

Academic Affairs Directors Meeting
February 3, 2016

1. **Follow-up Board Meeting**

Dr. Bullard explained that the VPs meet every other week and are moving forward on the strategic plan, they want to build a sense of urgency and communicate. It is important that nothing gets lost in the shuffle.

Student Success Center ? a steering committee has been formed to discuss this, dominated by academic affairs, a representatives are also needed from Chairs Forum and Faculty Senate. There will perhaps be a committee to oversee all recommendations but this is still being discussed.

Dr. Bullard stressed that we cannot just discuss change, we have to make changes, and that the strategic plan is not highly prescribed, we have some freedom.

We need to maintain sustained enrollment growth, we will be highlighting some excellent examples.

2. **Follow-up on Town Hall Meeting**

The directors expressed concern that there was not enough time to interact at the meeting. Dr. Bullard explained that the meeting grew into something much bigger than initially planned. It was suggested that perhaps in future this be facilitated on-line as people were uncomfortable commenting in this forum.

3. **Enrollment Action Plan**

This is a foundation goal of the strategic plan, Dr. Bullard explained that enrollment and actions is everyone's job. We are currently working with Lonestar and Tyler Junior College.

Dr. Brunson is connecting with students who achieved 90 hours but did not finish, how can we get them back?

4. **Audits/Assessment**

5. **Platinum Analytics Demonstration**

John Calahan gave a demonstration of Platinum Analytics.