

APPENDIX B

STEPHEN F. AUSTIN STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

JULY 19, 2012

STEPHEN F. AUSTIN STATE UNIVERSITY



PRIMARY MARKS		SECONDARY MARKS	
1	2	3	4
SECONDARY MARKS			
5		6	
7		8	

VERBIAGE	GENERAL INFORMATION
Stephen F. Austin State University™ Stephen F. Austin™ SFA™ SFASU™	SFA Lumberjacks™ SFA Ladyjacks™ Angry Axe™
LOCATION: NACOGDOCHES, TX MASCOT: LUMBERJACKS, LADYJACKS MASCOT NICKNAME: N/A	ESTABLISHED DATE: 1923 CONFERENCE: SOUTHLAND CONFERENCE

MASCOT MARK	AXE MARK	HELMET MARKS	
9	10	11	12
ALUMNI MARKS	SCHOOL SEAL	THE SFA WAY	
13	15	16	
14		17	

COLOR INFORMATION		
You must use the approved University colors or the "PANTONE" colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE* is a registered trademark of PANTONE, Inc.		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
DARK PURPLE PURPLE GRAY BLACK	PANTONE 669 PANTONE 267 PANTONE COOL GRAY 5 PANTONE PROCESS BLACK	
DARK PURPLE	PURPLE	GRAY
		BLACK

ADDITIONAL PERTINENT INFORMATION			
	Yes	No	Restrictions
• University seal permitted on products for resale:	—	X	_____
• Alterations to seal permitted:	—	X	_____
• Overlaying / intersecting graphics permitted with seal:	X	X	_____
• University licenses consumables:	X	X	_____
• University licenses health & beauty products:	X	X	_____
• University permits numbers on products for resale:	X	—	_____
• Mascot caricatures permitted:	X	—	_____
• Cross licensing with other marks permitted:	X	—	_____
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.			_____
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.			_____

NOTE: The marks of Stephen F. Austin State University of are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by STEPHEN F. AUSTIN STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.

Licensees

2018-04-26 09:19:58 AM

Licensed as of 04/2018

Stephen F. Austin State University

Standard License

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 03/09/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Absolute Color DBA Promovana (117263)

5810 Windfern Rd
Houston, TX 77041
Ms. Christy Nguyen
Phone 713-996-0202
Fax
christy@absolute-color.net
Spec Agr Disclosed: 03/01/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

ACCO Brands USA LLC (13020)

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5032
www.Accobrands.com
nanette.birdsall@acco.com
Spec Agr Disclosed: 03/27/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Advanced Graphic Products dba Advanced-Online (58410)

750 Gateway

Coppell, TX 75019
Ms. Melissa Gurley
Phone 972-471-5422
Fax 972-471-3040
www.Advanced-online.com
mgurley@advanced-online.com
Spec Agr Disclosed: 11/13/2017

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
07B (Consumables)
07D (Infant Products)
07H (Electronics & Content)

All Star Dogs (72398)

20 Hastings Rd.
Marlboro, NJ 07746
Mr. Refael Olya
Phone 917-731-8651
Fax 732-566-3401
www.Allstardogs.com
info@allstardogs.com
Spec Agr Disclosed: 07/01/2017

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Alta Gracia Holdco, Inc. (86424)

160 E. John Street
Spartanburg, SC 29306
Ms. Amanda Wall
Phone 864-285-9810
Fax
www.altagraciaapparel.com
awall@altagraciaapparel.com
Spec Agr Disclosed: 04/04/2017

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Off-Price
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

Licensees

2018-04-26 09:19:58 AM

Licensed as of 04/2018

Stephen F. Austin State University

Amsterdam Printing (47153)

PO Box 701
Amsterdam, NY 12010
Ms. Heather Sargeant
Phone 518-842-6000
Fax 518-843-7518
www.Amsterdamprinting.com
hlsargeant@taylorcorp.com
Spec Agr Disclosed: 03/26/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Angelus Pacific Co. (11614)

PO Box 111
Fullerton, CA 92836
Ms. Cathy Cooper
Phone 714-871-1610
Fax 714-871-1642
www.Angelusapacific.com
cathy@angeluspacific.com
Spec Agr Disclosed: 12/01/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 01/19/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)
02C (Personal Accessories)
06A (Sports Equipment)

Ash City Worldwide a div. of Broder Bros Co. (54431)

35 Orlando Drive
Richmond Hill, ON L4B 0B4
Ms. Katherine Meenan
Phone 800-761-6612
Fax
www.alphabroder.com
kmeenan@alphabroder.com
Spec Agr Disclosed: 01/12/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01T (Women's Outerwear)
01W (Women's Fashion Tops)

Athletic Supply Inc. (TX) (42055)

1107 N. Grant
Odessa, TX 79761
Mr. Ted Flowers
Phone 432-332-1568
Fax 432-333-4702
athleticsupply@sbcglobal.net
Spec Agr Disclosed: 06/13/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Atlanta Hosiery Company (23312)

PO Box 43101
Atlanta, GA 30336
Ms. Lyndsey Parker
Phone 404-691-3990
Fax 404-699-7254
www.Twofeetahead.com
lcohen@atlantahosiery.com
Spec Agr Disclosed: 07/07/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

B.S.I. Products Inc. (17845)

8220 Stayton Dr.
Jessup, MD 20794
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 01/05/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Bentley Plastics (55181)

Licensees

2018-04-26 09:19:58 AM

Licensed as of 04/2018

Stephen F. Austin State University

142 Shady Lane
 Perryville, AR 72126
 Ms. Mary Bentley
 Phone 501-333-2297
 Fax 501-333-2295
 www.Bentleydrinkware.com
 mb.52rd@gmail.com
 Spec Agr Disclosed: 01/12/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
 03D (Housewares)

Boelter Brands LLC (54782)

4200 N Port Washington Road
 Glendale, WI 53212
 Mrs. Katherine Sytkowski
 Phone 414-967-4268
 Fax 414-967-4399
 www.Boelterbrands.com
 KSytkowski@boelter.com
 Spec Agr Disclosed: 06/29/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)
 06A (Sports Equipment)
 07B (Consumables)

Boxercraft Inc. (60640)

7131 Discovery Blvd
 Mableton, GA 30126
 Mr. Ryan Prowell
 Phone 404-355-9994
 Fax 678-553-7011
 www.Boxercraft.com/college
 rprowell@boxercraft.com
 Spec Agr Disclosed: 10/06/2017

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)
 03A (Domestics)

Brown & Bigelow Inc. (MN) (15347)

345 Plato Blvd. East
 St. Paul, MN 55107
 Mr. Garry Hoden
 Phone 651-293-7148
 Fax 651-293-7589
 www.Browncraft.com
 ghoden@brownandbigelow.com
 Spec Agr Disclosed: 12/14/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Bruzer Sportsgear Ltd (84337)

2 - 302 Bridgeland Ave. Unit 2
 Toronto, ON M6A 1Z4
 Mr. Jason Kendall

Phone 416-781-0011
 Fax 416-781-3160
 www.Bruzer.com
 jason@bruzer.com
 Spec Agr Disclosed: 06/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 03A (Domestics)

BSN Sports LLC (48981)

4849 Alpha Road
 Dallas, TX 75244
 Mr. Jeff Loke
 Phone 972-406-3477
 Fax 972-247-0650
 www.Bsnsports.com
 jlloke@bsnsports.com
 Spec Agr Disclosed: 03/23/2018

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Bunnies and Bows (54229)

1332 Falcon Drive
 Lewisville, TX 75077
 Ms. Chrysa Sparrow
 Phone 972-317-2962
 Fax 972-692-7743
 www.Bunniesandbows.com
 chrysa_sparrow@yahoo.com
 Spec Agr Disclosed: 07/11/2017

Distribution Channel(s)

Better Dept Stores/Boutiques

Stephen F. Austin State University

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 04E (Holiday Accessories)

Campus Marketing Specialists (49659)

815 SW 2nd Ave. Ste. 300
 Portland, OR 97204-3023
 Ms. Cyndi Spear
 Phone 503-542-8700
 Fax 503-542-8701
 www.Campusmarketing.com
 cyndi@campusmarketing.com
 Spec Agr Disclosed: 06/22/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Captivating Headwear (50242)

PO Box 721210
 Norman, OK 73072
 Ms. Marie Landry
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mlandry@towlicensed.com
 Spec Agr Disclosed: 06/09/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01U (Women's Headwear)
 05E (Publishing)

Career Uniforms/Designs Plus Inc. (63663)

638-C N. University Dr.
 Nacogdoches, TX 75961
 Mr. Paul Thoman
 Phone 936-560-1921
 Fax 936-560-5287
 www.Dpstitch.net
 paul@dpstitch.net
 Spec Agr Disclosed: 03/06/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

CC Creations Ltd. (35738)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mrs. Shelly Santoy-Poole
 Phone 979-693-9664
 Fax 979-823-4301
 www.Ccreationsusa.com
 s.santoy@cccreationsusa.com
 Spec Agr Disclosed: 10/12/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01U (Women's Headwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01Y (Women's Loungewear/Activewear/Misc.)
 02A (Jewelry)
 02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)

03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 07C (Health/Beauty)
 07D (Infant Products)

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 10/25/2017

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 06A (Sports Equipment)
 07C (Health/Beauty)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway
 Aliso Viejo, CA 92656
 Ms Laura Wellman
 Phone 949-699-2088
 Fax 949-855-0579
 www.Centon.com
 AP@centon.com
 Spec Agr Disclosed: 06/30/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores

Stephen F. Austin State University

Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
07H (Electronics & Content)

Champion by Knights Apparel (107520)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Susan Kibelstis
Phone 864-587-9690
Fax 864-587-9959
www.knightsapparel.com
susan.kibelstis@hanes.com
Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)
Sharon, MA 02067
Mr. Jeremy Whiting
Phone 781-793-5323
Fax 781-793-1129
www.Charlesriverapparel.com
jeremyw@charlesriverapparel.com
Spec Agr Disclosed: 07/05/2017

Distribution Channel(s)

Campus/Local Channel
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)

Church Hill Classics (15381)

594 Pepper Street
Monroe, CT 06468
Ms. Christie Liberante
Phone 877-764-2525
Fax 203-268-2468
www.Diplomaframe.com
christiel@diplomaframe.com
Spec Agr Disclosed: 06/27/2017

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
05E (Publishing)

Club Colors Department (64931)

420 East State Pkwy.
Schaumburg, IL 60173
Ms. Marci Dillon
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
mdillon@clubcolors.com
Spec Agr Disclosed: 12/12/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Cole Creations (105262)

207 Harborview Drive
Nacogdoches, TX 75964
Ms. Pamela Cole
Phone 936-572-0806
Fax

colecreations82@yahoo.com
Spec Agr Disclosed: 02/15/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Collegiate Bead Company (81950)

2115 Livernois
Troy, MI 48084
Mr. David Schowalter
Phone 248-336-9347
Fax no fax - email
www.Collegebeadco.com
dave@collegebeadco.com
Spec Agr Disclosed: 03/30/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Danielle Napier
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
danielle@collegiatepacific.com
Spec Agr Disclosed: 09/26/2017

Licensees

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Stephen F. Austin State University

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01Y (Women's Loungewear/Activewear/Misc.)
 05E (Publishing)
 06A (Sports Equipment)

Collegiate Tartan Apparel LLC (85771)

5603 West Friendly Ave. Suite B Box 150
 Greensboro, NC 27410
 Mr. Michael Cannon
 Phone 336-312-3296
 Fax 336-690-0085
 www.Collegiatetartan.com
 michael@collegiatetartan.com
 Spec Agr Disclosed: 01/04/2017

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)
 07H (Electronics & Content)

Columbia Sportswear by Outdoor Custom Sportswear (104432)

7007 College Blvd. Suite 200
 Overland Park, KS 66211
 Ms. Sarah Dice
 Phone 866-288-5070
 Fax 913-341-7465
 www.Ocsapparel.com
 sdice@ocsapparel.com
 Spec Agr Disclosed: 04/03/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Commemorative Brands, Inc. dba Balfour (12274)

7211 Circle S. Road
 Austin, TX 78745
 Ms. Sheila Chandler
 Phone 512-440-2430
 Fax 512-444-7618
 www.Balfour.com
 Sheila.Chandler@balfour.com
 Spec Agr Disclosed: 04/13/2018

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

02B (Class Rings)
 05D (School Supplies)
 05E (Publishing)

Commencement Group- The (79010)

228 Park Ave. S.
 Suite 56003
 New York, NY 10011
 Mr. Adam Sheffer
 Phone 1-800-780-5174
 Fax
 www.commencementflowers.com
 adam@commencementtshirts.com
 06/21/2017

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
 Compton, CA 90220-5403
 Ms. Kelsey Keene
 Phone 970-302-9288
 Fax 310-667-8353
 www.Colosseumusa.com
 aimeer@colosseumusa.com
 Spec Agr Disclosed: 01/05/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog

Creative Apparel Concepts Inc. (41250)

10050
 89th Ave. North
 Maple Grove, MN 55369
 Mr. Scott Gray

Licensees

2018-04-26 09:19:58 AM

Licensed as of 04/2018

Stephen F. Austin State University

Phone 612-843-1845
 Fax 612-843-1850
 www.Creativeapparelconcepts.com
 scott@creativeapparelconcepts.com
 Spec Agr Disclosed: 10/06/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
 01I (Women's T-shirts)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

Creative Knitwear (50333)

PO Box 921852
 Norcross, GA 30010
 Mr. Jeff Marks
 Phone 770-530-5984
 Fax 770-393-1825
 www.Creativeknitwear.com
 jeff.marks@creativeknitwear.com
 Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 05E (Publishing)
 07D (Infant Products)

CustomInk LLC (37786)

2910 District Ave
 Ste. 3
 Fairfax, VA 22031
 Ms. Bailey Rockwell
 Phone 703-891-2270
 Fax 703-852-2730
 www.Customink.com
 licensing@customink.com

Spec Agr Disclosed: 09/18/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Cutter & Buck (29578)

101 Elliott Ave W Ste 100
 Seattle, WA 98119
 Ms. Erika Dahring
 Phone 206-622-4191
 Fax 206-448-0589
 www.Cutterbuck.com
 Erika.Dahring@cutterbuck.com
 Spec Agr Disclosed: 01/11/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)

CZOC Housewares LLC dba Thirstystone Resources (15067)

PO Box 1638
 Gainesville, TX 76241
 Ms. Radawn Balthrop
 Phone 940-668-6793
 Fax 940-668-6207
 www.Thirstystone.com
 rbalthrop@thirstystone.com
 Spec Agr Disclosed: 10/20/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores

Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Divine Creations (12092)

2027 E. Barden Rd.
 Charlotte, NC 28226
 Ms. Donna Snipes
 Phone 704-364-5844
 Fax 704-364-5845
 www.divinecreationsusa.com
 divinedonna@bellsouth.net
 Spec Agr Disclosed: 04/02/2018

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06C (Toys)
 07D (Infant Products)

Dolphin Printing (48344)

4201B North Street
 Nacogdoches, TX 75961
 Mr. Fred Groover
 Phone 936-569-2776
 Fax 936-569-2770
 dolphinprinting@gmail.com
 Spec Agr Disclosed: 12/12/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)
 CSA (Campus Supplier Apparel)

Stephen F. Austin State University

CSN (Campus Supplier Non-Apparel)

04E (Holiday Accessories)
05C (Paper Products)
07C (Health/Beauty)

01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)

Emory Group LLC (55562)

1320 Howell Road
Duncan, SC 29334
Mr. Michael Emory
Phone 864-595-3771
Fax 864-752-1142
www.geneologie.com
michael@emorygroup.com
Spec Agr Disclosed: 12/27/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Evergreen Enterprises of Virginia LLC (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Ms. Angie Hoyer
Phone 800-831-1800
Fax 804-231-2888
www.Myeevergreen.com
angieh@myeevergreen.com
Spec Agr Disclosed: 01/24/2018

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Fanatic Group LLC - The (51414)

400 Raritan Ctr Pkwy
Suite E-G
Edison, NJ 08837
Ms. Monica Viera
Phone 732-512-1777
Fax 732-512-9444
www.thefanaticgroup.com
monica@thefanaticgroup.com
Spec Agr Disclosed: 05/16/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06C (Toys)
07B (Consumables)
07H (Electronics & Content)

Fanatics Apparel, Inc. (11616)

8100 Nations Parkway
Jacksonville, FL 32256
Ms. Suzanne Balog
Phone 904-271-4621
Fax
www.fanatics.com
sbalog@fanatics.com
Spec Agr Disclosed: 03/09/2018

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)

FanMade Inc. by Zazzle (78708)

1800 Seaport Blvd,
Redwood City, CA 94063
Ms. Melanie Sherk
Phone 650-261-3312
Fax 415-762-2303
www.Coveroo.com
Heather.bliss@zazzle.com
Spec Agr Disclosed: 03/17/2017

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07H (Electronics & Content)

Four Point Products/Vulcan Information Packaging (11634)

PO Box 29
Vincent, AL 35178
Ms. Ashley Webb
Phone 205-672-2241
Fax 800-634-1532
www.Fourpoint.com
awebb@vulcanpackaging.com
Spec Agr Disclosed: 02/07/2018

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Licensees

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Stephen F. Austin State University

05D (School Supplies)
05E (Publishing)
06D (Games)

Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Framed Memorabilia LLC (85003)

1710 Elks Lane
Southlake, TX 76092
Ms. Maura Kuhn
Phone 214-500-8600
Fax 817-887-5344
www.Usadiplomaframes.com
usadiframes@gmail.com
Spec Agr Disclosed: 11/01/2017

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)

Fredonia Graphics (37811)

2205 North Street
Nacogdoches, TX 75961
Mr Phil Lehart
Phone 936-569-6093
Fax
fredoniagraphics@hotmail.com
Spec Agr Disclosed: 09/08/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

FrogJelly Brands dba U-Stencil (111346)

7501 HWY 287 A1
Arlington, TX 76001
Mr. Doug Thompson
Phone 817-899-5629
Fax
www.u-stencil.com
doug@u-stencil.com
Spec Agr Disclosed: 03/27/2018

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog

Product Categories

03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05E (Publishing)

From The Heart Enterprises Inc. (55848)

2374 W. New Orleans
Broken Arrow, OK 74011
Mrs. Amanda Muehlberg
Phone 918-286-4973
Fax 918-369-0683
http://fthenterprises.net/
licensing2@fthwholesale.com
Spec Agr Disclosed: 04/04/2018

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Gameday Boot Company LLC (81551)

1120 Bunton Creek Road
Kyle, TX 78640
Mr. Steve Greenberg
Phone 512-693-4263
Fax 512-447-0582
www.Gamedayboots.com
steve@allensboots.com
Spec Agr Disclosed: 01/25/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog

Product Categories

02C (Personal Accessories)
05E (Publishing)
07E (Footwear)
07H (Electronics & Content)

Garb Inc. (50224)

730 South Jason St. Unit # 34
Denver, CO 80223
Ms. Juli Messenger
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
jmessenger@garbinc.com
Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
07D (Infant Products)

GFSI LLC (Champion) (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
trey.ham@hanes.com
Spec Agr Disclosed: 10/25/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price

Licensees

2018-04-26 09:19:58 AM

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Stephen F. Austin State University

Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 03A (Domestics)
- 05E (Publishing)

GFSI LLC (Under Armour) (61528)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
trey.ham@hanes.com
Spec Agr Disclosed: 03/05/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)

- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01V (Women's Jerseys & Performance Apparel)
- 06A (Sports Equipment)
- 07E (Footwear)

Graphic Cow - The (14946)

200 N Main St. Suite 102
Greenville, SC 29601-2178
Mr. Jim Hendrix
Phone 864-843-0065
Fax 864-843-0067
www.Grafcow.com
jim@grafcow.com
Spec Agr Disclosed: 04/11/2018

Distribution Channel(s)

Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 02C (Personal Accessories)

Great American Products Ltd. (13400)

1661 S. Seguin
New Braunfels, TX 78130
Ms. Stephani Zapata
Phone 830-643-8026
Fax 830-643-8027
www.Gap1.com
szapata@gap1.com
Spec Agr Disclosed: 02/07/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 02C (Personal Accessories)
- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)

04D (Gifts & Novelties - Miscellaneous)

Herff Jones LLC (12263)

4601 West 62nd Street
Indianapolis, IN 46268
Ms. Taz Bastien
Phone 317-612-3683
Fax 317-612-3683
www.HerffJones.com/college
stbastien@herffjones.com
Spec Agr Disclosed: 07/17/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 02A (Jewelry)
- 02B (Class Rings)
- 03C (Office Products)
- 04B (Collectibles)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920
www.Pewter.com
scott@pewter.com
Spec Agr Disclosed: 09/27/2017

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

- 02A (Jewelry)

Licensees

2018-04-26 09:19:58 AM

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Stephen F. Austin State University

- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)
- 07C (Health/Beauty)

IDNA Series, LLC dba IDNA Brands (79695)

800 South Buffalo St.
Warsaw, IN 46580
Mr. David Bazzoni
Phone 574-253-1113
Fax 574-376-2447
www.sportula.com
dbazzoni@sportula.com
Spec Agr Disclosed: 09/28/2017

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)

Innovative Adhesives LLC (63027)

PO Box 1719
Cary, NC 27512
Ms. Melinda Murphy
Phone 866-926-2266
Fax 866-381-8706
www.innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 12/11/2017

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Specialty Mass
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

J. America, LLC (14278)

445 E. Van Riper Rd
Fowlerville, MI 48836
Ms. Marie Landry
Phone 517-655-8800
Fax 517-655-8801
www.J-america.com
MLandry@towlicensed.com
Spec Agr Disclosed: 04/11/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)

Jack Backers College Bookstore (82943)

PO Box 632537
Nacogdoches, TX 75963
Ms. Pam Fitch
Phone 936-462-7328
Fax 936-462-9707
www.Jackbackers.com
pfitch@jackbackers.com
Spec Agr Disclosed: 03/27/2018

Distribution Channel(s)

- Related Retail/Direct
- Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 03B (Furniture/Furnishings)
- 05D (School Supplies)
- 06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
North Kingstown, RI 02852
Ms. Donna Harmon
Phone 401-667-0410
Fax 401-667-3818
www.Jardineassociates.com
Licensing@jardineassociates.net
Spec Agr Disclosed: 04/11/2018

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)

Licensees

2018-04-26 09:19:58 AM

Licensed as of 04/2018

Stephen F. Austin State University

07H (Electronics & Content)

JayMac Sports Products (15306)

4255 Bannock Burn Rd.
 Florence, SC 29505
 Mr. Jay McLaughlin
 Phone 843-661-5622
 Fax 843-669-9266
 www.Thecarflagpeople.com
 jay@carflags.us
 Spec Agr Disclosed: 10/20/2017

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)
 03A (Domestics)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Joanne Symons Inc. dba Hy O Silver (80578)

PO Box 2488
 Bandera, TX 78003
 Ms. Joanne Symons
 Phone 830-796-7961
 Fax 830-796-7962
 www.Hyosilver.com
 hyosilver@hyosilver.net
 Spec Agr Disclosed: 09/18/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
 02C (Personal Accessories)

Jostens Inc. (11572)

148 E. Broadway
 Owatonna, MN 55060
 Ms. Joley Podein
 Phone 507-455-6561
 Fax
 www.Jostens.com
 joley.podein@newellco.com
 Spec Agr Disclosed: 09/27/2017

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier

Product Categories

02A (Jewelry)
 02B (Class Rings)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
 Riverside, RI 02915
 Ms. Sandy Martin
 Phone 401-431-9299
 Fax 401-431-0666
 www.Nordiccollege.net
 licensing@nordiccompanyinc.com
 Spec Agr Disclosed: 01/16/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 07D (Infant Products)

Kitty Keller Designs (49976)

416 N. Austin St.
 Seguin, TX 78155
 Ms. Katie Patrick
 Phone 830-303-9280
 Fax 830-303-7040
 www.Kittykeller.com
 katie@kittykeller.com
 Spec Agr Disclosed: 10/03/2017

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques

Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

Knights Apparel LLC (14948)

1000 E. Hanes Mill Rd.
 Winston Salem, NC 27105
 Ms. Susan Kibelstis
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 susan.kibelstis@hanes.com
 Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)
 05E (Publishing)

Kolder Incorporated (11793)

PO Box 100
 Edinburg, TX 78540
 Ms Imelda Gonzalez
 Phone 956-381-9851
 Fax 956-287-0254
 www.Kolder.com
 imelda@kolder.com
 Spec Agr Disclosed: 01/02/2018

Distribution Channel(s)

Better Dept Stores/Boutiques

Licensees

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Stephen F. Austin State University

Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06D (Games)

05A (Stationery)

Product Categories

02C (Personal Accessories)
02D (Drinkware)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Kranos Corporation dba Schutt Sports (16483)

610 S. Industrial Dr.
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712
Fax 217-324-3236
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 03/21/2018

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04B (Collectibles)

Kollege Town Sports (103239)

1763 North Bristol St.
Sun Prairie, WI 53590
Mr. Kyle Simon
Phone 608-842-2528
Fax 608-846-1853
www.kollegetown.com
kjsimon@kollegetown.com
Spec Agr Disclosed: 03/06/2018

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01Y (Women's Loungewear/Activewear/Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Aimee Cannon
Phone 218-846-3065
Fax 218-209-4072
www.Lakeshirts.com
licensing@blue84.com
Spec Agr Disclosed: 03/29/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

Landes Inc. dba Desden (61721)

7600 Renwick Dr.
Houston, TX 77081
Mr. Sonny DeShong
Phone 832-201-0033
Fax 713-665-6392
www.Desden.com
sales@desden.com
Spec Agr Disclosed: 02/08/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
06A (Sports Equipment)
07H (Electronics & Content)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Kate Mikotacyzk
Phone 610-272-7575
Fax 610-272-9175
league91.com
kate.mikotacyzk@league91.com
Spec Agr Disclosed: 03/27/2018

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)

Licensees

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01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)
 02C (Personal Accessories)
 03A (Domestics)

LeDuc Gifts & Specialty Products dba Signature USA (29247)

Home of Signature Tumblers
 11572 K-Tel Drive
 Hopkins, MN 55343
 Mr. Cory Anderson
 Phone 952-746-7916
 Fax 952-746-7919
 www.Signaturetumblers.com
 cory@signaturetumblers.com
 Spec Agr Disclosed: 10/09/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)

Legacy Athletic (14000)

300 Fame Ave.
 Hanover, PA 17331
 Ms. Angie Muller
 Phone 717-630-0892
 Fax 717-630-0827
 www.Legacyathletic.com
 amuller@legacy92.com
 Spec Agr Disclosed: 04/17/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)

01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01U (Women's Headwear)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Logo Brands Inc. (36683)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100
 Fax 615-261-2101
 www.Logobrands.com
 shannon@logobrands.com
 Spec Agr Disclosed: 08/21/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06B (Balls)

LogoFit LLC (12034)

3202 Lapeer Road
 Flint, MI 48503
 Ms. Ann Tyler
 Phone 810-715-1980

Fax 810-715-1981
 www.Logofit.com
 atyler@logofit.com
 Spec Agr Disclosed: 07/07/2017

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 01U (Women's Headwear)
 04E (Holiday Accessories)

Longhorn Manufacturing (38403)

3819 Rufe Snow Suite #301
 Fort Worth, TX 76180
 Mr. Joe Wade
 Phone 817-284-5000
 Fax 817-284-5017
 joewade2000@sbcglobal.net
 Spec Agr Disclosed: 12/13/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

Luttrell Investments Inc. dba Image One (54802)

3300 W 65th Street
 Little Rock, AR 72209
 Mr. Kyle Luttrell
 Phone 501-663-9595
 Fax 501-663-9597
 www.Imageonecollegiate.com
 kyle@image1one.com
 Spec Agr Disclosed: 11/29/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's T-shirts)

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01J (Men's/Unisex Fleece)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 05E (Publishing)

LXG (17536)

921 S. Park Ln
 Tempe, AZ 85281
 Ms. Kristina Youngquist
 Phone 602-437-5550
 Fax 602-437-5445
 www.Lxginc.com
 kristina@lxginc.com
 Spec Agr Disclosed: 01/09/2018

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02D (Drinkware)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 07H (Electronics & Content)

Manyan Color Shop Inc. dba Marye-Kelley (84765)

1740 Westheimer, Suite 100
 Houston, TX 77098
 Ms. Melinda Marye-Kelley
 Phone 713-524-0459
 Fax 713-942-9386
 www.Marye-kelley.com
 mmk@marye-kelley.com
 Spec Agr Disclosed: 04/05/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03C (Office Products)

Mascot Factory (62517)

12340 Stowe Dr, Suite C
 Poway, CA 92064-8833
 Ms. Madison Federin-Easley
 Phone 858-679-2244
 Fax 407-386-6968
 www.Mascotfactory.com
 Madison@mascotfactory.com
 Spec Agr Disclosed: 12/07/2017

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)
 07D (Infant Products)

Memory Company LLC-The (14697)

25 Downing Drive
 Phenix City, AL 36869
 Shelby Freeman
 Phone 334-448-0708
 Fax 334-664-0022
 www.Memorycompany.com
 Sfreeman@memorycompany.com
 Spec Agr Disclosed: 12/27/2016

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Midwest College Mktg Group a div of IMAGEN Brands (15050)

145 Cane Creek Industrial Park Rd.
 Fletcher, NC 28732
 Ms. Liberty Fish
 Phone 800-920-5944
 Fax 888-716-4950
 www.Mcmgroup.net
 licensing@mcmgroup.net
 Spec Agr Disclosed: 03/22/2018

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07D (Infant Products)
 07H (Electronics & Content)

Mogavero Investments dba Boulder Designs (115097)

2324 Robinson Dr.
 Waco, TX 76706
 Mr. Rick Cross
 Phone 254-214-5955
 Fax
 www.boulderdesigns.net
 Rick@bordermagic.com
 Spec Agr Disclosed: 04/16/2018

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Licensees

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Stephen F. Austin State University

03B (Furniture/Furnishings)

Mustard Seed- The (118816)

1330 N. University Drive
Nacogdoches, TX 75961
Ms. Patty Miller
Phone 936-569-7794
Fax
www.Mustardseedbibles.com
mustardseedbibles@gmail.com
Spec Agr Disclosed: 11/16/2017

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020
Fax 631-761-0257
www.MvSPORT.com
ellen@wpmv.com
Spec Agr Disclosed: 11/01/2017

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Neil Enterprises Inc. (11748)

1000 Woodlands Parkway
Vernon Hills, IL 60061
Ms. Alysa Eidmann
Phone 847-549-7627
Fax 847-549-0349
www.neilvarsityline.com
aeidmann@neilenterprises.com
Spec Agr Disclosed: 03/14/2018

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Electronics & Content)

Neil Promotional Products (104929)

4817 Century Dr.
San Angelo, TX 76903
Mr. William Neil
Phone 325-656-0138
Fax 325-944-3710

billneil@wcc.net

Spec Agr Disclosed: 03/08/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Neu Retail LLC (86821)

4015 Chestnut St.
Philadelphia, PA 19104
Mr. Daniel Pereyra
Phone 301-652-2372
Fax 240-489-9800
www.Thehonoursociety.com
daniel@chicka-d.com
Spec Agr Disclosed: 04/18/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's T-shirts)
01M (Clothing Accessories)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07H (Electronics & Content)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Ms. Michele Short
Phone 706-353-2517
Fax 706-353-7489
www.gonwg.cc
michele@nwg.cc
Spec Agr Disclosed: 02/09/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Stephen F. Austin State University

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)

Nike by Branded Custom Sportswear (76550)

7007 College Blvd Ste 700
 Overland Park, KS 66211
 Ms. Cathy Groves
 Phone 913-663-6800
 Fax 913 663-6801
 www.Bcsapparel.com
 cgroves@bcsapparel.com
 Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01U (Women's Headwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01Y (Women's Loungewear/Activewear/Misc.)
 06A (Sports Equipment)
 06B (Balls)

Northwest Company LLC-The (11865)

49 Bryant Avenue
 Roslyn, NY 11576
 Mr. Brett Gerstenblatt
 Phone 516-484-6996
 Fax 516-484-1400
 www.TheNorthwest.com
 brett.gerstenblatt@thenorthwest.com
 Spec Agr Disclosed: 11/09/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)
 06A (Sports Equipment)
 07D (Infant Products)

Outerstuff Ltd. (13515)

1412 Broadway Fl 18
 New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700
 Fax 646-364-9755
 www.Outerstuff.com
 submissions@outerstuff.com
 Spec Agr Disclosed: 02/08/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)

01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)
 07D (Infant Products)

Payne Publishers (13887)

8707 Quarry Road
 Manassas, VA 20110-5389
 Mr. Don Guthrie
 Phone 703-369-5454
 Fax 703-369-0492
 www.Paynepub.com
 dguthrie@paynepub.com
 Spec Agr Disclosed: 01/10/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Peel Enterprises Inc. (23721)

1125 Washington Avenue
 Waco, TX 76701
 Mr. John Peel
 Phone 254-224-6868
 Fax 775-796-8213
 www.Stickeruniverse.com
 john@stickeruniverse.com
 Spec Agr Disclosed: 10/17/2017

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
 05A (Stationery)

Pennington Bear Company (71522)

4300 Union Pacific Ave.

Licensees

2018-04-26 09:19:58 AM

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Stephen F. Austin State University

Los Angeles, CA 90023
 Mr. Tony Weber
 Phone 213-700-7223
 Fax 213-900-4602
 www.PENNINGTONBEAR.com
 tony@penningtonbears.com
 Spec Agr Disclosed: 09/01/2017

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Ping (24374)

2201 West Desert Cove
 Phoenix, AZ 85029
 Mr. J.P. Rothman
 Phone 602-687-5196
 Fax 602-687-5028
 www.Ping.com
 licensing@ping.com
 Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)

Restricted Channel

Product Categories

06A (Sports Equipment)

Pool Hardware Co. DBA Gifts and Greeks (112050)

219 South Street
 Nacogdoches, TX 75961
 Ms. Johanna Blackmon
 Phone 936-564-1166
 Fax

giftsandgreeks@yahoo.com
 Spec Agr Disclosed: 06/30/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 05D (School Supplies)

Premier Agendas Inc. (50114)

400 Sequoia Dr., Ste 200
 Bellingham, WA 98226
 Ms. Jaimie Larson
 Phone 360-756-5637
 Fax 800-886-8776
 www.Premier.us
 licensing.psd@schoolspecialty.com
 Spec Agr Disclosed: 06/27/2017

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

05D (School Supplies)
 05E (Publishing)

Prime Brands Group Inc. (104267)

136 Central Ave. 2nd Floor
 Clark, NJ 07066
 Mr. Jack Mizrahi
 Phone 732-876-5350
 Fax 732-276-2861
 jackm@primebrandsgroup.com
 Spec Agr Disclosed: 08/14/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 07H (Electronics & Content)

Prints Charming LLC (56383)

1941 Highway 86
 Millford, IA 51351
 Mr. Jim Nodland
 Phone 712-337-8119
 Fax 712-337-0184
 www.printscharmingshop.com
 jim@printscharming.biz
 Spec Agr Disclosed: 01/16/2018

Distribution Channel(s)

Campus/Local Channel

Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 05E (Publishing)

Pro Specialties Group (26639)

4862 Shawline St. Suite D
 San Diego, CA 92111
 Mr. Tommy Miller
 Phone 858-541-1100
 Fax 858-268-5801
 www.Psginc.com
 cassl@psginc.com
 Spec Agr Disclosed: 01/12/2018

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05D (School Supplies)
 06D (Games)

Professional Framing Ventures LLC (14180)

3655 Kennesaw 75 Pkwy
 Suite 125
 Kennesaw, GA 30144
 Ms. Freda Cornelius
 Phone 770-874-7474
 Fax 770-874-7477
 www.Professionalframing.com
 management@professionalframing.com
 Spec Agr Disclosed: 03/28/2018

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

Licensees

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03C (Office Products)

Promo Unlimited Designs (61699)

1901 N. Stallings Dr.
Nacogdoches, TX 75964
Ms. Kim Anderson
Phone 936-559-7500
Fax 936-559-8183

kcart@unlimiteddesigns.co
Spec Agr Disclosed: 09/22/2017

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Promoversity Department (97856)

6213 Factory Rd, Unit A
Crystal Lake, IL 60014
Ms. Donna Baer
Phone 877-737-7137
Fax 413-282-9591
www.Promoversity.com
donna@promoversity.com
Spec Agr Disclosed: 04/07/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Promoversity LLC (89056)

6213 Factory Rd, Unit A

Crystal Lake, IL 60014

Ms. Donna Baer

Phone 877-737-7137

Fax 413-282-9591

www.Promoversity.com

donna@promoversity.com

Spec Agr Disclosed: 04/07/2017

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01W (Women's Fashion Tops)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
Brea, CA 92821

Ms. Connie Boettner

Phone 714-985-0270

Fax 714-985-0290

www.Rdspecialty.com

connie@rdspecialty.com

Spec Agr Disclosed: 04/18/2018

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

06D (Games)

07D (Infant Products)

07E (Footwear)

07H (Electronics & Content)

R.F.S.J. Inc. (12738)

654 West Main Street
Mt. Pleasant, PA 15666

Mrs. Doreen Myers

Phone 724-547-4457

Fax 724-547-6717

www.rfsj.com

doreen@rfsj.com

Spec Agr Disclosed: 01/15/2018

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
St. Louis, MO 63141

Mr. Eric Reinsfelder

Phone 314-819-2839

Fax 888-284-3498

www.rawlings.com

ereinsfelder@jardensportslicensing.com

Spec Agr Disclosed: 02/06/2018

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

Licensees

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02D (Drinkware)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

corbin.wallace@simplemodern.com
 Spec Agr Disclosed: 06/27/2017

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)

Phone 814-224-5141
 Fax 814-793-4843
 www.Roaringspring.com
 bvaughn@roaringspring.com
 Spec Agr Disclosed: 09/28/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

02D (Drinkware)
 03D (Housewares)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)

RB III Associates DBA Teamwork Athletic Apparel (109833)

1248 Los Vallecitos Blvd.
 San Marcos, CA 92069
 Mr. Chris Kollmeyer
 Phone 760-510-3599
 Fax 760-471-4844
 www.teamworkathletic.com
 CKollmeyer@teamworkathletic.com
 06/26/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01S (Women's Fleece Tops & Bottoms)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)
 03A (Domestics)
 06A (Sports Equipment)
 06C (Toys)
 07E (Footwear)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
 Niles, IL 60714
 Mr. Ken Schack
 Phone 312-427-0313
 Fax 312-427-1887
 www.Ricoinc.com
 KenS@ricoinc.com
 Spec Agr Disclosed: 03/15/2018

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)

Rocca Productions (93668)

P.O. Box 12275
 Austin, TX 78701
 Mr. Jesse Dominguez
 Phone 512-276-2270
 Fax 512-236-1004
 www.Shoprocca.com
 jesse@jhlcompany.com
 Spec Agr Disclosed: 09/21/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Royce Apparel Inc. (61548)

5800 Royce Street
 Kannapolis, NC 28083
 Mr. Brian Hoke
 Phone 704-933-6000
 Fax 704-933-8000
 www.Royceapparel.com
 brian@royceapparel.com
 Spec Agr Disclosed: 07/07/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)

Real Value LLC dba Simple Modern (115716)

6608 N Western Ave #296
 Oklahoma City, OK 73116
 Mr. Corbin Wallace
 Phone 405-412-6822
 Fax
 www.simplemodern.com

Roaring Spring Blank Book Co. (13224)

PO Box 35
 Roaring Spring, PA 16673
 Ms. Beth Vaughn

Licensees

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01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)

sales@sanjosewaco.com
Spec Agr Disclosed: 01/30/2018

Distribution Channel(s)
Related Retail/Direct

Product Categories
02A (Jewelry)

Russell Brands LLC (11533)

One Fruit of the Loom Drive PO Box 90015
Bowling Green, KY 42102-9015
Ms. Brandy Spidel
Phone 270-935-2641
Fax 270-438-4041
www.Russellathletic.com
brandy.spidel@fotlinc.com
Spec Agr Disclosed: 03/22/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01S (Women's Fleece Tops & Bottoms)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
05E (Publishing)

San Jose Custom Manufacturing (23414)

24A LaSalle Avenue Suite A
Waco, TX 76706
Mr. Robert Jimenez
Phone 254-666-5455
Fax 254-666-5422
www.Collegeseals.com

Sewing Concepts (11819)

5509 F
Omaha, NE 68117
Mr. Robert Vandenberg III
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 11/02/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-464-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/12/2017

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories

03C (Office Products)
05E (Publishing)

Sideline Apparel by College Concepts (91692)

Riverwood 100 Bldg. 3350 Riverwood Parkway #850
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.Collegeconcepts.com
sholmes@collegeconcepts.com
Spec Agr Disclosed: 10/06/2017

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01I (Women's T-shirts)
01K (Men's/Unisex Loungewear & Sleepwear)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. David Freeman
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
licensing@signaturea.com
Spec Agr Disclosed: 07/11/2017

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

Smathers and Branson (66810)

5110 Ridgefield Road, Suite 204
Bethesda, MD 20816
Mr. Chris Van Zandt
Phone 301-229-9436
Fax 301-841-7221
www.Smathersandbranson.com
cvanzandt@smathersandbranson.com
Spec Agr Disclosed: 10/09/2017

Distribution Channel(s)

Stephen F. Austin State University

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
07E (Footwear)
07H (Electronics & Content)

South By Sea (110987)

209 Dayton St. Suite 205
Edmonds, WA 98020
Ms. Victoria Brock
Phone 888-855-7960
Fax 888-261-5353
www.Southbysea.com
licensing@southbysea.com
Spec Agr Disclosed: 09/15/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Spirit Clothing Co, dba Spirit Activewear & Spirit (105266)

2209 E. 37th St.
Los Angeles, CA 90058
Ms. Leslie deBeauvais
Phone 213-784-0540
Fax
www.Spiritfootballjersey.com
licensing@spiritjersey.com
Spec Agr Disclosed: 04/07/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01V (Women's Jerseys & Performance Apparel)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 12/11/2017

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Electronics & Content)

Staples Promotional Products (KS) (88930)

7500 W 110th St.
Overland Park, KS 66210
Ms. Danielle Stephens
Phone 314-692-3157
Fax

danielle.stephens@staples.com
Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 10/09/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com

Licensees

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Spec Agr Disclosed: 06/23/2017

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)

Sulari LLC dba Pop Images (91130)

199 Brother John Rd.
Nacogdoches, TX 75961
Ms. Susan Rice
Phone 936-564-5222
Fax 936-715-6020
www.popimages.net
clc@popimages.net
Spec Agr Disclosed: 08/03/2017

Distribution Channel(s)

Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01U (Women's Headwear)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05B (Checks)
05E (Publishing)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07D (Infant Products)
07E (Footwear)

Taiga Coolers LLC (113575)

8311 Eastpoint Dr. Ste. 300
Dallas, TX 75227
Mr. John Hohenshelt
Phone 844-824-4244
Fax
www.taigacoolers.com
john@taigacoolers.com
Spec Agr Disclosed: 04/04/2018

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Tattoo Productions (38812)

2611 North Street
Nacogdoches, TX 75965
Ms. Stephanie Campbell
Phone 936-564-3754
Fax 936-560-9103

stephanie@tattoo.prod.com
Spec Agr Disclosed: 06/20/2017

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Team Beans LLC (35316)

2301 Cottontail Lane
Somerset, NJ 08873
Mr. Matt Katz
Phone 848-260-4315
Fax 848-260-4301
www.FOCO.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 08/03/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
01M (Clothing Accessories)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07E (Footwear)
07H (Electronics & Content)

Team Golf (22762)

2221 Luna Road
Carrollton, TX 75006
Ms. Alisa Stitt
Phone 214-366-1595
Fax 214-366-1599
www.teamgolfusa.com
astitt@teamgolfusa.com
Spec Agr Disclosed: 10/03/2017

Licensees

2018-04-26 09:19:58 AM

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Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Related Retail/Direct

Product Categories

01I (Women's T-shirts)
 01S (Women's Fleece Tops & Bottoms)
 01U (Women's Headwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)
 04A (Automobile Products)
 05D (School Supplies)

steve@tlcsportswear.com
 Spec Agr Disclosed: 06/22/2017

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's T-shirts)

Product Categories

06A (Sports Equipment)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Monika Weinhardt
 Phone 941-441-4524
 Fax
 www.Tervis.com
 mweinhardt@tervis.com
 Spec Agr Disclosed: 08/30/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02D (Drinkware)
 03D (Housewares)
 05E (Publishing)
 07D (Infant Products)

Texas Size Bling (91311)

322 County Rd. 794
 Douglass, TX 75943
 Ms. Lisa Garner
 Phone 936-559-5268
 Fax
 www.Texasbling.com
 lisa@texassizebling.com
 Spec Agr Disclosed: 01/09/2018

Distribution Channel(s)

TGI Enterprises Inc. (25027)

1219 S. Hudson Ave.
 Tulsa, OK 74112
 Ms. Susie Cross
 Phone 918-835-4330
 Fax 918-835-4388
 www.Tgipromo.com
 scross@tgipromo.com
 Spec Agr Disclosed: 12/29/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Becky Thomas
 Phone 800-538-1059
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 becky@thirdstreetsportswear.com
 Spec Agr Disclosed: 01/03/2017

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

TLC Sportswear Inc. (14202)

996 Lawrence Dr. Ste. 206
 Newbury Park, CA 91320
 Mr. Steve Primack
 Phone 805-375-2494
 Fax 805-375-2491
 www.Tlcsportswear.com

To The Game LLC (11499)

16 Downing Drive
 Phenix City, AL 36869
 Ms. Keeli Floyd
 Phone 334-291-5151
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 04/19/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01U (Women's Headwear)
 05E (Publishing)

Tobacco Road Tee's Inc. (105601)

505 Meadowlands Dr. Suite 108
 Hillsborough, NC 27278
 Ms. Jennifer Pearsall
 Phone 919-797-0965
 Fax 919-797-0964
 www.tobaccoroadtees.com
 jpearsall@trtclassics.com
 Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)

Licensees

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Campus/Local Channel

bdavis@tcksports.com
Spec Agr Disclosed: 03/29/2017

01Y (Women's Loungewear/Activewear/Misc.)

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01X (Women's Fashion Bottoms)
- 03A (Domestics)

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- Team Dealer

U-Trau Inc. (11784)

11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 02/22/2018

Distribution Channel(s)

- Campus/Local Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)

Top Of The World (11871)

3001 36th Avenue NW
Norman, OK 73072
Ms. Marie Landry
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mlandry@towlicensed.com
Spec Agr Disclosed: 02/20/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 05E (Publishing)

Product Categories

- 01M (Clothing Accessories)
- 02D (Drinkware)

Twins Enterprise Inc. (11642)

15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
www.Twinsenterprise.com
kevinm@47brand.com
Spec Agr Disclosed: 01/22/2018

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog
- Off-Price
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01U (Women's Headwear)
- 01W (Women's Fashion Tops)
- 01X (Women's Fashion Bottoms)

Ultimate Distributing Inc. (104847)

300 E. Park Street
Mundelein, IL 60060
Mr. Matt Hermestroff
Phone 847-566-2250
Fax
www.Ultim8screenprinting.com
matt@ultim8screenprinting.com
Spec Agr Disclosed: 07/26/2017

Distribution Channel(s)

- Restricted Channel

Product Categories

- 01H (Men's Fashion Apparel)
- 04D (Gifts & Novelties - Miscellaneous)
- CSA (Campus Supplier Apparel)
- CSN (Campus Supplier Non-Apparel)

Twin City Knitting Co. Inc. (79910)

PO Box 1179
Conover, NC 28613-1179
Mr. Brad Davis
Phone 828-464-4830
Fax 828-464-8072

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel

Licensees

2018-04-26 09:19:58 AM

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Stephen F. Austin State University

Phone 619-435-4100
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 07/06/2017

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
 04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Liz Smith
 Phone 800-711-1977
 Fax 714-575-5175
 www.Universityframes.com
 licensing@universityframes.com
 Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier

Product Categories

03C (Office Products)
 05E (Publishing)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 01/16/2018

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog

Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01T (Women's Outerwear)
 01V (Women's Jerseys & Performance Apparel)
 01W (Women's Fashion Tops)

Varsity Brands Inc. (58460)

6745 Lenox Center Ct. Suite 300
 Memphis, TN 38115
 Ms. Cathy Ray
 Phone 901-387-4370
 Fax 800-218-0818
 www.Varsity.com
 collegiatelicensing@varsity.com
 Spec Agr Disclosed: 09/05/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
 CSN (Campus Supplier Non-Apparel)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
 Austin, TX 78753
 Mr. Mike Erb
 Phone 512-832-8400
 Fax 512-832-8634

art@viatraninc.com
 Spec Agr Disclosed: 04/17/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)

01J (Men's/Unisex Fleece)

Victory Tailgate (89653)

2437 E Landstreet Rd
 Orlando, FL 32824
 Mr. Ryan Dourney
 Phone 321-234-0763
 Fax 407-358-5081
 www.VictoryTailgate.com
 ryan@victorytailgate.com
 Spec Agr Disclosed: 11/10/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01Y (Women's Loungewear/Activewear/Misc.)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 05E (Publishing)
 06D (Games)
 07H (Electronics & Content)

Wes and Willy LLC (94463)

4524 F St.
 Omaha, NE 68117
 Mr. William Mullen
 Phone 402-884-5001
 Fax 402-884-5122
 www.Wesandwilly.com
 college@wesandwilly.com
 Spec Agr Disclosed: 01/16/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Licensees

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Wild Sales LLC (52491)

17401 Tiller Court Suite A
Westfield, IN 46074
Mr. Jack Queally
Phone 317-804-9160
Fax 317-804-9159
www.Wildsales.com
jqueally@wildsports.com
Spec Agr Disclosed: 03/16/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04B (Collectibles)
05E (Publishing)
06D (Games)
07D (Infant Products)

Wildcat Retro Brands LLC (97762)

2701 Carrier Ave.
Commerce, CA 90040
Mrs. Cassidy Phillips
Phone 213-232-5100
Fax
www.Originalretrobrand.com
cassidy.phillips@wildcatretrobrands.com
Spec Agr Disclosed: 03/27/2018

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Cris Fakler
Phone 507-454-5510
Fax 507-453-6870
www.Wincraft.com
cfakler@wincraft.com
Spec Agr Disclosed: 04/18/2018

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)

Wordyisms Inc (13776)

103 North Railroad
Pflugerville, TX 78660
Ms. Jean Garlick
Phone 512-835-6695

Fax 512-835-5750
www.Wordyisms.com
jean@wordyisms.com
Spec Agr Disclosed: 01/10/2018

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)

Worthy Promotional Products (96802)

PO Box 240490
Eclectic, AL 36024
Mrs. Katie Frederick
Phone 334-541-4070
Fax 334-541-4090
www.worthypromo.com
kfrederick@boworthy.com
Spec Agr Disclosed: 02/09/2017

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
07B (Consumables)
07C (Health/Beauty)

Youth Monument Clothing Inc. dba Venley (49548)

240 West 37th Pl
Los Angeles, CA 90007
Mr. Nick Ventura
Phone 323-521-1397
Fax 323-606-8186
www.wearvenley.com
nick@wearvenley.com
Spec Agr Disclosed: 12/01/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog

Licensees

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Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
01Y (Women's Loungewear/Activewear/Misc.)

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Ms. Erin Pavlin
Phone 888-282-0994
Fax 970-663-7695
www.Zhats.com
epavlin@zhats.com
Spec Agr Disclosed: 04/14/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01U (Women's Headwear)
02A (Jewelry)
02C (Personal Accessories)
05E (Publishing)

Co-Branded Program (10%)

Champion Custom Products (Star Wars) (109620)

9700 Commerce Parkway
Lenexa, KS 66219

Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.gearforsports.com
trey.ham@hanes.com
Spec Agr Disclosed: 08/22/2017

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)

ICS Royalty Reporting

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 03/09/2018

Distribution Channel(s)

Product Categories

BSN Sports LLC (48981)

4849 Alpha Road
Dallas, TX 75244
Mr. Jeff Loke
Phone 972-406-3477
Fax 972-247-0650
www.Bsnsports.com
jloke@bsnsports.com
Spec Agr Disclosed: 03/23/2018

Distribution Channel(s)

Product Categories

Club Colors Department (64931)

420 East State Pkwy.
Schaumburg, IL 60173
Ms. Marci Dillon
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
mdillon@clubcolors.com
Spec Agr Disclosed: 12/12/2017

Distribution Channel(s)

Product Categories

CustomInk LLC (37786)

2910 District Ave
Ste. 3
Fairfax, VA 22031
Ms. Bailey Rockwell
Phone 703-891-2270
Fax 703-852-2730
www.Customink.com
licensing@customink.com
Spec Agr Disclosed: 09/18/2017

Distribution Channel(s)

Product Categories

Tattoo Productions (38812)

2611 North Street
Nacogdoches, TX 75965
Ms. Stephanie Campbell
Phone 936-564-3754
Fax 936-560-9103
stephanie@tattooprod.com
Spec Agr Disclosed: 06/20/2017

Distribution Channel(s)

Product Categories

University Tees Inc. (69409)

13000 Athens Ave. Sutie 210
Lakewood, OH 44107
Mr. Steve Kowalski
Phone 440-666-4281
Fax 877-571-4593
www.Universitytees.com
skowalski@utees.com
Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)

Restricted Channel

Product Categories

CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Operation Hat Trick

TEI (71734)

15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384

Licensees

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Licensed as of 04/2018

Stephen F. Austin State University

Fax 781-320-8342
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/22/2018

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01U (Women's Headwear)

Twins Enterprise Inc. (11642)

15 Southwest Park
Westwood, MA 02090
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8342
www.Twinsenterprise.com
kevinm@47brand.com
Spec Agr Disclosed: 01/22/2018

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01U (Women's Headwear)

Victory Tailgate (89653)

2437 E Landstreet Rd
Orlando, FL 32824
Mr. Ryan Dourney
Phone 321-234-0763

Fax 407-358-5081
www.VictoryTailgate.com
ryan@victorytailgate.com
Spec Agr Disclosed: 11/10/2017

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06D (Games)
07D (Infant Products)
07E (Footwear)

Tailgate Game Exclusive

Victory Tailgate (89653)

2437 E Landstreet Rd
Orlando, FL 32824
Mr. Ryan Dourney
Phone 321-234-0763
Fax 407-358-5081
www.VictoryTailgate.com
ryan@victorytailgate.com
Spec Agr Disclosed: 11/10/2017

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct

Product Categories

06D (Games)

Promotions

Bensussen Deutsch & Associates Inc. (49284)

15525 Woodinville-Redmond Road
Woodinville, WA 98072
Ms. Jennifer Brown
Phone 212-450-2287
Fax 425-286-1804
jbrown@bdainc.com

Distribution Channel(s)

Campus/Local Channel

Product Categories

022 (Premium Royalties)

Boelter Brands LLC (54782)

4200 N Port Washington Road
Glendale, WI 53212
Mrs. Katherine Sytkowski
Phone 414-967-4268
Fax 414-967-4399
www.Boelterbrands.com
KSytkowski@boelter.com
Spec Agr Disclosed: 06/29/2017

Distribution Channel(s)

Restricted Channel

Product Categories

022 (Premium Royalties)

G & G Outfitters Inc (12989)

4901 Forbes Blvd.
Lanham, MD 20706
Ms. Audrey Hill
Phone 301-731-2099
Fax 301-731-5199
www.Ggoutfitters.com
ahill@ggoutfitters.com
Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

022 (Premium Royalties)

Special Projects

Panini America, Inc. (111982)

5325 FAA Blvd #100
Irving, TX 75061-3601
Mr. Phillip Darnell
Phone 940-765-0783
Fax 817-662-5422
www.Paniniamerica.net
pdarnell@paniniamerica.net
03/01/2015

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

Licensees

2018-04-26 09:19:58 AM

Licensed as of 04/2018

Stephen F. Austin State University

05E (Publishing)
07I (Trading Cards)

Spec Agr Disclosed: 08/05/2016

01T (Women's Outerwear)
01W (Women's Fashion Tops)

Special 10% Rate Program

License Plates of Texas dba My Plates (76740)

7301 Ranch Rd 620N
Ste 155, 185
Austin, TX 78726
Mr. Steve Farrar
Phone 512-583-8585
Fax 512-583-8586
www.Myplates.com
steve@myplates.com
07/31/2017

Distribution Channel(s)

Related Retail/Direct

Product Categories

04A (Automobile Products)

COLLEGE VAULT

College Vault by Adventure Furniture (113476)

2655 Northgate Avenue
Cumming, GA 30041
Mr. Kevin McClary
Phone 678-933-3458
Fax 678-868-1811
www.Fan-creations.com
kevinm@fan-creations.com

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)

College Vault by Boelter Brands LLC (81522)

4200 N. Port Washington Rd.
Glendale, WI 53212
Ms. Katherine Sytkowski
Phone 414-967-4268
Fax 414-967-4399
www.Boelterbrands.com
ksytkowski@boelter.com

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)
03D (Housewares)

College Vault by Collegiate Pacific Company (78060)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 08/09/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

04C (Signage Products)

College Vault by Columbia Sportswear by OCS (118078)

7007 College Blvd. Suite 200
Overland Park, KS 66211
Ms. Sarah Dice
Phone 866-288-5070
Fax 913-341-7465
www.Ocsapparel.com
sdice@ocsapparel.com
Spec Agr Disclosed: 04/06/2017

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01L (Men's/Unisex Performance Apparel)
01S (Women's Fleece Tops & Bottoms)

College Vault by Cutter & Buck (116972)

101 Elliott Avenue West Suite 100
Seattle, WA 98119
Ms. Erika Dahring
Phone 206-428-5708
Fax 206-830-6217
www.Cutterbuck.com
Erika.Dahring@cutterbuck.com
Spec Agr Disclosed: 03/08/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)

College Vault by Fanatics Apparel, Inc. (118361)

8100 Nations Parkway
Jacksonville, FL 32256
Ms. Suzanne Balog
Phone 904-271-4621
Fax
www.fanatics.com
sbalog@fanatics.com
Spec Agr Disclosed: 08/23/2017

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)

Stephen F. Austin State University

01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700
 Fax 646-364-9755
 www.Outerstuff.com
 submissions@outerstuff.com
 Spec Agr Disclosed: 04/02/2015

Spec Agr Disclosed: 06/09/2017

College Vault by Logo Brands Inc. (95586)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100
 Fax 615-261-2101
 www.Logochairs.com
 shannon@logochairs.com
 Spec Agr Disclosed: 08/31/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06B (Balls)

College Vault by Neil Enterprises Inc. (99465)

1000 Woodlands Parkway
 Vernon Hills, IL 60061
 Ms. Alysa Eidmann
 Phone 847-549-7627
 Fax 847-549-0349
 www.Thevarsityline.com
 aeidmann@neilenterprises.com
 Spec Agr Disclosed: 08/12/2016

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02D (Drinkware)
 03C (Office Products)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06C (Toys)

College Vault by Outerstuff Ltd. (118043)

1412 Broadway, 18th Floor

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

College Vault by Tervis Tumbler Company (82774)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Cheryl Cappuccio
 Phone 941-441-4526
 Fax
 www.Tervis.com
 ccappuccio@tervis.com
 Spec Agr Disclosed: 08/30/2017

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02D (Drinkware)
 03D (Housewares)
 05E (Publishing)

College Vault by Top of the World (100747)

3001 36th Avenue NW
 Norman, OK 73072
 Ms. Marie Landry
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mlandry@towlicensed.com

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01U (Women's Headwear)

College Vault by Twins Enterprise Inc. (61592)

15 Southwest Park
 Westwood, MA 02090
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8342

kevinm@47brand.com

Spec Agr Disclosed: 11/09/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)

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01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01T (Women's Outerwear)
 01U (Women's Headwear)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)
 01Y (Women's Loungewear/Activewear/Misc.)

01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 01S (Women's Fleece Tops & Bottoms)
 01W (Women's Fashion Tops)
 01X (Women's Fashion Bottoms)

College Vault by Victory Tailgate (115113)

2437 E. Landstreet Rd
 Orlando, FL 32824
 Mr. Ryan Dourney
 Phone 321-234-0763
 Fax 407-358-5081
 www.victorytailgate.com
 ryan@victorytailgate.com

Distribution Channel(s)

Internet/TV/Catalog
 Related Retail/Direct

Product Categories

03A (Domestics)
 06D (Games)

College Vault by Wildcat Retro Brands LLC (74822)

2701 Carrier Ave.
 Commerce, CA 90040
 Mrs. Cassidy Phillips
 Phone 323-583-4508
 Fax 323-583-6171
 www.Originalretrobrand.com
 cassydy.phillips@wildcatretrobrands.com
 Spec Agr Disclosed: 10/05/2016

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's T-shirts)

College Vault by Wincraft Inc. (80858)

PO Box 888
 Winona, MN 55987
 Ms. Cris Fakler
 Phone 507-454-5510
 Fax 507-453-6780
 www.Wincraft.com
 cfakler@wincraft.com
 Spec Agr Disclosed: 08/18/2016

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 02D (Drinkware)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 06A (Sports Equipment)
 06D (Games)

**189 Licensees
 185 Special Agreements
 186 Disclosed**