Digital Measures (DM)
Faculty Activity Database
Reference Guide

Prepared by
The Office of Institutional Research
2014
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INTRODUCTION

Digital Measures (DM) is an online information management system designed to organize and report on faculty teaching, research, and service activities. DM eliminates periodic, recurring requests for information on faculty teaching, research, and service activities since reports such as faculty activity reports, faculty rosters and vita can be easily generated once activity data have been entered in DM. DM provides a single convenient place for users to maintain their activity data and can be accessed easily to generate reports.

Digital Measures is accessed through the mySFA portal. Faculty should simply login to mySFA. On the Faculty tab, a link to Digital Measures Faculty Activity Report should be visible. Once the link is clicked, users should be granted access to the DM interface without any further logins.

Users who have problems with Digital Measures access should contact the Office of Institutional Research at sfa_ir@sfasu.edu or 936-468-3806.

When a typical faculty user enters DM, he/she will land on the Manage Your Activities page. The Manage Your Activities utility enables each user to keep track of his/her own teaching, research, and service activities. The Manage Your Activities page includes links to each of the data collection screens in the DM system.
RUNNING A CUSTOM REPORT

DM users will also see a left-hand menu that appears on all screens and contains any basic navigation links. Run Custom Reports will appear on this menu and is a template-based reporting utility. The Run Custom Reports menu will link to reports where faculty users can generate reports on their own data. Based on user permissions, reports available may include:

1. Annual Faculty Activity Report
2. Intellectual Contributions by Faculty Report
3. Presentations by Faculty Report
4. Vita

Step-by-Step

1. In DM, select Run Custom Reports in the Left-Hand Menu, and select the report you wish to run from the drop-down list in step 1.
2. Select the date range for the information you wish to include in your report.
3. DM will warn you if you attempt to create a report with an end date before the report’s start date.
4. If you have permission to run reports for multiple users (such as Dean’s or Chairs): DM’s default behavior is to include all enabled user accounts in a report.
   a. If you would like to limit your report to include only selected users, select Click here in step 3 to open the Select who to include page in a pop-up window.
   b. Select “College”, “Department” or “Individual” in pop-up window to show or hide the groups, and then select the groups or individuals you want to include in your report.
   c. Select none next to “College” or “Department” to clear all items under it.
   d. When you have completed your selections, select Save at the bottom of the pop-up window to save your selections and return to the Create a Report page.
RUNNING A CUSTOM REPORT - Continued

5. Select to include enabled, disabled, or both enabled and disabled users in your report.
6. Select the file format for your report from the drop-down list in step 4. The default options are Microsoft Word, Adobe PDF, and HTML. Some reports can be made available in Microsoft Excel.
7. Select the paper size from the drop-down list in step 5. DM supports US Letter and A4 sizes.
9. DM will build your report, and you will be prompted to either open it or save it locally.
DIGITAL MEASURES DATA AND DATES
Digital Measures runs reports based on date ranges. Therefore, it is crucial that data put into the system have a date (in most cases at least a Month and Year) associated with it. Otherwise, the data will not be picked up by Digital Measures when running reports.

DEFINING “SCOPE”
Throughout the data collection screens, “Scope” is requested in certain circumstances. In order to standardize the data as much as possible, “Scope” will apply to the audience being addressed and not to the location of the event or occurrence.
ACTIVITIES DATABASE: ENTERING YOUR INFORMATION

For most faculty activities, the proper categorization should be self-explanatory. However, throughout the following descriptions of DM screens, examples of faculty activities will be provided to indicate the appropriate entry location in the DM activity database.

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**Personal & Contact Information Screen**

The Personal and Contact Information screen contains several fields that are populated during user creation or during data uploads, and these fields cannot be edited. However, the remaining fields may be updated and revised as needed.

**Permanent Data Screen**

The Permanent Data screen is not currently populated or maintained. If an administrative decision is made to begin utilizing the Permanent Data screen, all data manually entered by users will be deleted, and the fields will be populated with a data load from the University administrative system.
# Digital Measures (DM) Faculty Activity Database

## Reference Guide

**Source of Data**

### Yearly Data Screen

The Yearly Data Screen provides rank and tenure data as populated by upload each year. These fields cannot be edited.

Business faculty and nursing faculty should look for specialized questions on the Yearly Data screen.

Special AACSB questions may be available for business faculty, such as:

1. AACSB: Normal Professional Responsibility (check all that apply)
2. AACSB: Percent of Time Dedicated to the School's Mission
3. AACSB: Qualification
4. AACSB: Sufficiency
5. AACSB: Teaching Classification
6. AACSB: Does this faculty member have a joint appointment with another department or with another institution?

A set of three questions may also be available for nursing faculty, such as:

1. Preceptor?
2. Clinical Instructor?
3. Area of Clinical Expertise?

**NOTE:** AACSB and Nursing fields may be populated by the dean's office or another administrative office and may not be the responsibility of the individual faculty member.

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<th>Type of Information AND Digital Measures Screen Name</th>
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<tr>
<td>GENERAL INFORMATION</td>
<td>Data uploads and faculty/college input</td>
</tr>
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</table>
**Academic, Government, Military, & Professional Positions Screen**

Work experience, both academic and non-academic, should be documented on this screen. Temporary or term administrative assignments may be included here.

1. From the Manage Your Activities screen, click the Academic, Government, Military, & Professional Positions link.

2. Click Add a New Item.
3. Complete the applicable fields for each position you have held.
   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For positions you currently hold,
   do not enter an end date.

4. Click **Save And Add Another** to add all previous employment that is
   relevant to your current position.
   If you are finished, you can click **Save and Return** at the top or
   bottom of the page.

5. When you return to the Academic, Government, Military, &
   Professional Positions main page, your positions will appear in a list
   at the bottom of the section.
   Note: you may edit information after you have saved it by clicking the
   Edit or Delete icons.

6. When you have finished entering and double-checking your positions
   information, click Return to Main Menu to return to the **Manage Your
   Activities screen**.
### Academic, Government, Military, & Professional Positions Screen - Continued

Common Academic, Government, Military, and Professional Position entries include:

1. Academic employment – Post-secondary
2. Academic employment – K-12
3. Professional employment
4. Military employment
5. Government employment
6. SFA Area coordinator
7. SFA Dean (including associate)
8. SFA Chair (including associate/assistant)
9. SFA Director

**Examples of Academic, Government, Military & Professional Positions:**

1. Associate Professor
2. Secondary School Teacher
3. General Counsel
4. Department Chair
5. Assistant Principal
6. Probation Officer
7. Business Owner

**Inappropriate/Questionable Entries for Academic, Govt., Milt. & Prof. Positions:**

1. Guest Speaker - may be included under Non-Credit Instruction Taught.
2. SFA Committee Member - Committee work may be included under SFA Service.
3. Local representative for national organization - may be included under Awards and Honors or Professional/Public Service
4. Student organization advisor - may be included under SFA Service.
5. Honor society member - may be included under Awards and Honors.
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Stephen F. Austin State University

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Prepared by The Office of Institutional Research; SFASU; 2014

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Administrative Assignments Screen

Only compensated administrative positions held within Stephen F. Austin State University should be represented on this screen.

1. From the Manage Your Activities screen, click the Administrative Assignments link.

2. Click Add a New Item.

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</table>

**Administrative Assignments Screen**

Only compensated administrative positions held within Stephen F. Austin State University should be represented on this screen.

1. From the Manage Your Activities screen, click the Administrative Assignments link.

2. Click Add a New Item.
Administrative Assignments Screen - Continued

3. Complete the applicable fields for each administrative assignments you have held.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For current assignments, do not enter an end date.

4. Click Save And Add Another to add all assignments relevant to your current position.
   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the Administrative Assignments main page, your assignments will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your administrative assignments information, click Return to Main Menu to return to the Manage Your Activities screen.
Administrative Assignments Screen - Continued

Common Administrative Assignments include

1. President
2. Provost
3. Associate Provost
4. Dean
5. Associate Dean
6. Assistant Dean
7. Academic Unit Chair/Director
8. Development Officer
Awards & Honors Screen

Awards and honors that include a monetary component may be included here if the honor is most important. The award should be included under Contracts, Grants, and Sponsored Research if the monetary component is most important. The month and year of the award must be reported. Elections in a professional society should be listed under General Service.

1. From the Manage Your Activities screen, click the Awards and Honors link.

2. Click Add a New Item.
Awards & Honors Screen - Continued

3. Complete the applicable fields for each award or honor you have received.
   
   Note: Do not skip a field unless it does not apply to you.
   
   Note: Use the drop-down menus where available.
   
   Note: Be sure to include all dates.

4. Click **Save And Add Another** to add all awards and honors relevant to your current position.
   
   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Awards and Honors main page, your awards/honors will appear in a list at the bottom of the section.
   
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your awards/honors information, click Return to Main Menu to return to the **Manage Your Activities** screen.
Common categories of awards/honors include:

1. Leadership
2. Teaching
3. Scholarship/Research
4. Service/Community
5. Service/Professional
6. Service/University

Examples of Awards and Honors:

1. Regents Professor
2. Purple Heart
3. Educator of the Year
4. Distinguished Professor
5. UPW Woman of the Year
6. Years of Service Award

Inappropriate/Questionable Awards and Honors:

1. Faculty Tenure and Rank Promotion - may be included under Top Achievements or SFA Service.
2. Graduate Faculty Full Membership - may be included under Top Achievements or SFA Service.
3. Nomination to Faculty Senate - may be included under Top Achievements or SFA Service.
4. QEP Committee Appointment - Committee work may be included under SFA Service.
Consulting Screen

Faculty should add new items as needed to document consulting work in the areas of academic, for-profit organizations, government, litigation, and non-governmental organizations.

1. From the Manage Your Activities screen, click the Consulting link.

2. Click Add a New Item.
Consulting Screen - Continued

3. Complete the applicable fields for each position you have held.
   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For positions you currently hold,
   do not enter an end date.

4. Click Save And Add Another to add all previous consulting positions
   relevant to your current position.
   If you are finished, you can click Save and Return at the top or
   bottom of the page.

5. When you return to the Consulting main page, your positions will
   appear in a list at the bottom of the section.
   Note: you may edit information after you have saved it by clicking the
   Edit or Delete icons.

6. When you have finished entering and double-checking your positions
   information, click Return to Main Menu to return to the Manage Your
   Activities screen.
Consulting Screen - Continued

Common consulting activities include:
1. Academic
2. For-Profit Organization
3. Government
4. Litigation
5. Non-Governmental Organization
Education Screen

The Education screen is populated by upload. Some fields may be edited by the user, but any new degrees should be reported to the appropriate college faculty data manager. Data managers will notify the Office of Institutional Research regarding any updates.
1. From the Manage Your Activities screen, click the External Connections and Partnerships link.

2. Click Add a New Item.
External Connections & Partnerships Screen - Continued

3. Complete the applicable fields for each appropriate activity.
   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include a date.

4. Click **Save And Add Another** to add all previous External Connections and Partnerships relevant to your current position.
   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the External Connections and Partnerships main page, your activities will appear in a list at the bottom of the section.
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your activity information, click Return to Main Menu to return to the **Manage Your Activities screen**.
Example External Connections and Partnerships

1. Meetings with professional leaders to seek internships for SFA students
2. Organization of field trips for department majors
3. Meetings with alumni to discuss support for programs
4. Speaking at various local venues to promote discipline-specific goals
Faculty Development Activities Attended Screen

Faculty may provide entries that describe professional development activities not related to instruction. Users should note that the Faculty Development Activities Attended screen and the Teaching-Related Professional Development screen utilize exactly the same activity type categories. Activities included here should enhance non-instruction related skills. In contrast, activities added to the Teaching-Related Professional Development screen will address instruction-related development.

1. From the Manage Your Activities screen, click the Faculty Development Activities Attended link.

2. Click Add a New Item.
Faculty Development Activities Attended Screen - Continued

3. Complete the applicable fields for each appropriate activity.
   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click Save And Add Another to add all previous activities relevant to your current position.
   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the Faculty Development Activities Attended main page, your activities will appear in a list at the bottom of the section.
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your activities information, click Return to Main Menu to return to the Manage Your Activities screen.

NOTE: 2013-14 and earlier records with the Activity Type ‘Teaching Excellence Center’ were changed to ‘Other’ to accommodate the new ‘Center for Teaching and Learning’ Activity Type.
### Faculty Development Activities Attended Screen - Continued

Common faculty development activity types include:

1. Conference Attendance (excluding conferences at which the faculty member presented, which may be included under Presentations; conference activities included here should enhance **non-instruction** related skills)
2. Continuing Education Program
3. Faculty Fellowship
4. Faculty Internship
5. New Faculty Development Series
6. Self-Study Program
7. Seminar
8. Teaching Excellence Center - Individual Consultation
9. Teaching Excellence Center - Other Activities
10. Teaching Excellence Center – Teaching Circles
11. Teaching Innovation – Course Enhancement
12. Teaching Innovation – New Online Course
14. Teaching Innovation - Other
15. Tutorial
16. Webinar
17. Workshop

### Example Faculty Development Activities

- 1. Conference Attendance
- 2. Teaching Excellence Workshop
- 3. Paid Faculty Development Leave
- 4. Continuing Education courses
- 5. Course development activities

### Inappropriate/Questionable Faculty Development Activities

- 1. TracDat Training - Not appropriate for faculty activity record.
- 2. P-Card Training - Not appropriate for faculty activity record.
- 3. Faculty Data Management Training - Not appropriate for faculty activity record.
- 4. EPAF Training - Not appropriate for faculty activity record.
- 5. Timekeeper Plus Training - Not appropriate for faculty activity record.
- 6. Property Training - Not appropriate for faculty activity record.
- 8. Talking college classes - Not appropriate for faculty activity record.
## Licensures & Certifications Screen

Any licenses, registrations, and certifications can be provided including teaching registrations, legal registrations or certifications such as Certified Public Accountant (CPA). Typically the licensures and certifications reported should be specifically related to the instructional discipline.

1. From the *Manage Your Activities* screen, click the *Licensures and Certifications* link.

2. Click *Add a New Item*.
Licensures & Certifications Screen - Continued

3. Complete the applicable fields for each appropriate licensure or certification.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include a date obtained.

4. Click Save And Add Another to add all previous licensures and certifications relevant to your current position.

   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the Licensures and Certifications main page, your items will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your positions information, click Return to Main Menu to return to the Manage Your Activities screen.
### Example Licensures & Certifications

1. Member of the American Bar Association  
2. Standard Certificate, Principal EC-12  
3. CPR Certification  
4. Certified Public Manager  
5. Licensed Dietitian  
6. Licensed Professional Counselor  
7. Certified Forester  
8. Licensed Clinical Social Worker  
9. Registered Nurse  
10. Elementary Education K-8

### Inappropriate/Questionable Licensures & Certifications

1. **Member of Graduate Faculty** - May be included under Top Achievements  
2. **SFA Property Management Training** - Not appropriate for faculty activity record  
3. **Driving Safety Course (SFA)** - Not appropriate for faculty activity record  
4. **Purchasing Workshop (SFA)** - Not appropriate for faculty activity record
Media Contributions Screen

Contributions included should only involve professional expertise and **not** SFA affiliation.

1. From the *Manage Your Activities* screen, click the *Media Contributions* link.

2. Click *Add a New Item*.
### Media Contributions Screen - Continued

3. Complete the applicable fields for each appropriate contribution.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include a date.

4. Click **Save And Add Another** to add all previous contribution relevant to your current position.

   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Media Contributions main page, your items will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your contribution information, click Return to Main Menu to return to the *Manage Your Activities screen.*
### Media Contributions Screen - Continued

Media contribution types include:

1. Film
2. TV
3. Radio
4. Newspaper
5. Magazine
6. Internet

#### Example Media Contributions

1. Hosted radio program
2. Interviewed by local TV
3. Column written for local newspaper

#### Inappropriate/Questionable Media Contributions

1. Article published in SFA Sawdust - contribution should not be SFA affiliated
2. Videos produced for SFA programs - contribution should not be SFA affiliated
3. Stories written for SFA Pine Log - contribution should not be SFA affiliated
Memberships in professional organizations **external to SFA** should be included.

Additional duties beyond simple membership such as serving as an officer or committee chair should be reported on the Professional Public Service screen.

1. From the *Manage Your Activities* screen, click the **Professional Memberships** link.

2. Click **Add a New Item**.
Professional Memberships Screen - Continued

3. Complete the applicable fields for each appropriate professional membership.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all professional memberships relevant to your current position.
   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Professional Memberships main page, your items will appear in a list at the bottom of the section.
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your membership information, click Return to Main Menu to return to the Manage Your Activities screen.
### Example Professional Memberships

1. Society of American Foresters
2. Texas Library Association
3. National Education Association
4. Modern Languages Association
5. Mathematical Association of America
## Type of Information AND Digital Measures Screen Name

### TEACHING

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<tr>
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<th>Source of Data</th>
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<tr>
<td>Academic Advising Screen</td>
<td>Faculty Input</td>
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Faculty may record basic information on the "Academic Advising" screen such as the number of students advised and the number of hours spent advising. Advising activities may also be further described under “SFA Service”. Note that for the College of Forestry & Agriculture, additional fields may be visible that are not available to other college faculty.

1. From the Manage Your Activities screen, click the Academic Advising link.

2. Click Add a New Item.
Academic Advising Screen - Continued

3. Complete the applicable fields for each appropriate academic year.
   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.

4. Click Save And Add Another to add all previous academic advising information relevant to your current position.

   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the Academic Advising main page, your data will appear in a list at the bottom of the section.
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your advising information, click Return to Main Menu to return to the Manage Your Activities screen.
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<td><strong>TEACHING</strong></td>
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</table>

**Directed Student Learning Screen**

Entries should include information about individualized instruction such as independent study, dissertation chair/member, doctoral advisor, or supervised research.

1. From the *Manage Your Activities* screen, click the *Directed Student Learning* link.

2. Click *Add a New Item*.
Directed Student Learning Screen - Continued

3. Complete the applicable fields for each appropriate activity.

   Note: Do not skip a field unless it does not apply to you.

   Note: Use the drop-down menus where available.

   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all previous directed student learning information relevant to your current position.

   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Directed Student Learning main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your activity information, click Return to Main Menu to return to the Manage Your Activities screen.
Common directed student involvement types include:

1. Directed Individual/Independent Study
2. Dissertation Committee Chair/Member
3. Doctoral Advisory Committee Chair/Member
4. Internship Advisor
5. Master's Thesis Committee Chair/Member
6. Postdoctoral Research Supervision
7. Supervised Research
8. Undergraduate Honors Thesis

Example Directed Student Learning

1. Supervision and monitoring of student teachers
2. Conducting independent study courses
3. Supervision of graduate comprehensive exams
4. Development and monitoring of Honors Program contracts
5. Serving on Master’s Thesis Committee

Inappropriate/Questionable Directed Student Learning

1. Supervision of field trip for students - may be included under External Connections & Partnerships.
2. Teaching colleagues course - may be included under Non-Credit Instruction Taught.
3. Supervision of student club fund-raising activities - may be included under SFA Service.
4. Guest faculty at peer institution - may be included under Non-Credit Instruction Taught.
5. Writing letters of recommendation - Not appropriate for faculty activity record.
# Non-Credit Instruction Taught Screen

Faculty should provide entries that describe SFA student experiences that are not captured in the other categories.

1. From the *Manage Your Activities* screen, click the **Non-Credit Instruction Taught** link.

2. Click **Add a New Item**.
Non-Credit Instruction Taught Screen - Continued

3. Complete the applicable fields for each appropriate instruction activity.
   
   Note: Do not skip a field unless it does not apply to you.
   
   Note: Use the drop-down menus where available.
   
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click Save And Add Another to add all previous activities relevant to your current position.
   
   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the Non-Credit Instruction Taught main page, your data will appear in a list at the bottom of the section.
   
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your activities, click Return to Main Menu to return to the Manage Your Activities screen.
### Common non-credit instruction types include:

1. Certification
2. Continuing Education
3. Faculty Internship
4. Guest Lecture
5. Review Course
6. Seminar
7. Workshop

### Example Non-Credit Instruction Taught

- 1. Teaching seminar in Texas CPM Program
- 2. Teaching in SFA Summer Camps
- 3. Guest lectures
- 4. Providing instruction outside of regular course environment
- 5. Teaching Continuing Education course

### Questionable Non-Credit Instruction Taught

- 1. Supervision of student internships - may be included under Directed Student Learning
- 2. Providing instruction to non-SFA constituents - may be included under External Connections & Partnerships or Professional/Public Service
- 3. Workshop with high school students - may be included under External Connections & Partnerships or Professional/Public Service
Scheduled Teaching Screen

All courses taught will be automatically entered on the Scheduled Teaching screen through periodic uploads.

<table>
<thead>
<tr>
<th>Type of Information AND Digital Measures Screen Name</th>
<th>Source of Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEACHING</td>
<td>Data upload</td>
</tr>
</tbody>
</table>

Digital Measures (DM) Faculty Activity Database
Reference Guide

Prepared by The Office of Institutional Research; SFASU; 2014
Teaching-Related Professional Development Screen

Faculty may provide entries that describe professional development activities directly related to teaching. Users should note that the Teaching-Related Professional Development screen and the Faculty Development Activities Attended screen utilize exactly the same activity type categories. Activities included here should enhance instruction related skills. In contrast, activities added to the Faculty Development Activities Attended screen will address non-teaching development.

1. From the Manage Your Activities screen, click the Teaching-related Professional Development link.

2. Click Add a New Item.
Teaching-Related Professional Development Screen - Continued

3. Complete the applicable fields for each appropriate development activity.
   
   Note: Do not skip a field unless it does not apply to you.
   
   Note: Use the drop-down menus where available.
   
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all previous activities relevant to your current position.
   
   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Teaching-Related Professional Development main page, your data will appear in a list at the bottom of the section.
   
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your activities, click Return to Main Menu to return to the Manage Your Activities screen.

NOTE: 2013-14 and earlier records with the Activity Type ‘Teaching Excellence Center’ were changed to ‘Other’ to accommodate the new ‘Center for Teaching and Learning’ Activity Type.
### Type of Information AND Digital Measures Screen Name

<table>
<thead>
<tr>
<th>Teaching-Related Professional Development Screen - Continued</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common teaching-related professional development activities include:</td>
</tr>
<tr>
<td>1. Conference Attendance (excluding conferences at which the faculty member presented, which may be included under Presentations.)</td>
</tr>
<tr>
<td>2. Continuing Education Program</td>
</tr>
<tr>
<td>3. Faculty Fellowship</td>
</tr>
<tr>
<td>4. Faculty Internship</td>
</tr>
<tr>
<td>5. New Faculty Development Series</td>
</tr>
<tr>
<td>6. Self-Study Program</td>
</tr>
<tr>
<td>7. Seminar</td>
</tr>
<tr>
<td>8. Teaching Excellence Center - Individual Consultation</td>
</tr>
<tr>
<td>9. Teaching Excellence Center - Other Activities</td>
</tr>
<tr>
<td>10. Teaching Excellence Center - Teaching Circles</td>
</tr>
<tr>
<td>11. Teaching Innovation – Course Enhancement</td>
</tr>
<tr>
<td>12. Teaching Innovation – New Online Course</td>
</tr>
<tr>
<td>13. Teaching Innovation - New Teaching Strategy</td>
</tr>
<tr>
<td>14. Tutorial</td>
</tr>
<tr>
<td>15. Webinar</td>
</tr>
<tr>
<td>16. Workshop</td>
</tr>
</tbody>
</table>

### Example Teaching Related Professional Development

- 1. Conference Attendance
- 2. Workshops
- 3. Enrolling in Continuing education course
- 4. Course enhancements and teaching innovations

### Inappropriate/Questionable Teaching-Related Professional Development

- 1. Activities included here should enhance instruction related skills. In contrast, activities added to the Faculty Development Activities Attended screen will address non-teaching development.
Artistic & Professional Performances & Exhibits Screen

Faculty should provide entries that describe artistic and professional creative activities. The original publication date, first performance date, or initial showing date should be included.

1. From the Manage Your Activities screen, click the Artistic and Professional Performances and Exhibits link.

2. Click Add a New Item.
3. Complete the applicable fields for each appropriate creative activity.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all previous creative activities relevant to your current position.

   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Artistic and Professional Performances and Exhibits main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your activities, click Return to Main Menu to return to the **Manage Your Activities** screen.
## Artistic & Professional Performances & Exhibits Screen - Continued

Common artistic and professional performance and exhibit activities include:

1. Art-Exhibition
2. Art-Arts Festival
3. Art-Arts Works in Publication
4. Dance
5. Drama
6. Music Composition
7. Music Conducting
8. Music Performance
9. Music - Adjudicator
10. Novel
11. Nonfiction
12. Poetry
13. Short Fiction
14. Theatre
15. Video

**Example Artistic & Professional Performances & Exhibits**

1. Art solo exhibition
2. Dance choreography
3. Dance performance
4. Designing costumes for theater
5. Fiction publication
6. Music performance with SFA peers
7. Music solo performance
8. Nonfiction publication
9. Poetry publication
10. Play written for theater

**Inappropriate/Questionable Artistic & Professional Performances & Exhibits**

1. **Fiction Reading** - may be included under Presentations.
2. **Poetry Reading** - may be included under Presentations.
3. **Video Showing** - may be included under Presentations.
### Contracts, Grants & Sponsored Research Screen

Faculty should report all awards received whether internal or external.

1. From the Manage Your Activities screen, click the **Contracts, Grants and Sponsored Research** link.

2. Click **Add a New Item**.
When you have finished entering and double-checking your activities, click Return to Main Menu to return to the Manage Your Activities screen.

**Contracts, Grants & Sponsored Research Screen - Continued**

3. Complete the applicable fields for each appropriate contract, grant, or sponsored research activity.

   Note: Do not skip a field unless it does not apply to you.

   Note: Use the drop-down menus where available.

   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all activities relevant to your current position.

   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Contracts, Grants and Sponsored Research main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your activities, click Return to Main Menu to return to the Manage Your Activities screen.
Example Contracts, Grants, and Sponsored Research Activities

1. SFA Faculty Development Grant
2. US Department of Education Grant
3. National Science Foundation Grant
4. Privately funded research
5. Private contracts

Inappropriate/Questionable Contracts, Grants, and Sponsored Research Activities

1. Non-funded study
2. Personal research
3. Statement of interest
### Intellectual Contributions Screen

All scholarly works should be included, including books or chapters written or edited, articles, reviews, commentaries, and textbooks.

1. From the *Manage Your Activities* screen, click the **Intellectual Contributions** link.

2. Click **Add a New Item**.

***NOTE:*** As a Digital Measures user, you **DO NOT** have access to modify information that have been added for you by another person, where they indicated you as a contributor. If you require revision to these items, please contact the person that entered the item.
Intellectual Contributions Screen - Continued

3. Complete the applicable fields for each appropriate intellectual contribution.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all contributions relevant to your current position.

   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Intellectual Contributions main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your contributions, click Return to Main Menu to return to the **Manage Your Activities** screen.
### Intellectual Contributions Screen - Continued

Common intellectual contribution activities include:

1. Book review
2. Chapter in Non-Scholarly or Scholarly Book
3. Chapter in Textbook
4. Non-Scholarly or Scholarly Book
5. Textbook
6. Broadcast Media
7. Conference Proceeding
8. Instructor’s Manual
9. Encyclopedia Entry
10. Journal Article
11. Law Review
12. Magazine/Trade Publication
13. Manuscript
14. Material Regarding New Courses/Curricula
15. Monograph
16. Newsletter
17. Newspaper
18. Column in Journal or Newspaper
19. Research Report
20. Software
21. Study Guide
22. Technical Report
23. Translation or Transcription

#### Example Intellectual Contributions

1. Conference proceeding
2. Manuscript
3. Textbook
4. Academic journal article
5. Instructional Software
6. Newsletter
7. Instructor’s Manual
8. Revised textbook

#### Inappropriate/Questionable Intellectual Contributions

1. Accreditation self-study documents - may be included under SFA Service as committee activity.
2. Student research - may be included under Directed Student Learning screen.
3. Presentations - may be included under Presentations screen.
4. On-line course development - may be included under Faculty Development Activities Attended screen.
5. Course syllabi - Not appropriate for faculty activity record.
6. Consultation - may be included under Consulting screen.
7. Artistic products - may be included under Artistic and Professional Performances and Exhibits screen.
Intellectual property includes all protected work not included under intellectual contributions. Course materials developed for specific SFA courses are the intellectual property of Stephen F. Austin State University and may not be included here as the property of individual faculty members.

1. From the Manage Your Activities screen, click the Intellectual Property link.

2. Click Add a New Item.
3. Complete the applicable fields for all appropriate intellectual property.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all intellectual property relevant to your current position.

   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Intellectual Property main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your intellectual property, click Return to Main Menu to return to the Manage Your Activities screen.
Common intellectual property categories include:

1. Inventions
2. patents
3. trademarks
4. copyrights
Talks, posters, and other presentations made to an audience of professional peers should be included on the Presentations screen. Conference attendance at which the faculty member did not present may be included under Faculty Development Activities Attended or Teaching-Related Professional Development.

1. From the Manage Your Activities screen, click the Presentations link.

2. Click Add a New Item.

NOTE: As a Digital Measures user, you **DO NOT** have access to modify information that have been added for you by another person, for example where another user indicates you as a contributor. If you require revision to these items, you should contact the user who entered the item.
Presentations Screen - Continued

3. Complete the applicable fields for each appropriate presentation.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click Save And Add Another to add all presentations relevant to your current position.

   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the Presentations main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your presentations, click Return to Main Menu to return to the Manage Your Activities screen.
Example Presentations

1. Conference oral presentation
2. Convention poster
3. Conference demonstration
4. Invited lecture
5. Keynote address
6. Poetry reading
7. Trade Show Exhibit

Inappropriate/Questionable Presentations

1. Conference attendance - may be included under Faculty Development Activities Attended or Teaching-Related Professional Development screens.
2. Workshop attendance - may be included under Faculty Development Activities Attended or Teaching-Related Professional Development screens.
3. Seminar attendance - may be included under Faculty Development Activities Attended or Teaching-Related Professional Development screens.
The SFA Service screen allows faculty to document service at the department, college, or university level. Service should be *uncompensated* when included here. Paid service or granted release time should be documented on the Academic, Government, Military and Professional Positions screen.

While it is appropriate to include offices held with professional organizations, simple membership in such organizations should be documented under Professional Memberships screen.

Academic Advising responsibilities may be detailed under Academic Advising. However, further information on the activities may also be provided under SFA Service.

1. From the *Manage Your Activities* screen, click the *SFA Service* link.

2. Click *Add a New Item*.
SFA Service Screen - Continued

3. Complete the applicable fields for each appropriate service activity.

   Note: Do not skip a field unless it does not apply to you.

   Note: Use the drop-down menus where available.

   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click Save And Add Another to add all service activities relevant to your current position.

   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the SFA Service main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your service activities, click Return to Main Menu to return to the Manage Your Activities screen.
<table>
<thead>
<tr>
<th>Example SFA Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Student Advising</td>
</tr>
<tr>
<td>2. Election to Faculty Senate</td>
</tr>
<tr>
<td>3. Scholarship Committee</td>
</tr>
<tr>
<td>4. Faculty Search Committee</td>
</tr>
<tr>
<td>5. University Calendar Committee</td>
</tr>
<tr>
<td>6. Organization of workshops for incoming freshmen</td>
</tr>
<tr>
<td>7. Serving as advisor for student organization</td>
</tr>
<tr>
<td>8. Mentor fellow faculty member through tenure process</td>
</tr>
<tr>
<td>9. Review internal SFA grant applications</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Inappropriate/Questionable SFA Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Teaching SFA 101 Freshman Seminar - included under Scheduled Teaching</td>
</tr>
<tr>
<td>2. Writing student letters of recommendation - Not appropriate for faculty activity record</td>
</tr>
<tr>
<td>3. Attending retirement reception - Not appropriate for faculty activity record</td>
</tr>
<tr>
<td>4. Attending Christmas social - Not appropriate for faculty activity record</td>
</tr>
<tr>
<td>5. Attending commencement - Not appropriate for faculty activity record</td>
</tr>
<tr>
<td>6. Guest lecture at local high school - may be included under Professional/Public Service</td>
</tr>
<tr>
<td>7. Guest lecture in colleagues course - may be included under Non-Credit Instruction Taught</td>
</tr>
</tbody>
</table>
The Professional / Public Service screen allows faculty to document contributions in the professional service industry through organizations, committees, clubs, or other relevant affiliations.

1. From the *Manage Your Activities* screen, click the **Professional / Public Service** link.

2. Click **Add a New Item**.
3. Complete the applicable fields for each appropriate service activity.

   Note: Do not skip a field unless it does not apply to you.

   Note: Use the drop-down menus where available.

   Note: Be sure to include all dates. For current activities, do not enter an end date.

4. Click **Save And Add Another** to add all service activities relevant to your current position.

   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Professional / Public Service main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your service activities, click Return to Main Menu to return to the Manage Your Activities screen.
Common Professional / Public Service positions/roles include:

1. Meeting Attendee
2. Board of Advisors
3. Board of Directors
4. Chairperson
5. Committee Chair
6. Committee Member
7. Conference-Related
8. Editor
9. Grant-Proposal Reviewer, External
10. Interaction with Industry
11. Member
12. Officer, Other
13. Officer, President
14. Officer, Secretary
15. Officer, Treasurer
16. Officer, Vice President
17. Prepare/Grade Certification Exams
18. Program Coordinator
19. Reviewer
20. Task Force Chair
21. Task Force Member
22. Workshop/Track Organizer

Example Professional / Public Service Service

1. Conference paper reviewer
2. Journal manuscript reviewer
3. President of professional association
4. Working to help develop a local business.
5. Serving on Board of Advisors for professional organization
6. Assisting in organization of regional/professional conference
7. Leading training of faculty in scoring national advanced placement exams

Inappropriate/Questionable Professional / Public Service

1. Serving on faculty committee at previous college/university - Not appropriate for faculty activity record
2. Personal service activity unrelated to the professional discipline - Not appropriate for faculty activity record
3. On-line course development activity - should be included under Faculty Development Activities Attended screen
4. Writing letters of recommendation for students - Not appropriate for faculty activity record
Goals Screen

Each faculty member's professional goals in teaching, research, and service may be articulated here along with the plan for self-assessment of the goals. Activities and accomplishments achieved thus far in achieving the goals may also be documented on the Goals screen.

1. From the Manage Your Activities screen, click the Goals link.

2. Click Add a New Item.
Goals Screen - Continued

3. Complete the applicable fields for each goal.

   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. The Start and End Dates are required.

4. Click **Save And Add Another** to add all goals relevant to your current position.
   
   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Goals main page, your data will appear in a list at the bottom of the section.

   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your goals, click Return to Main Menu to return to the Manage Your Activities screen.
Example Goals

1. Achieving better evaluation scores
2. Presenting at a conference
3. Completing comprehensive exams for PhD
4. Learning a new musical piece for a future performance
5. Participating in a reaffirmation and accreditation review process
6. Publishing a publication
7. Complete a CD of musical works
8. Submitting a grant application
9. Achieving a certification
10. Serving in recruitment efforts

Inappropriate/Questionable Goals

1. Attaining faculty promotion goals - may be included under "Top Achievements".
2. Continuing to work as Assessment Coordinator
3. Continuing to serve as Chair of department
4. Continuing to serve on committee
5. Continuing to be current in field
Digital Measures (DM) Faculty Activity Database
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<table>
<thead>
<tr>
<th>Type of Information AND Digital Measures Screen Name</th>
<th>Source of Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOALS &amp; ACHIEVEMENTS</td>
<td>Faculty Input</td>
</tr>
</tbody>
</table>

**Top Achievements Screen**

SFA faculty are involved in teaching, research, and service in and out of the classroom. Accomplishments that the faculty member deems the most significant of each academic year should be included on the Top Achievements screen.

1. From the Manage Your Activities screen, click the **Top Achievements** link.

2. Click **Add a New Item**.
3. Complete the applicable fields for each achievement.
   
   Note: Do not skip a field unless it does not apply to you.
   
   Note: Use the drop-down menus where available.
   
   Note: Be sure to include all dates. The Start and End Dates are required.

4. Click **Save And Add Another** to add all achievements relevant to your current position.
   
   If you are finished, you can click **Save and Return** at the top or bottom of the page.

5. When you return to the Top Achievements main page, your data will appear in a list at the bottom of the section.
   
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your achievements, click Return to Main Menu to return to the Manage Your Activities screen.
### GOALS & ACHIEVEMENTS

**Achievements Types:**

1. **Teaching**
2. **Research**
3. **Creative Activity**
4. **Service**

**Example Achievements**

1. Annual Awards for Teaching, Research, or Service
2. Faculty Tenure/Promotion Achievements
3. Election to board of community service organization
4. Special Presentations, Publications and Performances
5. Defense of Dissertation
6. Obtaining faculty research grants
7. Assistance to students who attain awards
8. Service to the Faculty Senate
9. Recognition for years of service to SFA

**Inappropriate/Questionable SFA Service**

1. Continue work as Assessment Coordinator
2. Continue service as Chair
3. Attendance at New Faculty Orientation
4. Teaching overload hours
5. Teaching new courses
### Miscellaneous Screen

The Miscellaneous screen is available to capture any information that the faculty member feels is important enough to be included in Digital Measures but has not been appropriate for any other section.

1. From the Manage Your Activities screen, click the Miscellaneous link.

2. Click Add a New Item.

<table>
<thead>
<tr>
<th>Type of Information AND Digital Measures Screen Name</th>
<th>Source of Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOALS &amp; ACHIEVEMENTS</td>
<td>Faculty Input</td>
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</tbody>
</table>

<table>
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<tr>
<th>Goals and Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goals</td>
</tr>
<tr>
<td>Top Achievements</td>
</tr>
<tr>
<td>Miscellaneous</td>
</tr>
</tbody>
</table>
Miscellaneous Screen - Continued

3. Complete the applicable fields for each item.
   Note: Do not skip a field unless it does not apply to you.
   Note: Use the drop-down menus where available.
   Note: Be sure to include all dates. The Start and End Dates are required.

4. Click Save And Add Another to add all items relevant to your current position.
   If you are finished, you can click Save and Return at the top or bottom of the page.

5. When you return to the Miscellaneous main page, your data will appear in a list at the bottom of the section.
   Note: you may edit information after you have saved it by clicking the Edit or Delete icons.

6. When you have finished entering and double-checking your items, click Return to Main Menu to return to the Manage Your Activities screen.