Engagement and Data Gathering Session

Group: Beta Alpha Psi Students (Sophomore – Graduates)

SPT Partners: Kelly Noe, Robin Johnson

Date: November 6, 2014

Design: Carousel

Attendees: 50

KEY DATA:

The numbers in parenthesis are how many checks the original statement got showing agreement.

1. What make SFA unique or special?
   a. Smaller class size, more intimate (30)
   b. Career services (12)
   c. Professor/student relationships (15)
   d. Diversity (16)
   e. Helpful staff (7)
   f. Traditions (5)
   g. Job availability (10)
   h. MPA program (10)
   i. Basketball- NCAA (10)
   j. Accreditation for COB (4)
   k. Location (7)
   l. Beautiful campus (14)
   m. Alumni support (2)
   n. Career placement
   o. Great professors
   p. Career fairs
   q. Squirrels (12)
   r. The trees (10)
   s. Its debate participation
   t. Small campus (13)

2. What could SFA do or be to encourage you to support the university?
   a. Better alumni benefits (10)
   b. School events (tailgates, etc.) (11)
   c. Better athletic programs (3)
   d. More Christmas spirit (1)
   e. More friendly squirrels (5)
f. Stop nickel and diming everything (6)
g. Participation at athletic events (4)
h. No parking tickets (4)
i. Commuter parking! (6)
j. Louder football games/ participation (2)
k. Commuter parking on student center side of campus (2)
l. Cheaper/free parking (3)
m. Alumni events - networking, etc. (Dallas-Houston)
n. Give more decision making power to students (6)
o. More school pride/student participation (3)
p. Keep in touch with students (1)
q. Scholarships (12)
r. Hold tenured professors more accountable (14)

3. What do students need to get from a college education/experience to be successful in life?
   a. Challenging classes (15)
   b. Teamwork (30)
   c. Responsibility (18)
   d. Ability to focus (16)
   e. How to interview (22)
   f. Able to study effectively and efficiently (11)
   g. Discipline (12)
   h. Determination (10)
   i. Grammar lessons (6)
   j. Professors who care about student learning (2)
   k. Leadership opportunities (8)
   l. Real world exposure (6)
   m. Internships (5)
   n. Being more involved (3)
   o. Communication/social skills (8)
   p. A job (3)
   q. The ability to work long hours (12)
   r. Accepting diversity (14)
   s. Time management (23)
   t. Learning how to adapt (11)
   u. More passionate professors (16)
   v. “real world” experience (10)
   w. Ability to negotiate on their own behalf (6)
   x. Interpersonal skills (4)
   y. Great communication skills & learn to be a professional (1)
   z. Strong work ethic (10)

4. What is one innovative idea SFA should implement?
a. Incentives for graduating early (15)
b. More mentors (12)
c. Better food (10)
d. Parking garages strictly for commuters (17)
e. Longer library hrs. (24 hour during finals) (12)
f. Don’t increase student body without parking capacity (5)
g. More freshman (professional/social) activity (1)
h. No chalkboards (8)
i. More parking for students (36)
j. Free labs (printing in the business building) (11)
k. Pay the profs more (6)
l. Utilize different teaching methods (3)
m. Increase seminar (class, event) (1)
n. More restaurants (on campus) (17)

5. What have we not discussed/asked about SFA?
   a. What SFA could improve for students living on campus (6)
   b. More recycling centers (2)
   c. Parking (5)
   d. Honors classes (1)
   e. The way SFA treats students as expendable (1)
   f. More online classes/Degrees (2)
   g. Course evaluations for professors (what consequences should they have?) (1)
   h. Advertise the smaller class size vs professor, the affordability of the school, & the job opportunity after college (2)
   i. To apply yourself (5)
   j. Helpful ways to choose your major (12)
   k. Can we chat with admissions person before enrolling?
   l. School spirit (9)
   m. Better attendance at football games (5)
   n. How to improve the retention rate (7)