

Justin (JT) Timberlake

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OBJECTIVE

Pursuing a public relations/marketing internship leading to a full-time entry-level public relations position

EDUCATION

Stephen F. Austin State University, Nacogdoches, Texas

Bachelor of Business Administration in Marketing, December 20XX

Angelina College, Lufkin, Texas

Completed coursework toward undergraduate degree

RELEVANT EXPERIENCE

Public Relations Intern

Spring 20XX – Present

Nacogdoches Chamber of Commerce, Nacogdoches, Texas

- Streamline membership database and generation of direct mail
- Serve as liaison with Nacogdoches Chamber members on events, membership status, and resources
- Plan, organize, and host Chamber “Alive After Five” events for Nacogdoches business community

Assistant Editor

January 20XX – May 20XX

Lufkin Daily News, Lufkin, Texas

- Expedited the copy editing process by collaborating with writers and copy writers
- Designed advertising layouts for 50-100 organizations
- Discussed political opinions as contributing writer for the newspaper

Advertising Team Member

Fall 20XX

Spacely Sprocket Advertising and Promotions Project, Lufkin, Texas

- Conducted research to evaluate the effectiveness of existing advertising efforts
- Formulated a seasonal promotion to increase sales and strengthen brand quality
- Observed the preparation and negotiation process for contracts

CAMPUS ENGAGEMENT

Recruitment Chair, Lambda Epsilon Omega (LEO) Fraternity, 20XX-20XX

- Developed recruiting strategy, which successfully resulted in 35 new members
- Organized recruitment teams for 200 participants
- Publicized media for fall recruitment programs and events

Volunteer, Nacogdoches Animal Services and Adoption Center, 20XX-20XX

- Enlisted approximately 60 hours annually to program
- Engaged with shelter visitors and help with the animal adoption process
- Cleaned kennels and took inventory of donated pet supplies

Speakers Chair, College Marketing Association (CMA), 20XX-20XX

- Interacted with corporate executives to recruit potential guest speakers
- Coordinated publicity and arrangements for each speaker
- Maintained detailed manuscripts and program operations for filing purposes