

Minor in Social Media (not majoring in Mass Media)

MCM 101 Introduction to Mass Media (3 hrs.)

MCM 251 Introduction to Social Media (3 hrs.)

MCM 353 Social Media Content Production (3 hrs.)

plus

12 hours selected with advisor's approval from the following: MCM 351, MCM 352, MCM 451, MCM 452, or MCM 453.

Total: 21 hours