STEPHEN F. AUSTIN STATE UNIVERSITY

BASKETBALL PRACTICE FACILITY
YOUR TEAM

JONATHAN KELLEY
PRINCIPAL IN CHARGE, PROJECT MANAGER

BYRON CHAMBERS
DESIGN DIRECTOR

GEOFF KORNEGAY
PROJECT DESIGNER
4
RANKED FOUR TIMES AS A MOST INNOVATIVE COMPANY BY FAST COMPANY MAGAZINE

520M
PEOPLE HAVE VISITED A POPULOUS FACILITY IN THE LAST 10 YEARS

# 1
RANKED THE TOP SPORTS ARCHITECTURE FIRM BY BUILDING DESIGN+CONSTRUCTION, 2018

35
YEARS OF SPORTS ARCHITECTURE EXPERIENCE

300+
COLLEGIATE AND UNIVERSITY PROJECTS

42M
NUMBER OF FANS SERVED

34
COUNTRIES WITH A POPULOUS-DESIGNED VENUE

40B
CONSTRUCTION VALUE OF ALL POPULOUS PROJECTS

3000+
NUMBER OF POPULOUS PROJECTS AROUND THE GLOBE
PHASE ONE

PROGRAMMING & FACILITY ANALYSIS

• Existing systems, functionality, and usability assessment for 5 venues
• Site analysis
• Detailed programming sessions with user groups
• Design approach and methodology
VISIONING, PLANNING & PRICING

- Conceptual planning sessions
- Circulation and use diagramming
- Phasing and timeline analysis
- Conceptual cost estimation
KEYS TO THE FUTURE
ELEVATE FACILITIES TO MATCH PROGRAM

- Create a “home” for the basketball “family”
- State-of-the-art strength & conditioning, practice, and sports medicine
- Student-athlete success and retention
- Recruiting - small window to make a big impact
WHAT WE BRING

1. Trusted local partner
2. Deep basketball training facility bench
3. Team continuity