Engagement and Data Gathering Session

Group: Strategic Planning Team

SPT Partners: Sanaghan, Cooper, and Westbrook

Date: September 18, 2014

Design: Future Timeline

Attendees: 37

KEY DATA:

Top Events?
- Upper administrative changes
- New modes of learning
- Funding tied to accountability
- Key retirements

Top Trends?
- Faculty retention/pay
- Residential campus vs. alternative options to pursuing a degree
- Legislative influences
- Student loans—access and debt
- Decrease in funding while increased competition for funding

Top Issues?
- Change in demographics
- Aging infrastructure
- Unfunded mandates
- Experiential learning (can’t do it all online)
- Rapid changes in technology—training, funding, support of educational corridor (I35/I45)
- Career opportunities for grads

Surprises?
- Aging faculty and staff
- Hazelwood mandate
- Annexed by a system
Discoveries?

- Role of HR in searches, recruiting
- Bookstore contract and introduction of e-books
- Increased disability student population and support services