



Stephen F. Austin State University

Member of The University of Texas System

Procurement and Business Services

Nacogdoches, Texas 75962-3030

Phone (936) 468-2206 * Fax (936) 468-4282

Supplier:

Motimatic, PBC
440 Monticello Ave
Ste 1802 PMB 665404
Norfolk VA 23510-2670

accounting@motimatic.com

Page 1

PO Number: **P2502560**

PO Date: **05/20/25**

Delivery Date: **05/31/26**

**CONFIRM RECEIPT OF PURCHASE ORDER AND
ACCEPTANCE OF DELIVERY DATE
BY EMAILING PURCHASE@SFASU.EDU.**

Send Billing Invoice to:

Stephen F. Austin State University
P.O. Box 6085
Nacogdoches, TX 75962-6085
ATTN: Accounts Payable

Ship to:

Jennifer Cole
VP Enrollment and Student Engagement
BP Student Ctr 1.310
222 Vista Dr.
SFA Box 6088
Nacogdoches TX 75962

Terms: Net 30

FOB: Not Applicable

**PURCHASE ORDER NO. MUST APPEAR ON ALL
SHIPPING DOCUMENTS AND INVOICES**

Item	Description	Quantity	Unit Cost	Total Cost
1	Exempt Policy 05-301 - Advertising ---- Not to exceed \$99,600.00 000P91571A ADVERTISING: NEWSPAPER, MAGAZINE, PUBLICATION, ETC Platform Subscription Fees ---- Contractor will provide its proprietary enrollment and retention Platform, powered by motivation science. The Platform will deliver data-driven content experiences, known as "GuidePosts", designed to maximize conversions among Client's end-users (Recipients) for specific Services	12.00 SRV	8,300.0000	99,600.00

Purchaser: LaDonna OHara

(936) 4684584

ADDITIONAL CHARGE:

Vendor ID: **20530423**

Collegiate Licensed:

DISCOUNT/TRADE-IN:

Req No: **R0083733**

Employee/Employee Relationship:

TOTAL: CONTINUED

Blanket Order:

HUB Status:

Purchase Class: **Exempt per SFA Policy**

Vendor Warrant Hold process runs nightly and terminates any vendors on hold. Vendor EPLS status verified by Purchaser.

291090-29250-772810 \$99,600.00



Stephen F. Austin State University

Member of The University of Texas System

Procurement and Business Services

Nacogdoches, Texas 75962-3030

Phone (936) 468-2206 * Fax (936) 468-4282

Supplier:

Motimatic, PBC
440 Monticello Ave
Ste 1802 PMB 665404
Norfolk VA 23510-2670

accounting@motimatic.com

Page 2

PO Number: **P2502560**

PO Date: **05/20/25**

Delivery Date: **05/31/26**

**CONFIRM RECEIPT OF PURCHASE ORDER AND
ACCEPTANCE OF DELIVERY DATE
BY EMAILING PURCHASE@SFASU.EDU.**

Send Billing Invoice to:

Stephen F. Austin State University
P.O. Box 6085
Nacogdoches, TX 75962-6085
ATTN: Accounts Payable

Ship to:

Jennifer Cole
VP Enrollment and Student Engagement
BP Student Ctr 1.310
222 Vista Dr.
SFA Box 6088
Nacogdoches TX 75962

Terms: Net 30

FOB: Not Applicable

**PURCHASE ORDER NO. MUST APPEAR ON ALL
SHIPPING DOCUMENTS AND INVOICES**

Item	Description	Quantity	Unit Cost	Total Cost
	or Actions. ---- In accordance with iContracts #1317472 ---- This PO is for period: 06/01/2025 - 05/31/2026			

Purchaser: LaDonna OHara

(936) 4684584

ADDITIONAL CHARGE:

.00

Vendor ID: **20530423**

Collegiate Licensed:

DISCOUNT/TRADE-IN:

.00

Req No: **R0083733**

Employee/Employee Relationship:

TOTAL:

99,600.00

Blanket Order:

HUB Status:

Purchase Class: **Exempt per SFA Policy**

Vendor Warrant Hold process runs nightly and terminates any vendors on hold. Vendor EPLS status verified by Purchaser.

291090-29250-772810 \$99,600.00