

Bachelor of Business Administration, Accounting

Program Learning Outcomes

1. The student will demonstrate effective oral and written communication skills by (1) composing a professional quality business document, and (2) preparing and delivering a professional presentation on a business topic. **(Written Communication, Oral Communication)**
2. The student will demonstrate knowledge of fundamental information technology tools and concepts. **(Technology)**
3. The student will exhibit an understanding of ethics and social responsibility. **(Ethics)**
4. The student will apply critical thinking skills by solving problems requiring quantitative and/or qualitative analysis. **(Critical Thinking)**
5. The student will demonstrate multicultural and diversity understanding. **(Diversity)**
6. The student will demonstrate an understanding of teamwork as it occurs in business situations. **(Teamwork)**
7. The student will effectively apply knowledge and skills in the functional areas of business. **(Business Knowledge)**
8. The student will demonstrate the ability to apply accounting knowledge and skills in the functional areas of Financial, Cost, Tax, Systems and Auditing. **(Accounting Knowledge and Skills)**

Refer to a particular course in the chart that follows to see how it supports the Program Learning Outcomes for your program of study.

Course	PLO 1.1 Written Communi- cation	PLO 1.2 Oral Communi- cation	PLO 2 Technology	PLO 3 Ethics	PLO 4 Critical Thinking	PLO 5 Diversity	PLO 6 Teamwork	PLO 7 Business Knowledge	PLO 8 Accounting Knowledge & Skills
MGMT 2372			I, A					I	
ACCT 2301					E*			I	I
ACCT 2302				I	E			E	I
ECON 2301					E, A			I	
ECON 2302					E, A			I	
BUSI 2304	E, A*		E			I	I	I	
BUSI 3325		E*		E, A		E	E	E	
BLAW 3335				M	E			E	
ECON 3339					E			E	
FINC 3333				E	E			E	
MGMT 3370				E		M, A	E	I	
MGMT 3371					E			E	
MKTG 3351				E		E		I	
MGMT 4363	M	M, A	M		M		M, A	M, A	
ACCT 3301					E				I, E
ACCT 3302					E				I, E
ACCT 3333			E		E				I, E, A, M
ACCT 3343			E		E				I, E, A, M
ACCT 4337				I	E				I, E, A, M
ACCT 4342					E				I, E, A, M
ACCT 4353			E		E				I, E, A, M
ACCT 4357				E	E				I, E, M
ACCT 4365	E			E	E				I, E, M

I-Introduced

E-Emphasized

A-Assessed

M-Mastered

*Introduced in University Core Curriculum