YOUR SUPPORT

As we continue to grow, sponsorships play a crucial role in the development of The BIG Event. In addition to the hands provided at each resident’s home, participants of The BIG Event arrive with all supplies needed to complete each project, which, in some cases, local service organizations and residents cannot supply. Each year, our needs include:

- Supplies for projects (rakes, shovels, gloves, etc.)
- T-shirts for participants
- Tool storage (throughout the year)

SPONSORSHIP AGREEMENT

Company or organization ____________________________

Contact name ____________________________ Signature ____________________________

Address ____________________________ ____________________________ ____________________________

City ____________________________ State ____________________________ Zip code ____________________________

Work phone # ____________________________ Other phone # ____________________________

Email address ____________________________

CHOOSE SPONSORSHIP LEVEL:
[ ] Platinum
[ ] Gold
[ ] Silver
[ ] Bronze

$_________________________

Total donation amount
(Make checks payable to “SFA” with “The BIG Event” written on the memo line.)

Please send payment and sponsorship agreement to:
Stephen F. Austin State University
The BIG Event
P.O. Box 13021, SFA Station
Nacogdoches, Texas 75962-3021

WHAT IS THE BIG EVENT?

The BIG Event provides Stephen F. Austin State University students with the opportunity to say “thank you” to the Nacogdoches community for its continued support. It is a community-wide effort with a goal to uphold the ideals of unity and service.

Each year, The BIG Event is made possible by the generosity of many local business leaders. Examples of contributions for this one-day event include food, communication services and monetary contributions for tools and marketing materials, as well as other various in-kind donations.

It is important to remember The BIG Event is not about the number of completed projects or the number of students who participate each year. Instead, it is the interaction between students and residents and the unity that results throughout the community that makes The BIG Event a unique experience.
WE ARE GROWING
The BIG Event continues to expand annually with more SFA student volunteers and community-service projects. As the event grows, so do our goals and needs.

STUDENT VOLUNTEERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>850 students</td>
</tr>
<tr>
<td>2014</td>
<td>1,300 students</td>
</tr>
<tr>
<td>2015</td>
<td>1,100 students</td>
</tr>
<tr>
<td>2016</td>
<td>1,500 students</td>
</tr>
</tbody>
</table>

SERVICE PROJECTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>75 projects</td>
</tr>
<tr>
<td>2014</td>
<td>130 projects</td>
</tr>
<tr>
<td>2015</td>
<td>100 projects</td>
</tr>
<tr>
<td>2016</td>
<td>125 projects</td>
</tr>
</tbody>
</table>

SPONSORSHIP LEVELS

PLATINUM LEVEL: $1,000+
- Logo included on the The BIG Event trailer
- Logo on approximately 1,500 volunteer T-shirts
- Sponsor banner displayed at event check-in (sponsor must provide banner with grommets)
- Logo on The BIG Event university-sponsored website
- Logo on all social media accounts, including Twitter, Instagram and Facebook
- Acknowledgment on all social media accounts

GOLD LEVEL: $500
- Logo on approximately 1,500 volunteer T-shirts
- Sponsor banner displayed at event check-in (sponsor must provide banner with grommets)
- Logo on The BIG Event university-sponsored website
- Logo on all social media accounts, including Twitter, Instagram and Facebook

SILVER LEVEL: $250
- Name displayed on approximately 1,500 volunteer T-shirts
- Logo on The BIG Event university-sponsored website
- Logo on all social media accounts, including Twitter, Instagram and Facebook

BRONZE LEVEL: $100
- Name displayed on The BIG Event university-sponsored website
- Logo on all social media accounts, including Twitter, Instagram and Facebook

CONTACT INFORMATION

If you would like to contribute to The BIG Event, please complete the sponsorship agreement form in this brochure. If you have questions, call (936) 468-2870 or email thebigevent@sfasu.edu.

For more information about The BIG Event, visit sfasu.edu/thebigevent.