



Stephen F. Austin State University

Member of The University of Texas System

Procurement and Business Services

Nacogdoches, Texas 75962-3030

Phone (936) 468-2206 \* Fax (936) 468-4282

Supplier:

Advent LLC  
3011 Armory Dr Ste 380  
Nashville TN 37204-3751

PO Number: P2601572

PO Date: 11/20/25

Delivery Date: 08/31/26

CONFIRM RECEIPT OF PURCHASE ORDER AND  
ACCEPTANCE OF DELIVERY DATE  
BY EMAILING PURCHASE@SFASU.EDU.

grace.johnson@adventmovespeople.c

Send Billing Invoice to:

Stephen F. Austin State University  
P.O. Box 6085  
Nacogdoches, TX 75962-6085  
ATTN: Accounts Payable

Ship to:

Misty Wilburn  
University Marketing Communications  
Austin Bldg 121  
2102 Alumni Dr  
SFA Box 6100  
Nacogdoches TX 75962

Terms: Net 30

FOB: Not Applicable

PURCHASE ORDER NO. MUST APPEAR ON ALL  
SHIPPING DOCUMENTS AND INVOICES

Item	Description	Quantity	Unit Cost	Total Cost
1	UT AUS CN: ATH2024-00897 ---- In accordance with proposal dated 10/30/2025 and iContracts# 1352642, fully executed 11/20/2025 for the estimated period of 11/20/2025 - 08/31/2026  000P96153A MARKETING SERVICES  Create a Brand Experience Style Guide to address the challenges of inconsistent branding across current and future campus facilities. ---- Deliverables include: - Site visit - StoryMining and Campus Tour	35,250.00 SRV	1.0000	35,250.00

Purchaser: Lacey Bradshaw

(936) 4684412

ADDITIONAL CHARGE:

DISCOUNT/TRADE-IN:

TOTAL: CONTINUED

Vendor ID: 20555821

Collegiate Licensed:

Req No: R0085152

Employee/Employee Relationship:

Blanket Order:

HUB Status:

Purchase Class: Other State Agency Contracts

Vendor Warrant Hold process runs nightly and terminates any vendors on hold. Vendor EPLS status verified by Purchaser.

150002-90011-772990 \$35,250.00  
150002-90011-772100 \$10,000.00



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2	Up to three (3) 45-minute interview sessions with key individuals on campus to gather insights on challenges, history, values and vision of SFA. Participants may include stakeholders, students/ alumni, admin/staff, community members, etc ---- - Brand Experience Style Guide Company will create a Brand Experience Style Guide based on interview feedback, site visits and current brand standards. Includes two (2) rounds of revisions.  000P96339A FEES (NOT OTHERWISE CLASS.) Travel fee of \$10,000 is reserved for a	10,000.00 SRV	1.0000	10,000.00

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	reimbursable travel estimate, anticipating one trip with up to three people. However, Advent will bill actual travel expenses. ----- Quantity and units shown are estimates for internal purposes only. Payment shall be made only for actual goods or services received.			

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Vendor ID: **20555821**

Collegiate Licensed:

DISCOUNT/TRADE-IN:

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