Engagement and Data Gathering Session

Group: SFA 101 Class

SPT Partners: Rob McDermand & Todd Brown

Date: October 8, 2014

Design: Carousel

Attendees: 22 Students

Top 3 Traits That Make SFA Special

- AARC
- Lumberjack landing
- Scenery

Other Traits Mentioned

- New friends
- Close to things in town
- Lumberjack mascot
- Small classes
- Purple spotlight
- Family atmosphere
- SI leaders

Top 3 Things That Would Encourage You to Give Back

- Promote all athletic events equally
- New roads/parking
- New football stadium

Other Things Mentioned

- More faculty involvement with students
- Baseball field on campus
- Be a more football related school
- New football stadium
- Stands for soccer field
• New football helmets

**Top 3 Innovative Ideas for SFA**

• Fall Break
• Athlete dining hall
• More parking near athletic field house

**Other Innovative Ideas**

• Theme days in the cafeteria
• Better roads
• Give ipads
• Better athletic facilities
• More busses
• New football stadium
• Drainage system
• Baseball stadium/locker room
• Nicer parking staff

**Top 3 Things Students Need To Be Successful**

• Extensive knowledge of chosen field
• Degree in your study
• Life experience in class

**Other Things Mentioned**

• Better organization/study habits
• Ability to deal with difficult professors
• A job
• Professional relationship with professors
• More tutors
• Responsible decisions

**Top 3 Things SFA Can Do a Better Job On**

• More parking spaces
• More academic center parking
• Canceling classes during bad weather
Other Things Mentioned

- Healthier café food
- Better student-professor communication
- Promoting all school events
- Less parking tickets
- More variety of café food
- Putting athletes first
- Better transportation