APPENDIX B
STEPHEN F. AUSTIN STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

**STEPHEN F. AUSTIN STATE UNIVERSITY**

**JULY 19, 2012**

<table>
<thead>
<tr>
<th>PRIMARY MARKS</th>
<th>SECONDARY MARKS</th>
<th>VERBIAGE</th>
<th>GENERAL INFORMATION</th>
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<td>Angry Axe™</td>
<td>MASCOT MONIKER</td>
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**MASCOT MARK** | **AXE MARK** | **HELMET MARKS** | **ALUMNI MARKS** | **SCHOOL SEAL** | **THE SFA WAY** |
<table>
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**COLOR INFORMATION**

You must use the approved University colors or the "PANTONE" colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. "PANTONE" is a registered trademark of PANTONE, Inc.

**SCHOOL COLORS** | **PANTONE COLORS** | **THREAD COLORS**
<table>
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<tr>
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<tr>
<td>DARK PURPLE</td>
<td>PANTONE 699</td>
<td>PANTONE PROCESS BLACK</td>
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<td>PURPLE</td>
<td>PANTONE 187</td>
<td>BLACK</td>
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<tr>
<td>GRAY</td>
<td>PANTONE COOL GRAY 5</td>
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<td></td>
<td>PANTONE PROCESS BLACK</td>
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**ADDITIONAL PERTINENT INFORMATION**

- University seal permitted on products for resale
- Alterations to seal permitted
- Overlaying interesting graphics permitted with seal
- University licenses consumables
- University licenses health & beauty products
- University permits numbers on products for resale
- Mascot caricatures permitted
- Close licensing with other marks permitted
- NO USE of current player’s name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- NO REFERENCE to alcohol, drugs, or tobacco related products may be used in conjunction with University marks

NOTE: The marks of Stephen F. Austin State University are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by STEPHEN F. AUSTIN STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.
# Internal Campus Suppliers

**Licensed as of 04/2018**

<table>
<thead>
<tr>
<th>School Name</th>
<th>License</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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<td><strong>Stephen F. Austin State University</strong></td>
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<tr>
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<td>Standard License</td>
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</tr>
</tbody>
</table>
| 4imprint Inc. (49210) | | 1107 N. Grant | Odessa, TX 79761 | 432-332-1568 | 432-333-4702 | athleticsupply@sbcglobal.net | Restricted Channel | CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel) |
| | Absolute Color DBA Promovana (117263) | | | | | | | |
| | | 5810 Windfern Rd | Houston, TX 77041 | 713-996-0202 | | | Restricted Channel | CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel) |
| | | | | | | | | |
| | Amsterdam Printing (47153) | | | | | | | |
| | | PO Box 701 | Amsterdam, NY 12010 | 518-842-6000 | 518-843-7518 | | Restricted Channel | CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel) |
| | | | | | | | | |
| | **BSN Sports LLC (48981)** | | | | | | | |
| | | 4849 Alpha Road | Dallas, TX 75244 | 972-406-3477 | 972-247-0650 | jloke@bsnsports.com | Restricted Channel | CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel) |
| | | | | | | | | |
| | **Career Uniforms/Designs Plus Inc. (63663)** | | | | | | | |
| | | 638-C N. University Dr. | Nacogdoches, TX 75961 | 936-560-1921 | 936-560-5287 | paul@dpstitch.net | Restricted Channel | CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel) |
| | | | | | | | | |
| | **Club Colors Department (64931)** | | | | | | | |
| | | 420 East State Pkwy. | Schaumberg, IL 60173 | 847-490-3636 | 847-490-8199 | mdillon@clubcolors.com | Restricted Channel | CSA (Campus Supplier Apparel)  
CSN (Campus Supplier Non-Apparel) |
| | | | | | | | | |
### Stephen F. Austin State University

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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<tbody>
<tr>
<td>Cole Creations (105262)</td>
<td>207 Harborview Drive</td>
<td>Ms. Pamela Cole</td>
<td>936-572-0806</td>
<td></td>
<td><a href="mailto:colecreations82@yahoo.com">colecreations82@yahoo.com</a></td>
<td>02/15/2018</td>
<td>Restricted</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
</tr>
<tr>
<td>CustomInk LLC (37786)</td>
<td>2910 District Ave</td>
<td>Ms. Bailey Rockwell</td>
<td>703-891-2270</td>
<td>703-852-2730</td>
<td><a href="http://www.CustomInk.com">www.CustomInk.com</a></td>
<td>09/18/2017</td>
<td>Restricted</td>
<td>01H (Men's Fashion Apparel), 04D (Gifts &amp; Novelties - Miscellaneous), CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
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<tr>
<td>Dolphin Printing (48344)</td>
<td>4201B North Street</td>
<td>Mr. Fred Groover</td>
<td>936-569-2776</td>
<td>936-569-2770</td>
<td><a href="mailto:dolphinprinting@gmail.com">dolphinprinting@gmail.com</a></td>
<td>12/12/2017</td>
<td>Restricted</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
</tr>
<tr>
<td>Emory Group LLC (55562)</td>
<td>1320 Howell Road</td>
<td>Mr. Michael Emory</td>
<td>864-595-3771</td>
<td>864-752-1142</td>
<td><a href="mailto:michael@emorygroup.com">michael@emorygroup.com</a></td>
<td>12/27/2017</td>
<td>Restricted</td>
<td>01H (Men's Fashion Apparel), 04D (Gifts &amp; Novelties - Miscellaneous), CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
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<tr>
<td>Fredonia Graphics (37811)</td>
<td>2205 North Street</td>
<td>Mr Phil Lehart</td>
<td>936-569-6093</td>
<td></td>
<td><a href="mailto:fredoniographics@hotmail.com">fredoniographics@hotmail.com</a></td>
<td>09/08/2017</td>
<td>Restricted</td>
<td>04D (Gifts &amp; Novelties - Miscellaneous), CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
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<tr>
<td>Neil Promotional Products (104929)</td>
<td>4817 Century Dr.</td>
<td>Mr. William Neil</td>
<td>325-656-0138</td>
<td>325-944-3710</td>
<td></td>
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<td>Restricted</td>
<td>01H (Men's Fashion Apparel), 04D (Gifts &amp; Novelties - Miscellaneous), CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
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<tr>
<td>Rocca Productions (93668)</td>
<td>P.O. Box 12275</td>
<td>Mr. Jesse Dominguez</td>
<td>512-276-2270</td>
<td>512-236-1004</td>
<td><a href="mailto:jesse@jhlcompany.com">jesse@jhlcompany.com</a></td>
<td>09/21/2017</td>
<td>Restricted</td>
<td>CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
</tr>
<tr>
<td>South By Sea (110987)</td>
<td>209 Dayton St. Suite 205</td>
<td>Ms. Victoria Brock</td>
<td>888-855-7960</td>
<td>888-261-6353</td>
<td><a href="http://www.Southbysea.com">www.Southbysea.com</a></td>
<td>09/15/2017</td>
<td>Restricted</td>
<td>CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
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<tr>
<td>Staples Promotional Products (KS) (88930)</td>
<td>7500 W 110th St.</td>
<td>Ms. Danielle Stephens</td>
<td>314-692-3157</td>
<td></td>
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<td>Restricted</td>
<td>CSA (Campus Supplier Apparel), CSN (Campus Supplier Non-Apparel)</td>
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</tbody>
</table>
Stephen F. Austin State University

danielle.stephens@staples.com
Spec Agr Disclosed: 01/04/2018

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Tattoo Productions (38812)
2611 North Street
Nacogdoches, TX 75965
Ms. Stephanie Campbell
Phone 936-564-3754
Fax 936-560-9103
stephanie@tattooprod.com
Spec Agr Disclosed: 06/20/2017

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Varsity Brands Inc. (58460)
6745 Lenox Center Ct. Suite 300
Memphis, TN 38115
Ms. Cathy Ray
Phone 901-387-4370
Fax 800-218-0818
www.Varsity.com
collegiatelicensing@varsity.com
Spec Agr Disclosed: 09/05/2017

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

ICS Royalty Reporting

4imprint Inc. (49210)
PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 03/09/2018

Distribution Channel(s)
Restricted Channel

Product Categories
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Ultimate Distributing Inc. (104847)
300 E. Park Street
Mundelein, IL 60060

Mr. Matt Hermestroff
Phone 847-566-2250
Fax www.Ultim8screenprinting.com
matt@ultim8screenprinting.com
Spec Agr Disclosed: 07/26/2017

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Tattoo Productions (38812)
2611 North Street
Nacogdoches, TX 75965
Ms. Stephanie Campbell
Phone 936-564-3754
Fax 936-560-9103
stephanie@tattooprod.com
Spec Agr Disclosed: 06/20/2017

Distribution Channel(s)
Restricted Channel

Product Categories
01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

BSN Sports LLC (48981)
4849 Alpha Road
Dallas, TX 75244
Mr. Jeff Loke
Phone 972-406-2377
Fax 972-247-0650
www.Bsnsports.com
jloke@bsnsports.com
Spec Agr Disclosed: 03/23/2018

Distribution Channel(s)

Product Categories

Club Colors Department (64931)
420 East State Pkwy.
Schaumberg, IL 60173
Ms. Marci Dillon
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
mdillon@clubcolors.com
Spec Agr Disclosed: 12/12/2017

Product Categories

CustomInk LLC (37786)
2910 District Ave
Ste. 3
Fairfax, VA 22031
Ms. Bailey Rockwell
Phone 703-891-2270
Fax 703-852-2730
www.CustomInk.com
licensing@customink.com
Spec Agr Disclosed: 09/18/2017

Product Categories

University Tees Inc. (69409)
13000 Athens Ave. Suite 210
Lakewood, OH 44107
Mr. Steve Kowalski
Phone 440-666-4281
Fax 877-571-4593

Spec Agr Disclosed: 04/26/2018

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Stephen F. Austin State University

www.Universitytees.com
skowalski@utees.com
Spec Agr Disclosed: 09/19/2017

Distribution Channel(s)
Restricted Channel

Product Categories
CSA (Campus Supplier Apparel)
CSN (Campus Supplier Non-Apparel)

Promotions
G & G Outfitters Inc (12989)
4901 Forbes Blvd.
Lanham, MD 20706
Ms. Audrey Hill
Phone  301-731-2099
Fax  301-731-5199
www.Ggoutfitters.com
ahill@ggoutfitters.com
Spec Agr Disclosed: 03/13/2018

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
022 (Premium Royalties)

24 Licensees
24 Special Agreements
24 Disclosed