

Deans Council  
July 6, 2022

1. **Call to order 9:00 a.m.**

2. **Approve Minutes of Previous Meeting**

Minutes from June 15<sup>th</sup> deans council were approved and will be posted on Academic Affairs website.

3. **Unfinished Business**

Lorenzo Smith

Dr. Smith gave an update on the visit to West Houston Airport; a follow up meeting will take place in August, including Dr. Westbrook.

Dr. Smith asked for feedback from the deans on the Ombuds position.

Mary Ann Rojas was introduced to the deans, she is the new Executive Director of CARRI.

4. **Micro-credentials and related topics**

Marc Guidry

Dr. Guidry provided information on micro-credentials, stating the priorities for these are:

academic integrity

matriculation

job placement

He stated we will be interviewing for position of Executive Director LLC, where Continuing Education will be housed. A CE Director will be hired in the fall.

LIT have also been looking at CE and produced a list of certificates offered regionally.

The number of students not going to college continues to increase, they are looking for more immediate impacts, which is where continuing ed/micro-credentials comes in. It is a way of removing inequity. This is just in time education, instead of just in case.

Dr. Guidry believes we need a standing committee with all involved to get CE going, all deans agreed with this.

College of Education are working on CBE hospitality management, if no core classes are included it cannot be called micro bachelors.

Mary Ann stated industry are requiring soft skills.

It was stated that previous work on continuing education had been done in the past through Adam Peck's office and we should start by reviewing that data.

We need resources and champions behind this, as well as assessment.

We have had Construction Management certificate for 12 years but had to jump through many hoops to get this approved.

Karyn Hall stated that in the past we have desired to make them degree seeking, which slows down the process.

John Calahan stated that Linked-In offers 80+ digital badges, which you can complete online, this is a good model. Essential that we need to look at removing obstacles.

The deans asked if colleges can keep the money from continuing ed – we have to incentivize. This will be discussed further when Executive Director LLC is in place.

**5. Slate Presentation**

Meredith Baly, Emily Jefferson, Kimberly Morris and Kevin Davis joined the meeting via Zoom.

The deans were provided a slide show on Slate which is a content management platform used by Enrollment Management. They explained how Slate could be used in the dean’s office and for social media campaigns. The Slate team needs to be expanded as it is currently run by three people, in addition to their full-time job. This can also be used for event planning. The deans were fully in support of using the platform in their offices. Dr. Smith/deans will get back with Meredith.

**6. Date of next meeting**

July 20, 2022

**7. Adjourned at 11:09 a.m.**

**Attendees:**

Lorenzo Smith	Stacy Hendricks	Mary Ann Rojas
Marc Guidry	Tim Bisping	
Sharon Brewer	Karyn Hall	
Michele Harris	John Calahan	
Gary Wurtz	Judy Abbott	
Liz Tasker-Davis	Mark Sanders	