MBA LEARNING GOALS & OBJECTIVES
Approved April 30, 2018

1. **Demonstrate leadership knowledge and ability working effectively with work groups/teams.**
   a. Students will lead a group to successfully complete a business task.
   b. Students will work collaboratively with others to successfully complete a business task.

2. **Demonstrate effective business writing and oral communication skills in a business environment.**
   a. Students will effectively communicate business information in writing.
   b. Students will effectively communicate business information orally.

3. **Demonstrate application and integration of the functional knowledge areas of business along with critical thinking and quantitative analysis to solve managerial problems.**
   a. Students will integrate and apply the functional knowledge areas of business to make business decisions.
   b. Students will systematically apply tools of quantitative analysis and critical thinking to make recommendations for the resolution of managerial problems.

4. **Demonstrate the ability to recognize and resolve ethical dilemmas confronting managers in a diverse and global business environment.**
   a. Students will use ethical reasoning to resolve business ethics dilemmas.
   b. Students will be able to navigate the international issues that impact business operations in a global society.