

MBA LEARNING GOALS & OBJECTIVES

Approved April 30, 2018

- 1. Demonstrate leadership knowledge and ability working effectively with work groups/teams.**
 - a. Students will lead a group to successfully complete a business task.
 - b. Students will work collaboratively with others to successfully complete a business task.

- 2. Demonstrate effective business writing and oral communication skills in a business environment.**
 - a. Students will effectively communicate business information in writing.
 - b. Students will effectively communicate business information orally.

- 3. Demonstrate application and integration of the functional knowledge areas of business along with critical thinking and quantitative analysis to solve managerial problems.**
 - a. Students will integrate and apply the functional knowledge areas of business to make business decisions.
 - b. Students will systematically apply tools of quantitative analysis and critical thinking to make recommendations for the resolution of managerial problems.

- 4. Demonstrate the ability to recognize and resolve ethical dilemmas confronting managers in a diverse and global business environment.**
 - a. Students will use ethical reasoning to resolve business ethics dilemmas.
 - b. Students will be able to navigate the international issues that impact business operations in a global society.