

Texas Institute for Creativity and Innovation (TICI)

Creativity Summit: Solutions for Business, Government and Education

A National Conference for Business, Government and Education Leaders

February 5-6, 2009

Preliminary List of Presenters:



Dr. Judy Lauter –
“The Brain at Your Fingertips: Making Human
Neuroscience Accessible to Students at All Levels”
[SFASU]



Dr. John Linehard –
“How Our Culture is Formed by Creativity”
*[Author and voice of The Engines of Our Ingenuity;
M.D. Anderson Professor of Technology
and Culture, Emeritus]*



Dr. Adam Peck –
“Harnessing the Power to Create”
[SFASU]



Dr. Victor Perotti –
“Web Business Innovation:
The New Revenue Models”
[Rochester Institute of Technology]



Karen Gagnon –
“Cool Cities Initiative”
[Director of Michigan “Cool Cities” Initiative]



John Lepiarz & Trent Arterberry
[Super Scientific Circus]



Dave Ivan –
“Can Small Cities be Cool?”
*[Michigan State University Extension for
Community and Economic Development]*



Dr. Sharon L. Nichols –
Co-Author: “Collateral Damage: How High-Stakes
Testing Corrupts America’s Schools”
[University of Texas – San Antonio]



Dr. Dan Bruton –
“Cooperative Learning Exercise”
[SFASU]



Jenna Paul-Urena –
“Voces Inocentes:
Contextualizing Language Film”
[SFASU]



Dr. Mark E. Turner –
”An Aesthetic Eye for Creative Thinking:
Arts as Context”
[SFASU]



Dr. Matt McBroom –
“Water Resources Management - Innovative
Strategies to Meet Dynamic Challenges”
[SFASU]



Dr. Mario Ajero –
“Podcasting to Motivate Students”
[SFASU]



Dr. Sue Whatley –
“Role-Playing Games”
[SFASU]



Melane McCuller –
“Is Your Teacher a Ladybug or a Vampire?:
Using Virtual Reality Worlds as a Creative Venue
for Classroom Instruction”
[SFASU]



Dr. Amanda Rudolph –
“The Value of Creativity
in the Development of Critical Thinking”
[SFASU]



Dr. Wynter Chauvin –
“Preparing Teachers to Teach
in a Global Community”
[SFASU]



Dr. Ken Austin –
“The Value of Creativity
in the Development of Critical Thinking”
[SFASU]



Derinda Sloan –
“Beyond Standardized Testing”
[NISD]



Jan Cobb –
“Beyond Standardized Testing”
[NISD]



M.E. McWilliams –
“Bucket of Chicken: Creative Ideas
for Motivating Millennial Students to Learn”
[SFASU]



Wilma Cordova –
“Mask-Making in Social Work Education: Linking
Creativity and Experiences”
[SFASU]



Dr. Marsha Bayless –
“Developing Team Interaction”
[SFASU]