**Increasing Connections  
Increasing Connections with City Government**

**Applicable Vision Statement Elements**

[7] Our brand and identity will be authentic, clear, and understood by all our stakeholders. People will know who we are, what we contribute to the local, regional, and state communities, and what matters to us as a university. We will be known as trusted partners. We will leverage the strengths of our stakeholders, including community colleges, businesses and industries, K-12 institutions, and government entities. These partnerships will enable us to provide a stellar learning experience for our students and contribute to the quality of life of everyone we touch.

**Team Description**

The SFA-City Government Connections Team seeks to enhance the existing and naturally occurring bonds between the existing independent/interdependent agencies. The team seeks to build on the good communications and underlying trust to create a more vibrant relationship.

**Goal #1: Strengthen for synergy.**

**Action Step #1: Identify a single point of contact for each agency to be a contact for resource identification.**

**Task #1: Strengthen the connections by providing available resource support.**

**Action Step #2: Identify department leaders in each agency for potential matching of activities.**

**Task #1: Review of possible synergistic activities.**

**Goal #2: Increase lines of communication.**

**Action #1: Identify opportunities for agency representatives to speak on behalf of the agency.**

New Faculty orientation

Showcase Events

SFA 101

Move in Events

**Action #2: Identify opportunities to present inclusive information.**

*Educational opportunities for Nacogdoches employees*

*College night for Nacogdoches employee children*

*Financial Advising*

Pine Log column

Sign up for SFA Today