



REPORT TO THE BOARD OF REGENTS

May 6, 2022

Meeting 356

**STEPHEN F. AUSTIN
STATE UNIVERSITY**

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BOARD OF REGENTS MEETING 356

Friday, May 6, 2022

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EXECUTIVE SESSION

Consultation with Attorney Regarding Legal Advice or Pending and/or Contemplated Litigation or Settlement Offers, including but not limited to reported complaints, EEOC charges, <i>Ann Wilder v. SFASU</i> ; <i>Christin Evans v. Sydney Miley, et al</i> ; and <i>Marlene Kahla, Ph.D. v. Board of Regents of Stephen F. Austin State University, et al.</i> (Texas Government Code, Section 551.071)	8
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Consideration of Individual Personnel Matters Relating to Appointment, Employment, Evaluation, Assignment, Duties, Discipline, or Dismissal of an Officer or Employee, including but not limited to the chief audit executive, director of athletics, executive director for enrollment management, chief marketing communications officer, chief information officer, chief diversity officer, director of governmental relations, vice presidents and the president. (Texas Government Code, Section 551.074)	9
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Stephen F. Austin State University

Board of Regents

Meeting 356

May 6, 2022

OPEN MEETING NOTICE

**Stephen F. Austin State University
Board of Regents Board Meeting and Committee Meetings
Nacogdoches, Texas
May 6, 2022
Meeting 356
Austin Building, Room 307**

The Board of Regents of Stephen F. Austin State University will convene a one-day Special Called Board Meeting, Committee of the Whole on May 6, 2022 according to the following agenda. In-person attendance is permitted or view a livestream of the meeting at: <http://www.sfasu.edu/about-sfa/board-of-regents/meeting-information>.

FRIDAY, May 6, 2022

10:00 a.m.

CALL TO ORDER IN OPEN SESSION

Welcome and Introductions

Report: Capital Improvements Plan Kirksey Report

Presentation and Board Action on Agenda Items 1-2.

1. Media Buying Contract Purchase Order Increase

2. Wireless Networking Licensing Renewal

The Board will break for lunch at approximately 12:00 p.m.

Board Committee 2022-2023

EXECUTIVE SESSION

(Scheduled for approximately 1:00 p.m.)

The board will move to executive session for consideration of the following items:

Consultation with Attorney Regarding Legal Advice or Pending and/or Contemplated Litigation or Settlement Offers, including but not limited to reported complaints, EEOC charges, *Ann Wilder v. SFASU*; *Christin Evans v. Sydney Miley, et al*; and *Marlene Kahla, Ph.D. v. Board of Regents of Stephen F. Austin State University, et al.* (Texas Government Code, Section 551.071)

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RECONVENE BOARD MEETING IN OPEN SESSION

(Scheduled for approximately 3:00 p.m.)

ESTIMATED ADJOURNMENT OF BOARD MEETING

(Scheduled for approximately 3:00 p.m.)

Where appropriate and permitted by law, Executive Sessions may be held for the above listed subjects (Section 551.071). Possible action may be taken in Open Session on matters considered in Executive Session. Further details regarding the posted agenda are available for public review in the Office of the Board of Regents, Austin Building 310, and Telephone (936) 468-4048.

**Stephen F. Austin State University
Board of Regents
Meeting 356
May 6, 2022**

ROLL CALL

Regents

Karen Gantt, Chair
Tom Mason, Vice Chair
Jenn Winston, Secretary
David Alders
Robert Flores
Brigittee Henderson
Judy Olson
Laura Rectenwald
Nancy Windham
Spencer Coffey, Student Member

Administrators

Steve Westbrook
Damon Derrick
Jane Ann Bridges
Erma Brecht
Michara DeLaney-Fields
Anthony Espinoza
Brandon Frye
Graham Garner
Gina Oglesbee
Ryan Ivey
Lorenzo Smith
Jill Still

MEDIA BUYING CONTRACT PURCHASE ORDER INCREASE

Explanation:

The University has contracted with Love Advertising, Inc. for services related to media buying and digital presence for a one-year period of time, with the option to extend one-year periods each year for up to four (4) additional periods at the option of SFA. This contract was previously approved in November 2021 by the Board of Regents for a contract amount not to exceed \$250,000 in any one year and not to exceed \$1,250,000 in total over a possible five-year period. This request to amend the current contract will allow other departments on campus to utilize Love Advertising, Inc. for digital advertising needs. We are requesting to amend this contract for an additional \$100,000 per year for up to four (4) additional periods at the option of SFA. This request is only for additional spending authority within the contract, and does not represent a request for additional budget dollars. Any additional dollars will come from other departments' budgets and grants, or similar needs. This will reduce overall expense to the University, as digital advertising purchase typically requires a broker and possible fees. Additionally, it will ensure all SFA digital advertising is coordinated, on brand and message, and not in competition with itself.

Recommendation:

The administration recommends the president be authorized to sign a contract amendment in the amount of \$100,000 per year for up to four (4) additional periods at the option of SFA and all associated purchase orders with Love Advertising, Inc. The total contract amount including this amendment shall not exceed \$350,000 in any one contract period and not to exceed \$1,750,000 in total over a possible five-year contract period.

WIRELESS NETWORK LICENSING RENEWAL

Explanation:

The university's institutional license with Cisco for both the use of, and the software support for, our campus wireless network is due for renewal. SFA has negotiated a five-year license renewal at a total of \$1,668,825 that may be paid in equal annual payments of \$333,765 during the term of the renewal. There is no finance charge associated with this installment plan.

As approximately seventy-five percent of the campus wireless network is dedicated to student residential facilities, a corresponding percentage of the funds for the license renewal will be derived from the funds already approved by the board within the "On-Campus Residential Wireless Service and Upgrade" item on April 11, 2022. Funds from the Higher Education Fund (HEF) appropriation will be used to fund the remaining non-residential portion of the license.

Recommendation:

The administration recommends approval of a five-year Cisco wireless licensing renewal with a total five-year cost of \$1,668,825, to be paid in annual installments of \$333,765 over the five-year term of the license.

The administration further recommends that the president be authorized to execute all purchase orders and contracts necessary to execute this license renewal.

Board Committees for 2022-2023

Academic and Student Affairs Committee

Building and Grounds Committee

Finance and Audit Committee



Executive Session

Consultation with Attorney Regarding Legal Advice or Pending and/or Contemplated Litigation or Settlement Offers, including but not limited to reported complaints, EEOC charges, *Ann Wilder v. SFASU*; *Christin Evans v. Sydney Miley, et al*; and *Marlene Kahla, Ph.D. v. Board of Regents of Stephen F. Austin State University, et al.* (Texas Government Code, Section 551.071)

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