIES

Lumberjack Spirit Sponsor - $700
- Full page ad in Lumberjack Orientation guidebook (5,000+ provided to all new students and families)
- Logo printed on Weeks of Welcome event schedule and posters
- Logo on back of a Lumberjack Orientation staff t-shirt - logo needed by May 1, 2019
- Logo on back of a Weeks of Welcome staff t-shirt - logo needed by May 1, 2019
- Logo on back of Lumberjack Orientation and Weeks of Welcome student giveaway t-shirts
- Coupons included in student and parent Orientation bags
- Slide in Lumberjack Orientation Welcome PowerPoint (7 sessions total)
- Display of business banner in Residence Hall during Lumberjack Orientation and during major Weeks of Welcome events - banner needed by June 1, 2019
- Live Sponsorship mentions during major Weeks of Welcome events
- Logo on Orientation Programs website

Orientation Sponsor - $550
- Full page ad in Lumberjack Orientation guidebook (5,000+ provided to all new students and families)
- Logo on back of a Lumberjack Orientation staff t-shirt - logo needed by May 1, 2019
- Logo on back of Lumberjack Orientation student giveaway t-shirts - logo needed by May 1, 2019
- Slide in Lumberjack Orientation Welcome PowerPoint (7 sessions total)
- Display of business banner in Residence Hall during Lumberjack Orientation (banner needed by June 1, 2019)
- Coupons included in student and parent Orientation bags

WoW (Fall 2019) Sponsor - $250
- Logo printed on Weeks of Welcome event schedule and posters
- Logo on back of Weeks of Welcome student giveaway t-shirt - logo needed by May 1, 2019
- Live sponsorship mentions during major Weeks of Welcome events
- Distribution of flyers or coupons to students at WoW Headquarters - flyers/coupons needed by August 16, 2019
- Display of business banner during major events - banner needed by August 16, 2019

À la Carte Sponsorship Items
- Ad placed in Lumberjack Orientation guidebook (5,000+ provided to all new students and families)
  - Full Page Ad - $375 or Half Page Ad - $250
- Logo on back of a Lumberjack Orientation or Weeks of Welcome staff shirt - $500
- Display of banner in student Residence Hall during Lumberjack Orientation - $150
- Coupons/handouts included in student and parent Orientation bags - $200
- Logo on back of Lumberjack Orientation student giveaway t-shirt - $60
- Logo on back of Weeks of Welcome student giveaway t-shirt - $60
- Slide in Lumberjack Orientation Welcome PowerPoint - $125 for all freshmen and transfer sessions (8 sessions total)

In-Kind and/or Prize Donation Options
In-kind and prize donations are acceptable and reviewed by the Director and/or Assistant Director of Orientation Programs. Please contact Jamal Smith or Rhylie Gachot at 936.468.6641 or orientation@sfasu.edu.

Please note proper Ad dimensions with no bleeds:
Full Page – 7.878 x 10.375 in | Half Page – 7.878 x 5.1375 in

Ads must be emailed to orientation@sfasu.edu by Friday, March 3, 2019. Due to printing deadlines, ads will not be accepted after this date.

Please return all forms in person to: Orientation Programs, BPSC 2.402 or Mail to: SFA PO Box 6074, Nacogdoches, TX 75962
SFA ORIENTATION PROGRAMS ADVERTISING & SPONSORSHIP OPPORTUNITIES

Business/Company Name: ____________________________________________________________

Contact Name: ___________________________________________________________________

Mailing Address: __________________________________________________________________

Will you need an invoice emailed to you?  Yes  No

If yes, email address: _______________________________________________________________

Sponsorship Type(s)

_____ Lumberjack Spirit Sponsor  $700
_____ Orientation Sponsor  $550
_____ WoW Sponsor  $250

Subtotal: $ ______________

À la Carte Items

_____ Full Page Ad in Orientation Guidebook  $375
_____ Half Page Ad in Orientation Guidebook  $250
_____ Logo on back of an Orientation or WoW staff shirt  $500
_____ Banner displayed in student Residence Hall during Orientation  $150
_____ Coupons/handouts included in student and parent Orientation bags  $200
_____ Logo on back of Orientation student giveaway t-shirt  $60
_____ Logo on back of Weeks of Welcome student giveaway t-shirt  $60
_____ Slide in Orientation Welcome PowerPoint  $125

Subtotal: $ ______________

Total: $ ______________

Payment Type:

Check  Cash  Credit Card  Check #  In-Kind Donation

Credit Card Type  Credit Card #  

V-Code  Exp. Date 

Name on Card

Billing Address

_______________________________________________________________

_______________________________________________________________

Please make checks payable to:

SFA Orientation Programs

FOR OFFICE USE ONLY

Orientation Programs Member Name: ________________________________

Payment Type:  Form Received Date:  Payment Received Date:  Invoice Sent: