Bachelor of Business Administration, International Business

Program Learning Outcomes

- 1. The student will demonstrate effective oral and written communication skills by (1) composing a professional quality business document, and (2) preparing and delivering a professional presentation on a business topic. (Written Communication, Oral Communication)
- 2. The student will demonstrate knowledge of fundamental information technology tools and concepts. (**Technology**)
- 3. The student will exhibit an understanding of ethics and social responsibility. (Ethics)
- 4. The student will apply critical thinking skills by solving problems requiring quantitative and/or qualitative analysis. (**Critical Thinking**)
- 5. The student will demonstrate multicultural and diversity understanding. (**Diversity**)
- 6. The student will demonstrate an understanding of teamwork as it occurs in business situations. (**Teamwork**)
- 7. The student will effectively apply knowledge and skills in the functional areas of business. (**Business Knowledge**)
- 8. The student will effectively apply knowledge and skills in International Management and International Marketing.(International Business)
- 9. The student will effectively apply knowledge and skills in (1) interdisciplinary coursework supporting International Business and (2) a foreign language.

Refer to a particular course in the chart that follows to see how it supports the Program Learning Outcomes for your program of study.

Course	PLO 1.1 Written Communi- cation	PLO 1.2 Oral Communi- cation	PLO 2 Technology	PLO 3 Ethics	PLO 4 Critical Thinking	PLO 5 Diversity	PLO 6 Teamwork	PLO 7 Business Knowledge	PLO 8 Inter- national Business	PLO 9.1 Inter- disciplinary Knowledge and Skills	PLO 9.2 Foreign Language
MGMT 2372			I, A					1			
ACCT 2301					E*			ı			
ACCT 2302				ı	E			Е			
ECON 2301					E, A			I			
ECON 2302					E, A			ı			
BUSI 2304	E, A	*	Е		,		1	1			
BUSI 3325	,	E*		E, A		Е	E	E			
BLAW 3335				M	Е			Е			
ECON 3339					E			E			
FINC 3333				E	E			E			
MGMT 3370				E		M, A	E	ı			
MGMT 3371				L	E	101, 1	L	E			
MKTG 3351				Е	L	E		1			
MGMT 4363	М	M, A	M	L	М	L	M, A	M, A			
IB Core:	141	141, 🗅	141		191		141, 15	191, 1			
Part A											
18 hours:											
		_							Γ Λ		
MGMT 4322 MGMT 4372		E	_		E		<u>Е</u> Е		E,A		
MKTG 4352	E E	E E	E	E E	E		E		E		
				Е		E			E,A	E	
GEOG 1302	I					- 1					
GOVT 3332	E				E					E	
Plus three											
hours											
From: ECON 4380										E	
FINC 3358										E	
FINC 4333										E	
Part B: Six											
hours											
From: ANTH 2351	1				1						
GEOG 3310	E E	E	E		I E					E	
GEOG 3365	E E	E	E		E					E	
GEOG 4350		E	Е		E					E	
HIST 3303	E				E					E	
HIST 3312	E				E					E	
HIST 3313	E				E					E	
HIST 3320	E				E					E	
HIST 3321	E				E					E	
HIST 3328	E				E					_	
HIST 3332	E				E					E	
HIST 3333	E				E					E	
HIST 3342	E				E					E	
HIST 3352	E				E					E	

	Written Communi- cation	Oral Communi- cation	PLO 2 Technology	PLO 3 Ethics	PLO 4 Critical Thinking	PLO 5 Diversity	PLO 6 Teamwork	PLO 7 Business Knowledge	PLO 8 Inter- national Business Core	PLO 9.1 Inter- disciplinary Knowledge and Skills	PLO 9.2 Foreign Language
Part B:											
Continued											
LAMS 3300	E	E		Е		E	E			E	
LAMS 4350	E	E		Е		E	E			EG	
GOVT 3321		E				E					E
GOVT 4338	Е					E				E	
GOVT 4341	E				E					E	
BLAW 4337				E	E	E		E		E	
NUTR 4303		E				E				E	
Three (3)											
hours from an indepen- dent study											
course or an internship											
course below											
may be											
sub-											
stituted											
for three											
hours in											
Part B											
ACCT 4175	E				E			E		E	
ECON 4375	E				E			Е		E	
FINC 4375	E				E			E		E	
BUSI 4375	E				E			Е		Е	
MGMT 475	E				E			Е		E	
MKTG 4175 OR	E				E			Е		E	
	-										
ACCT 4385 ECON 4385	E E				E E			E E		E E	
FINC 4385	E				E			E		E	
BUSI 4385	E				E			E		E	
MGMT 4175	E				E			E		E	
MKTG 4186	E				E			E		E	
Part C:											
Language											
require-											
ment: 3											
hours											
from:	-	-									
SPAN 2312	E	E									E
SPAN 2335	E	E									E
FREN 2312 FREN 2335	E E	E E									E E