

Bachelor of Business Administration, International Business

Program Learning Outcomes

1. The student will demonstrate effective oral and written communication skills by (1) composing a professional quality business document, and (2) preparing and delivering a professional presentation on a business topic. (**Written Communication, Oral Communication**)
2. The student will demonstrate knowledge of fundamental information technology tools and concepts. (**Technology**)
3. The student will exhibit an understanding of ethics and social responsibility. (**Ethics**)
4. The student will apply critical thinking skills by solving problems requiring quantitative and/or qualitative analysis. (**Critical Thinking**)
5. The student will demonstrate multicultural and diversity understanding. (**Diversity**)
6. The student will demonstrate an understanding of teamwork as it occurs in business situations. (**Teamwork**)
7. The student will effectively apply knowledge and skills in the functional areas of business. (**Business Knowledge**)
8. The student will effectively apply knowledge and skills in International Management and International Marketing. (**International Business**)
9. The student will effectively apply knowledge and skills in (1) interdisciplinary coursework supporting International Business and (2) a foreign language.

Refer to a particular course in the chart that follows to see how it supports the Program Learning Outcomes for your program of study.

Course	PLO 1.1 Written Communi- cation	PLO 1.2 Oral Communi- cation	PLO 2 Technology	PLO 3 Ethics	PLO 4 Critical Thinking	PLO 5 Diversity	PLO 6 Teamwork	PLO 7 Business Knowledge	PLO 8 Inter- national Business Core	PLO 9.1 Inter- disciplinary Knowledge and Skills	PLO 9.2 Foreign Language
Part B: Continued											
LAMS 3300	E	E		E		E	E			E	
LAMS 4350	E	E		E		E	E			EG	
GOVT 3321		E				E					E
GOVT 4338		E				E					E
GOVT 4341	E				E					E	
BLAW 4337				E	E	E		E		E	
NUTR 4303		E				E				E	
Three (3) hours from an independ- ent study course or an internship course below may be sub- stituted for three hours in Part B											
ACCT 4175	E				E			E		E	
ECON 4375	E				E			E		E	
FINC 4375	E				E			E		E	
BUSI 4375	E				E			E		E	
MGMT 475	E				E			E		E	
MKTG 4175	E				E			E		E	
OR											
ACCT 4385	E				E			E		E	
ECON 4385	E				E			E		E	
FINC 4385	E				E			E		E	
BUSI 4385	E				E			E		E	
MGMT 4175	E				E			E		E	
MKTG 4186	E				E			E		E	
Part C: Language require- ment: 3 hours from:											
SPAN 2312	E	E									E
SPAN 2335	E	E									E
FREN 2312	E	E									E
FREN 2335	E	E									E

I – Introduced

E–Emphasized

A–Assessed

M-Mastered