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<thead>
<tr>
<th>01-99</th>
<th>Selection of Kolar Advertising as SFA Marketing Firm</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1</td>
</tr>
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</table>
MINUTES OF THE MEETING
BOARD OF REGENTS
STEPHEN F. AUSTIN STATE UNIVERSITY
NACOGDOCHES, TEXAS

AUGUST 15, 2001

The meeting was called to order at 9:00 a.m. by Chair Mike Enoch. Board members present in Room 307: Penny Butler, Kenneth James, Mike Enoch, Susan Roberds, Lyn Stevens, Mike Wilhite and Fred Wulf. Margarita de la Garza Grahm joined the meeting at 10:15. Absent: Gary Lopez.

Others present in Board Room 307: Tito Guerrero, Roland Smith, Baker Pattillo, and other SFA administrators, staff, and visitors.

01-99
Upon motion of Regent Wilhite, seconded by Regent Wulf, with all members voting aye, it was ordered that Kolar Advertising be selected to conduct the SFA marketing program, in an amount not to exceed $400,000 for fiscal year 2002. The Board authorizes the University Administration to negotiate specific contract language and authorizes the President to sign the contract. The University’s fiscal year 2002 designated funds budget is hereby amended in the amount of $400,000 to fund the marketing program for fiscal year 2002.

Meeting adjourned at 4:29.