Engagement and Data Gathering Session

Group: SFA 101

SPT Partners: Rob McDermand & Todd Brown

Date: October 13, 2014

Design: Carousel

Attendees: 22 Students

Top 3 Traits That Make SFA Special

• Omelet lady
• Small Classes
• Sports

Other Traits Mentioned

• Lumberjack mascot
• AARC
• Campus
• Grace Bible

Top 3 Things That Would Encourage You to Give Back

• Indoor track
• Bigger weight room
• Donating money to organizations that offer jobs

Other Things Mentioned

• Not athlete tutors
• 4 year mechanical engineering program
• Better chemistry program
• Bigger weight room
• A practice gym
• Staff that doesn’t steal team clothing
• More trainers

Top 3 Innovative Ideas for SFA

• 24/7 Café
• Better parking
• Indoor practice facility

Other Innovative Ideas

• More flowers on campus
• Café open on weekends
• Lower prices in B&N bookstore
• Better transportation
• More food money for athletes
• Extended study hall hours

Top 3 Things Students Need To Be Successful

• Supportive professors
• More SI’s with flexible times
• Real life experience

Other Things Mentioned

• A degree
• Good social skills
• Career info and experience
• Supportive advisors
• Connections to outside jobs

Top 3 Things SFA Can Do a Better Job On

• Better food
• Parking
• More communication about student events

Other Things Mentioned

• Lower education prices
• Good food during summer school
• Healthier food
• Better education
• More tutors available
• No watered down eggs