Engagement and Data Gathering Session

Group: SFA Accounting Graduate Students
SPT Partners: Kelly Noe, Robin Johnson
Date: October 22, 2014
Design: Carousel
Attendees: 31

KEY DATA:
The numbers in parenthesis are how many checks the original statement got showing agreement.

1. What makes SFA unique or special?
   a. Smaller class sizes/personal connection with teachers (25)
   b. Family-type of accounting department (16)
   c. Campus Rec (16)
   d. Jobs 4 Jacks (12)
   e. Student employment opportunities (12)
   f. Rural atmosphere urban amenities (11)
   g. Affordable off campus housing (8)
   h. Extra-curricular options (8)
   i. Many accounting employers come on campus to recruit and interview (8)
   j. Tuition prices are low (6)
   k. Our mascot (6)
   l. Distance to Dallas and Houston (4)
   m. SFA is a teaching school (2)
   n. Excellent cheerleaders (1)
   o. Professors who teach here despite pathetic salaries

2. What could SFA do or be to encourage you to support the university?
   a. Free t-shirts per department/major (17)
   b. Alumni perks and benefits (16) (student 401(k))
   c. To continue appearing in NCAA tournament (15)
   d. Inform students of how the money is being spent (14)
   e. Promote school spirit (8)
f. Give more funding to non-sports clubs/groups (5)
g. Undergrad population growth (4)
h. Broadcast sporting events time and days (4)
i. Party busses in metro areas

3. What is one innovative idea SFA should implement?
   a. Real dead week (24)
   b. 24 hr. library access (18)
   c. Free printing (17)
   d. Desk need plugs to charge laptops (16)
   e. More parking (14)
   f. Actual quiet zone I library –implemented (14)
   g. Commuter transport for nearby off-campus apts. (11)
   h. Something to show the parking garage available capacity (how many spots are still available) (10)
   i. Ditch the cafeterias-more restaurants (9)
   j. Attendance policy for financial assistance recipients (over 12 days) (5)
   k. No chalkboards (5)
   l. Sister campus “SFA-Lufkin, etc.) (4)
   m. More attractions and restaurants (4)
   n. Child care (3)
   o. Demerit system (1)
   p. Assigned parking (1)

4. What do student need to get from a college education/experience to be successful in life?
   a. Opportunities to gain real experience in their field of study/potential career field (17)
   b. An education that they actually work for and not just given to them (16)
   c. Interview skills (15)
   d. Send students to interact with local businesses/ projects, etc. (14)
   e. Real-life examples in class (12)
   f. Networking (10)
   g. Leadership opportunities and skills (8)
   h. Career services or depts. Need to reach out to local businesses for intern opportunities (8)
   i. Manners and language skills (7)
   j. Greater employer turn out for career fairs (variety) (6)
k. Relate what we are learning to actual use in real life (work) (6)
l. Service events (how to be a part of a community) (5)
m. LinkedIn pictures done on campus (3)

5. What have we not asked that you would like to discuss @ SFA?
a. Better parking (19)
b. More variety in when classes are offered (times & summer sessions) (15)
c. Making sure that advisors are actually “advising;” some don’t do a good job (13)
d. Keeping class size low (as it is) (12)
e. Library hours during finals (12)
f. Should the school fund the housing of the president of the university? (11)
g. Not needing to be advised each semester (9)
h. 30 hours before moving off instead of 60 (9)
i. Take away meal plan requirement or improve food (9)
j. Library hours in general (9)
k. Tailgating for football games was better at the commuter lot (7)
l. More personal advising experience (6)
m. More online options (6)
n. More honors classes available (3)
o. Landing should not be a freshman dorm (3)