

Bachelor of Business Administration, Management

Program Learning Outcomes

1. The student will demonstrate effective oral and written communication skills by (1) composing a professional quality business document, and (2) preparing and delivering a professional presentation on a business topic. (**Written Communication, Oral Communication**)
2. The student will demonstrate knowledge of fundamental information technology tools and concepts. (**Technology**)
3. The student will exhibit an understanding of ethics and social responsibility. (**Ethics**)
4. The student will apply critical thinking skills by solving problems requiring quantitative and/or qualitative analysis. (**Critical Thinking**)
5. The student will demonstrate multicultural and diversity understanding. (**Diversity**)
6. The student will demonstrate an understanding of teamwork as it occurs in business situations. (**Teamwork**)
7. The student will effectively apply knowledge and skills in the functional areas of business. (**Business Knowledge**)
8. The student will effectively apply knowledge and skills in International Management, and Management Information Systems (**Management Core**)
9. The student will effectively apply knowledge and skills in (1) quantitative decision making and (2) functional specialties of management

Refer to a particular course in the chart that follows to see how it supports the Program Learning Outcomes for your program of study.

Course	PLO 1.1 Written Communi- cation	PLO 1.2 Oral Communi- cation	PLO 2 Technology	PLO 3 Ethics	PLO 4 Critical Thinking	PLO 5 Diversity	PLO 6 Team- work	PLO 7 Business Knowledge	PLO 8 Manage- ment Core	PLO 9.1 Quanti- tative Decision Making	PLO 9.2 Functional Specialties of Manage- ment
MGMT 2372			I, A					I			
ACCT 2301					E*			I			
ACCT 2302				I	E			E			
ECON 2301					E, A			I			
ECON 2302					E, A			I			
BUSI 2304	E, A*		E			I	I	I			
BUSI 3325		E*		E, A		E	E	E			
BLAW 3335				M	E			E			
ECON 3339					E			E			
FINC 3333				E	E			E			
MGMT 3370				E		M, A	E	I			
MGMT 3371					E			E			
MKTG 3351				E		E		I			
MGMT 4363	M	M, A	M		M		M, A	M, A			
MGMT Core: Six hours from:											
MGMT 4322		E					E		E, A		
MGMT 4372	E	I	E	E	E		E		E, A		
Quantitativ e Manageme nt: 3 to 7 hours from:											
MGMT 3380			I		E					E	
PSYC 3330			I		E					E	
SOCI 3378			I		E					E	
STAT 3342			I		E					E	
ACCT 3333			E		E					E	
Nine to twelve hours of advanced MGMT:											
MGMT 3372			E		E			I		I	E
MGMT 3373		E				E					E
MGMT 3377		E					E				E
MGMT 3379	E	E					E				E
MGMT 3383	E	E	I	E	E		E	E			E
MGMT 3390	E										E
MGMT 3195	E	E									E
MGMT 4361	E	E		E	E	E	E				E
MGMT 4364	E	E			E			E		E	E
MGMT 4170											E
MGMT 4371	E	E	E		E		E				E
MGMT 4175	E				E			E			E
MGMT 4176	E				E			E			E
MGMT 4384	E	E					E				E
MGMT 4385	E	E						E		E	E

I – Introduced

E – Emphasized

A – Assessed

M - Mastered