

# Bachelor of Business Administration, Banking Program Learning Outcomes

1. The student will demonstrate effective oral and written communication skills by (1) composing a professional quality business document, and (2) preparing and delivering a professional presentation on a business topic. (*Written Communication, Oral Communication*)
2. The student will demonstrate knowledge of fundamental information technology tools and concepts. (*Technology*)
3. The student will exhibit an understanding of ethics and social responsibility. (*Ethics*)
4. The student will apply critical thinking skills by solving problems requiring quantitative and/or qualitative analysis. (*Critical Thinking*)
5. The student will demonstrate multicultural and diversity understanding. (*Diversity*)
6. The student will demonstrate an understanding of teamwork as it occurs in business situations. (*Teamwork*)
7. The student will effectively apply knowledge and skills in the functional areas of business. (*Business Knowledge*)
8. The student will demonstrate an understanding of and be able to apply the principles of financial institutions management, banking industry supervision and regulation, fundamentals of commercial lending, and financial sales (*Banking Fundamentals*).

Refer to a particular course in the chart that follows to see how it supports the Program Learning Outcomes for your program of study.

Course	PLO1.1 Written Communication	PLO 1.2 Oral Communications	PLO 2 Technology	PLO 3 Ethics	PLO 4 Critical Thinking	PLO 5 Diversity	PLO6 Teamwork	PLO 7 Business Knowledge	PLO 8 Banking Fundamentals
<b>Business Core Courses</b>									
MGMT 2372			I, A					I	I
ACCT 2301					E			I	I
ACCT 2302				I	E			E	E
ECON 2301					E, A			I	I
ECON 2302					E, A			i	i
BUSI 2304	E, A, *		E			I	I	I	I
BUSI 3325		E*		E, A		E	E	E	E
BLAW 3335				M	E			E	E
ECON 3339					E			E	E
FINC 3333				E	E			E	E
MGMT 3370				E		M, A	E	I	E
MGMT 3371					E			E	E
MKTG 3351				E		E		I	E
MGMT 4363	M	M, A	M		M		M, A	M, A	E
<b>Banking Major Requirements</b>									
ECON 3331					E			E	E
FINC 3357			E		E			E	E
FINC 3370							E	E	E
FINC 4301					E			E	E
FINC 4320	E	E		E		E	E	E	E
FINC 4371	E	E			M	E	M, A	M, A	M, A
FINC 4379	E	E		E	M		M, A	M	M, A

I = Introduced, E = Emphasized, A = Assessed, M = Mastered, \* Introduced in University Core