

MARKETING

This is a suggested sequence. It is subject to change based on a student's prior credit and course availability.

Freshman Year				
Fall Semester			Spring Semester	
ENG 131	3		ENG 132	3
MTH 143	3		MGT 272	3
Science with Lab	3-4		Science with Lab	3-4
HIS or PSC	3		HIS or PSC	3
COM 111	3		ART, MUS, THR, or DAN	3
Total Hours	15-16		Total Hours	15-16
Sophomore Year				
Fall Semester			Spring Semester	
ACC 231	3		ACC 232	3
ECO 231 or 232	3		ECO 231 or 232	3
HIS or PSC	3		HIS or PSC	3
MTH 220	3		ENG, HIS, or PHI	3
BCM 247	3		Elective	3
Total Hours	15		Total Hours	15
Junior Year				
Fall Semester			Spring Semester	
BLW 335	3		FIN 333	3
ECO 339	3		MGT 371	3
GBU 325	3		Major Requirement *	3
MGT 370	3		Major Requirement *	3
MKT 351	3		Elective	3
Total Hours	15		Total Hours	15
Senior Year				
Fall Semester			Spring Semester	
MKT 355	3		MGT 463	3
MKT 455	3		MKT 425	3
Major Requirement *	3		MKT 452	3
Elective	3		Major Requirement *	3
Elective	3		Elective	1-3
Total Hours	15		Total Hours	13-15

Total Hours required for Degree = 120

GPA must be 2.0 or better in the Major, in the Foundations of Knowledge, and Overall

* Advanced Marketing elective.

MARKETING WORKSHEET

I. CORE CURRICULUM (42 HOURS)	II. FOUNDATION OF KNOWLEDGE (39 hours + 6 core hours)
A. Communication Component Area (6 hours) 1. <i>English Rhetoric / Composition (3 hours):</i> ___ ENG 131 ___ ENG 133H (C or better required in ENG 131) 2. <i>Communication Skills (3 Hours)</i> ___ COM 111 B. Mathematics Component Area (3 hours) ___ MTH 143 C. Life and Physical Science (6 Hours) ___ AGN 110 ___ AST 105 ___ BIO 121 ___ BIO 123 ___ BIO 125 ___ BIO 131 ___ BIO 133 ___ BIO 225 ___ BIO 238 ___ CHE 101 ___ CHE 111 ___ CHE 133 ___ CHE 134 ___ ENV 110 ___ GOL 101 ___ GOL 131 ___ GOL 132 ___ PHY 100 ___ PHY 101 ___ PHY 102 ___ PHY 110 ___ PHY 118 ___ PHY 131 ___ PHY 132 ___ PHY 241 ___ PHY 242 D. Language, Philosophy, and Culture (3 hours) ___ ENG 200 ___ ENG 221 ___ ENG 233H ___ ENG 209 ___ ENG 222 ___ HIS 151 ___ HIS 161 ___ ENG 211 ___ ENG 229 ___ HIS 152 ___ HIS 162 ___ ENG 212 ___ ENG 230 ___ PHI 153 ___ PHI 223 E. Creative Arts (3 Hours): ___ ART 280 ___ ART 282 ___ MHL 245 ___ THR 161 ___ ART 281 ___ DAN 140 ___ MUS 140 ___ THR 163 F. American History (6 hours): ___ HIS 133 ___ HIS 134 G. Government/ Political Science (6 Hours) ___ PSC 141 ___ PSC 142 H. Social and Behavioral Science (3 Hours) ___ ECO 231 (ECO 231 is required in the business foundation) I. Component Area Option (6 Hours) ___ ENG 132 ___ BCM 247 (BCM is required in the business foundation) (C or better required in ENG 132)	___ MTH 220* ___ ACC 231 ___ ACC 232 ___ BCM 247** ___ BLW 335 ___ MGT 272 ___ ECO 231** ___ ECO 232 ___ ECO 339 ___ FIN 333 ___ GBU 325 ___ MKT 351 ___ MGT 370 ___ MGT 371 ___ MGT 463 *Not Calculated in Foundation GPA **Taken in University Core FOUNDATION HOURS ON TRANSCRIPT III. MAJOR : MKTG (24 hours) A. ___ MKT 355 ___ 425 ___ 452 ___ 455 B. 12 hours from: ___ MGT 383 ___ MKT 352 ___ 353 ___ 354 ___ 357 ___ 358 ___ 360 ___ 362 ___ 454 ___ 456 ___ 457 ___ 458 ___ 470 ___ 475 ___ 486 MAJOR HOURS ON TRANSCRIPT IV. ELECTIVE HOURS (15 hours) / MINOR Advanced hours to fulfill degree ___ No more than 4 Hours KIN activity electives ELECTIVE HOURS ON TRANSCRIPT NON DEGREE HOURS ON TRANSCRIPT
CORE HOURS ON TRANSCRIPT	NON DEGREE HOURS ON TRANSCRIPT

Running Your Student Degree Evaluation

- 1 In mySFA, navigate to the Advising tab and select the 'Degree Evaluation (CAPP)' link in the Educational Planning section .
- 2 Select the current term and click Submit.
- 3 Your Curriculum Information will display. Click on the Generate New Evaluation link to view your current program's degree audit
- 4 Click on the circle next to your current program and then select 'Generate Request'
- 5 You will see your UNOFFICIAL degree audit information displayed
- 6 A REG (registered) in the 'Courses Not Used' section 'Source' field is a red flag that you are registered in a course that is not in your plan of study.